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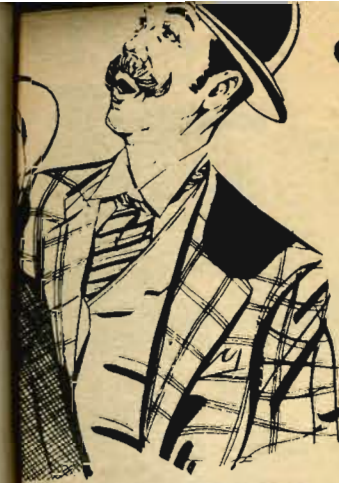
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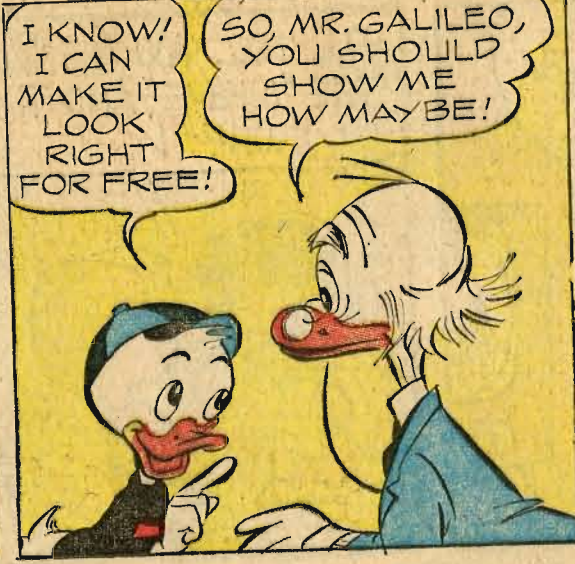
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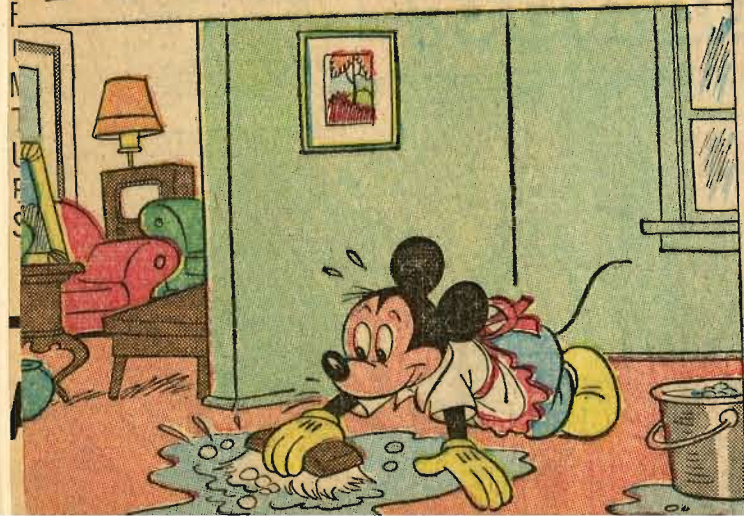


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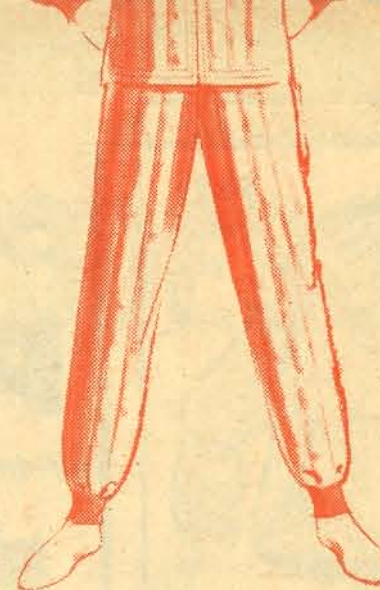
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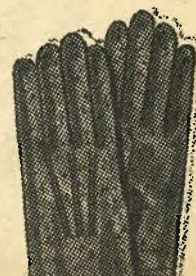
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GOT A RACKET, A GIMMICK. THE
WHOLE WORLD'S OVERRUN WITH
IMMORAL, VENAL SELF-SEEKERS
...SO YOU SAY...



PUT DO
O.K., S
MEASU
CORRU



YOU, MISS JONES.

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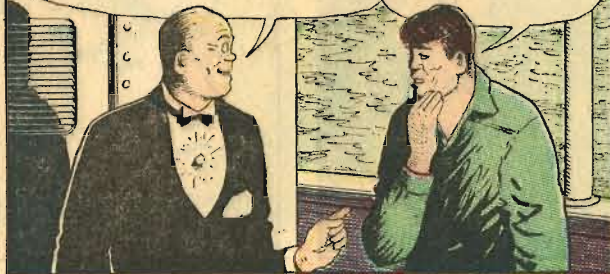
GO
OUR
OUS
M
E
ND
I

IT WAS
YOU WHO
REALLY
SAVED THEM...
AND ME AND
MY BOYS, TOO!



IF YOU HADN'T MOVED
IN SO FAST AND HARD
THERE'D HAVE BEEN NO
ONE LEFT TO SAVE WHEN
I GOT THERE! BUT WE
HAVE MORE IMPORTANT
THINGS TO DISCUSS!

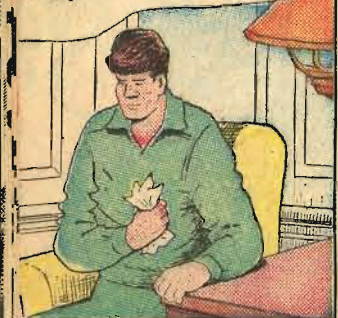
ER...YOU
ADVISED
ME TO STAY
ABOARD AS
YOUR GUEST!
ER...WELL...
THAT IS...



RADIOGRAM! YOU
AIRLINE! ALL YOU
ARE GROUNDED
ACTED WITHOUT
AN "INTERNATIONAL
CRIME," IT'S



T IN BUSINESS!
ME VERY BITTER
CAPE FROM CHINA!
ION TO OUR BOYS
ONED TO THE
IES!



THAT EMBARRASSED SOME PEOPLE
WHO'D LOVE TO SEE YOU HURT! NOW
YOU'VE GONE AND HANGED A DIRTY
PIRATE AND SAVED OVER A HUNDRED
PEOPLE AND EVEN GOT YOUR HIJACKED
PLANE BACK! THAT USED TO BE O.K., BACK
IN THE DAYS OF "WOODEN SHIPS AND
IRON MEN," AS THEY SAY!



BUT TODAY?
YOU KNOW, THE
HOW IT IS! YOU
YOUR AIRLINE
THE HIGHEST
KNOW WHAT
COULD MEAN



CAUSE
DO

YOU HAD

YOU SAVED ME
AGAIN, BACK IN

DON'T BE TOO
SURE, JOHNNY!

IT WOULD MAKE
CHANGE IN YOUR

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or condoning miscarriages of justice. Concerning them, the film raises a moral question: are these smaller men, who presumably merely carried out the orders of Hitler and other Nazi rulers, not as guilty as their masters?

says he is emotionally drawn." He offered this further explanation:

"I think I am probably—and I say this sincerely, not lightly or facetiously—one who truly believes in the inherent rights of an individual in the

who participate in this necessarily fictionalized representation of the momentous judgments at Nuremberg."

With such an attitude, it is ironic that Mr. Kramer should

(Continued on Page 82)



...s one has liquid
oil in every pat!

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...orn oils to give you the nutri-
...benefits of the poly-unsatu-
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because "it has been clearly demonstrated there would be many survivors of an atomic attack."

Mr. Kramer further agitated authorities and caused some State Department people to quail when he opened "On the Beach" simultaneously in eighteen cities around the world, including Moscow and Tokyo.

Such bold and incisive activities, disturbing to conservatives in Hollywood, have earned for Mr. Kramer the reputation of being a "character" in the community, the foremost of the few willful independents. They invariably speak of "Stanley Kramer and that crowd."

THIS reputation does not in the least worry him. Indeed, he takes a certain satisfaction from being known as a non-conformist. As trim and rugged-looking as a middle-weight boxer (with a touch of gray in the hair) and as firm and aggressive as a Marine Corps colonel, he casually bears the load of being the most persistently social-minded producer in America.

What is the explanation for his making the sort of films he does?

"Well, I suppose the best answer is that emotionally I am drawn to these subjects," he said, with some uncertainty, the other day. "To determine why, I'd have to examine my whole youth." Then he broke off, "—but we won't go into that now. Nor have I ever bothered to give it any deep or prolonged thought."

Actually, Kramer's youth was not unusual. He was born and reared in New York

(Continued on Following Page)

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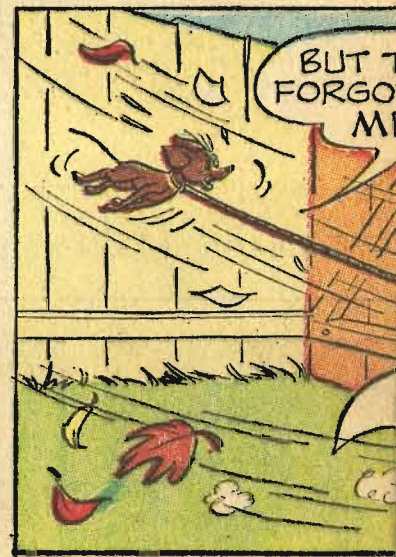
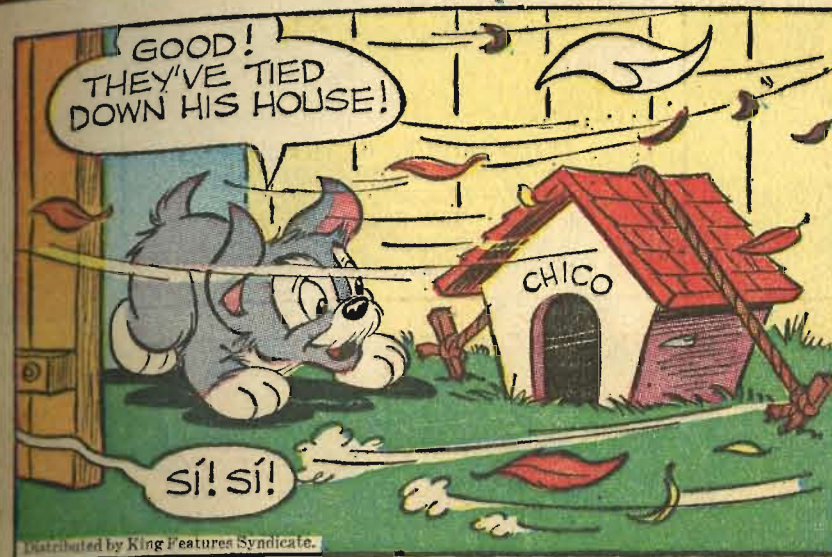
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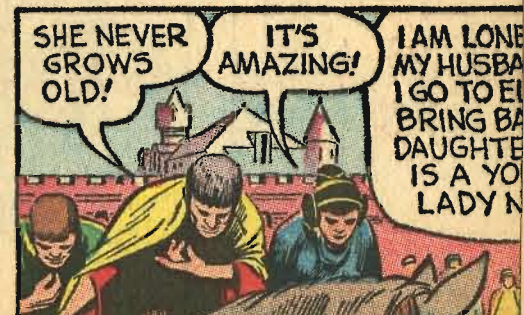
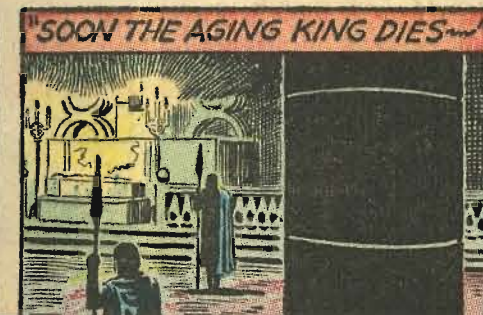
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STAR
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TOM

By





AND PRINCE VALIANT AND ARN TAKE THE ROAD WITH WEEDS, RUINED VILLAS; EVEN THE TOMBS DEFACED. THE FEW PEOPLE THEY MEET ARE IN



AS THEY ENTER THE GATES ARN GASPS: "THE TEMPLES AND PALACES OF ROME MAKE HER THE QUEEN CITY OF THE WORLD!" THEN HE ADDS, "BUT THE BEGGARS OF BAGDAD WERE BETTER CLOTHED THAN ROMAN CITIZENS!"

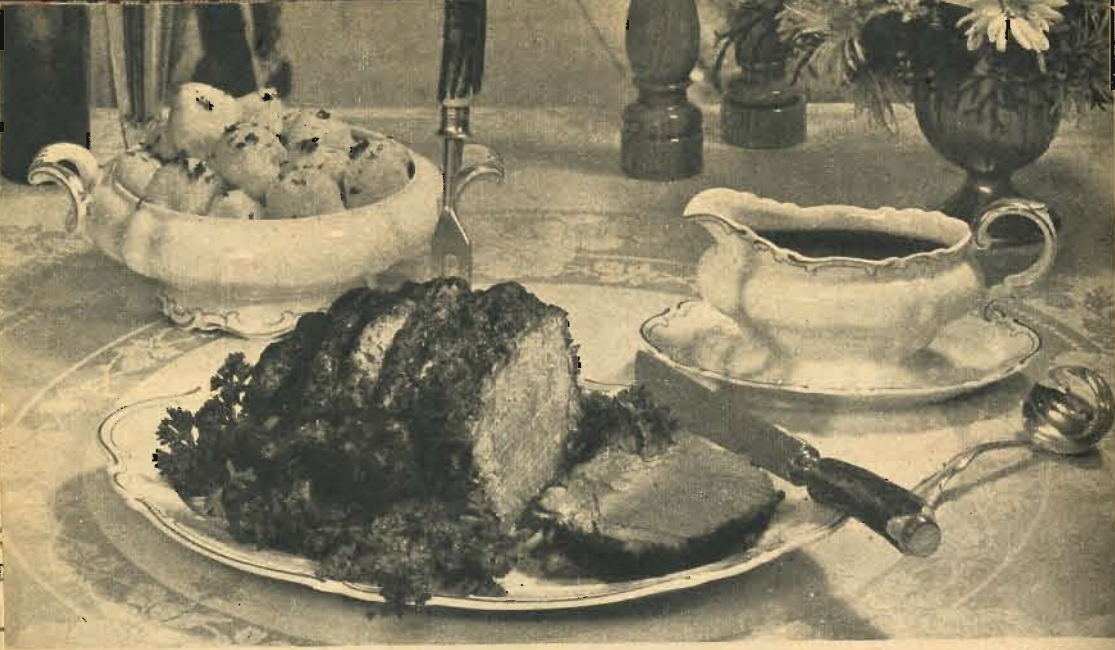


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Flowers, Kathleen Graham: accessories, Macy's. Background photograph by Louis Rizzatti. Photographed by The New York Times Studio (Alfred Wegener).

SAUERBRATEN, a traditional dish in Germany and Austria, is excellent fare for winter menus. Made with top round of beef, wine and seasonings, it is usually served, as above, with steaming potato dumplings.

Teutonic Mainstay

By **CRAIG CLAIBORNE**

ONE of the best and most revered of Teutonic main dishes is the richly seasoned *sauerbraten*. This is ineptly translated as "sour pot roast," but what's in a name? However it is called, it is fine winter fare.

Like many good dishes, *sauerbraten* must marinate for a time in a mixture of vinegar, red wine and seasonings. The meat is then browned and cooked in the marinade and the resultant sauce is rich and as dark as mahogany. Many of the *sauerbraten* recipes published in this country include gingersnaps for thickening the sauce, but German and Austrian housewives view this as a purely American conceit.

The gingersnaps make the sauce too sweet and are therefore *verboten* in the native recipe.

Sauerbraten is an easy, although somewhat time-consuming, dish to prepare. Mrs. Cecilia Gaige, an American woman who was born in Germany, browns the meat for nearly an hour after it has been marinated, turning it often to give it a uniformly dark color. Her recipe for the dish is printed here.

A traditional dish to serve with *sauerbraten* is *kartoffelklosse*, or potato dumplings. A recipe for the dumplings appears on page 94 with the continued step photographs.



No one, including Mr. Kramer, knows what the consequences of Thursday night's act will be. How will the Berliners present, and then the people of West Germany, take Mr. Kramer's dramatization of the trial in 1948 of four German judges for war crimes? What will be the outcome of this cinematic reflection of Germany's haunting shame in sensitive West Berlin? And what will be the reaction of American and NATO officials who have the delicate job of maintaining good relations with the German populace?

As the focal performer, Mr. Kramer is tingling with suspense, as he always is in advance of one of his dramatically staged events. He has been told by German associates who worked with him on the film in Nuremberg and Munich—where certain local elements were clearly suspicious and resentful—that the test will be whether the Germans in the opening-night audience return after the intermission to see the end of the three-hour film.

"If they do come back," Kramer has been told, "that will show they can take it. But if they don't come back, you'd better watch out!"

That is the point at which the head

BOSLEY CROWTHER is The Times film critic.

PAST SUCCESSES



AT WORK—Producer-director Stanley Kramer making "Judgment at Nuremberg"

of Mr. Kramer will be in the mouth of the lion.

It is odd that an American film producer, one of a slowly diminishing breed not particularly noted for its contentiousness and audacity, should choose to put himself in this position—first, to produce a film of a politically controversial and inflammatory nature in this day, and, second, to launch it where popular emotions are most likely to be inflamed.

But Mr. Kramer is an unusual producer. He has been unusual in most of the things he has done since he broke in as a "boy wonder," aged 34, some fourteen years ago. While the films he has produced (and more recently directed, too) have not always

been works of art—as "Not as a Stranger" and "The Passion," both potboilers—he has run a record of forceful films. And creating controversy, be suspected of being seeking if it weren't the character of the man (ness) is a natural disposition.

NOT long after his march on that insular ring slightly after World War II, surreptitiously producing out film about race—"Home of the Brave"—brought him attention.



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(TN-127)

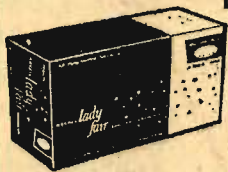
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65c Quik-Pads, 4x4" (TW-2229) Box of 12 .39

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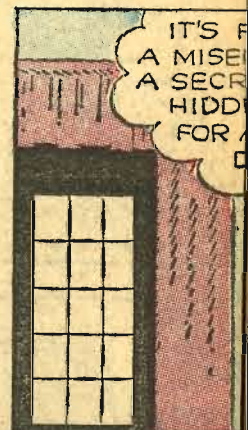
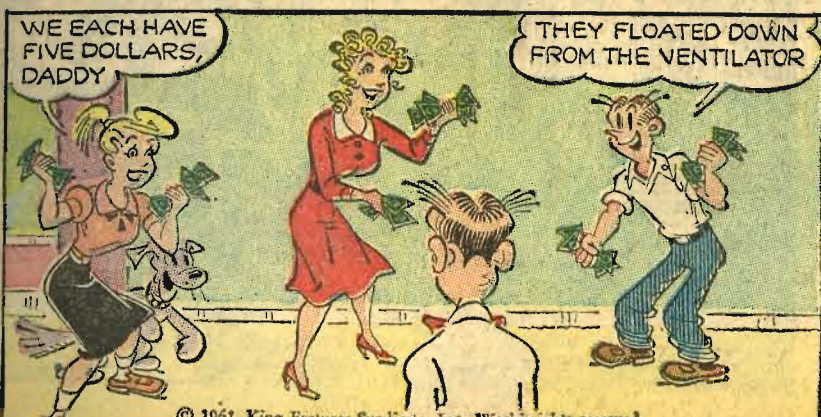
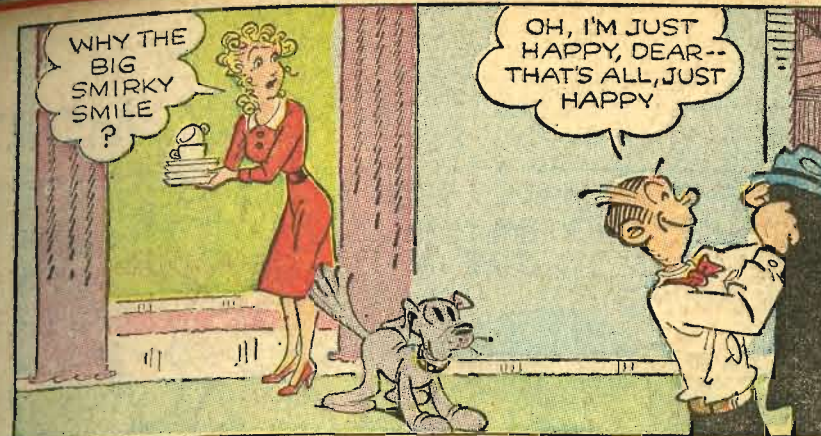
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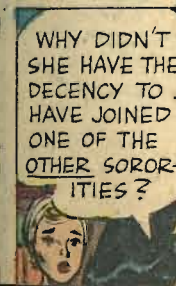
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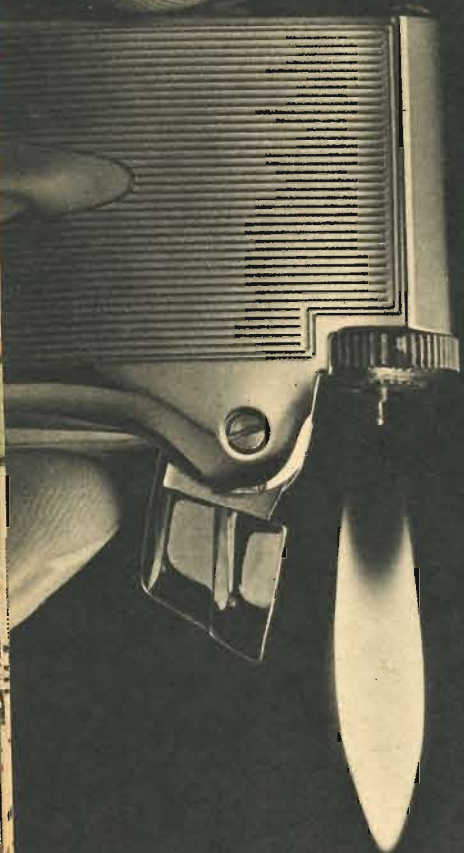
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but the phenomenon has been accepted as one of the unalterably grim facts of life. A teacher observing a colleague going through strenuous exertions as director of activities at a Catskill summer resort said wryly: "Don't be impressed; he rests all year from this job." Another observer of the teacher scene remarked: "They don't work hard on any job, so they manage." What should not be overlooked, however, is the fierce drive which enables many New York teachers to do justice to more than one job.

The only surcease for some is promotion to a supervisory job through a grinding examination process. Here again male teachers show characteristic zeal by devoting three or four years of endless afternoon and week-end study. (Some even convene at bungalow colonies in the summer where they have rustic seminars on curriculum construction while they cultivate a tan.)

THE consequence of all this dogged effort is to produce hard-working, cautious types rather than imaginative and daring ones. Promotion examinations, for example, put a premium on the ability to commit to memory and play back the pat phrases to which educators seem hopelessly addicted.

The school system's headquarters, commonly described as Livingston Street, is the final abrasive of morale. It is here that the enormous apparatus of supervision is centered. (Martin Mayer, in "The Schools," asserts that there are more school supervisors in New York City than in all of France.) Older teachers who

scrutability ("Does anyone else do that?"); and ability of teachers which seemed cleared.

WHILE it may be derived from the of New York teachers (and stressed that agencies of the city, New York pares favors elsewhere), wonder: are they for so demanding? "A teacher to be bright, imaginative, served. He thinks on his children, and do five good we can see that kind of improvement in higher education is as important as the enhanced the School administration give up the occupation with per work—the execution anew and teacher more.

The ordinary re-examination. There is some culture what of advertising a silly compeachably men who the young consciously as émigrés world." In the teachers.

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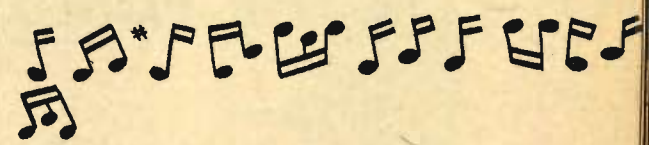
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6:25 (5) Prayer

6:30 (4) NATO Film

6:30 (5) Joe Kelly's New England Potpourri

7:00 (4) Rex Trailer's Boomtown

7:00 (5) Captain Bob Show

7:00 (7) Three Stooges Theatre

8:00 (8) Audio-Visual TV Course

8:00 (7) Matty's Funday Funnies

8:30 (5) Sgt. Preston of the Yukon

8:30 (32) (81) Third Man

9:00 (3) (5) Capt. Kangaroo

9:00 (7) Movie: "The Big Guy"

9:00 (8) Teddy Bear Playhouse

9:30 (32) (81) Pip the Piper

9:30 (9) Kartoon Carnival

10:00 (3) (5) Video Village, Jr.

10:00 (2) How Has Science in the Last Century Changed Man's View of Himself?

10:00 (4) (32) (81) Shari Lewis Show

10:00 (9) Ring-A-Ding the Clown

10:15 (7) Jon Gnagy-Learn to Draw

10:30 (3) (5) Mighty Mouse

10:30 (4) (32) (81) King Leonardo

10:30 (7) Sky King

10:30 (9) Movie: "The Japanese Knife"

11:00 (3) (5) Magic Land of Allakazam

11:00 (4) (32) (81) Fury

11:00 (7) (8) (9) On Your Mark

11:30 (3) (5) Roy Rogers Show

11:30 (4) (32) (81) Make Room for Daddy

11:30 (7) (8) Magic Ranch

11:30 (9) Good Food, Good Cheer - Eleanor Drake

12:00 (3) Sky King

12:00 (4) News and Weather

12:00 (5) Candlepin Bowling

12:00 (7) Movie: "Flying Deuces"

12:00 (8) Sat. Showtime: "Conspiracy"

12:00 (9) Uncovered

12:00 (32) (81) Update

12:30 (3) My Friend Flicka

12:30 (9) Candlepin Bowling

12:30 (4) Ten Pin Time

12:30 (32) (81) Watch Mr. Wizard

1:00 (3) TV University

1:00 (5) Hole-In-One

1:00 (32) (81) Movie: "Thunder Over Arizona"

1:30 (2) Astronomy for You

1:30 (3) Movie: "Frolics on Ice"

1:30 (5) Life of Riley

1:45 (7) (8) (9) NCAA Football - Oklahoma at Army

2:00 (2) Two for Physics

2:00 (5) Boston Ballroom, host Bob Clayton

2:30 (32) (81) NBA Pro Basketball-Chic. Packers at Det. Pistons

3:00 (3) Movie: "Child's Play"

3:00 (5) Children's Theatre

4:30 (3) NFL Game of the Week

4:30 (4) Junior Bowling Show

4:30 (5) Race of the Week

4:30 (32) (81) Ask Washington

5:00 (4) Movie: "Under Mexicali Stars"

5:00 (8) Superman

(7) Tombstone Territory

(7) Matty's Funday Funnies

(32) (81) NBC Sat. Night Report

6:15 (32) (81) Film

6:20 (3) Sports Digest

6:30 (3) Danger Is My Business

6:30 (4) News and Weather

6:30 (5) Troubleshooters

6:30 (7) Ozzie & Harriet

6:30 (32) Candlepin Bowling

7:00 (4) Frank McGee's Here and Now

7:00 (3) Wrestling

7:00 (5) Lock Up

7:00 (7) Tightrope

7:00 (8) Expedition

7:00 (9) Matty's Funday Funnies

7:00 (32) (81) Shotgun Slade

7:30 (3) (5) Perry Mason

7:30 (4) (32) (81) Tales of Wells Fargo

7:30 (7) (8) (9) Roaring 20's

8:30 (3) (5) "The Defenders"

8:30 (4) The Tall Man

8:30 (7) (9) Leave It To Beaver

8:30 (8) Mantovani

8:30 (32) (81) Third Man

9:00 (4) (32) (81) Movie: "Demetrius and the Gladiators"

9:00 (7) (8) (9) Lawrence Welk

9:30 (3) (5) Have Gun Will Travel

10:00 (7) (8) (9) Fight of the Week

10:00 (3) (5) Gunsmoke

10:45 (7) (8) (9) Make That Spare

11:00 (7) (9) (3) (5) (32) (81) (4) News

11:00 (8) World's Best Movies - "Viva Zapata!"

11:10 (32) (81) Curtain Time: "Dial M for Murder"

11:15 (5) Playboy's Penthouse

11:15 (7) Movie: "Out of the Past," "Bulldog Drummond's Secret Police"

11:15 (4) Movie: "Chain Lightning"

11:15 (9) Movie: "Man With My Face"

11:17 (4) News and Weather

11:20 (3) Movie: "The Yearling"

12:15 (5) Fabulous 52

12:30 (8) Late Show: "Back from the Dead"

1:00 (4) Big Movie: "The Girl in 419"

1:45 (5) Builders' Showcase

2:15 (5) News and Prayer

PROGRAM HIGHLIGHTS

SATURDAY, Nov. 18th

3:00 P.M. (5) Children's Theatre - Mona Washbourne, Peter Martyn star in "Child's Play," a comedy of a group of quiz kids out to experiment with atomic apparatus.

7:30 (4) (32) Tales of Wells Fargo - Guest Eddie Albert

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MORNING
5:55 (5) Prayer
6:00 (4) 20th Century
(5) The Nuclear Age
6:15 (4) Industry On Parade
6:30 (4) Living Word
(5) Bozo's Sunday Special
6:45 (4) Boomtown
8:00 (5) Commander Jets Comedy
8:30 (5) Crossroads
(7) Watch the World
(8) Colby Tele-Course
8:45 (7) This Is The Life
9:00 (5) Ring Around Sunday
(8) Christian Science
9:15 (7) Sunday Mass - Archdiocesan TV Center
(8) The Catholic Mass
9:30 (3) Christophers
(4) Dimensions
(5) How Christian Science Heals
9:45 (5) Sacred Heart Program
(3) Christian Science
10:00 (3) Lamp Unto My Feet
(4) Frontiers of Faith
(5) Family Living
(7) Movie: "Pioneers of the Frontier"
(8) Parents Ask About Schools
(32) (81) Chalice of Salvation
10:30 (4) Our Believing World
(3) (5) Look Up and Live
(8) This Is the Life
11:00 (3) (5) Camera Three
(32) (81) Big Mac Sunday Show:
(4) "Berlin"
(5) Camera Three
(7) This is Temple Israel
(8) Sunday Showtime:
"The Crusades"
11:30 (3) Industry On Parade
(4) Sunday News and Weather
(5) Accent
(7) My Friend Flicka
(3) Film Shorts
11:45 (3) This Is the Life
(4) Movie: "Tom Sawyer," "House of Strangers," "Old Overland Trail"
(5) Take a Letter
(7) Movie: "The Philadelphia Story"
12:30 (2) Dorothy Gordon's Youth Forum
(3) (5) Washington Conversation
(9) New Horizons
(9) Navy Film
(32) (81) Briefing Session
12:55 (5) Sunday News
1:00 (3) Women's Bowling
(2) Watch Mr. Wizard
(5) NFL Game of the Week
(9) Oral Roberts
(32) (81) The Secret Island
1:30 (2) Our Neighbor the Moon
(3) Film Shorts
(9) Allen's Revival Hour
(32) (81) Southern Baptist Hour
1:45 (3) Football Kickoff
2:00 (2) Open Mind
(3) (5) NFL Game: Pitts. Steelers at N. Y. Giants
(9) Community Jamboree
(7) Cleveland - Browns Football Game
2:15 (9) Faith For Today
2:30 (3) Movie: "The Fast"

4:55 (3) Skiing with Warren Miller
5:00 (2) What in the World
(3) (5) Amateur Hour
(4) Starring the Editors
(32) (81) Wisdom
5:30 (2) Metropolis
(3) (5) GE College Bowl
(4) (32) (81) Chet Huntley Reporting
6:00 (2) Prospects of Mankind
(3) (5) 20th Century
(4) Community Auditions
(32) (81) Phil Silvers
6:30 (3) (5) Mr. Ed
(4) News and Weather
(7) (8) (9) Maverick
(32) (81) Whirlybirds
6:45 (4) S. S. Popeye
7:00 (2) An Age of Kings
(3) (5) Lassie
(4) (32) (81) The Bullwinkle Show
7:30 (3) (5) Dennis the Menace
(2) Ballet: An International Language
(4) (32) (81) Walt Disney's Wonderful World of Color
(7) (8) Follow the Sun
(9) Sunday Playhouse: "The Beachcomber"
8:00 (3) (5) Ed Sullivan Show
8:30 (7) (8) Lawman
(4) (32) (81) Car 54, Where Are You?
9:00 (3) (5) GE Theatre
(4) (32) (81) Intertel
(7) (8) (9) Bus Stop
9:30 (3) (5) Jack Benny Program
10:00 (4) (32) (81) DuPont Show of the Week
(3) (5) Candid Camera
(7) (8) (9) Adventures in Paradise
10:30 (32) (81) Best of the Post
(3) (5) What's My Line?
11:00 (3) (4) (5) (7) (9) (32) (81) News
(8) Movie: "So Proudly We Hail"
11:10 (5) New England Weather
(32) (81) Movie: "The Searchers"
11:15 (3) Stage 3: "Divorce of Lady X"
(4) Big Movie: "Night and Day," "Sea Legs"
(5) Changing Times
(7) Movie: "Florian," "West Bound Limited"
11:30 (5) Meet the Press
12:00 (5) Not For Hire
12:30 (5) Boston Blackie
1:30 (5) News and Prayer

PROGRAM HIGHLIGHTS SUNDAY, Nov. 19th

6:30 PM (7) (8) (9) Maverick - Guest Efrem Zimbalist, Jr. in "Stampede." Bret works out a plan of retaliation against gambling czar, but scheme backfires.
9:00 (7) (8) (9) Bus Stop - Guest Jack Warden in "Accessory By Consent." When

For All Photo

- Camera
- Film
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- All
- Or For
- Expert

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Prince Blanc from Bordeaux



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ica. Each Prince bears the best
als on the label, which mark it
ach is living proof that you need
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B&G



Although modestly priced, these are *pampered Princes*! Like & Guestier regional wines, they are backed by more than a hundred years of wine experience, and have had their full share of care, respect and understanding. Ask your wine merchant for you the complete range of imported Barton & Guestier s

IMPORTED—BUT NOT EXPENSIVE:

- Prince Noir.** A robust Red Bordeaux. Full in flavor, with a pleasing after-taste.
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- Prince Rouge.** A full-bodied Red Burgundy, characteristically firm and rich in flavor.
- Prince D'Argent.** A distinguished White Burgundy of exceptional dryness and bouquet.

T AT NUREMBERG—This story of the trial of four Nazi judges accused of
 at humanity is perhaps the most ambitious undertaking in the career of Kramer as

producer and director. Here, Richard Widmark
 Schell, as the defense attorney, before



DILEMMA—Widmark, the prosecutor

so warm!



BOYS' WASH and WEAR FLANNEL SHIRTS

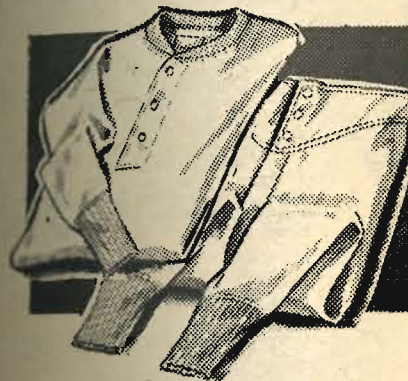
• 6 to 16 • Plaid assort-
 ment • Sanforized • Per-
 manent stays • Lined collar

99¢

A hot value for the Cold weather Thermal Underwear Shirts or Drawers

• Reg. \$1.00 value • S (6 to
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 Retains shape throughout •
 Keeps cold out, body heat in.

2 for \$1.50



Little Boys' Sanforized Flannel Shirts

• Sizes 2 to 6 • Assorted
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6

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Hot Water Bottle

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For adults or in

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Your choice of Black or B
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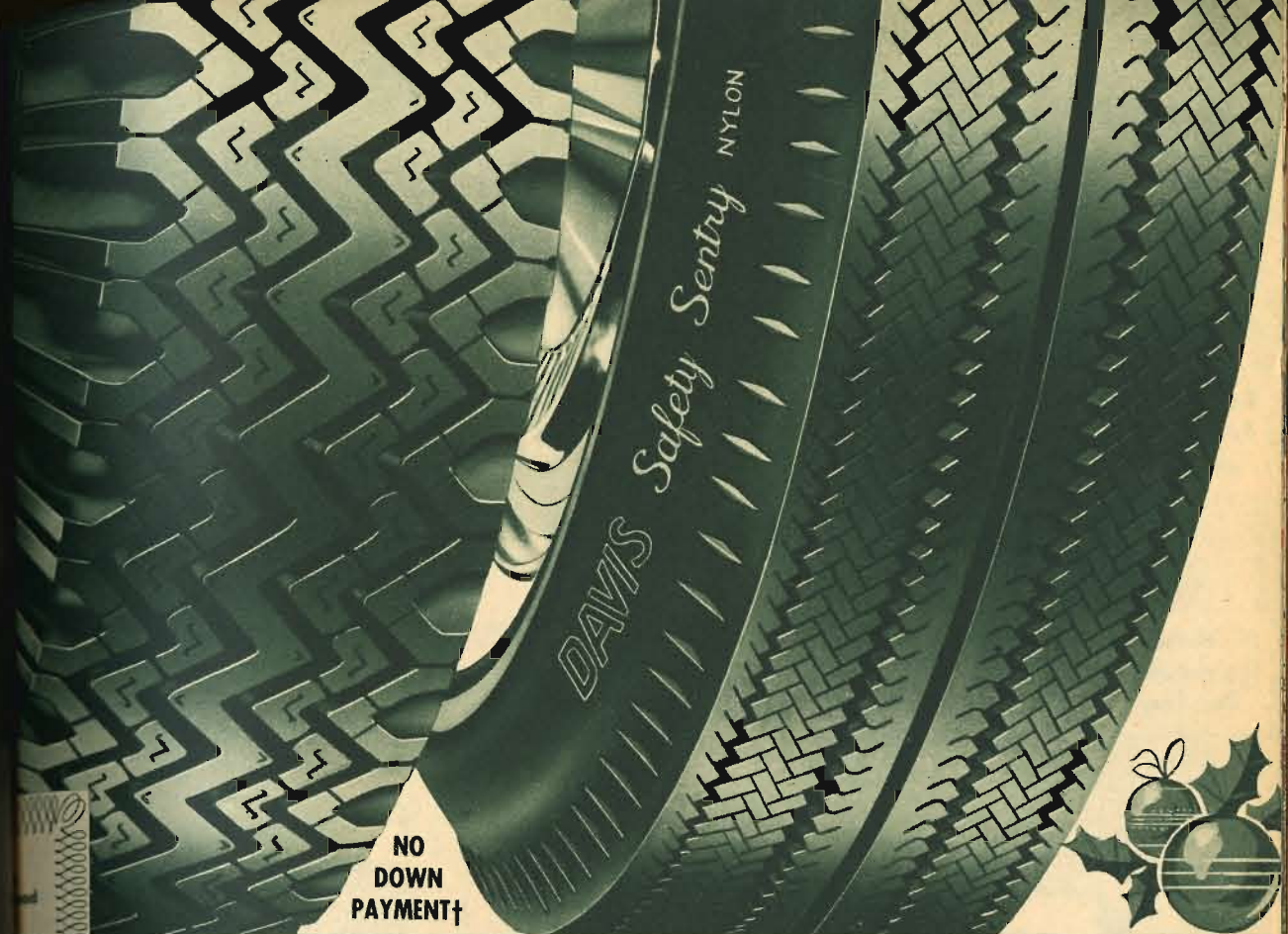
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It's a big super special at
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Wizard Grip Nylon
Mud, Snow & Ice
Low as 1.25 Week
for Set of 2

17⁹⁸*
6.70x15 Black
Tube Type

- 100% Du Pont Nylon Cord Body!
- Extra Silent—Quieter Ride!
- Extra Comfort—Smoother Ride!
- Extra Traction—Tread Digs In!
- Pressure Cured—No Cord Stretch!

	Blackwall	Tubeless	Whitewall
Size	7.50x14	20.98*	Add \$3 more

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The Nation's Strongest Tire Guarantee!



100% DuPont Nylon
DAVIS
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Tube Type

Low Profile tires, built to their running shape, flex less, run cooler! Less chance of dangerous blowouts at high speeds! †Your Old Tire May Equal Down Payment.

- Low Profile Shape—Greater Safety, Mileage!
- 100% DuPont Nylon—Strongest Tire Cord Known!
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Nearly 22
Sq. Ft. of
Storage Space!

Magnetic Door
Seals—Easy,
Convenient!

All-Aluminum
Shelves Won't
Rust Ever!



**LAYAWAY
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Just a Small Amount
Will Hold Any Item!

Over 19 Cubic
Feet* of
Storage Space

A WIZARD WIZARD CUSTOM 27

- Separate Family-Size
 - Low Price—Like Getting
 - Nearly 15 Cubic Feet* of Storage
 - Twin Ejector-Type Ice Cube Tray
 - Twin Crispers! Twin Egg Tray
- All Frost-Free Wizard

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"Say Merry Christmas" with

2 for 4.26	2 for 1.41	59c 25 mg. (KCT-533).....	2 for .60
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Therapeutic Formula THERAMINS

100's, Reg. \$8.95
High potency therapeutic multiple vitamin capsules.
4.79 THERAMINS, 50's 2 for 4.76 (KV-774)



Rexall ALPHACAPS

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Reg. \$4.00 2 for 4.01
25,000 units, 100's.
7.95 50,000 units, 100's (KV-755) 2 for 7.96

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Infants' Multi-Vitamins
30 ct. Reg. \$2.09 2 for 2.10
Pleasant tasting liquid vitamin formula.



Rexall BREWER'S YEAST TABLETS

250's, Reg. \$1.39 2 for 1.40
Valuable source of Vitamins B1 and B2.
79c 100 Tablets (KV-935) 2 for .80

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Appetite stimulant. Helpful in simple anemia.



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Rich in Vitamins A and D.

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Rexall DICALCIUM PHOSPHATE

For Iron Deficiency
Fortifies diet with
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B12. Contains vitam
other essential nu
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4.79 GER-RITE Tab
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25 mcg. 100's
Reg. \$4.80 2 for 4.80
High potency form

1.20 5 mcg., 100's
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Right Mom at Christmas and for Years to Come!

Chrome-Top Wizard 30" Ranges Make Cooking Fun!
Enjoy All These Wizard Gas Cooking Conveniences for Only

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W.A.'s Low,
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With Min. Trade

Low as 5.00 Down Delivers This Beautiful Wizard to Your Kitchen! Only 1.75 Week

Santa! Save Money! Save Her Time & Work!
W.A.'s Special Holiday Range Purchase is timed to make your Christmas Gift Dollars go farther! This year give the gift that goes on giving pleasure 365 days a year! Enjoy safe, modern Wizard Gas or Electric Cooking conveniences... costlier model work-savers... beauty you'll be proud of for years! Hurry! Order yours now for Christmas Giving!

30" Chrome-Top Electric

Enjoy All These Conveniences in
A 30" Range! At W.A. Gift Price!

169⁹⁵
Holiday
Special
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Low as 5.00 Down, 2.25 Week 6WC7113

- Clock-Controlled Automatic Oven cooks your Holiday dinner while you're away!
 - 7-Heat Super High-Speed Burners!
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Capped with
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- Automatic Matchless Ignition!
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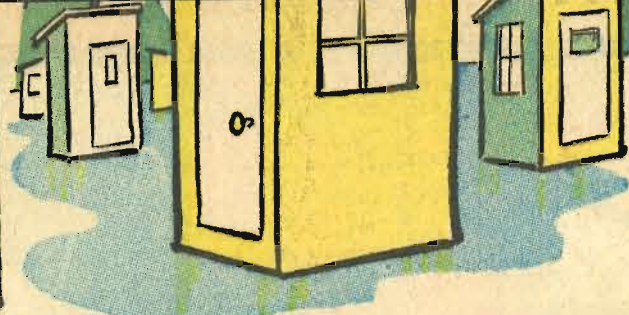
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Wizard Imperial 5-Cycle
2-Speed Automatic Washer

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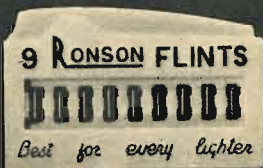


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ef from coughs due to
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lights faster, burns cleaner,
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king-size for extra lights



You'll love the refreshing "lift" you get
with Dr. Scholl's Foot Powder...and the
way it keeps your feet cool, dry, bath-
fresh and comfortable all day. Essential
to daily grooming; helps
prevent Athlete's Foot.
Sold everywhere. Try it!

**Dr. Scholl's
FOOT POWDER**



wife and home
when painting

world were fought and settled in the
ing lines of muskets and lances; old
melted away in the peaceful spots of
green shade, and sometimes his happy
was such that he could not keep
from singing aloud.

Always when he had finished the
work he pulled his stool as far away from
painting as possible — nothing but the
and a rickety worktable shared the
upper room with the canvas — and sat
to gaze at his masterpiece from a
point not nearly distant enough, his
hanging between his knees, his head
against the cold wall. Bol (one of his
ants), coming upon him on one such
sion, remarked that he looked exhausted.
he had rejected the word. "Exhausted"
meant depleted, collapsed; and he pre-
to think of himself as "spent" — and
spent, too: Everything poured out, the
thing freely given to that blazing image
had become his only reality.

Loving it so much, loving it beyond
himself, he delighted in being prodigal

THE PERFECT GIFT

"The Art of

ard TRU-TYPE... the Portable with "Full-Size" Features!



Please the Housewife, Student,
Businessman with a Wizard Portable
Typewriter from W.A.!

Layaway
Now! \$1 Holds

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- Compare with brands selling for many \$ more!
- Years-ahead rugged steel precision design! Less than 12 lbs. with case! Fit briefcase
- Easy to teach yourself! Touch Control!
- 2-Color Ribbon! Automatic Margin!



7⁸⁸

Sturdy Steel
Typing Table
with Folding
Leaves! Save!
9JC8905



Tougher-
than-leather
Plastics!
Beautiful as
imported leathers!

8⁸⁸

Leather-fex Gift Hassoeks
• 15½" Boltflex-Leatherlite comfort cush-
ioned for relaxing leisure moments.
• Choose beige or tangerine. Perfect for
Dad. 8JC2225,26
• 20" Modern Bench Hassock. Brown
or Ivory. Makes fine TV seat. 8JC2230,31

ght the Entire Family at Christmas Time!



7⁷⁷
W.A.
Price

New Form-Fit Contour
"Everywhere"
Chair

504 Holds In
Layaway

5 lbs. featherlight!
Indestructible! Heat,
cold resistant!
Fadeproof, too!



Your
Choice!
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Ea.

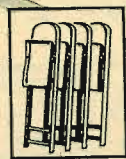
Give a Beautiful Pin-Up Lamp!

Look at W.A.'s low down-the-chimney price! Rich harmo-



Solve Your
Extra Chair
Problem!

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Now
at
W.A.



Contour Folding Chair

Contour comfort. Sturdy steel frame. Folds flat to save space! Ideal for large groups or card sets! Vinyl coated upholstery cleans easily! 8JC3001

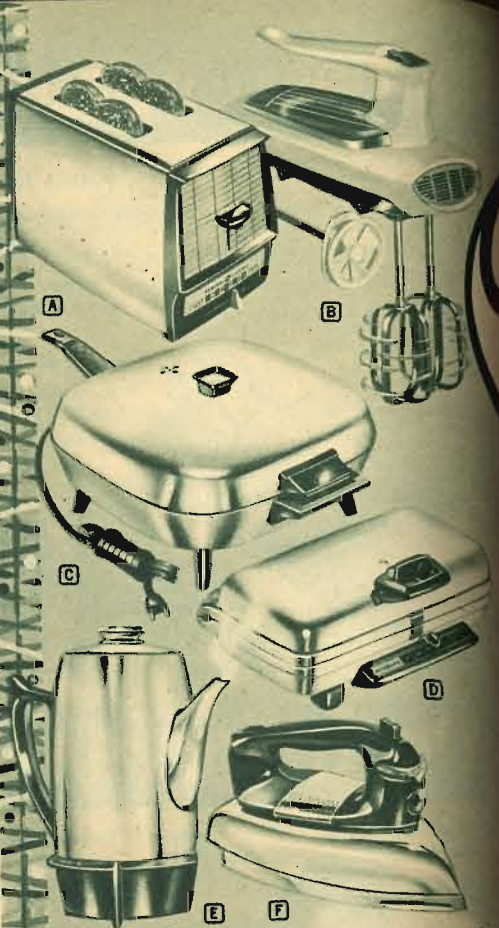
Matching Foldaway Table

Padded top is removable! Easy to clean. 8JC3000..... **6.88**

**DIETERS LOOK! Absolutely
Fat-Free
Frying!**

Just
Sponge
and
Rinse
to
Clean!

**TEFLON
LINER!**



3⁹⁸
A

Buy
at
W.A.

4⁸⁸
B

Save
Now!

2⁹⁸

CLOCKS ARE PRICED 1981

NEW ENGLAND SPORTS SHOW



nages to wind up in a area ch has pretty good skiing even those weekends when the other is uncertain and the out- c poor right up to the last ute.

isn't just luck. He plans it that 7. But he doesn't do it by run- g his finger down the snow re- is looking only for those "good excellent" descriptions four s before he plans to take off. are he follows the snow re- is every day in both the morn- and afternoon papers to keep k of the changes. But he reads of them—snow depth and type t just the ski description. Iso he knows his areas—which

Above all he keeps an ear glued to the weather forecasts. Not the brief local summaries at the end of the newscasts, but the detailed official ones from the weather bureau or qualified radio and TV reporters using weather bureau information.

But the weather forecasts are never right, you say. On the 11 P.M. forecast Thursday, for ex- ample, you hear them predict snow and colder for Friday. But Friday evening comes up showers and Saturday turns out sunny and mild. So you're glad you didn't go to North Conway.

But if you had listened to the

rozen granular. Poor to fair." All you saw was the "poor to fair" so you passed it up and stayed home.

But your snow-wise skier didn't. He knows that showers and a mild sunny day would turn that frozen granular into perfect corn snow skiing. Furthermore he knew 16 to 20 inches was a terrific cover for Cranmore which could stand up under several days of thawing weather and heavy ski traffic.

So he went up and enjoyed it while you missed the boat completely.

Another week end you may find North Conway reporting "7 to 15 total, 3 new powder. Excellent." Wonderful. You decide to take off then and there, completely ignor- ing the accompanying weather forecast which says: "Sunny, mild, temperatures slightly above freez- ing all levels next 24 hours."

You find Cranmore's powder re- duced to a sticky mess and blast everyone but yourself for giving you a bum steer. But your snow- wise friend was over at Stowe where Mount Mansfield had re- ported "20 to 40, frozen granular, skiing poor." They didn't get that light dusting of powder that Cran- more picked up from the edge of a coastal storm that skipped Ver- mont, but which caught your eye.

But your snow-wise pal who really follows his weather and snow reports every day knew it. He also knew that Mansfield's slopes and trails, all facing north- east away from the sun weren't

Sea & Ski Sports Inc.

SAYS:



**IF You Are Sick:
SEE YOUR DOCTOR!**



**IF You Are Healthy:
SEE SEA & SKI SPORTS!**



**IF You Are Looking
FOR A BRAND NAME:
SEE US, WE'VE GOT THEM**

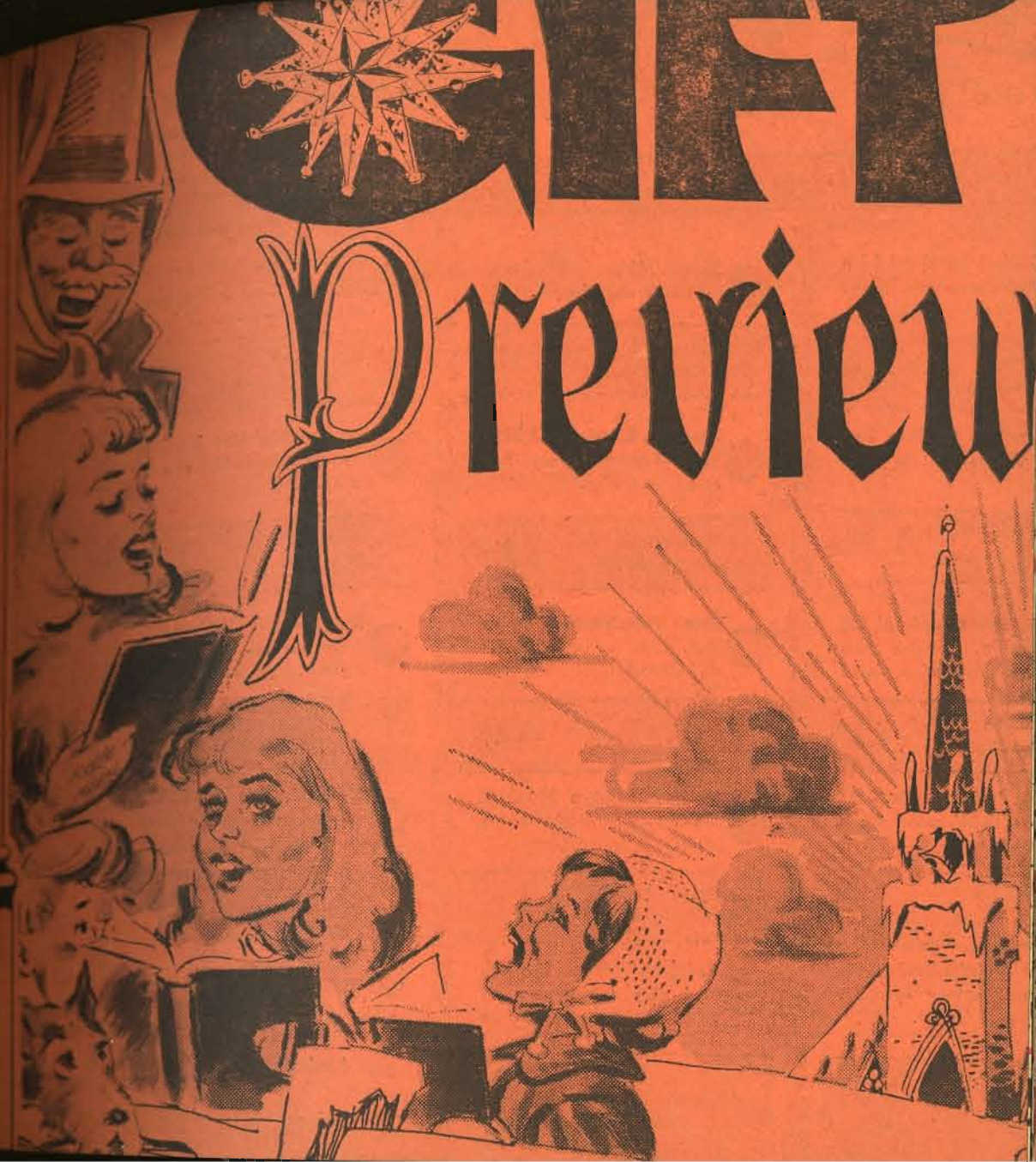


**IF You Are Looking
For A Good Buy:
WE'VE GOT THAT TOO!**

EXAMPLE:

SKIS (ALL SIZES)	\$29.95
BINDINGS (MOUNTED)	15.95
POLES (ALL SIZES)	5.95
ARLBERG STRAPS	1.95

Great Preview



Sea & Ski Sports invites you to



SHOWN ON THESE PAGES ARE A FEW FROM WIDE SELECTION

Walking Pattle
pal, the original lifesize
36" high

Unchallenged
Lechmere Price **18.88**

chester Spring Tea
Service for four — 26

Unchallenged
Lechmere Price **1.38**

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Radio. Genuine Swiss
box plays when wound

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Lechmere Price **1.88**

n "Sizzle Skillet"
a sizzlin' sound like a
skillet

Unchallenged
Lechmere Price **3.38**

k Freight Train Set,
unit battery operated,
as starter set.

Unchallenged
Lechmere Price **3.88**

6 Marx "Skee Ball" Game,
automatic score keeper.

Unchallenged
Lechmere Price **3.88**

7 Marks Electric "Pin-
ball" Bagatelle Game. With
automatic scoring.

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8 Ann Pillsbury's Cake
Set. Cake fun kit for the lit-
tle homemaker.

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9 Mattel Popeye Musical
Ge-Tar. Turn crank and play
music.

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Lechmere Price **1.38**

10 Knitting Drum. Has col-
ored yarn and needles for
actual knitting

Unchallenged
Lechmere Price **1.38**

11 Remco Whirlybird Heli-
copter. Over 2 feet long,
rotors measure over 17 inches

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Lechmere Price **5.88**

12 Remco Fighting Lady,
the giant battleship, over 36
inches long.

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Lechmere Price **6.88**

13 Brumberger Dialmaster
Telephones. Work just like
regular telephones

Unchallenged
Lechmere Price **5.88**

14 Renwal The Visible
Horse, a see-thru model of
an actual horse

Unchallenged
Lechmere Price **3.88**

15 Heavy Duty
AMF Velocipedes

10" Unchallenged **10.88**
12" Lechmere **11.88**
16" Prices **12.88**

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Wrist Watches
8.88
Shock resistant. anti-
magnetic. With luminous dial. "As long
as the crystal, crown, and back are intact."

SPUNTEX NYLONS
Reg. 95¢ pair
3 pr. \$2.01
Plain or dark seam,
60 gauge 15 denier,
first quality.

TOOTH PASTE
89¢
Reg. 1.39
Whitening, tooth-foaming action leaves
mouth clean.

- 6 oz. aerosol. (KD-633) 2 for .99
- 1.95 ELKAYS MOTH PROOFER 2 for 1.96
- 10 oz. aerosol. (KD-611) 2 for 1.30
- 1.29 NO. 6 PINE OIL DISINFECTANT 2 for .88
- Pint. (KU-175) 2 for 1.20
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- 7 oz. aerosol. (KU-1869) 2 for 1.20
- 1.19 ADRIENNE SPACE FRAGRANCE 2 for 1.20
- Room deodorant. 5 oz. Aerosol. (KP-477)

- 2.00 COSTUME JEWELRY Sparkling p
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Smart designs and leathers. (KX-1655)
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Assorted designs and leathers. (KX-1106)
- 39c SANITARY BELT
Lady Fair 5/8". (KZ-3037)

- EVERYDAY NEEDS**
- 1.00 CARDIGAN LIPSTICKS 3 for 1.25
6 smart shades. (TCN-3440-6)
 - 3.00 Value LORIE BUBBLE BATH Floral bouquet
3 boxes of 20 packets each. (TP-2070) .98
 - 98c Value HOUSEHOLD COTTON .59
One pound roll. (TW-101)
 - 4.95 VALUE U.S. REGIONAL COOK BOOK 2.98
Illustrated, thumb indexed. (TS-690)
 - 2 for 79c FILLER PAPER 5-hole, wide or
narrow rule, white or pastel. (TS-354-5, 1116-7) 3 for 1.16
 - 29c REXALL FACIAL TISSUES 3 for .79
White, pink, or maize. (TX-640-2)
 - 75c REXALL MINERAL OIL .49
Pint. (TD-75)
 - 1.19 REXALL MINERAL OIL .75
Quart. (TD-76)
 - 58c REX-SELTZER TABLETS 3 for .99
Effervescent, for pain relief. (TD-101)
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Paper with envelopes. (TS-1200)
 - 2.00 Value HALLOWEEN SUITS 1.29
S, M, L. (TB-315)
 - 2.00 Value HAIR CURLERS 8 brush rollers with
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 - 49c "TWIRL PUFFS" COTTON BALLS .33
For beauty care. 100's. (TW-2268)
 - 65c "QUIK-PUFFS" COTTON DISPENSER .44
Pluck amount desired. 300". (TW-2265)
 - 1.69 Value SANITARY NAPKINS 1.39
Lady Fair. Regular. 48's. (TW-305)

- CANDY**
- 2.50 KITCHEN KETTLE CHOCOLATES 1.69
Assorted dark and milk. 2 lb. (TC-501)
 - 59c HONEY and HOREHOUND DROPS .39
Pound. (TC-137)
 - 1.25 CHOCOLATE COVERED CHERRIES .98
Liquid center. 12 oz. (TC-540)
 - 1.35 CHOCOLATE PECAN BARK 1.19
Queen Anne. 11 oz.. (TC-532)

- POPS with PUMPKIN (TC-541)**
- 35c Bag. 25's.
 - 49c Bag. 40's.
 - 69c Bag. 60's.
 - 79c DAINTY CREME MINTS
Pound. (TC-195)
 - 1.10 BITS 'N BITES Assorted
chewy and crunchy candies. (TC-181)
 - 98c MONREALE OLIVE OIL
for salads or cooking. 12 oz. (TE-903)

- CANNON C**
- STRIPED KITCHEN TOWEL
16 x 30". (TX-1182)
 - DISH CLOTH
15 x 14". (TX-1183)
 - TERRY DISH CLOTH
15 x 30". (TX-1184)
 - BATH TOWEL
22 x 44". (TX-1185)
 - FACE CLOTH
Heavy weight. 12 x 12". (TX-1186)
 - STRIPED BATH TOWEL
20 x 40". (TX-1187)
 - FACE CLOTH
12 x 12". (TX-1188)

- FIRST A**
- 69c FINGERTIP QUIK BAND
Rexall. Flesh colored. 18's. (TW-320)
 - 79c EXTRA LARGE QUIK-BAND
Rexall. 11's. (TW-3209)
 - 39c ADHESIVE TAPE DISPE
White tape or "True-Skin." (TW-417)



QU
Adh
(TW-3180, 7)



Higher-quality toys for boys and girls.
Large and small. 18 to choose from.

Values to 3.98

YOUR CHOICE

188

299



(TX-1635)

MUSICAL
JEWEL BOX
369

5.00 Value

Pearl inlay, riser tray, mirror inside top. Winds up to play music.



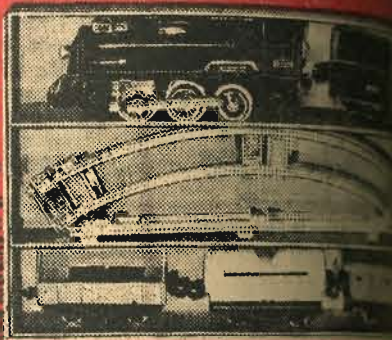
(TX-1093)

MUSICAL
POWDER BOX
199

2.98 Value

Has Swiss-built musical instrument guaranteed against overwinding.

(TX-315)



0 GAUGE TRAIN SET

Battery operated steam locomotive, light, tender, freight car, tank car, booster, and 8 pcs. of track.

(Batteries extra)

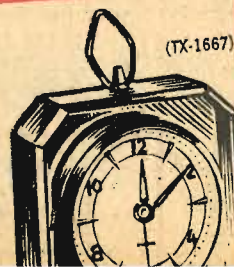
4.98 Value

299

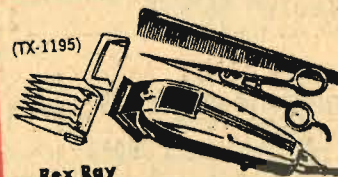
PEEK-A-BOO

ALARM CLOCKS

5.95 Values



(TX-1667)



(TX-1195)

Rex Ray

HAIR CLIPPER SET

Your Choice

14⁸⁸

Special Low W.A. Price!

LAYAWAY NOW! \$1 HOLDS!

- A Wizard Portable Mixer, Four Colors**
Three-speed. Instant beater release. JC2201-4
- B Wizard Automatic Can Opener**
Feather touch action! Any size can! JC2585
- C Wizard Automatic Fry Pan and Lid**
11". Immersible. Dial control! Value! JC1170
- D Wizard Spray-Steam-Dry Iron**
Extra light! Push-button sprinkle! Save! JC2011
- E Wizard Two-Speed Food Blender**
Mixes, chops, whips, pulverizes, blends! JC2580
- F Wizard Automatic Coffeemaker**
3-12 cups. Keeps coffee serving hot! JC2316
- G Wizard "Auto-Magic" Toaster**
Even brown toast pops up every time! JC2105
- H Automatic Grill-Waffle Maker**
Two sets interchangeable grids! Save! JC1167

New! Tropic-Aire Vanity-Case Hair Dryer
The Gift Every Woman Wants! Gift Priced!

- Leaves both hands free for make-up, sewing, etc.
- Whisper quiet! Super-fast! Relaxing!
- Make-up mirror! Nail polish dryer!
- Make-up bin! Extra long hose!

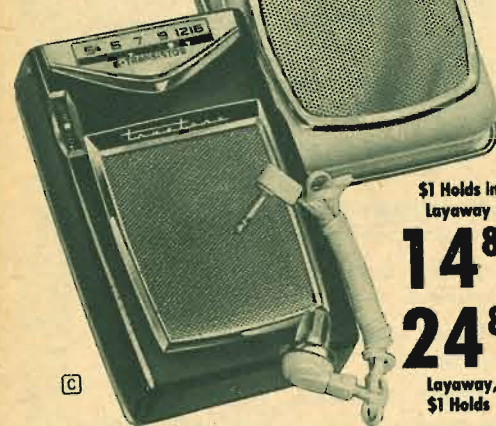
TRUETONE Radio... a Special Gift for Someone Special!



(A)



(B)



(C)



Wizard Transistor
9-V. Radio Battery **44¢**
Dry cell. For Truetone, other popular transistors. 7D7604
Mercury Dry Cell Battery.
Long-lasting! 7D9604....1.79

(A) AM-Short Wave Transistor

Tune in the world—carry it with you!
8-transistor. 33" telescope antenna,
leather case and earphones! DC3050

49⁸⁸

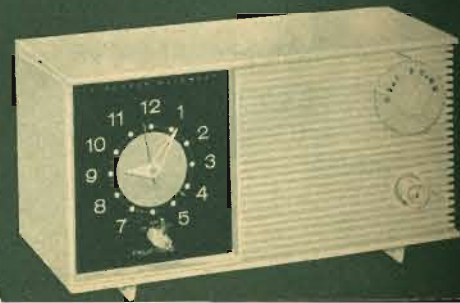
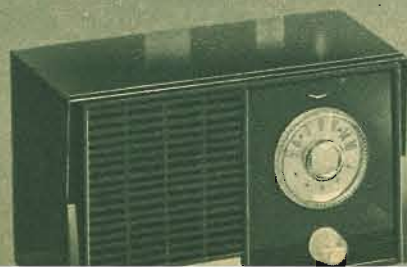
(B) All Transistor Pocket Portable

Goes anywhere in pocket or purse! Easel stand is
carry-handle tool "Picture Window" easy-tuning
dial. Turquoise case with gold trim! DC3105
Miniature Earphone Set. 3D5300.....1.19

(C) 6-Transistor Pocket Portable

Selective, sensitive, stylish! Slide rule dial.
Earphone, leatherette case! Ebony, gold. DC3160
6-Transistor Pocket Portable with Carry
Case. DC3156.....19.88*

\$1 Holds in
Layaway
14⁸⁸
24⁸⁸
Layaway,
\$1 Holds

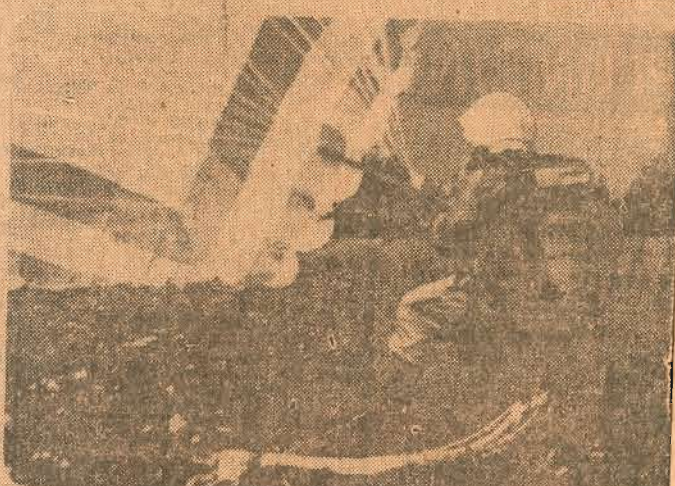


"His or Her
Portables...
orful Parted



6-Transistor
less Earphone
case. Turquoise

Nine-Transistor
Powerful Antenna
Control Case with



SPACE FLIGHT — Soviet films of the space flights
of Maj. Gherman S. Titov will have their
premiere in the United States when excerpts are
shown "Crossing the Threshold" Friday, Nov. 24, on
television. The film on Maj. Titov's historic
space flight (upper left) strapped with bio-medical

electrodes for monitoring his physiological state during the
flight (upper right) wearing his space helmet and suit pre-
paratory to takeoff; (lower left) in the space capsule during
the flight, as photographed by a capsule camera, according to
the Russian commentary, and (lower right) purportedly making
his parachute descent after the flight.

World Of Billy Graham' Coming, Nov. 29

...and director of "The World of
Billy Graham." Donald B. Hyatt, Director
of NBC Special Projects, is ex-
ecutive producer.
"The Graham program offers

from the pen of a fiction writ-
er." For three months, Jones and
his highly mobile sound-camera
crew traveled more than 41,000
miles, at the invitation of

headquarters of the Billy Gra-
ham Evangelical Association in
Minneapolis, Minn., and his
home at Montreat, N. C., where
Graham was filmed with his

Speak To US!
Norman Stevenson
Realtor

with
A. B. Gile Co., Inc.
Hanover, N. H.
650 - 651

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WATER PUMPS
SALES • SERVICE**

24 Day or Night



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**M. E. PIERCE
PLUMBING
& HEATING**
57 HANOVER STREET
LEBANON, N. H.
PHONE 843-M

8:30 (7) My Little Margie
8:45 (8) Teddy Bear Playhouse
8:55 (7) Morning News
9:00 (3) EBF Films
(4) News at Nine
(5) (32) (81) Romper Room
(7) Jack LaLanne Show
9:30 (3) TV School - Thurs. only -
"The Hound of Heaven"
(4) Truth or Consequences
(7) Movie
(9) Movie - WED. ONLY -
Kartoon Karnival
9:45 (5) Debbie Drake Exercise
(9) WED. ONLY - Living Word
10:00 (3) Calendar
(4) (32) (81) Say When - Art
James
(5) News - Leo Egan
(9) WED. ONLY - Fitness Is
Fun
10:05 (5) For Women Only
10:15 (5) We Believe
(9) WED. ONLY - Way of Life
10:30 (3) (5) I Love Lucy - THURS.
ONLY - Thanksgiving Day
Parade
(4) (32) (81) Play Your Hunch
(9) FRI. ONLY - Gate City
Garden Show
10:45 (9) Kathy Peterson Show
10:55 (8) Weather Forecast
11:00 (3) Video Village
(4) (32) (81) Price Is Right
(7) (8) (9) The Texan
(7) (9) THURS. ONLY - ALF
Game - Buffalo at N. Y.
11:30 (3) (5) Your Surprise Package
(4) (32) (81) Concentration
(7) (8) (9) Love That Bob
11:55 (3) (5) News
12:00 (3) (5) Love of Life - THURS.
ONLY - NFL Game - Green
Bay Packers vs Detroit Lions
at Det.
(32) (81) Truth or Conse-
quences
(4) News and Weather
(7) (8) (9) Camouflage
12:15 (4) Big Brother
12:30 (3) (5) Search For Tomorrow
(7) (32) (81) It Could Be You
(8) (9) Make a Face
12:45 (3) (5) Guiding Light
(4) Kukla & Ollie
12:50 (4) Movie
12:55 (7) (32) (81) NBC News
1:00 (3) (5) News
(32) (81) At Home with Kitty
Part I
(8) (9) Day In Court
(3) Across the Fence
1:05 (5) Farm and Food Program
1:15 (3) Mixing Bowl
1:25 (9) Mid-Day News
1:30 (32) (81) Social Notes from
Kitty
(7) Make a Face
(8) Florian Zabach Show
(9) Country Store
1:35 (32) (81) At Home with Kitty
Part II
2:00 (32) (81) Jan Murray Show
(7) (8) (9) Number Please
(3) (5) Password
2:15 (4) News and Weather
(7) (8) (9) NCAA football -
Texas vs Tex. A & M at Tex.

(3) The Great Mopie
(5) News Report - Leo Egan
(7) Evening Report
(9) Kartoon Karnival
6:05 (5) Dateline Boston
6:10 (3) Sports and Weather
6:15 (7) Early News and Weather
6:30 (2) News
(3) Newstime - J. A. Sullivan
(4) News and Weather
(5) Bat Masterson
(7) Yogi Bear Show
(9) New Hampshire Tonight -
Ray Harris
(32) (81) This Is Skiing with
Warren Miller
6:45 (2) Backgrounds
(4) Huntley - Brinkley
7:00 (2) A Way of Thinking - Dr.
Albert Burke
(3) You Can Quote Me
(4) Brave Stallion
(5) John Day, News, Sports
and Weather
(7) Whirlybirds
(9) Bob Dini Show
7:15 (5) Douglas Edwards News
(32) (81) Western Mass. High-
lights
(8) Picture News
7:25 (8) Watch Your Weather
(3) Douglas Edwards
2:30 (4) (32) (31) Loretta Young
Theatre
(3) (5) Art Linkletter's Party
(7) (8) (9) Seven Keys
2:45 (5) THURS. ONLY - Skiing
with Warren Miller
3:00 (3) (5) The Millionaire
(4) (32) (81) Young Doctor
Malone
(7) (8) (9) Queen For a Day
3:30 (3) (5) Verdict Is Yours
(4) (32) (81) From These
Roots
(7) (8) (9) Who Do You
Trust?
3:55 (3) (5) News - Chas. Collingood
4:00 (3) (5) Brighter Day
(4) (32) (81) Make Room for
Daddy
(7) Movie
(8) (9) American Bandstand
4:15 (3) (5) Secret Storm
4:30 (4) (32) (81) Here's Holly-
wood
(3) (5) Edge of Night
4:50 (9) American Newstand
4:55 (4) (32) (81) NBC News Aft-
ernoon Report - Sander Vano-
cur

(3) An
9:30 (3) (5)
(4) (32)
Van Gogh
10:00 (3) (5)
(7) (8) (9)
ruptors
(9) Third
10:15 (2) UNES-
ences 1961
10:30 (3) (5) Ey-
(4) Inter-
(32) (81) Film
and Now
11:00 (3) Your Ex-
(4) 11th
(5) News
(8) 11 PM
(9) News
(32) (81) News
Sports
11:15 (4) PM
(5) The Juv-
(7) "Saratoga"
Ideas"
(9) New
11:20 (3) Stage
biria"
(8) Movie
nity"
11:30 (9) Movie
(32) (81)
12:15 (4) PM
12:30 (7) News
12:45 (4) World
1:00 (5) Almanac
(4) Big
Missing

PROGRAM FRIDAY

9:00 PM (7) "The
Strip - "The
Caper." Jeff
to save a
gangland
9:30 (4) (32)
cent Van G-
trait - Life
which Lee J.
in the art
through
paintings
narrate.
10:00 (7) (8)
Corruptors
Corey in
Marino sus-
with political
have under

THE BOSTON HERALD, OCT. 29, 1961

**YOU HAD SIX ARMS TO CARRY OFF
BARGAINS IN THE NEXT SEVEN PAGES!**

Back-up sale



STOP & SHOP
SUPER MARKETS

Tedes
* Super

FREE

Fired-on dec-
Safedge r
Weighted

Free this we
12 oz tun

RESERVE THE UNIQUE AND CONGENEY'S

& SHOP
MARKETS

Tedeschi's
* Super Markets

Get on the "Bargain Bandwagon"
Get your share of these big

ICE CREAM

or SHERBET

Lots of generous servings in this family-size pack of Merit brand vanilla or harlequin ice cream, - or tangy orange or lime sherbet. Stock your freezer now!

SAVE 20¢
Reg. 69¢



Ice Cream special for 1 week only
at Stan & Shan & Tedeschi's

LET IT BE TODAY

REMEMBER
CHRISTMAS

EVERY ITEM ON SALE IN ALL

BOSTON

at Winter Street
9400 or KI 7-9400
Mon. and Wed.
9 A.M. to 9:00 P.M.

• **STONEHAM**

In the Redstone Shopping Center
Tel. 438-4700
Open Every Night Monday
thru Saturday 'til 10 P.M.

• **QUINCY**

Municipal Parking Area
Tel. PResident 3-2020
Open Mon. thru Fri. 9:30 A.M. to 9:00 P.M.
Saturday 9:30 A.M. to 5:30 P.M.

WALTHAM

326 Moody Street
Tel. TWinbrook 4-5100
& Fri. 9:30 A.M. to 9:30 P.M.
Saturdays 9:30 A.M. to 5:30 P.M.

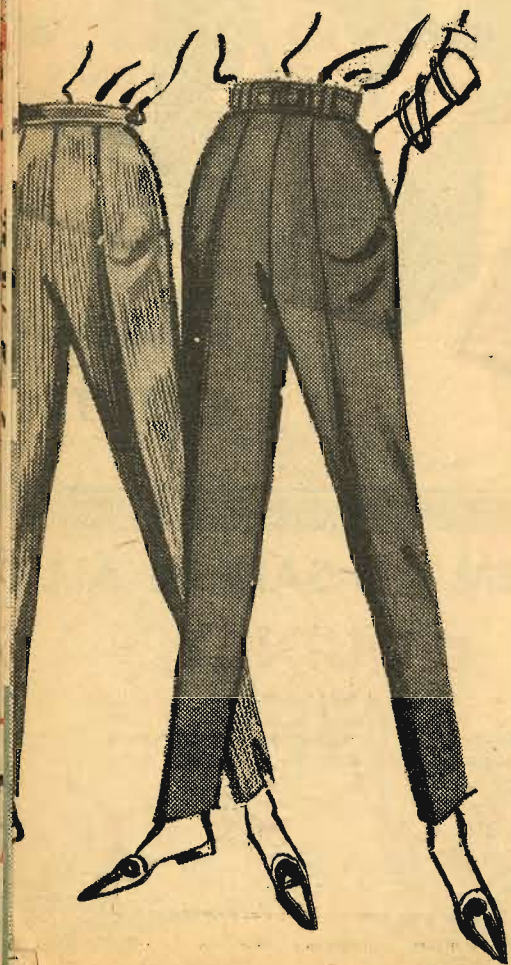
• **BROCKTON**

30 Legion Parkway
Tel. JUNiper 6-5295
Open Wed. & Fri. 9:30 A.M. to 9 P.M.
Other days 9:30 A.M. to 5:30 P.M.

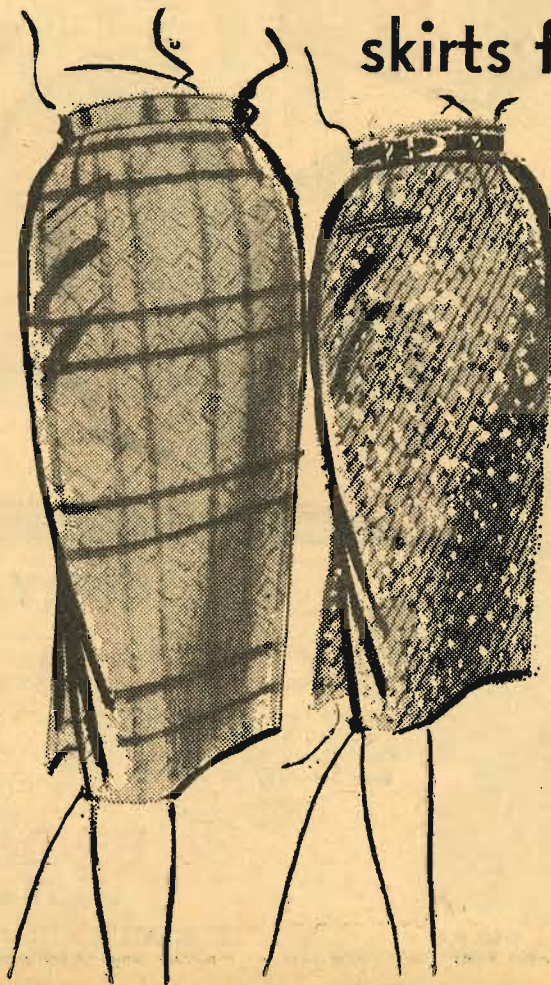
• **FRA**

43
Tel. 873-
Open Thurs. &
Other days 9

corduroy



All wool se
skirts for ev



\$4

Compan
in our
for \$7.95

A wide
all beau
choice
seat lin
You'll
skirts,
eted sh
slim sk
many w
tails.
You'll
novelty
all woo
charcoal
pastels.
bination
everyone
to 18, w
38.

year-round favorite! 100% acrylic cardigan sweater in ion colors. Sizes 38 to 46. *DuPont TM

NE STEREO CONSOLES TO GRACE YOUR HOME WITH MUSIC AND BEAUTY!

Imperial Stereo Console with AM-FM Radio

Six-speaker sound system reproduces the full scale, 30-15,000 cycles! Handsome mahogany finish cabinet! Diamond and Sapphire needles. 4DC5240 Maple. 4DC5242; Walnut. 4DC5244.... 244.44

Low as 10.00 Down, 3.00 Week!

234.44 SAVE!

FREE Stereo Record Library

Four LP records: Mitch Miller, Lawrence Welk, David Carroll—Black and Gold Record Case! 3D9360

FREE with Every Truetone Imperial Stereo!

Riviera Stereo Console AM-FM Radio
Mahogany. 4DC5230.... 162.95
Walnut. 4DC5232..... 171.50

99.50
At
W.A.

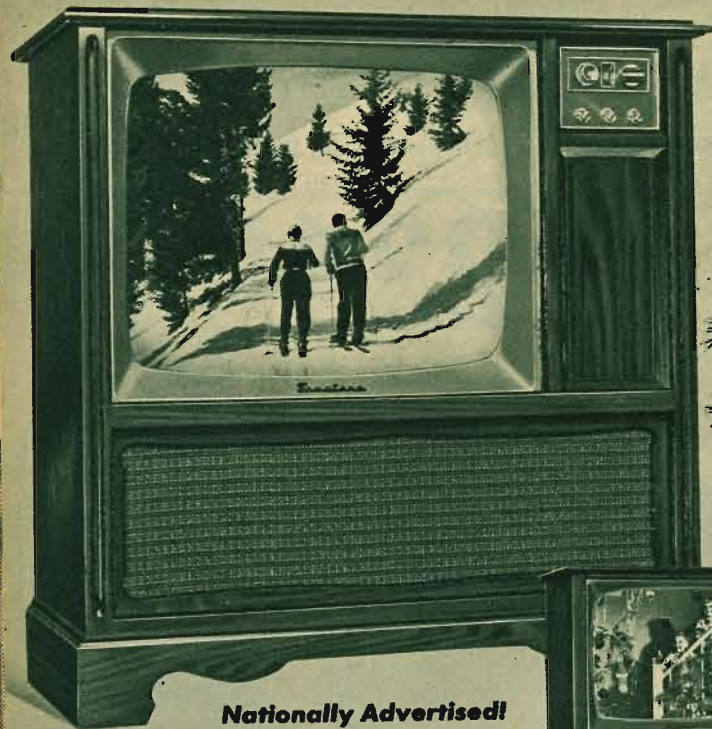
Custom Stereo Hi-Fi
500 cy. 1 Flip-over cartridge,
V.M. 4-sp. changer! Choice
Save at W.A. 4DC5210, 12
with AM Radio,
Walnut. 4DC5220, 22 129.95

\$1 Holds
in
Layaway

\$1.50 Holds
in Layaway

39.95
Now!





Nationally Advertised!

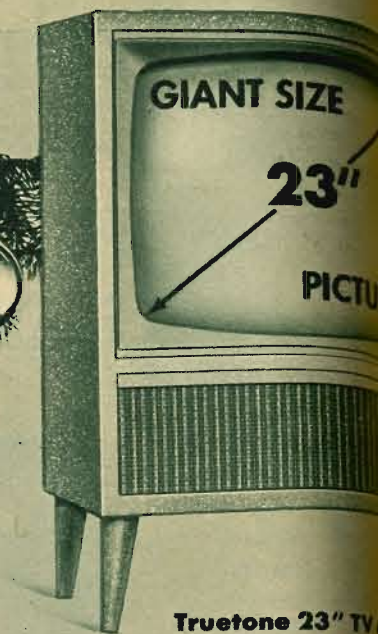
TRUETONE 23" Console TV in Classic Georgetown or Danish Style Genuine Hardwood Cabinet! Excellent Fringe-Area Performance is Built-in!

- Enjoy brighter picture! Powerful 20,000-V. Chassis!
- Enjoy Memory Tuning! Set channels Once and Forget!
- Enjoy greater pulling power and contrast! 3 IF Stages!
- Enjoy Hi-Fi Sound! Two 5" Extra-Range Speakers!
- Enjoy noise-free performance! Automatic Gain Control!
- Enjoy trouble-free performance! Power Transformer!
- Enjoy Fine Styling! Mahogany or Walnut! 2DC1210,15

199⁸⁸*
5.00 Down, 2.50 Week

Yes Santa!
At W.A. Only

TRUESTONE... Great



Truetone 23" TV

Low as 5.00 Down,
2.50 Week at W.A.

188⁸⁸*

- 282 sq. in. Big, Big Picture!
- 40% Clearer! Almost Like a Movie!
- Glare-Free Viewing!
- Santa! Hurry to W.A. for the 23" big big movie picture! A big TV Christmas!

There's a

• Family for
Truetone



Truetone Custom Electric Chord Organ

- Everyone can play in minutes without previous musical training!
- Complete! Easy "Teach Yourself" Key Selector and Music Book!
- High-Fidelity Tone! 3 Full Octaves! 27 Black and White Keys!

75⁵⁵

bitter-sweet flavor we insist on.

2. we put in more peel. that's what makes marmalade thicker, heartier, zestier.

3. we use lots of oranges. that's why Chivers has such honest-to-goodness marmalade flavor, not light and syrupy, but rich and robust.

4. we've been making marmalade for almost 100 years. it's amazing what you can learn about marmalade when you've been at it for so long.

Chivers Olde English Marmalade

America's favorite imported marmalade

teaching is the job for the g both a career

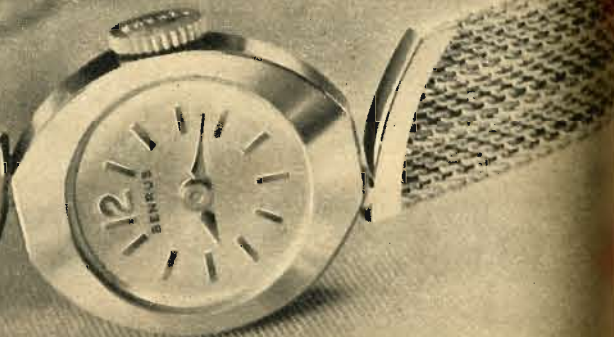
FOR men it seem more cor sire for social well as an inter both play a par ingly, men are profession with supervisory jo male preserve.

In New Yor there are tea from unsucces "glamour" fie publishing and small part of th of teachers — substitutes — actors and ac for their first there are dan down road sho tours because gave up and t teachers.

One enterpr recruited thre men in their (They made e ers, but an ex did not work o room.) Another cially of pickin who "lost their

Some intell secondary-scho teaching. "My can be my ow young man sai to all hours o wine. Why sho college with it get a Ph. D. and the salary here better? Let have their litt

AND a sur of men—more ple imagine — teaching from vate enterpris



MUSICAL ANIMALS

Wind-up, music-box toys. Bear, sleepy pup, turtle, or sitting dogs.

3.98 Value **269** ea.

VALIANT CAMERA KIT

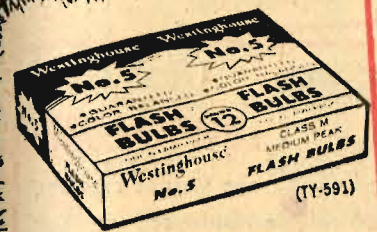
Includes pre-focused lens, view finder, flash gun, bulbs, film. Choose from 5 colors.

5.95 Value **399**

APRIL DOLL

9½" tall, beautifully proportioned. Comes complete with six sets of clothing.

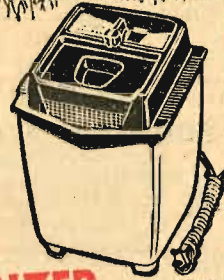
3.98 Value



Westinghouse
FLASH BULBS

129

Reg. 1.80
No. 5 Photoflash. Sleeve of 12.
1.56 M-2 size, 12's (TY-586)1.14



REX
RAY
VAPORIZER

(TX-385)

6.95 Value
499
One gallon capacity. Operates up to 10 hours. Automatic shut-off. Guaranteed.

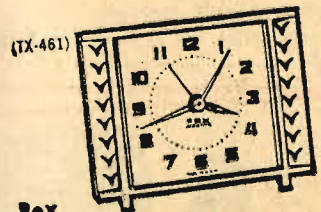


(TX-1653)

BEAUTY TRAY & TISSUE BOX

99c

1.49 Value
14" x 7". Holds lipsticks, many cosmetic items. Has a covered tissue compartment.



Rex

Electric ALARM CLOCK

(TX-461)



Flameproof

GLASS PERCOLATOR

(TX-1691)



Rex Ray

HAIR DRYER

399

(TX-1069)

2 for 2.01
2 for .40
2.00 MEN'S BILLFOLDS
Assorted leathers and designs. (KX-1107)
2 for 2.99
2 for 2.01

SALE PLAN, BUT SPECIALLY PRICED NOW AT OUR STORE

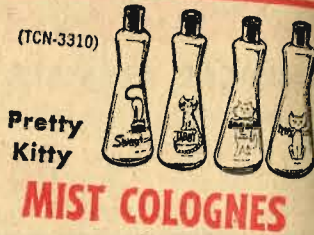
.29	REXALL STERILE COTTON. Absorbent.	.27
.39	<input type="checkbox"/> 39c 2 oz. roll. (TW-2257)	.81
.59	<input type="checkbox"/> 1.19 8 oz. roll. (TW-2259)	1.49
.59	<input type="checkbox"/> 2.19 Pound roll. (TW-2260)	.44
.98	<input type="checkbox"/> 65c 3-WIDTH GAUZE BANDAGE 10 yds. each of 1, 1½ and 2". (TW-2207)	.97
.75	<input type="checkbox"/> 1.49 SURGICAL GAUZE 5 yds (TW-2216)	
	RUBBER GOODS	
3 for .79	<input type="checkbox"/> 4.49 FOAM CUSHION Symbol. Medium size. (TR-155)	2.79
3 for .50	<input type="checkbox"/> 4.95 Large size. (TR-154)	2.99
3 for 1.35	Snugfold (TR-415-B) Snugfold Folding FOUNTAIN SYRINGE For home or travel Pink, Blue, Green or Yellow Reg. 3.98 2.59	
3 for 1.99	<input type="checkbox"/> 98c RUBBER GLOVES Belmont Household, lined. S, M, L. (TR-151)	.69
3 for .59	<input type="checkbox"/> 98c Value BATH & SHAMPOO SPRAY Pink, yellow, blue, or green. (TR-762)	.69
3 for 1.59	<input type="checkbox"/> 2.29 PORTABLE SHOWER Easily attaches to wall. (TR-759)	1.49
3 for .49	BABY NEEDS	
.39	<input type="checkbox"/> 1.95 HOT WATER BOTTLE Kuddle Kitty. Blue or pink. (TN-400-1)	1.29
.49	<input type="checkbox"/> 49c BABY CARE SOAP Castile. 3 cakes. (TN-904)	.33
.29	<input type="checkbox"/> 59c BABY CARE POWDER 9 oz. (TN-905)	.39
	<input type="checkbox"/> 39c BABY CARE GLASS NURSER with nipple hood and cap. (TN-127)	.26
	<input type="checkbox"/> 43c BABY CARE PLASTIC NURSER with nipple hood and cap. (TN-128)	.29
	<input type="checkbox"/> 2.95 BABY BOTTLE WARMER (TN-660)	1.89
	<input type="checkbox"/> 1.98 Value LAYETTE SET 10 pieces. (TN-629)	1.59
	<input type="checkbox"/> 98c FOAM FILLED TERRY ANIMALS Choose from 12. (TN-615)	.69
	<input type="checkbox"/> 59c BABY BOTTLE BRUSH	.20

REXALL
K-BANDS
ve Bandages

29c

ages with plain or
me pads. 31's.

33



(TCN-3310)
Pretty
Kitty

MIST COLOGNES

Reg.
2.50
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Four intriguing fragrances — Tabby,
Siamese, Angora, Lynx.



Rexall

LOW CALORIE
DIET AID
FOR WEIGHT CONTROL

900 calories, balanced nutrition,
powder or liquid.

8 oz. powder. Chocolate,
vanilla, butterscotch. .68

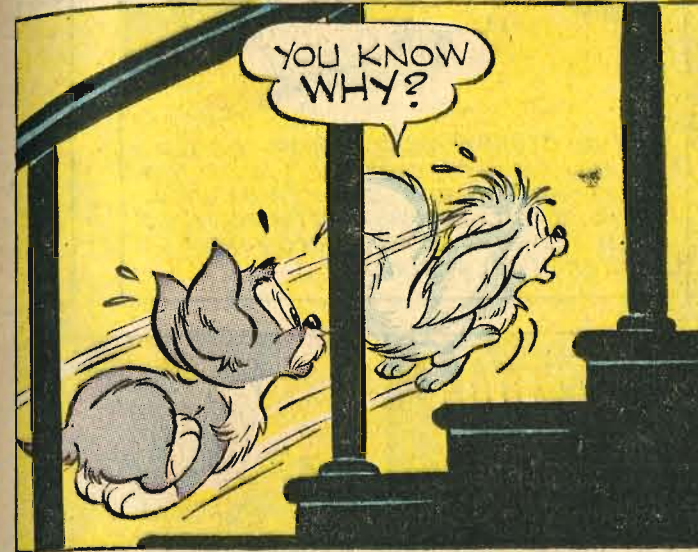
3½ lb. powder. One week's
supply. Chocolate, vanilla. 3.83

Powder in packets (one meal
per packet). Chocolate, vanilla.
Box of 4 .68

Prepared liquid. Chocolate,
vanilla, coffee. 24c each.
6-pack 1.44



(TCN-3319)

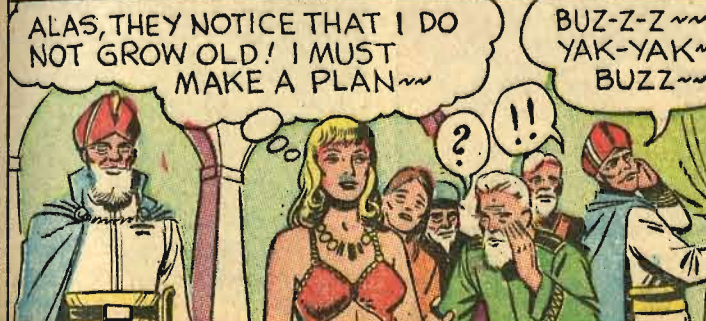


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ANTOM

By

THEN, HER AGING COURT WONDERS AND WHISPERS--

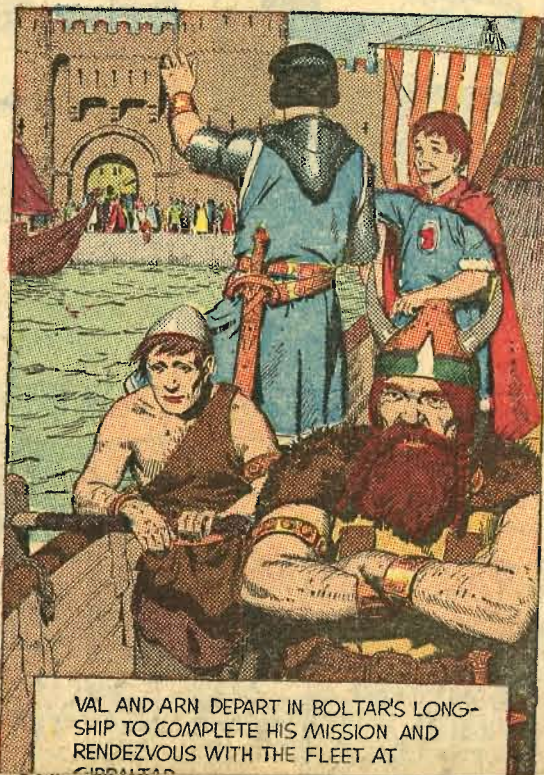




"YOU, SIR VALIANT, ARE BEST EQUIPPED TO BE OUR AMBASSADOR TO ROME", WROTE ARTHUR. "GO TO THEIR EMPEROR IN HIS PALACE AND BESEECH HIS HELP IN OPENING THE ROAD THROUGH GAUL, ELSE CHRISTIAN BRITAIN BE CUT OFF FROM THE REST OF CHRISTENDOM."



OR WE WILL GO IN
RADE FOR TIN, FURS,
L OPEN A SEA ROUTE!"



VAL AND ARN DEPART IN BOLTAR'S LONG-SHIP TO COMPLETE HIS MISSION AND RENDEZVOUS WITH THE FLEET AT CIBALAD



QUEEN
STRONG
FLEET
THE
QUEEN
Resulting Service Available

Keeping Up In Decorating

Our New Decorator Section contains more facilities and an enlarged selection of fabric and Wall-Coverings at Budget Prices. Modern Lighting aids you in choosing color schemes.

- (7) (8) (9) The Untouchables -
- (7) (8) New England News
- 10:45 (2) Deadline 10:45
- 11:00 (3) (4) (5) (7) (8) (9) News
- 11:15 (4) PM East
- (5) Jack Paar Show
- (7) Movie: "Rachel and the Stranger," "The Crimson Canary"
- (9) New Hampshire Final
- 11:20 (3) Movie: "The Whole Town's Talking"
- (8) Movie: "The Bright Leaf"
- 11:25 (9) Weather
- 11:30 (9) Movie: "Dancing Sweeties"
- (32) (81) Jack Paar Show
- 12:15 (4) PM West
- 12:45 (4) World News Report
- 1:00 (4) Movie: "The Dragon Murder Case"
- (5) Almanac, News Headlines

PROGRAM HIGHLIGHTS THURSDAY, Nov. 23rd

10:30 AM (3) (5) SPECIAL: "Thanksgiving Parade Jubilee" - "Capt. Kangaroo" and his friends will appear as hosts while viewers are taken through a "magic window" to Macy's Parade in N. Y., Gimbel Parade in Phil., and J. L. Hudson Parade in Detroit.

9:30 PM (7) (8) (9) Bell & Howell Close Up - "Behind the Wall" gives viewers insight into propaganda barrage E. Germany aims at its citizens and hopes of refugees who have escaped the Communist zone.

ROYAL COURTSHIP — James Donald, as Prince Albert, pledges his love for the young princess, Victoria, played by Julie Harris in this scene from "Victoria Regina," 90-minute "Hall of Fame" color production of the Laurence Housman play on NBC-TV Thursday, Nov. 30.

10:00 (7) (8) (9) The Untouchables - in "Jigsaw." Ness tangles with underworld's "untouchables" - Guest James Gregory



action. With the extra trac-
tion of its 4-wheel drive, the
sp' climbs 60% grades, goes
th mud, sand or soft earth.

THOMPSON'S Garage

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BLOCK PLANT INC.

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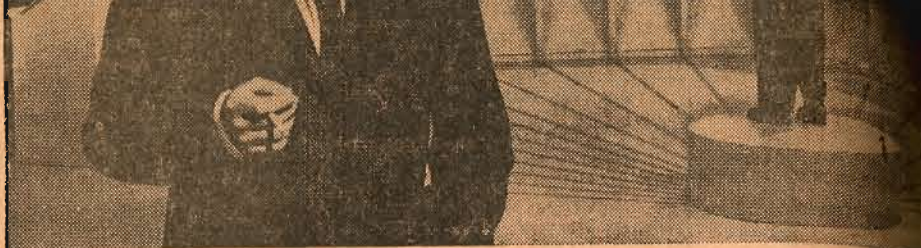
WEST LEBANON

Phone 1540

Concrete Blocks
ALL SIZES

Regular Cement
Masonry Cement

We can supply
x 8" x 16" Solid
crete Blocks and
lar cement as



TUNEFUL AMERICA—Music depicting the U.S. scene will be offered on "Cities Service Highways of Melody," NBC-TV color specials on three Sundays — Dec. 3 and 31 of this year,

and April 22 of 1962. The specials have MacRae (inset) as host, with Paul Lavalle conducting the Band of America. Noted guests from the world of music will participate.

Graham

(Continued on Page One)

Henry R. Luce, and living in various motels across the country.

Appropriately, in a story of a man who says he fights sin in whatever form he finds it, the sound-cameras document some of it. "We see this sin," says Jones, "in all its varied forms from the shadowy underworld environment of an illegal bottle club in the slum district of Manchester, England, to the inner turmoil of those who face an inner sin as they sit in giant stadiums under the compulsion of Billy Graham's forceful personality."

A total of 81,000 feet of 16mm film was exposed on this "World" assignment, with an additional 150,000 feet of 35mm film pulled in by researchers from historical and news archives all over the world. More

than a mile of audio tape and 220 hour-length recordings were evaluated for perspective on Billy Graham's past.

A major sequence is constructed in what one critic has termed the "swift and dazzling technique" of stills-in-action developed by NBC's "Project 20." This resulted from locating more than 6,500 photographs, including rare family snapshots. One montage of action stills shows Billy Graham in the late 1940's when he was making the dramatic transition from a pulpit preacher to an evangelist who would, in the coming decade, preach to more people than any other single man in history.

Robert Emmett Dolan has written and will conduct an original orchestral score for "The World of Billy Graham." He

has been prominent as a poser and conductor for way musicals, Hollywood and TV productions.

The script is by Joseph Alexander Scourby will be a storyteller.

COLLEGE



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9 ALLEN ST. HANOVER
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ages at your holiday table will turn to
rimmed lean clean through. Sugar-
to eat as it comes from the can—or
TENDER MADE CANNED HAM.



Jingle bell-ringer breakfast.
elegant bacon. Be sure you
hand-trimmed and lean. Ric
sugar-cure. Get a package to

For LOW COST Auto Loans

With Life Insurance Protection . . . Compare
These Rates Before You Buy a New Car!

Examples showing low cost of Automobile financing
monthly payments under our plan.

Total Amount To Be Financed	When Financed For 24 Months		When Financed For 30 Months	
	Finance Charge	Total Monthly Payment	Finance Charge	Total Monthly Payment
\$ 500	\$ 50.63	\$23.16	\$ 63.37	\$19.00
1000	101.02	46.31	126.75	38.00
1500	151.65	69.47	190.12	57.00
2000	202.04	92.62	253.20	75.00

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Crisp, Flavorful, Rich in Vitamin A

Carrots

2 CELLO PKGS **29c**



Why Not Let Us Do Your HOLIDAY BAKING?

THIS WEEK — we'll be featuring Apple, Mince, and Squash Pies, Light and Dark Fruit Cakes, Stuffing Bread, Donuts, Pound Cake — everything you'll need for your festive table.

This Week's Bakery Specials!

FINAST — Pop in the Toaster
Corn Cakes PKG **21c**

FINAST — Breakfast Favorite
Egg Raisin Bread 1 LB LOAF **29c**

EXTRA 25 STAMPS With a 1 LB 2 oz LOAF
100% Whole Wheat Bread Finast

25 **EXTRA 25 STAMPS** With a PKG of 6
Finast Old Fashioned Donuts

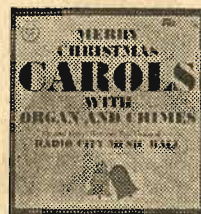
EXTRA 25 STAMPS With a FRESH
Finast Lemon Pie

25 **EXTRA 25 STAMPS** With a FINAST
Lemon Crunch Loaf Cake

SAVE ON CHRISTMAS TOYS!

Use Convenient Layaway Plan
Example:

Duty Parlor — 25" Doll and accessories
Mobile — Like Real Car
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Baby Doll, Fire Chief Set, State Trooper
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Exciting Christmas Gifts!

... Big Savings!

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HIT RECORDS (33 1/3 LP)

All Original Performances

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Strawberry
Squash —
French Fried
French Fried
Corn — WHOLE

More Holiday

Gold Medal

Muffin Mixes —

Betty Crocker

Boston Cream Pie

Betty Crocker

Strained — All

Clapp

Lucky Whip

Dessert Topping

9 oz CAN

Friend's Mince Meat

1 LB 12 oz CAN

Carnation

Evap. Milk

2

14 1/2 oz CANS

Grandmother's

Mince Meat

2

1 LB 12 oz JAR

Finast Mince Meat

2

PKGS

Finast Pie Crust

2

PKGS

Nabisco

COOKIES
Famous Ass't

12 oz PKG

Authentic Early American De
HOOKED & BRAIDED

IMPORTED RUGS at FABULOUS SAVINGS

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and Hooked RUGS

2 x 3' to the ap-

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APPROX.
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\$48

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- OLIVE GREEN
- ROSE
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ENGINEERED TO WITHSTAND TREMENDOUS ABUSE
HEAVY QUALITY

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TERRIFIC SAVIN

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STABLE MODEL RADIO

works on either AC or DC
cabinet. Black and white cabinet.

\$12.95 Value

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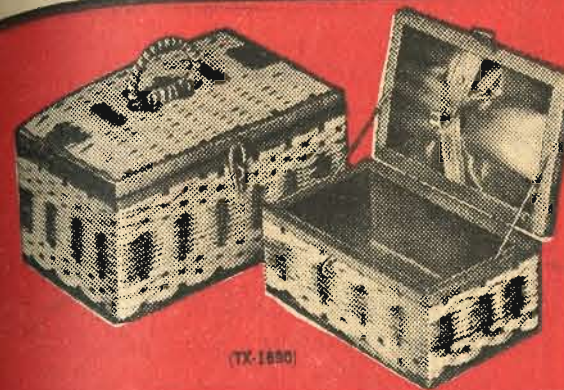
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ELECTRIC BLANKET

Rex-Ray. 72 x 84", single con-
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SEWING BASKETS

2-piece set. One nested
inside the other. Each
has quilted top and is
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SPECIAL SPICE SET

3-row wooden rack with
18 round, fillable bottles.

\$5.95 Value

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(TX-1634, 1675)

FITTED CASES

Men's or Ladies' leather
cases with plastic fit-
tings.

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STAINLESS TABLEWARE

For 8: Knives, forks, tea-
spoons, tablespoons.
American made, "Silver"

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100's
Reg. \$2.98
2 for 2.99
Each tablet gives you all those vitamins normally needed.



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New! PANOVITE
Chewable Multi-Vitamins

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For children or adults. Fresh, sweet flavor. All vitamins normally needed.



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REXALL POLYMULSION
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Pleasant tasting liquid, orange flavored.



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12 oz.
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2 for 2.80

- | | | |
|--|--|-------------|
| <input type="checkbox"/> 4.25 | 50-mg. 100's. (KCT-658) | 2 for 4.26 |
| <input type="checkbox"/> 7.30 | 100-mg. 100's. (KCT-614) | 2 for 7.31 |
| <input type="checkbox"/> 15.98 | 250-mg. 100's. (KCT-741) | 2 for 15.99 |
| VITAMIN C (Ascorbic Acid) | | |
| <input type="checkbox"/> 59c | 25-mg. 100's. (KCT-533) | 2 for .60 |
| <input type="checkbox"/> 98c | 50-mg. 100's. (KCT-549) | 2 for .99 |
| <input type="checkbox"/> 1.59 | 100-mg. 100's. (KCT-584) | 2 for 1.60 |
| <input type="checkbox"/> 3.29 | 250-mg. 100's. (KCT-656) | 2 for 3.30 |
| <input type="checkbox"/> 5.98 | 500-mg. 100's. (KCT-725) | 2 for 5.99 |
| VITAMIN B12 CONCENTRATE TABLETS | | |
| <input type="checkbox"/> 1.20 | 5-mcg. 100's. (KCT-752) | 2 for 1.21 |
| <input type="checkbox"/> 2.30 | 10-mcg. 100's. (KCT-730) | 2 for 2.31 |
| <input type="checkbox"/> 4.85 | 25-mcg. 100's. (KCT-731) | 2 for 4.86 |
| <input type="checkbox"/> 7.95 | 50-mcg. 100's. (KCT-765) | 2 for 7.96 |
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100's. (KHC-130) | 2 for 2.60 |
| ALPHACAPS. Vitamin A | | |
| <input type="checkbox"/> 4.00 | 25,000 units, 100's. (KV-435) | 2 for 4.01 |
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| BREWER'S YEAST TABLETS
Valuable source of vitamins B1 and B2 | | |
| <input type="checkbox"/> 79c | 100's. (KV-935) | 2 for .80 |
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| <input type="checkbox"/> 1.59 | COD LIVER OIL Pint. (KV-1845) | 2 for 1.60 |
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| <input type="checkbox"/> 1.98 | V-10 TONIC Multi-vitamins with B12, iron, and liver concentrate. Pint. (KV-10) | 2 for 1.99 |
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Therapeutic vitamins with high potencies of A, B1, B2, C, D, and niacinamide | | |
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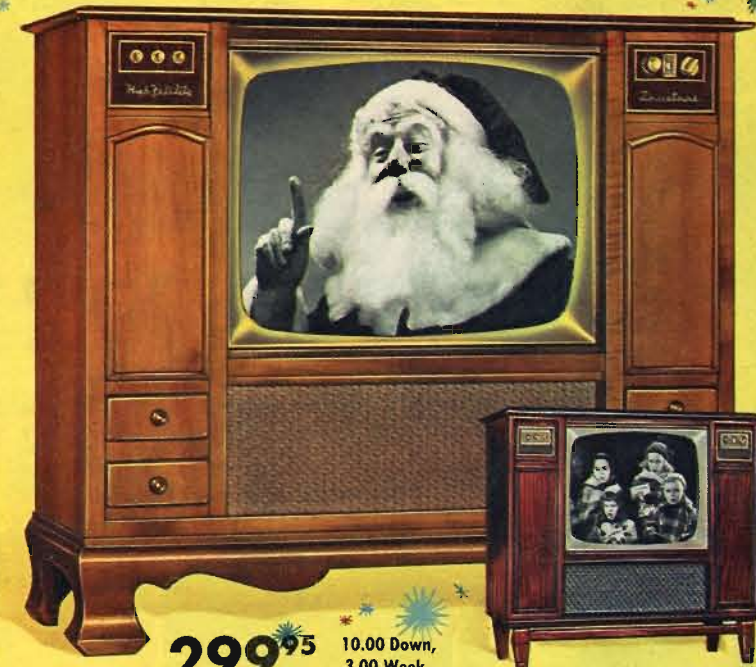


9⁹⁵ 10.00 Down,
3.00 Week

Modern 23" TV

even in Extreme Fringe Areas!
even during Day! Super Power Chassis!
Chassis! Up to 6 times more dependable!
Beautiful Hi-Fidelity Sound!
Fine Furniture! Grained Walnut Finish!
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Imperial 23" Extreme Fringe-Area TV
• 282 sq. in. breathtaking Movie Spectacular viewing!
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Melmac Dinnerware Set

Look! 45 gorgeous pieces to grace any table! Full service for 8 in lovely floral pattern! Won't crack or chip in normal use. Long-lasting service at this low W.A. Sale Price! K9153

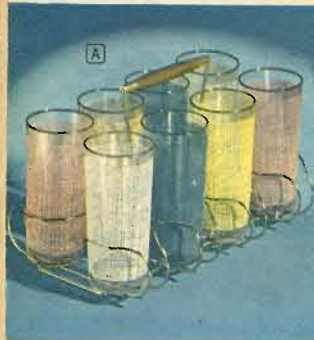
Stainless Steel Flatware Set

Smart modern Scandinavian style brightens your table! Eight 6-pc. settings complete with butter knife and sugar spoon! Serrated knife blades for easier cutting too! Save! K9279

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FOR 90 DAYS
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- New flip-top design
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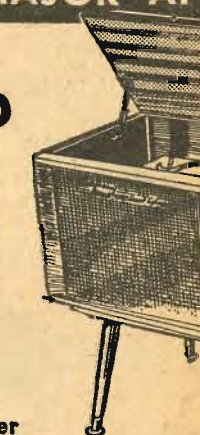
\$89

DELMONICO STEREO

With AM-FM Radio

\$149

- 11 tubes plus rectifier
- 4-speed automatic changer
- 6 balanced speakers



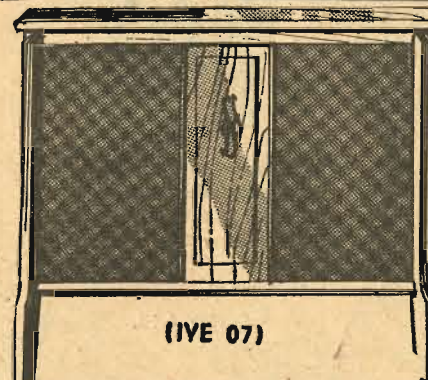
Deluxe Portable Transistor TAPE RECORDER

24⁸⁸

with Built-in
Speaker



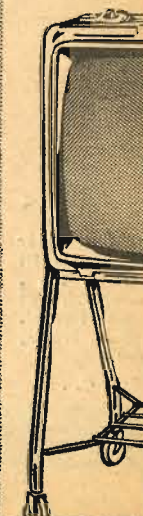
Batteries, Leatherette carrying case, 3" reel
Sensitve microphone.
3 lbs. — measures 8 1/2" x 6" x 2 3/4".



RCA VICTOR Total Sound Stereo Hi-Fidelity Phonograph

- Total sound 4-speaker system (two 8" two 3 1/2")
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tweeds, solid tones, checks and
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h Dynel (modacrylic) collars.
VINYL JACKETS boast Nylon
h pockets, sturdy front zipper.

888

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PAJAMAS

167

A feller can sleep thru cold
ast nights in the comfort of
interlock or thermal knit cot-
ton! Pullover tops have knit
collar and cuffs; pants have
elastic waist.

SIZES: 4-16.

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PARKAS

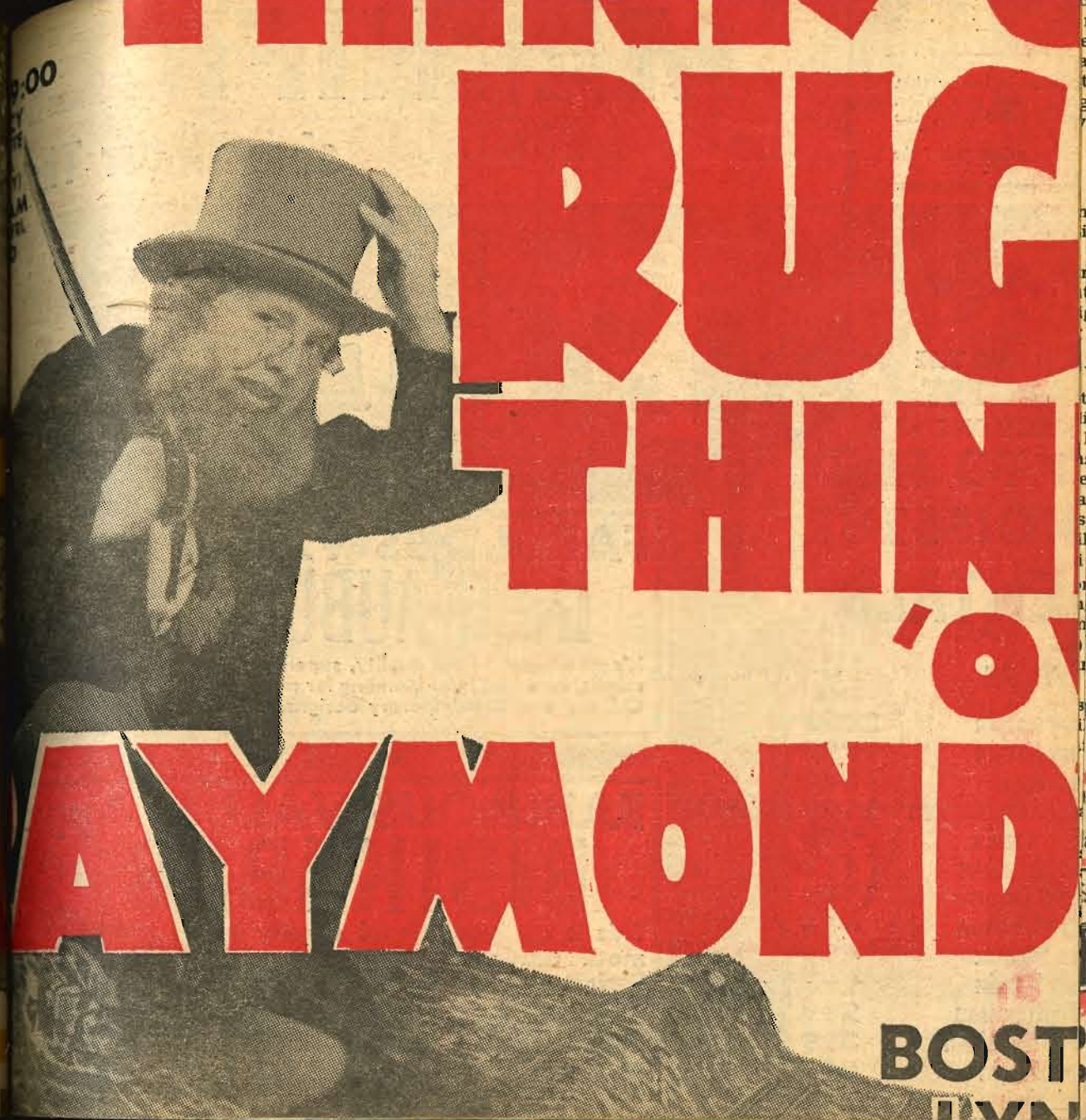
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MACHINE WASHABLE!

Tough outer shell of
cotton poplin or ran-
dom cord, innerwarmed
weight Orlon (acrylic)
pile. Knit trim orlon,
lined with deep-yet-
light - zip - off hood,
strong front zipper.
Olive, Antelope, Char-
coal.

SIZES: 4-16.

Flannel SPORT SHIRTS



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BOSTON
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vestment in luxury that
worth—and now when
ing in value daily, the
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when we have priced the

UN OV THE
LARGEST
LECTIONS of
D TO FIND
NOISSEUR
MENTALS

TYPE	OUR LOW PRICE
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ft Green Kerman	1199
rick Kazvin	999
ed Mehriban	488
nest Kerman	1299
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FABULOUS VALUE! Approx \$
INDO-AUBUSSON

It's an amazin heavy quality, superbly made. Embossed motifs, excellent color blending fer most decors. In floral-Chinese and contemporary designs.

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This is an exceptional quality in the finest motif made—known as the Herati Motif. Perfect with traditional or modern furnishings.

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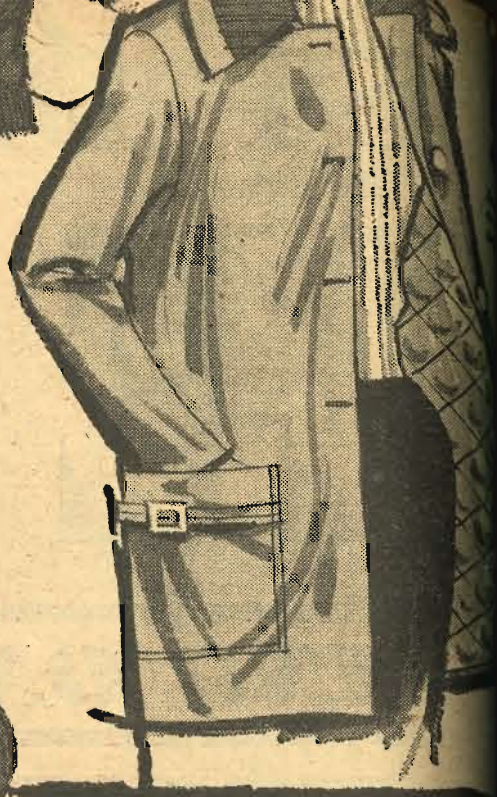


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wardrobe of
SLIP-ON SWEATERS

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THE HI-STYLE COLORS!

Slip into casual flattery...your choice of Ban'Lon "classics" from a wide selection of smart novelty dressmaker fashions! Bulky-knit-turtlenecks, placket-front collared styles with intricate stitch detailing, ruffled horseshoe necklines with ribbed collars, more. All textured nylon, soft as a kiss. At this price — choose your Fall and Winter sweater wardrobe.
SIZES: 34-40.



The **S** eason's Success

THE SHETLAND-TYPE
ORLON CARDIGAN
with link shoulder stitching

344

How perfect
thick, soft
newly, here
of a costly
stamina
love yours
that's just



to go overland
then around the
Hope or westward
Panama Canal to
—either routing
and so expensive
tract would
through.

WITHIN the
fifteen years Eilat
to become one of
ports in this part
That is the future
by Eilat's vision
sleeved, young
Mayor Jossef
everyone calls

Yoski's rise to
the Eilat trade
Egypt where
Cairo as a transi-
ments from France
he arrived as a
migrant in Israel
pioneered in Eilat
the local Mapai

To the Mayor
at the beginning
Its basic income
come from (1) tourism
commerce (2) in
on local raw materials
(3) resort business
believes that Eilat
bottled up again

"The Sinai
tually created
here," Yoski said
office near the
then, Eilat was
it was the detour
long road from
since Sinai, with
peace at our disposal
been transformed
important outlet
tries and new

"We now expect
of freedom of people

do not spray in innocent boys or married men



"mis-s-s-st-i-fier" by carven-parfums

robe d'un soir • vert et blanc. Also available in re-fillable perfume "mis-s-s-st-i-fier". From \$5 to \$6.50 plus Fed. tax.

100's
Reg. \$2.98
Each tablet gives you all those vitamins normally needed.



New! PANOVITE
Chewable Multi-Vitamins
60's
Reg. \$2.00
2 for 2.01
For children or adults. Fresh, sweet flavor. All vitamins normally needed.



REXALL POLYMULSION
Children's Multi-Vitamins
Pint
Reg. \$3.89
2 for 3.90
Pleasant tasting liquid, orange flavored.



GER-RITE TONIC

- ☐ 4.25 50-mg. 100's. (KCT-658)..... 2 for 4.26
- ☐ 7.30 100-mg. 100's. (KCT-614)..... 2 for 7.31
- ☐ 15.98 250-mg. 100's. (KCT-741)..... 2 for 15.99
- VITAMIN C (Ascorbic Acid)**
- ☐ 59c 25-mg. 100's. (KCT-533)..... 2 for .60
- ☐ 98c 50-mg. 100's. (KCT-549)..... 2 for .99
- ☐ 1.59 100-mg. 100's. (KCT-584)..... 2 for 1.60
- ☐ 3.29 250-mg. 100's. (KCT-656)..... 2 for 3.30
- ☐ 5.98 500-mg. 100's. (KCT-725)..... 2 for 5.99
- VITAMIN B12 CONCENTRATE TABLETS**
- ☐ 1.20 5-mcg. 100's. (KCT-752)..... 2 for 1.21
- ☐ 2.30 10-mcg. 100's. (KCT-730)..... 2 for 2.31
- ☐ 4.85 25-mcg. 100's. (KCT-731)..... 2 for 4.86
- ☐ 7.95 50-mcg. 100's. (KCT-765)..... 2 for 7.96
- ☐ 2.59 VITAMIN B COMPLEX Capsules 100's. (KHC-130)..... 2 for 2.60
- ALPHACAPS. Vitamin A**
- ☐ 4.00 25,000 units, 100's. (KV-435)..... 2 for 4.01
- ☐ 7.95 50,000 units, 100's. (KV-755)..... 2 for 7.96
- BREWER'S YEAST TABLETS**
Valuable source of vitamins B1 and B2
- ☐ 79c 100's. (KV-935)..... 2 for .80
- ☐ 1.39 250's. (KV-939)..... 2 for 1.40
- ☐ 1.59 COD LIVER OIL Pint. (KV-1845)..... 2 for 1.60
- ☐ 1.39 DIACALCIUM PHOSPHATE TABLETS 100's. (KV-715)..... 2 for 1.40
- ☐ 1.98 V-10 TONIC Multi-vitamins with B12, iron, and liver concentrate. Pint. (KV-10)..... 2 for 1.99
- ☐ 5.95 MINERALIZED B-COMPLEX TABLETS 9 B-vitamins with B12, C, plus 11 minerals. 100's. (KV-795)..... 2 for 5.96
- ☐ 4.95 PANOVITE with MINERALS All vitamins normally needed, plus minerals. 100's. (KV-815)..... 2 for 4.96
- ☐ 1.98 POLYCAPS Youngsters' Vitamins A, B1, B2, C, D and nicotinamide. 72's. (KV-666)..... 2 for 1.99
- ☐ 2.09 POLYDROPS Infants' liquid multi-vitamins. 30 cc. (KV-201)..... 2 for 2.10
- THERAMINS**
Therapeutic vitamins with high potencies of A, B1, B2, C, D, and niacinamide..... 2 for 1.76

Six lovl
with y
mirrored

(KCN-8142)

HAN

8 oz.
Reg. 98c

Creamy
soft and

(KP-3207)

FAS

TREATMENT

Reg. 98c

Medica
hair of
8-oz. pl



**D
P**



TABLE MODEL RADIO

5-tube works on either AC or DC current. Black and white cabinet.

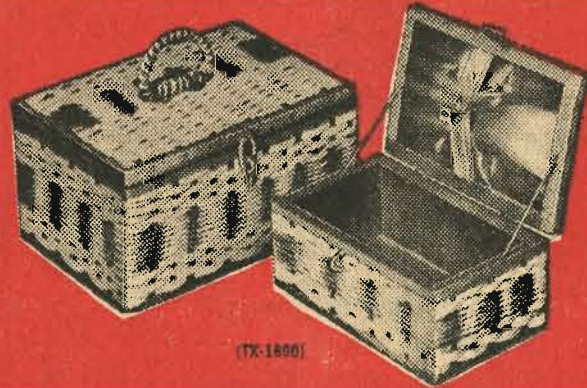
\$12.95 Value **998**



ELECTRIC BLANKET

Rex-Ray. 72 x 84", single control. Rayon, cotton and nylon. Blue or pink.

\$18.95 Value **1399**



SEWING BASKETS

2-piece set. One nested inside the other. Each has quilted top and is lined.

29 \$3.00 Value **199**



SPECIAL SPICE SET

3-row wooden rack with 18 round, fillable bottles.

\$5.95 Value **399**



FITTED CASES

Men's or Ladies' leather cases with plastic fit.



STAINLESS TABLEWARE

For 8: Knives, forks, teaspoons, tablespoons.

NEED! IT'S FOR
AND DIAMONDS!
\$479 BUCKS

I'M NOT SURE I LIKE
HAVING MY GIRL TAKE
HIGH-PRICED JUNK LIKE
THIS FROM ANOTHER
GUY!



IT'S THE ONLY WAY YOUR GIRL
COULD EVER GET A NICE PRESENT!
ALL YOU EVER SPEND AROUND
HERE IS TIME!

IS THAT S
I GOT IN
FOR YOU, C
...ANY DA
WANT MI

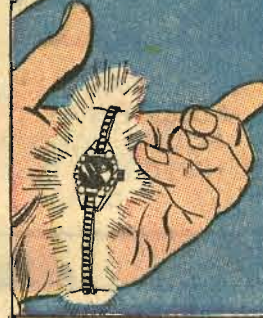


UH... SWEET-STUFF!...YOU
GOT ANOTHER WATCH, AIN'T YOU?

MY OLD GOLD-
PLATED ONE...
BUT IT'S...



GOOD!... THEN
YOU NEED THIS
ONE LIKE A HOLE
BETWEEN THE
EYES!



LET ME
DAYS... AN
BACK WI
SUGAR



GAN, M.D.

DR. MORGAN
FEET I ORAZ

YES, VIRG...BUT
HE ASKED TOO MANY

ARE YOU SURE
THERE WAS NO

I TOLD YOU...
IT WAS DARK

W
I AF



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THE BEAVER, CHISELING
AWAY AT A TREE TRUNK,
SEEMS TO BE IN DANGER
OF GETTING A TONGUE
FULL OF SPLINTERS...



HIS EARS AND NOSTRILS
ALSO HAVE THESE FURRY
FOLDS AND, WITH "ALL
HATCHES BATTENED
DOWN..."



FIGGER I CAN
PROCEED WITH



WHOEVER
HEARD OF

THE MIDSHIPMEN
AT ANNAPOLIS...



YOU CAN
NAVAL

BUT NEVER A
SLIVER ENTERS
THE MOUTH OF
THE FOUR-FOOTED
LUMBERJACK!

49th
YEAR

DAYS ONLY

UNDERBIRD, too!

ONEY-TREE CONTEST

ask with details.

SPUNTEX
"Sheer Comfort"
SUPPORT
NYLONS
WITH SEAMS

Reg. 4.95 or

STATIONERY N
at almost 50% SA

- | | | | |
|--|------------|---|--|
| <input type="checkbox"/> 1.50 BOXED STATIONERY Assorted colors and designs. (KS-57, 58, 364) | 2 for 1.51 | <input type="checkbox"/> 25c AIR MAIL Onion skin. (KS-254E) | |
| <input type="checkbox"/> 60c BOXED NOTES with Envelopes. (KS-73, 4, 171) | 2 for .61 | <input type="checkbox"/> 5c LEAD PENCIL Medium lead. (KS-83) | |
| <input type="checkbox"/> 75c WHITE VELLUM NOTES with Envelopes. (KS-2081) | 2 for .76 | <input type="checkbox"/> 39c BALL POINT Belmont economy type | |
| <input type="checkbox"/> 50c THANK YOU NOTES with Envelopes. (KS-332) | 2 for .51 | <input type="checkbox"/> 49c PEN REFILL Fits most ball points | |
| <input type="checkbox"/> 79c WRITING PAPER Poly Pack. White Vellum or "Beauty Check." (KS-415, 19) | 2 for .80 | <input type="checkbox"/> 1.00 BALL POINT Choose from 4 colors | |
| <input type="checkbox"/> 10c ENVELOPE PACK White Social size. (KS-1602) | 2 for .11 | <input type="checkbox"/> 39c TYPEWRITER White Bond. (KS-786) | |
| <input type="checkbox"/> 15c ENVELOPE PACK White Legal size. (KS-1680) | 2 for .16 | <input type="checkbox"/> 1.50 ADDRESS Ivory, red, or tan. (K) | |
| <input type="checkbox"/> 25c ENVELOPE PACKS White Social or Legal size, Plain or Return Address. (KS-1609, 10, 81, 82) | 2 for .26 | <input type="checkbox"/> 39c DIARY One year. (KS-150) | |
| <input type="checkbox"/> 25c CRAYON BOX 8 colors you can wash off. (KS-173) | 2 for .26 | <input type="checkbox"/> 29c RECIPE IN with 21 food headin. | |

SAVE DOLLARS WITH PEN

MANICURE IMPLEMENTS

Emery boards, scissors, nail clippers, files, and tweezers. (KX-1813-21)

2 for the price of 1 plus a penny.

- | | |
|---|------------|
| <input type="checkbox"/> 2.00 MANICURE SET Leather. (KX-1674) | 2 for 2.01 |
|---|------------|

HOME NEEDS

SHOE LACES

- | | |
|--|-----------|
| <input type="checkbox"/> 5c Black, brown, or white. 18" or 27". (KX-1097) | 2 for .06 |
| <input type="checkbox"/> 10c Black, brown, or white. 18" or 27". (KX-1000) | 2 for .11 |
| <input type="checkbox"/> 15c Waxed black or brown. 27". (KX-406, 7) | 2 for .16 |
| <input type="checkbox"/> 98c PENNY SHOE SHINE Neutral. Just spray 'n buff. (KX-1651) | 2 for .99 |

- | | |
|--|--|
| <input type="checkbox"/> 25c ICICLES lead foil. (KX-604) | |
| <input type="checkbox"/> 49c ICICLES (KX-605) | |
| <input type="checkbox"/> 98c AEROSOL SNOW for Christmas decoration. (KX-300) | |

COMBS

- | | |
|--|--|
| <input type="checkbox"/> 10c KLEERITE rattail, pocket, dressin bobby. (KB-1762, 4) | |
| <input type="checkbox"/> 23c MAXIMUM pocket, bobby. or 5". (KB-1731, 48) | |
| <input type="checkbox"/> 29c NYLON POCKET OR BOBBY (KB-1792-3) | |
| <input type="checkbox"/> 35c MAXIMUM barber, rattail, or all-purpose. (KB-1726-8) | |
| <input type="checkbox"/> 39c NYLON, RATTAIL all-purpose, or barber. (KB-1794-6) | |



ENTS

ns,
un
59c
for. (TX-930) 49

GIANT PLUSH BEAR

29" tall. Has movable eyes, metal nose, and red felt tongue. Assorted colors.

2.99
4.98 Value

BARBARA JO DOLL

21" tall. Drinks and wets. Fully jointed, all vinyl, has sleeping eyes.

3.99
5.95 Value



BRASSWARE from INDIA

Each piece handmade of solid brass in India.

99c
Values to 3.98

PEG TABLE

25" x 16 1/2" x 24". Includes peg-board and mallet, chalkboard and eraser. Rugged, lightweight.

3.88
4.95 Value

MACHINE GUN, "Kick Action"

Battery operated. Barrel lights up. Gun kicks up to simulate firing. (Batteries extra)

2.99
3.98 Value

TOY



W Hi-styled
BRELLAS
and 16 rib styles
art novelty handles
id colors, Prints, Fancies

00
EA.



SPECIAL
2 Bar
RAYON TRICOT
PANTIES

• Elastic or band legs • White and pastels

BARGIN'
BUSTIN'
LOW
LOW

11¢

SIZES 5-7

A PAIR

Where else!



PRICES
SLASHED

WHERE
ELSE!

Rockdale Bargain

DISTRIBUTED FREE TO HAPPY "BARGAIN WISE" FAMILIES -- HERE'S TO A

Heat Ye!

SPECIAL EVENT OF THE YEAR

You c'n SAVE

There is a treasured way of life that has all but disappeared. Still, many times, one goes back in thoughts to the long ago.

Gramps always insisted that the "Good Old Days" were an era of serenity and comfort. Who hasn't been told stories of the old black stove, emptying the ice pan, a warm kitchen perfumed with the aroma of newly baked bread and the friendly general store? Nice to reflect on, yes, but who of us wants to give up his big car, shiny refrigerator or even his wall to wall mortgage to return to that era completely? Not many of us. However, a short trip back,

BIG

CR
BARR
THEY
BEST

DAYS ONLY

UNDERBIRD, too!

MONEY-TREE CONTEST

Ask with details.

SPUNTEX
"Sheer Comfort"
SUPPORT
NYLONS
WITH SEAMS
Reg. 4.95 pr.

49th
YEAR

STATIONERY N

at almost 50% SA

- ☐ 1.50 BOXED STATIONERY Assorted colors and designs. (KS-57, 58, 364) 2 for 1.51
- ☐ 60c BOXED NOTES with Envelopes. (KS-73, 4, 171) 2 for .61
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- ☐ 50c THANK YOU NOTES with Envelopes. (KS-332) 2 for .51
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- ☐ 10c ENVELOPE PACK White Social size. (KS-1602) 2 for .11
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- ☐ 25c CRAYON BOX 8 colors you can wash off. (KS-173) 2 for .26

- ☐ 25c AIR MAIL Onion skin. (KS-2548)
- ☐ 5c LEAD PENC Medium lead. (KS-83)
- ☐ 39c BALL POIN Belmont economy ty
- ☐ 49c PEN REFIL Fits most ball point
- ☐ 1.00 BALL POI Choose from 4 color
- ☐ 39c TYPEWRIT White Bond. (KS-786)
- ☐ 1.50 ADDRESS Ivory, red, or tan. (K
- ☐ 39c DIARY One year. (KS-150)
- ☐ 29c RECIPE IN with 21 food headin

SAVE DOLLARS WITH PE

MANICURE IMPLEMENTS

Emery boards, scissors, nail clippers, files, and tweezers. (KX-1813-21)
2 for the price of 1 plus a penny.

- ☐ 2.00 MANICURE SET Leather. (KX-1674) 2 for 2.01

HOME NEEDS

- ☐ SHOE LACES
- ☐ 5c Black, brown, or white. 18" or 27". (KX-1097) 2 for .06
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- ☐ 15c Waxed black or brown. 27". (KX-406, 7) 2 for .16
- ☐ 98c PENNY SHOE SHINE Neutral. Just spray 'n buff. (KX-1651) 2 for .99
- ☐ 1.00 CHAMPIC (KX-1651) 2 for 1.00

- ☐ 25c ICICLES lead foil. (KX-604)
- ☐ 49c ICICLES (KX-605)
- ☐ 98c AEROSOL SNOW for Christmas decoration. (KX-300)

COMBS

- ☐ 10c KLEERITE rattail, pocket, dress bobby. (KB-1762, 4)
- ☐ 23c MAXIMUM pocket, bobby, or 5" (KB-1731, 48)
- ☐ 29c NYLON POCKET OR BOBBY (KB-1792-3)
- ☐ 35c MAXIMUM barber, rattail, or all-purpose. (KB-1726-8)
- ☐ 39c NYLON, RATTAIL all-purpose, or barber. (KB-1794-6)



(TB-278)



(TB-318)



ENTS

ns,
ve **59c**
or. (TX-930) 48

GIANT PLUSH BEAR

29" tall. Has movable eyes, metal nose, and red felt tongue. Assorted colors.

4.98 Value **2.99**

BARBARA JO DOLL

21" tall. Drinks and wets. Fully jointed, all vinyl, has sleeping eyes.

5.95 Value **3.99**



(TX-1071)



(TB-312)



(TB-321)

BRASSWARE from INDIA

Each piece handmade of solid brass in India.

Values to 3.98 **99c**

PEG TABLE

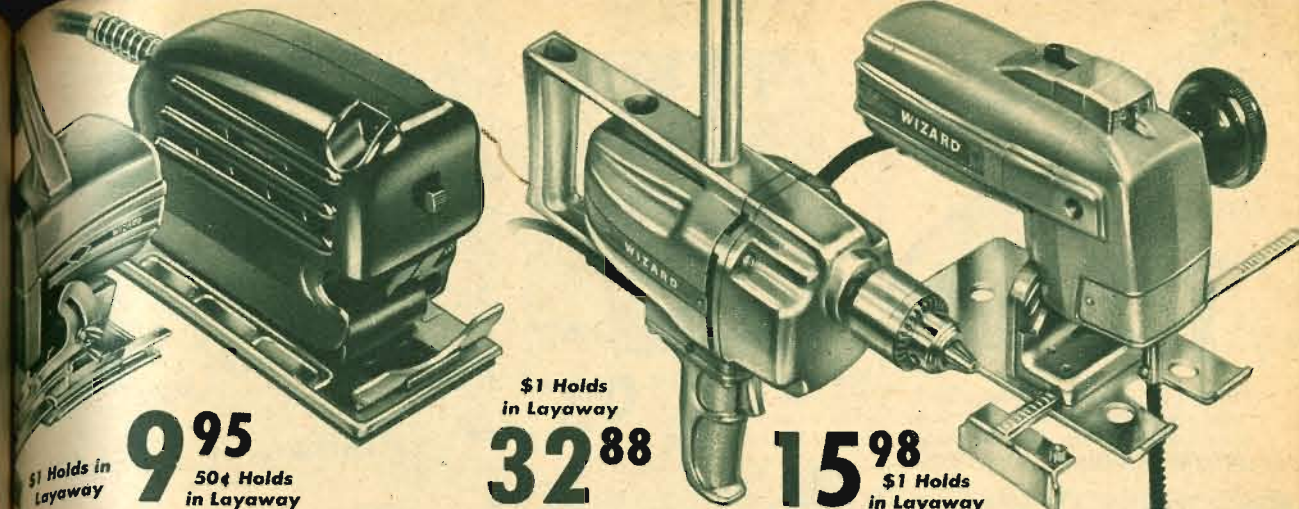
25" x 16 1/2" x 24". Includes peg-board and mallet, chalkboard and eraser. Rugged, lightweight.

4.95 Value **3.88**

MACHINE GUN, "Kick Action"

Battery operated. Barrel lights up. Gun kicks up to simulate firing.

(Batteries extra) 3.98 Value **2.99**



\$1 Holds in Layaway

9.95
504 Holds in Layaway

Thrifty Wen Straight Sander
Weights just 2 1/2 lbs.! Full 13 3/4" sanding surface! Sands easily inside corners! Use as polisher too! 5HC1143

\$1 Holds in Layaway
32.88

Wizard 1/2" Reversible Drill
Geared chuck. 6 amp motor. Light aluminum housing! Powerful! With safe, easy built-in reverse action! 5HC1381

15.98
\$1 Holds in Layaway

Wizard Portable 7-Way Jig Saw
Cuts everything from metal to leather! Scrolls, circles, bevels! Starts its own hole! Light & powerful! 5HC1810

Power Tools—Ideal for the "Handyman" in Your Home!



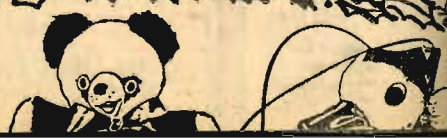
32.88
Reg. 39.95
\$1 Holds in Layaway

Wizard 38-Piece Home Workshop
Look! 1/4" Electric Drill...Saber Saw...Oscillating Sander...Polisher...Paint Mixer! Attachments for all in 1 basic power tool! Converts easily with new "Twist-Lock" adapter. Complete with sheepwool polishing bonnet, pad, adapter, 6 sanding discs! This complete workshop at Savings! 5HC1650

14.88
1.50 Down, 1.25 Week

Wizard 1/4" Drill & Accessories
21-piece home handyman's helper! Powerful fan-cooled 1/4" Wizard electric drill plus complete accessories, steel case! Makes ideal gift! 5HC1526

TOY





Finger-Tip Release!

1.98
W.A.'s Low Price!

Wizard 10" Loc-Grip Pliers. Quick-release lever opens jaws easier! Deep milled teeth! Jaws open 1 1/4"! The perfect gift for your "handyman"! Save! H1209



Heavy Duty!

2.98
W.A. Christmas Special!

Spiral Ratchet Screwdriver
Top Value! A versatile tool! Drives or draws screws easily! Spiral action can be locked out, too! Save Now! H1316



Hurry to W.A. and Save!

2.79
NOW!

Futuristic Styled Fender Mirror.
Stylish, non-glare type has beautiful chrome finish! Easy-mount! Save! C2124



Pegboard & Hook Set
Perfect tool rack for workshop or garage! 2-ft. sq. board, 30 hooks! 3H6375

98¢



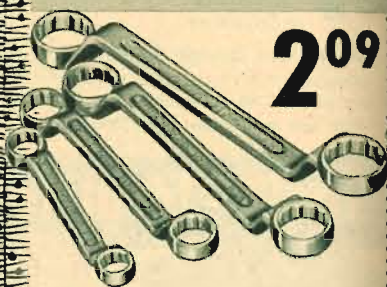
Best Quality!

4.29
Buy Now at W.A.

Wizard Hammer.
Our best hammer! "Super" model is all steel, & has Cushion Grip Handle. Practically indestructible! Balanced! 4H6128



\$1 HOLDS IN LAYAWAY



2.09

4-Pc. Cluster Wrench Set.
For all jobs, even close quarter work! Sizes from 3/8" to 2 5/8". Rugged! Save! H2255



At W.A.

4.98

Accurate Hull Auto Compass.
Molded plastic. Sand, grey. C1396-97



6.77
At W.A.

Baby Car Crib
Comfortable for sleeping! Converts easily to car seat! 2N5450



The town that's knocked
juvenile delinquency

Miracle in Pearl River

A noted physicist tells
you can make it your

Fallout Protection for Under 2

Benny Goodman picks
60 swingiest records

The Greatest Jams of All Time

Clementine Paddleford
Recipe Treasury
From America

Best Cook



The art of Living Forever

Living in you now are the ideals of the
the gallant Pilgrims, the daring explorers
the fighters for freedom through all history

*On a more intimate note your mother, father,
have built their influences into your character.*

More enduring than skyscrapers, bridges,
material symbols of man's achievement are
wisdom, inspiration and example erected in

*Example has immortal momentum. It has been
a boy does not have to be shown a mark on the
to when there is a man around about the size*

Mentor Graham, teacher of Lincoln, is forgotten
but his influence lives forever in the Man

*Your example, your words, your ideas, your influence
projected into the future and will live forever*

As you help men to grow, as you work for peace
your influence will merge, with the good
into the eternal golden stream of God's grace



before at
low price!

**RUBBER
SUIT**

\$3.99



- Small
- Medium
- Large
- Extra Large

**\$5.95
VALUE**



• It just can't get too cold for this suit . . .
It's been tested in the coldest temperatures of all.

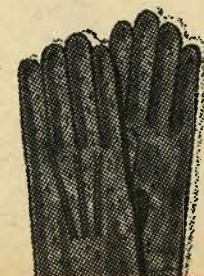
- Zipper front
- Over inside padded fly
- Extra long kidney flap back
- Brown only.

MEN'S LEATHER GLOVES

Fur Lined
Regular \$4.95 value

A cool saving
for warm
hands.

\$1.99

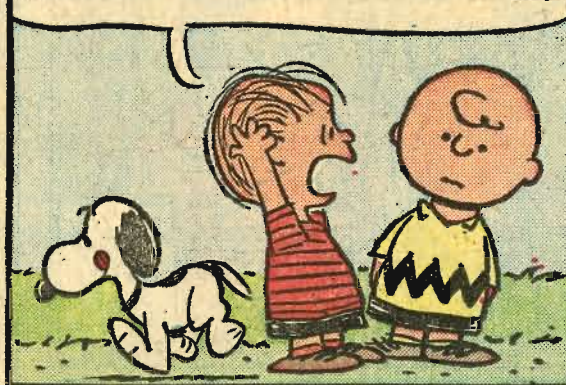




IS HE KNOW?
HE DO IT?!!!



HOW DID HE KNOW I HAD A
COOKIE IN MY POCKET WHEN I
WENT BY HIM THE SECOND TIME?



HE LISTENS TO YOUR FOOT
WITH THE COOKIE IN YOUR
POCKET, YOU WEIGHED



le bailey



CAMELOT*
Parker Brothers Battle Game of Knights and Men
This is for the strategy-minded man or boy.
He'll get a thrill from its simulated hand-
to-hand encounters. \$3.00

SORRY*
Parker Brothers Slide Pursuit Game
Here's a game that's fun for all ages,
with a version for adult and club play
that makes it a most versatile gift. \$3.00



*Parker Brothers Registered Trademark for the Game Equipment
PARKER BROTHERS, Inc.
Salem, Mass. • Des Moines, Iowa
Manufactured in Canada by Collett-Sproule Boxes, Ltd., Toronto

CHILDREN'S HOUR
Both the very young and their parents will
love you for these three easy-to-learn,
twenty-minute games. \$2.00

CLUE*
Parker Brothers Detective Game
Who likes "whodunits?" This is the gift for
him, her or them. A challenging mystery that's
fun to solve over and over. \$3.50

DA PETERSON

1. Pearl beads has mock ruby-and-diamond clasp. street floor, Altman's. 2. Pebble-textured gilt sola. \$4,* street floor at Stern's. 3. Pendant noose with rhinestones. Marvella. \$45,* street floor, Teller. 4. For change or cards, miniature antique silver with chain handle. \$7,* Macy's. 5. Daisy pin of jet-edged rhinestone petals has

mock emerald-and-pearl center. \$17.50,* street floor at Bendel's. 6. Mock-gold bracelet with bark-textured finish. Trifari. \$5,* street floor at Saks-34th. 7. City boot in black and white Glen plaid wool with black calf heel and toe. \$30, street floor at Henri Bendel. 8. Above-the-wristbone glove in beige doeskin. Kislav. \$15.50, street floor at Best's. 9. Decorative marble eggs in coral or white. \$1 each, ninth floor at Lord & Taylor. 10.

Antique-like. DeNicola. \$10,* street floor at Lord & Taylor. 11. Belt in blue, green with pearl drop. 12. Flexible necklace with rhinestones. Macy's.

may break auction records next week

not now while the wonderful canvas disrupted before him, the golds and the scarlets blaring like trumpets, the blacks and the blue-greens vibrant like the roll of drums...

And at the end of the next after-

SHE STOPPED ON THE THRESHOLD, stopped short as if before a curtain of flame. The picture was there in front of her — vast, tumultuous, incandescent in the oblique rays of the sun — and no light he had ever seen was lovelier than the light that came flooding into her eyes. "Oh, God!" she said after long silence, putting her gloved hand up to her trembling lips; and he thought that the two things he would wish to remember on his deathbed were Constantyn Huyghens' sound of mating doves and her "Oh, God!"

■ THESE TWO SCENES from *Miss Schmitt's* big 657-page novel are richly successful in displaying two sides of Rembrandt van Rijn. The genius in love is not so very different from any young man, feeling that the woman who has aroused the ardor of his emotions is too distant and precious to return his love. But the genius at work is another man, strong, possessive in his art, sure of his mastery. A very giant of an artist — Rembrandt van Rijn.

Clifton Fadiman



Don't wait! Fill out this coupon and mail today

To THIS WEEK Magazine, Box 44D, Mount Vernon 10, New York

Yes, I want THE ART OF LIVING essays in permanent form. Please send me:

electric shaver
is 9 months
old,
you should
have its handle
examined



Everything that cuts gets dull. Blade dulls in a day, electric shaver about 9 months or so — depends to the contrary.

Normally you have to send your shaver back to the factory (a use of it for weeks on end), much as \$5.50 to have the

For you who like the miracle of a fast, easy, fresh-smelling all-purpose cleaner... nothing outcleans **NEW GOLDEN HANDY ANDY!**



And now... for you power and ease of plus the clean smell **NEW WHITE HAIR**

49th YEAR

DAYS ONLY

UNDERBIRD, too!

WINEY-TREE CONTEST

Look with details.

SPUNTEX
"Sheer Comfort"
SUPPORT NYLONS
WITH SEAMS
Reg. 4.95 pr.

2 for 4.96

at almost 50% SAV

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| <input type="checkbox"/> 1.50 BOXED STATIONERY Assorted colors and designs. (KS-57, 58, 364)..... | 2 for 1.51 | <input type="checkbox"/> 25c AIR MAIL TA Onion skin. (KS-2548) |
| <input type="checkbox"/> 60c BOXED NOTES with Envelopes. (KS-73, 4, 171)..... | 2 for .61 | <input type="checkbox"/> 5c LEAD PENCIL Medium lead. (KS-830) |
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| <input type="checkbox"/> 79c WRITING PAPER Poly Pack. White Vellum or "Beauty Check." (KS-415, 19)..... | 2 for .80 | <input type="checkbox"/> 1.00 BALL POINT Choose from 4 colors. |
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2 for the price of 1 plus a penny.

- ☐ **2.00 MANICURE SET** Leather. (KX-1674)..... 2 for 2.01

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- ☐ **15c** Waxed black or brown. 27". (KX-406, 7)..... 2 for .16
- ☐ **98c PENNY SHOE SHINE** Neutral. Just spray 'n buff. (KX-1651)..... 2 for .99
- ☐ **1.98 CHAMOIS** (KX-1648)..... 2 for 1.99
- ☐ **69c WHISK BROOM** (KX-1668)..... 2 for .70
- ☐ **1.00 MAGNIFYING GLASS**

- ☐ **25c ICICLES** lead foil. (KX-604).....
- ☐ **49c ICICLES** (KX-605).....
- ☐ **98c AEROSOL SNOW** for Christmas decoration. (KX-300)

COMBS

- ☐ **10c KLEERITE** rattail, pocket, dressing bobby. (KB-1762, 4)
- ☐ **23c MAXIMUM** pocket, bobby, or 5". (KB-1731, 48)
- ☐ **29c NYLON POCKET OR BOBBY** (KB-1792-3)
- ☐ **35c MAXIMUM** barber, rattail, or all-purpose. (KB-1726-8)
- ☐ **39c NYLON, RATTAIL** all-purpose, or barber. (KB-1794-6)
- ☐ **49c NYLON DRESSING** (KB-1797)

RUBBER GOOD

- ☐ **2.50 HOT WATER BOTTLE**

MENTS

signs,
value **59c**
color. (TX-930) 48

GIANT PLUSH BEAR

29" tall. Has movable eyes, metal nose, and red felt tongue. Assorted colors.

4.98 Value **2.99**

BARBARA JO DOLL

21" tall. Drinks and wets. Fully jointed, all vinyl, has sleeping eyes.

5.95 Value **3.99**



BRASSWARE from INDIA

Each piece handmade of solid brass in India.

Values to 3.98 **99c**

PEG TABLE

25" x 16½" x 24". Includes peg-board and mallet, chalkboard and eraser. Rugged, lightweight.

4.95 Value **3.88**

MACHINE GUN, "Kick Action"

Battery operated. Barrel lights up. Gun kicks up to simulate firing.

(Batteries extra) 3.98 Value **2.99**



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20

WI The Sac



the-Clock salesgirl records vital statistics about you and your legs. Then, from Round-the-Clock's many variations, she plucks the one size that fits from toe to ankle, from calf to thigh, in width as well as length (without strain or sag or wrinkles). Yes, there is a stocking that fits so well it almost stays up without garters. Its name is Round-the-Clock.

**ROUDEST KIDS ON THE BLOCK RIDE
ASHY WESTERN FLYERS from W.A.!**

48⁸⁸

As Low As
5.00 Down
1.25 Week



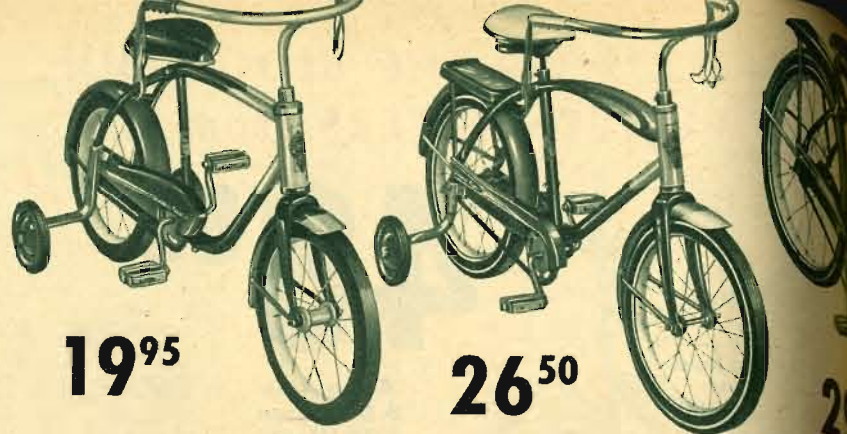
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\$1.50 Holds in
Layaway

As Low As 6.00
Down, 1.25 Week

**Super
Lightweight**
3-speed gear assembly!
Chrome head, tail lights!
Luggage Rack!
White & gold trim!
Master brake!
Wall!





19⁹⁵

26⁵⁰

YOU CAN PUT ANY BIKE SHOWN ON LAYAWAY FOR

14" Deluxe Park Cycle
Converts to boy's—girl's model. Trainer wheels. 3FC1417

16" Convertible Tank Bike
With coaster brake, luggage carrier, training wheels! 3FC1427

20" Convertible Tank Bike
Coaster brake, luggage carrier, headlight! 3FC1434

LAYAWAY NOW AND

21⁸⁸
Low
W.A.
Price!

Versatile 16" Sidewalk Bike
2 Bikes in one! Easily converts from boy's to girl's model. Adjustable training wheels are removable. Safe coaster brake. Flamboyant red—white finish. Big bargain! 3FC1421



26⁸⁸

20" Convertible Tank Bike
Converts to boy's or girl's model. Glittering chrome trim and red rear reflector! Tangent spokes, chrome handlebars, grips, and kickstand. Spring saddle in red and white! Safety coaster brake and soft-ride tires. Flamboyant red and white finish. A pleasure to pedal! 3FC1434

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OR EASY TERMS!**

Hurry! Sale Price!



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Special
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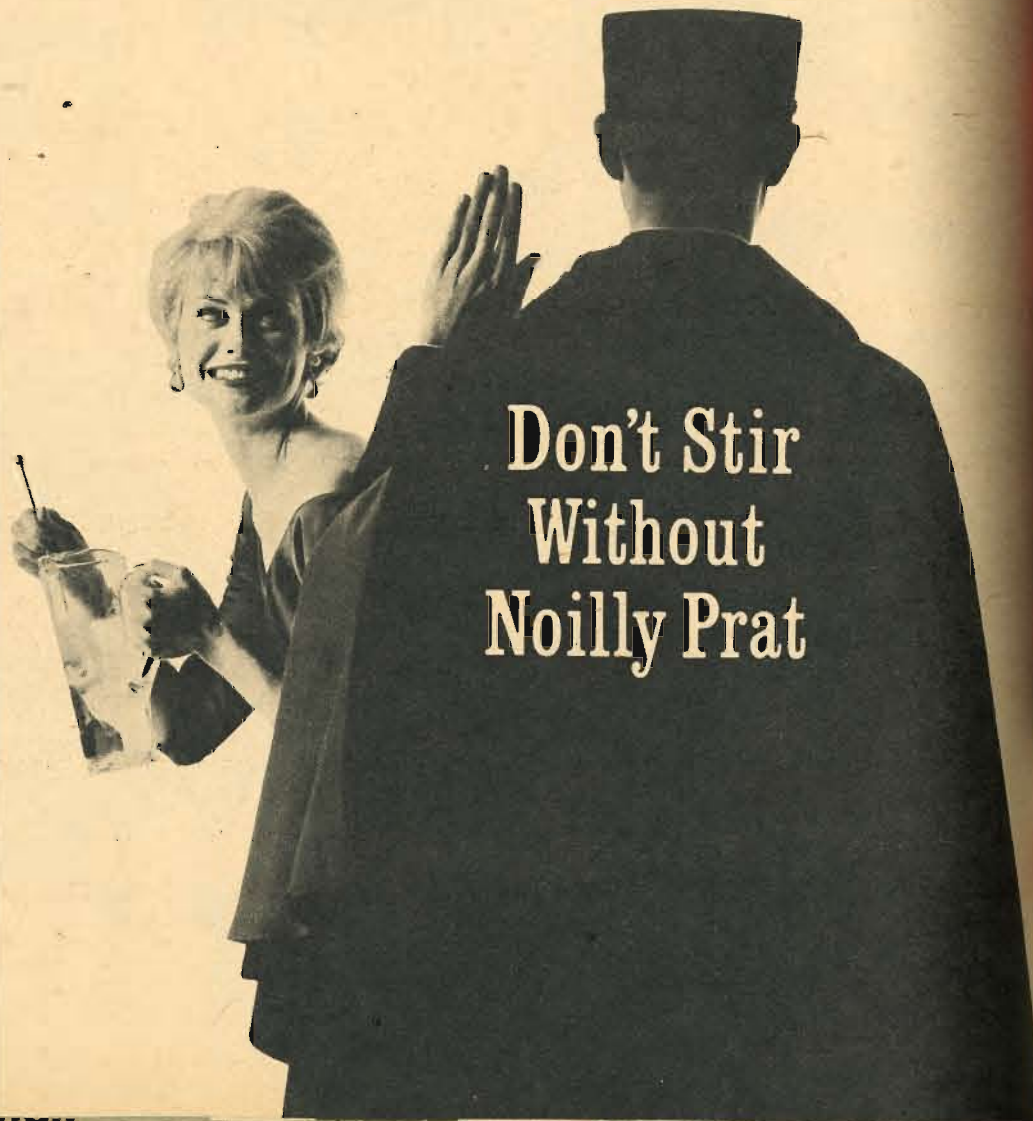
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head north on
truck caravans



Don't Stir
Without
Noilly Prat



she
can't
resist

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CHARLIE MANNA's Astronaut, plus a collection of barbed but playful pokes at Hollywood, Washington, the Public Library, High Finance and so on. DL 4159 (M)
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Stereo Sound and Variety
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playthings for
before the young-
ready for them.

complicated toys are
said. "But when
to a child who is
for them, they're a
money. They just
him any fun.

able is," the pedia-
"toys meant for
sold by adults
adults."

For
the
Holidays



Put out the
that shows

• This holiday season
No other Scotch
The reason?
Extra smooth
a light, bright char



WARM MESSAGE ON COLD NIGHT is given with carol singing by St. Jeremiah's Junior Girls Choir, Framingham, on Boston Common steps opposite State House last night. At left, from choir, McO

if he had issued any warning to his own employes against taking Christmas gifts. I can't imagine anybody offering any. at it, executi

"No," he said. "But the Treasury has a long standing order against it, covering all employes. This doesn't preclude old friends or next door neighbors from exchanging gifts. But we'd take a mighty dim view of it if an agent accepted a bottle of booze from an accountant or a tax lawyer." I a Admin

A few days ago, a nice bottle of Yuletide spirits arrived for a high official of the Post-Office from a firm doing business with the department. The official looked longingly of cale The Someb

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LAYAWAY
NOW at W.A.

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Buy Now!

\$1 Holds in Layaway at W.A.!

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1.00 Holds in LAYAWAY!

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17⁵⁰

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Layaway
50¢ Holds

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(A) Western Flyer Auto
Modern, streamlined auto—33" long in bahama blue, white trim. 3FC1446

(B) Western Flyer Scooter
Swift, smooth riding scooter—33" long. Park stand. Bright red! 3FC1401

(C) Toddlers 3-Wheel Scooter
Won't tip on tiny riders! 3 double disc wheels. Rubber tires. 3FC1399

(D) Western Chief Scooter
Brilliant turquoise blue, cloud-white fenders. 38" long. Stand. 3FC1406
Deluxe Western Scooter. 3FC1405... 5.39

(E) "Ready Fire Chief" Auto
Clear the way! Fire chief's bell! Fire-red-white trim. 33" long. 3FC1447

(F) "Four-Alarm" Fire Truck
40" long! Has ladders, ladder rails, rear platform and bell! 3FC1444
Deluxe Fire Truck. 3FC1445... 23.50

(G) Western Flyer
For the small child... fender...

(H) 37" Flyer
Low, sleek... flashing light...

(J) 41" Super
Real race-truck... drive. Buckle...

(K) Chain-Drive
Real Air Force... blue. Folding...

(L) "Little Lord"
Junior high... 5 position...

(M) 37" Super
Like real truck... tone gear...

(N) Steel Truck
Hooks on... Easy-roll...



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...mond-cut decanter Encas
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Tonight 9:30—Ch. 2

9:30 2-11—MIT SCIENCE REPORTER—Voodoo, Pain and Placebo"



MRS. G. GOES TO COLLEGE
Gertrude Berg, as Sarah Green in a delightful new comedy series co-starring Sir Cedric Hardwicke.
9:30-10:00 PM, Wednesday
WHDH-TV CHANNEL 5

3-5-13—MRS. G. GOES TO COLLEGE—When members of the Freshman Class meet the faculty at a special reception, the event turns into a brawl in "Mrs. G. Meets the Faculty"

12—LAWMAN
10:00 2—WHAT IN THE WORLD
3-5-12-13—ARMSTRONG CIRCLE THEATER—"Battle of Hearts," dramatization of the painstaking efforts of trained marriage counselors who each year work to save an estimated one million American marriages from collapse.

4-6-10—BOB NEWHART (C) —The Four Freshmen are guests
7-8-9—NAKED CITY —"The Man Who Bit a Diamond in Half" (R)

10:30 2—BACKGROUNDS
4-6-10—BRINKLEY'S JOURNAL (C) Will examine America's "Food for Peace" program as it is being applied in Peru
10:45 2—DEADLINE



"White Steed"
11:30 9—FILM, "Skyway"
12:45 4—NEWS
1:00 4—BIG MOVIE, "Her Husband Lies"

P. M.
5:00—Evening Interlude
6:00—Swingin' Easy
7:00—MIT Centennial Highlights
9:00—Music of Modern Masters
12:00—Jazz

WHS-PM 36.1 Mesocycles
6:45 2—HUNTLEY
7:00 2—SPOTLIGHT
7:15 2—NEWS, SPORTS
7:30 2—DOUG EDWARDS
8:00 2—WAGON TRAIN
8:00 5—FATHER KNOWS

Magn
neck



Fabric design
and grandeur of
Louis XIV—rep
monarch on your

Styled by

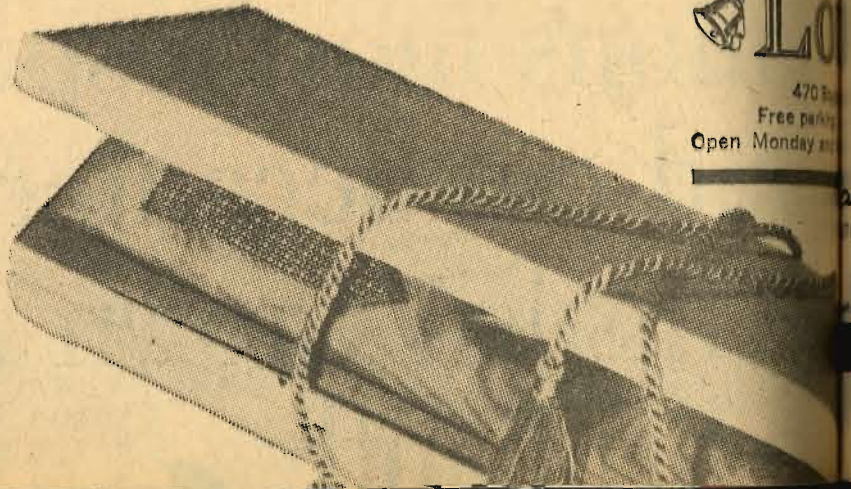


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Cooling, invigorating body rub.
Save now!



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SUPPOSITORIES**

12's
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Choice of adults' or infants'



**KLENZO Antiseptic
(KD-50) Mouth Wash**

Pint
Reg. 79c **2 for 80c**
Ruby-red; spicy flavor. Works
fast to sweeten breath.

- ☐ 1.09 CASCARA SAGRADA TABLETS 5-grain, 100's. (KD-825) 2 for 1.10
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- ☐ 98c CHLOROPHYLL MOUTH WASH Pint. (KD-496) 2 for .99
- ☐ 49c CORN SOLVENT 1/2-oz. (KD-303) 2 for .50
- ☐ 89c DIURETIC PILLS 60's. (KD-171) 2 for .90
- ☐ 1.39 EUDICAINE SUPPOSITORIES Soothe minor skin irritations, 12's. (KD-827) 2 for 1.40
- ☐ 98c EYELID EYE LOTION With eye cup, 8 oz. (KD-380) 2 for .99
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- FUNGI-REX For Athlete's Foot**
- ☐ 98c SALVE 1 1/2 oz. (KD-467) 2 for .99
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- ☐ 29c Bottle of 36. (KD-260) 2 for .30
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- ☐ For nasal
- ☐ 95c NA deconges
- ☐ 98c TR & steam
- ☐ 1.25 C SYRUP
- TRI**
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- SACCHAR**
- ☐ 35c
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- ☐ 1.09 100's.

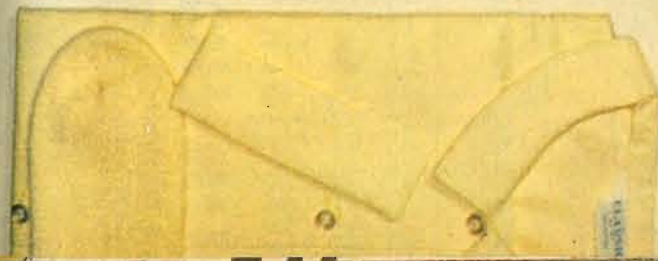
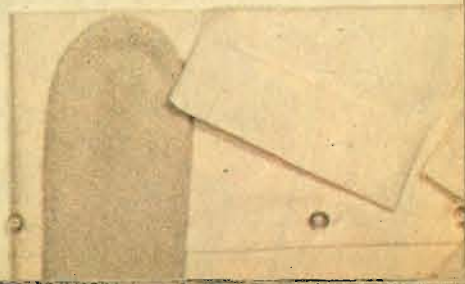
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SHAVE CREAM

11-oz. Lavender or Ready-Shave,
regular or mentholated. (KP-3227-8, 3244-5).....

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Waterproof. Choice of ½"
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TO THE EDITOR:

Substandard wages deserve more mention than the parenthetical phrase given by Mr. Engel. Money will go a long way toward solving the shortage of nurses. Money buys books, classrooms, laboratory facilities, and the time and effort of prepared teachers; all necessary ingredients in the preparation of nurses. Money entices nurses to work evenings, nights and week-ends. Perhaps hospitals should copy industry and pay time-and-a-half or double time for these hours.

GERALDINE L. BROWN, R. N.
JEREMIAH BROWN, R. N.
New York.

SHELTER ANSWER

TO THE EDITOR:

In her article "Are Shelters the Answer?" (Nov. 26), Margaret Mead shows that the people's response to the fallout shelter program can be understood as a symptom of the present trend to close one's eyes to the needs and problems of others in order to preserve the peace of mind of one's own family.

According to Margaret Mead this trend has developed as a reaction to the diametrically opposite tendencies which came with the realization that we are no longer protected by geographical facts, and which have led to participation in the I. G. Y., to aid programs and to the Peace Corps.

I think it is important to recognize that this outward-reaching positive tendency finds expression in the public reaction to the Civil De-

...program along with the



1⁹⁵

Christmas!

F Western Flyer "Wagon Master"
36" long! Rugged! Streamlined styling, all steel. Full ball bearing wheels. 3FC1360

G Western Flyer Power Tractor
Easy-pedaling chain drive. 37" long, 28" high. Spring seat. "Sparkplugs"! 3FC1486

H 14" x 12" Steel Wheelbarrow
Easy for little loaders who like to help mom & dad around the yard. Just 3-lbs. light! Easy rolling rubber tire. 3FC1335

J Lightweight "Hy-Speed" Wagon
14½" size for tiny travelers. Weighs only 2 lbs. All steel. Red and yellow. 3FC1332

K Deluxe "He-Man" Wheelbarrow
1 piece steel bed—20"x16"x5½". Looks, works like man-size model! 3FC1337

L Western Flyer "Chief" Wagon
Fun for play, built for work! 4 steel panels slip out for coasting—slip in for work. Puncture proof tires. Steel. 36". 3FC1362



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GUN CASE with models 4GC3240, 42, 4GC3412, 60 SHOTGUNS! HURRY!

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A **Revelation Bolt-Action .22 Repeater.** Perfect for sportsmen, young and old! Fast, smooth, safe, accurate. 4GC2140 **Revelation .22 Caliber Semi-Automatic.** 4GC2220 **34.98**

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Other Gauges Slightly Higher
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ASPIRIN

No finer, faster-acting at any price. 5-gr. 100's (KD-935).....

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Rolls on, no messy fingers. 24-hour antiperspirant. (KP-858).....

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Many styles — friends or your

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Soft, bright hair style. 7-oz

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ICIN Antibiotic nasal 2 for .96
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CTION CHEST RUB 2 for .99
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SOTE COUGH 2 for 1.26
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ACTION COUGH SYRUP
 oz. (KD-417) 2 for 1.10
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 For chapped lips. (KP-1166) 2 for .36
CIN-BACITRACIN 2 for 1.43
 2 oz. (KAOi-102)
YXIN-NEOMYCIN-
 Ointment. 1/2 oz. (KAOi-114) 2 for 1.59
PETROLEUM JELLY 2 for .99
 33)
 Medicinal, 3%, 10 volume 2 for .26
 -286)
 -285) 2 for .46
R OIL 3 oz. (KU-1769) 2 for .56
ORATED OIL 4 oz. (KU-1743) 2 for .76
RIN 3 oz. (KU-1269) 2 for .81
MA POWDER Helps clear 2 for 1.20
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ABLETS. Sweeten without calories.
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 492)
BORIC ACID 2 for .44
 er, 4 oz. (KU-153)



2 for 99c

A combination of ingredients to ease minor headache, cold discomforts.

(KD-842)



REXALL RUBBING ALCOHOL

Pint, Reg. 79c

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Finest quality available. In plastic bottle.

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REXALL BIOKETTS with Vitamin C

Reg. 79c **2 for 80c**

Antibiotic, anesthetic Troches or Lozenges to relieve minor throat irritations.



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1.50 COLOGNE, 2 1/2 oz. (KCN-760) **2 for 1.51**

2.50 MIST COLOGNE, 3-oz. Aerosol (KCN-761) **2 for 2.51**

1.50 SACHET, 5-oz. Aerosol. (KCN-763) **2 for 1.51**

1.50 SACHET, perfumed powder. (KCN-764) **2 for 1.51**

plus a penny!

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WIN \$10,000

Rexall SUPER PILLS

No purchase necessary

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Rose Fragrance by Cara Nome

1.50 COLOGNE, 2 1/2 oz. (KCN-760) **2 for 1.51**

2.50 MIST COLOGNE, 3-oz. Aerosol (KCN-761) **2 for 2.51**

1.50 SACHET, 5-oz. Aerosol. (KCN-763) **2 for 1.51**

1.50 SACHET, perfumed powder. (KCN-764) **2 for 1.51**



YOU, TOO, CAN HANG AT BOTH ENDS WITH AMERICAN TOURISTER'S DUETTE!!

bodied hang-up bag
 truly!) **twice** as many
 A double helping of
 that do smart new
 you can take the hang-
 time, or all at a single
 clothes in the closet.



Duette* packs flat or hanging. How
 much you pile in, its sides never b
 Because it's made with the lightw
 molded body (flight-tested by A
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 longings. Cushioned handle. Perm
 covering. Pivot-action locks. Siz

FINEST HI FI-STEREOPHONIC COMPONENTS

Under that the most exacting listeners lavish such Empire Troubador. With its Empire 208, 3 speed able, Empire 98 dynamically balanced playback the sensational Dyna-Lift* attachment "The sound he record ends", Empire 108-mono-stereo cartridge walnut base. Priced complete at \$200.

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MR. KRAMER is more philosophical about his detractors than they are about him. But for all this—and for all the difficulties that he has had with State Department and other Government officials who counsel "caution" with his films—he finds that he runs into more trouble as a "creative producer" (which is what he insists he is) from

progress of motion pictures than all the others," he said. "They are the ones who are toughest, most reactionary and adamant about what sort of pictures should be made and what sort of people should make them."

"Just look at what has been happening in the past few years. The exciting things that have stimulated people

REMEMBER THE NEEDIES!

49th YEAR

STATIONERY
at almost 50% SA

- ☐ 1.50 BOXED STATIONERY Assorted colors and designs. (KS-57, 58, 364) 2 for 1.51
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- ☐ 25c AIR MAIL Onion skin. (KS-25)
- ☐ 5c LEAD PEN Medium lead. (KS-1)
- ☐ 39c BALL PO Belmont economy
- ☐ 49c PEN REF Fits most ball point
- ☐ 1.00 BALL PO Choose from 4 col
- ☐ 39c TYPEWRIT White Bond. (KS-7)
- ☐ 1.50 ADDRESS Ivory, red, or tan.
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- ☐ 29c RECIPE I with 21 food head

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Even if you
(or a reasonable
you are still
the Clan priv
lightest of the
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over 150 years
experience. T
goodness of
duced in Mc
ceptional smoo
Since 1807
famous the w
fection" Scot
you'll be a Mc
in name!

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UNDERBIRD, too!

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SPUNTEX
"Sheer Comfort"
SUPPORT NYLONS
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MANICURE IMPLEMENTS

Emery boards, scissors, nail clippers, files, and tweezers. (KX-1813-21)
2 for the price of 1 plus a penny.

- ☐ 2.00 MANICURE SET Leather. (KX-1674) 2 for 2.01

HOME NEEDS

- ☐ SHOE LACES
- ☐ 5c Black, brown, or white. 18" or 27". (KX-1097)..... 2 for .06
- ☐ 10c Black, brown, or white. 18" or 27". (KX-1000)..... 2 for .11
- ☐ 15c Waxed black or brown. 27". (KX-406, 7)..... 2 for .16
- ☐ 98c PENNY SHOE SHINE Neutral. Just spray 'n buff. (KX-1651) 2 for .99
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- ☐ 25c ICICLES lead foil. (KX-604)
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- ☐ 98c AEROSOL SNOW for Christmas decoration. (KX-300)

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- ☐ 10c KLEERITE rattail, pocket, dress bobby. (KB-1762, 4)
- ☐ 23c MAXIMUM pocket, bobby, or S (KB-1731, 48)
- ☐ 29c NYLON POCKET OR BOBBY (KB-1792-3)
- ☐ 35c MAXIMUM barber, rattail, or all-purpose. (KB-1726-8)
- ☐ 39c NYLON, RATTAIL all-purpose, or barber. (KB-1794-6)



NTS

59c

(TX-930) 48

GIANT PLUSH BEAR

29" tall. Has movable eyes, metal nose, and red felt tongue. Assorted colors.

4.98 Value **2.99**

BARBARA JO DOLL

21" tall. Drinks and wets. Fully jointed, all vinyl, has sleeping eyes.

5.95 Value **3.99**



BRASSWARE from INDIA

Each piece handmade of solid brass in India.

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25" x 16½" x 24". Includes peg-board and mallet, chalkboard and eraser. Rugged, lightweight.

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Battery operated. Barrel lights up. Gun kicks up to simulate firing.

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50¢ Holds in Layaway

Now! Only...

5.75 at W.A.!

1.10 HURRY!

Only... **98¢** At W.A.!

6.45 3-Pc. Set

The gift every boy would love! 1-piece palm! Reinforced hinge! See it at W.A. EC4522

Junior Baseball Bat. For younger boys who want big league style and results! 29" long, it'll take lots of hard-ball punishment! Natural finish! EC4529

Revelation "League" Baseball. A favorite of youngsters! Felt center! Genuine stitched horsehide cover. Low W.A. price for Revelation Quality! EC4527

Junior Baseball Outfit. Complete set has cowhide glove, junior bat and official size genuine horsehide ball! Terrific starter set! Save! EC4520

You'll Get Quality Plus Savings Every Time!



W.A. Special!

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Layaway Now! 50¢ Holds!

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Aluminum Snow Coaster

Great new idea for winter fun! Shift your body to control turning, spinning! Lightweight, rust-proof! Big 27" diameter! EC4541

Double Your Snow Time Fun!

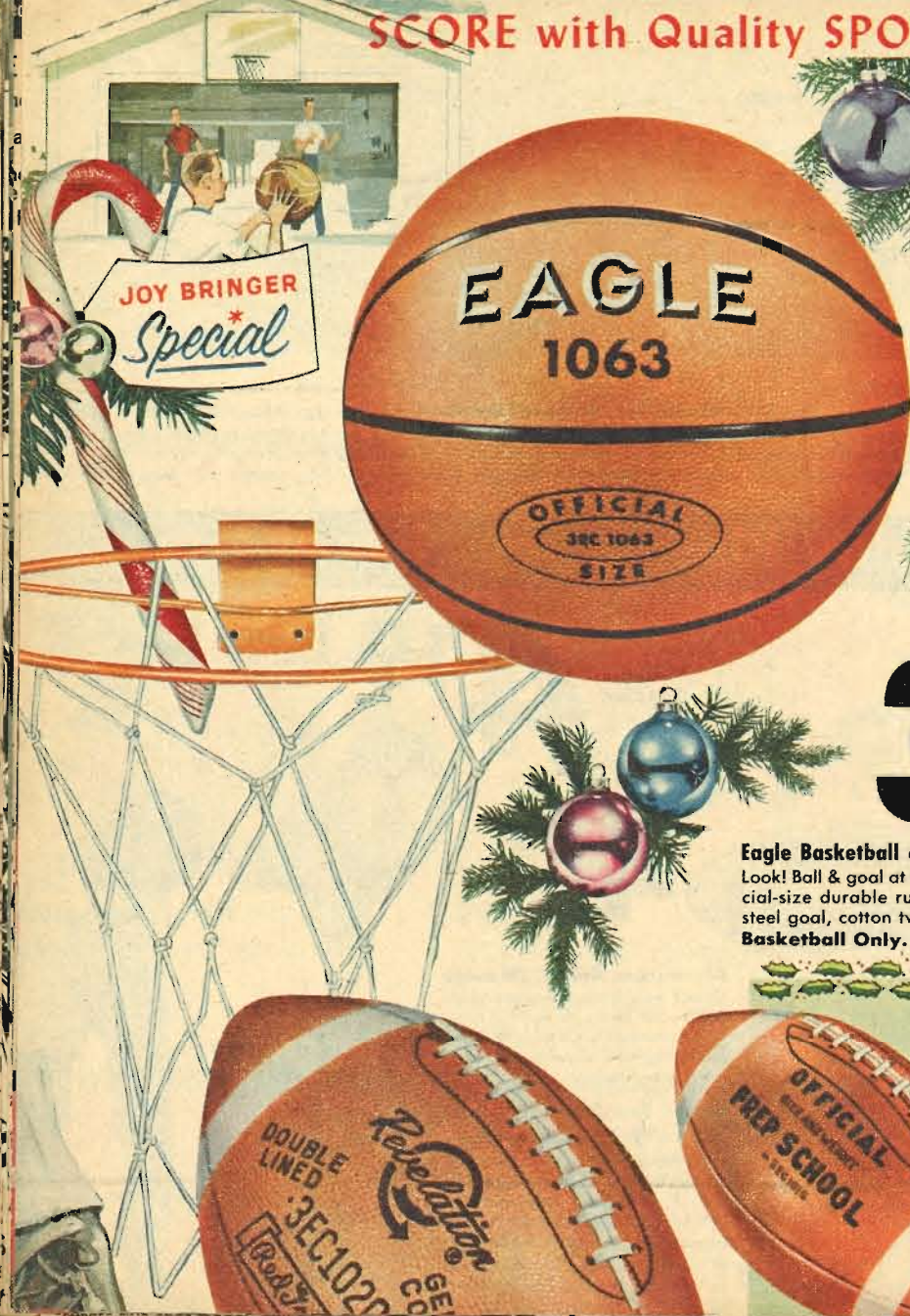
Rugged Western Clipper Sled.

Sledding is always more fun on a Western Clipper! Built rugged to take it with solid steel runners and hard beech wood slats! Fast! Economy 37" Jr. sled! EC4535. 4.79 41" sled. Sale Value! EC4536. 5.55 46" sled. Big Savings! EC4537. 6.45 55" sled. W.A. price! EC4538. 7.95

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SCORE with Quality SPORTING GOODS



366

Ball and Goal Set!

Eagle Basketball and Goal Set

Look! Ball & goal at one low price! Official-size durable rubber ball, welded steel goal, cotton twine net! 3EC1085 Basketball Only. 3EC1063 2.19



Revelation Award

Rugged all-rubber construction! Retains shape and grain finish. Official "Award" Ball and Goal Set.

579
Cowhide Cover



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WATCHING EARRINGS

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First in fashion
Smartly warm

**Wool-BANLON
SWEATERS**

The Always Wanted
Sweater - and Your
Choice of Rich, Dark
Colors or Lovely Soft
pastels -

171

Sizes
34-40

**Leather-palm
GLOVES**

• Wool Backs • Genuine Leather Palms

66c

Sizes
S-M-L

A Pr.

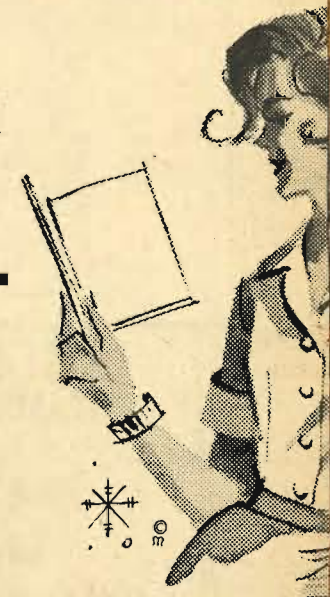
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Go everywhere - Especially the
Favorite SHIRT BLOUSE - - -
Assorted Collar Styles with Smart
roll-up sleeves - Variety of new Colors
and white

Treat Yourself or
Choose for a Gift!

AT THIS LOW



100

ROCKDALE has NO "FANCY" store fixtures, NO "FANCY" overhead and no highfalutin' executives -- jest old time BARGAINS and a friendly relaxed way of serving you. So, c'mon down -- join the fun and be our guest for a tangy glass of New England cider and old fashioned store cheese.

A time of fun and FAMILY SAVIN'S, and whether you buy, just browse or take advantage of our convenient LAY-A-WAY PLAN with Christmas in mind, you'll enjoy your visit to ROCKDALE. -- "BARGAINS is our BUSINESS" and BARGAINS is what we have for you during "GAY NINETIES DAYS".

See you at ROCKDALE-WHERE ELSE!

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WEATHER REPORT

FAIR WINDS
LADEN
WITH BARGAINS

GOOD
READIN
INSIDE
fer
BARGAIN
WISE
FAM'LYS

C'MON DOWN 'N

"BARGAIN
YA' NEVER
SAW BEFORE
MORE 'N
WON'T SEE
A LONG TIME
CU

ILY
10
HOLIDAYS

LOT'S OF **FREE**
'N EASY PARKIN'

"BARGAINS
IS OUR
BUSINESS"

FREE CIDER
'N CHEESE

DOWN'N JOIN THE FUN. IT'S JUST A SHORT MONEY-S

in the former
OMA MILLS
cs St., RTE. 4

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STERN'S, NEW YORK & ALL BRANCH STORES/THE OUTLET CO., Providence /HENS

ic offenders, it
 eal purpose unless
 em there. And if
 e them on proba-
 ole, they still need
 In 1955 we had
 atrists or one for
 of population—a
 ratio, considering
 erson in ten will
 some time.
 ave 220,000 cler-
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 counseling. Per-
 ould look to them
 some of the slack.
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 chargeable to the
 mass media. I
 boy reads a comic
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 and goes out and
 unless he is al-
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 So why over-
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MENT must as-
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 than with polio,
 and infinitely less
 evil.
 to keep minds
 le healthy bodies
 a healthy society.
 religion, philoso-
 nce, man has not
 to create that
 ety. We fail to
 what Spinoza
 he said, "Peace
 sence of war, it is
 state of mind, a
 for benevolence,
 iustice."

NEEDIEST!



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huddled 'round the
 they have joyously

Spanish acres ripen
 true "sherry" (the
 wine).

many, many years
 will this sherry

aged "oloroso"
 coming to Britain, to
 Bristol Cream.

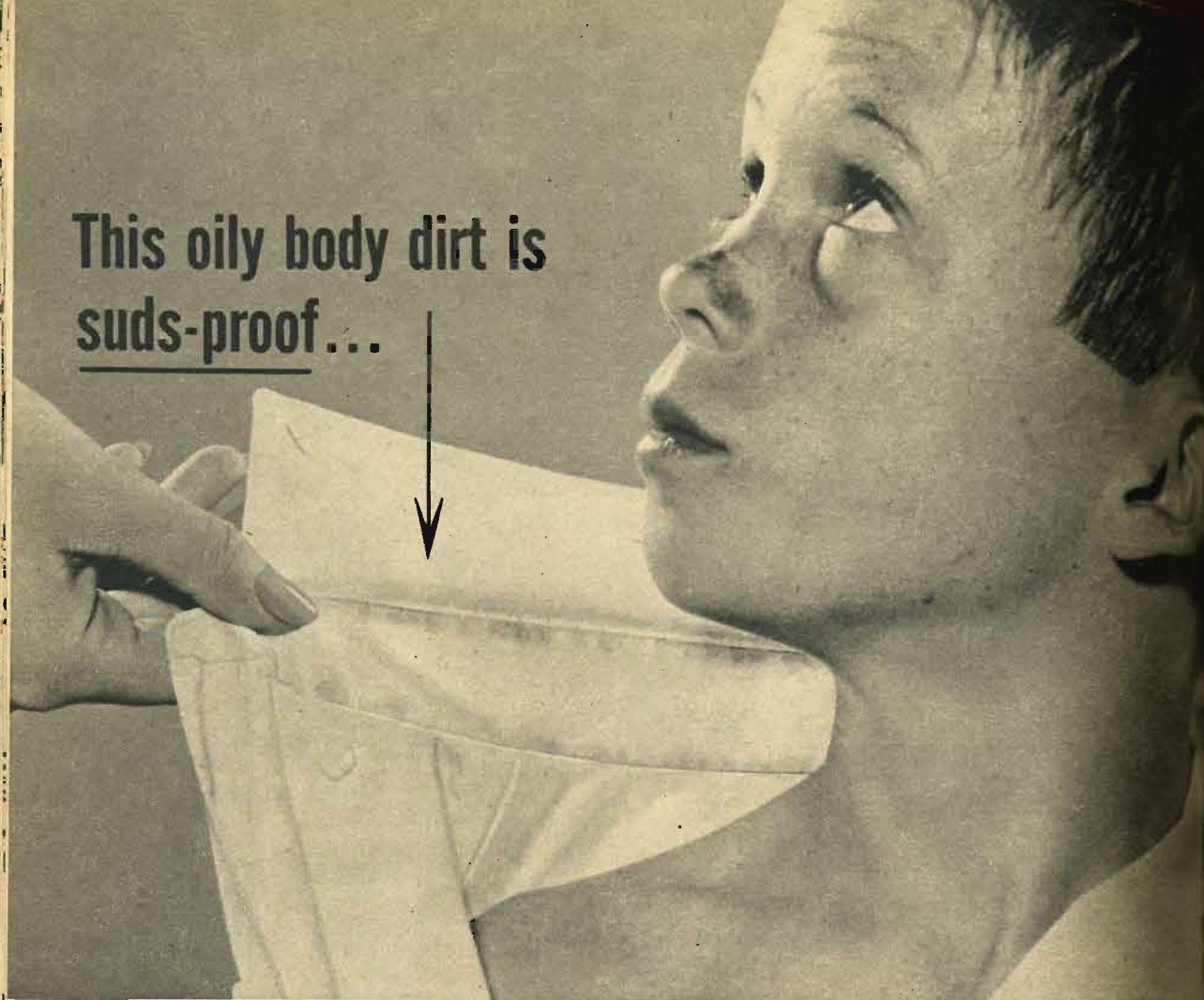
only by Harvey's
 berries balanced and

this year's vintage
 when you do buy a
 Bristol Cream will
 exactly as it did

QUEEN ELIZABETH II
 & SONS, LTD.
 1796



This oily body dirt is
suds-proof...



CLOROX gives you the only kind of cleaning power
gets out suds-proof body dirt...*right in your washer!*

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wool felt
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An amazing
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at \$5.00

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GIANT STORE...IT'S
BIG, BIG STORE



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QUILTED WOOL
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\$9.⁹⁰
Sizes
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PARKAS

- In Charcoal or Loden
- 9 oz. cotton shell with heavy knit collar • Zipper front • Just right for cool days ahead.

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LINED**
BOYS, 6 to 16

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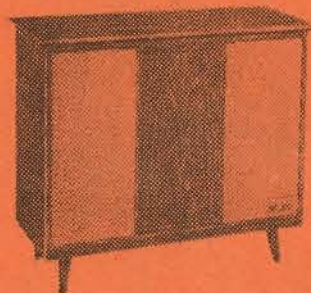
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PRICE
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LECHMERE
PRICE
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STEREO**

ZENITH STEREO



Elegant Scandinavian modern styling in Genuine Veneers . . . Select Hardwood Solids . . . Completely Stereo . . . Four Zenith Quality Hi Fi Speakers . . . New Cobra-Matic 4 Speed Changer With Heavy Duty Motor.

UNCHALLENGED
LECHMERE
PRICE
149⁸⁸

MOTOROLA STEREO

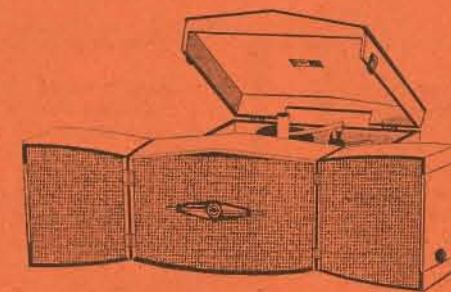
Multi-channel Hi Fi stereo . . . 3 output transformers . . . Separate balance, loudness and tone controls . . . Record Storage.



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LECHMERE
PRICE
149⁹⁵

**REVERE
TAPE RECORDER**
Monaural twin track . . . Dual speed with "balanced-tape" . . . Complete with 1200 feet tape . . . Preferred by most schools because of clarity of tone as well as dependability.

124⁸⁸



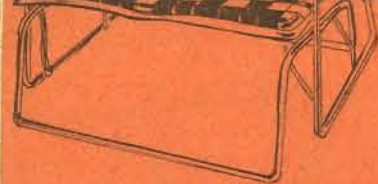
RCA VICTOR PORTABLE STEREO . . . Powerful total sound with dual amplifiers . . . 3 speakers. Individual controls for loudness . . . bass, treble and stereo balance controls. Ginger and sand.

UNCHALLENGED
LECHMERE
PRICE
105⁸⁸

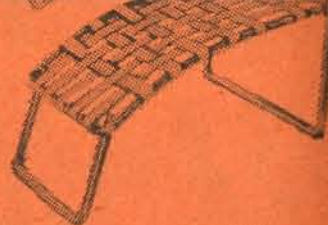


GEMARK TAPE RECORDERS . . . Lightweight and compact . . . Weighs only 12 lbs. . . . 2 speeds . . . forward and rewind . . . Individual tone and volume controls.

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LECHMERE
PRICE
\$59⁸⁸



Unchallenged
LECHMERE Price
17⁸⁸



USE THIS SECTION AS YOUR GUIDE TO CHRISTMAS



KAMKAP HIBACHI GRILL
... handle of long wearing wood ...
... tray for charcoal or briquettes ...
... heavy steel body ... Smokeless
... duty cast iron grid ... Easy draft
... ent.

Unchallenged
LECHMERE
Price
3⁹⁸



DURALITE FOLDING CHAIR
1" polished aluminum tubing with
spun ends ... Double tubular arms
and smartly designed hand rest ...
2 adjustments ... Imperial foam cush-
ions ... Arch back.

Unchallenged
LECHMERE
Price
13⁸⁸

HEDGE TRIMMER
Perfectly balanced
... fessional results ...
... types of shrubby trimmer



DURALITE
FOLDING CHAIR

1" aluminum tubing
polished double tubular
aluminum arms ...
Comfort-curved alumi-
num back ... 4 web
fastened on with metal
clips that can be re-
placed.

Unchallenged
LECHMERE Price
4⁶⁸

DURALITE FOAM CHAISE
1" polished drawn alu-
minum tubing with spun
ends ... double tubular
arms ... Molded hand
rest with 5 safety ad-
justments to full flat
position ... Spring re-
turn ... Heavy wide
tread wheels.

Unchallenged
LECHMERE
Price
19⁸⁸



Telegram

and FAMILY
MEN'S NEWS

plus
parade

SUNDAY, DECEMBER 17, 1961

WELL, POTEET—SO OUR GREEK-
LETTER EATING CLUB FOR FEMALES
LIFTED YOUR PLEDGE BUTTON...



... BECAUSE YOU
INVITED ME TO
THE ALUMNAE
TEA...



YES, MISS
KANE!

BUT MAYBE IT'S
BETTER THIS WAY! I
RECKON I DON'T
RUN WELL WITH
THE PACK!



MEAN BECAUSE
IN A BIGGER
WITH MY

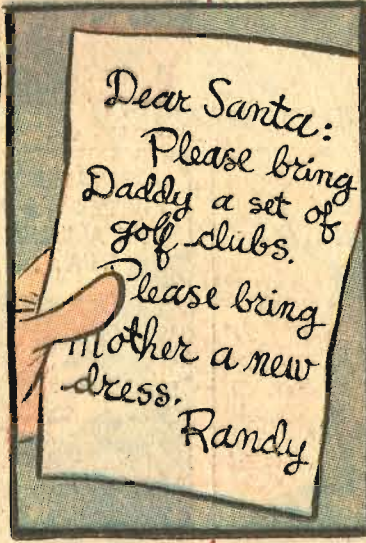
UH-
YES'M!

I HEARD THAT THE PRESENT
HEAD HEN—THE ONE WHO
GOT YOU DE-PLISHED IS

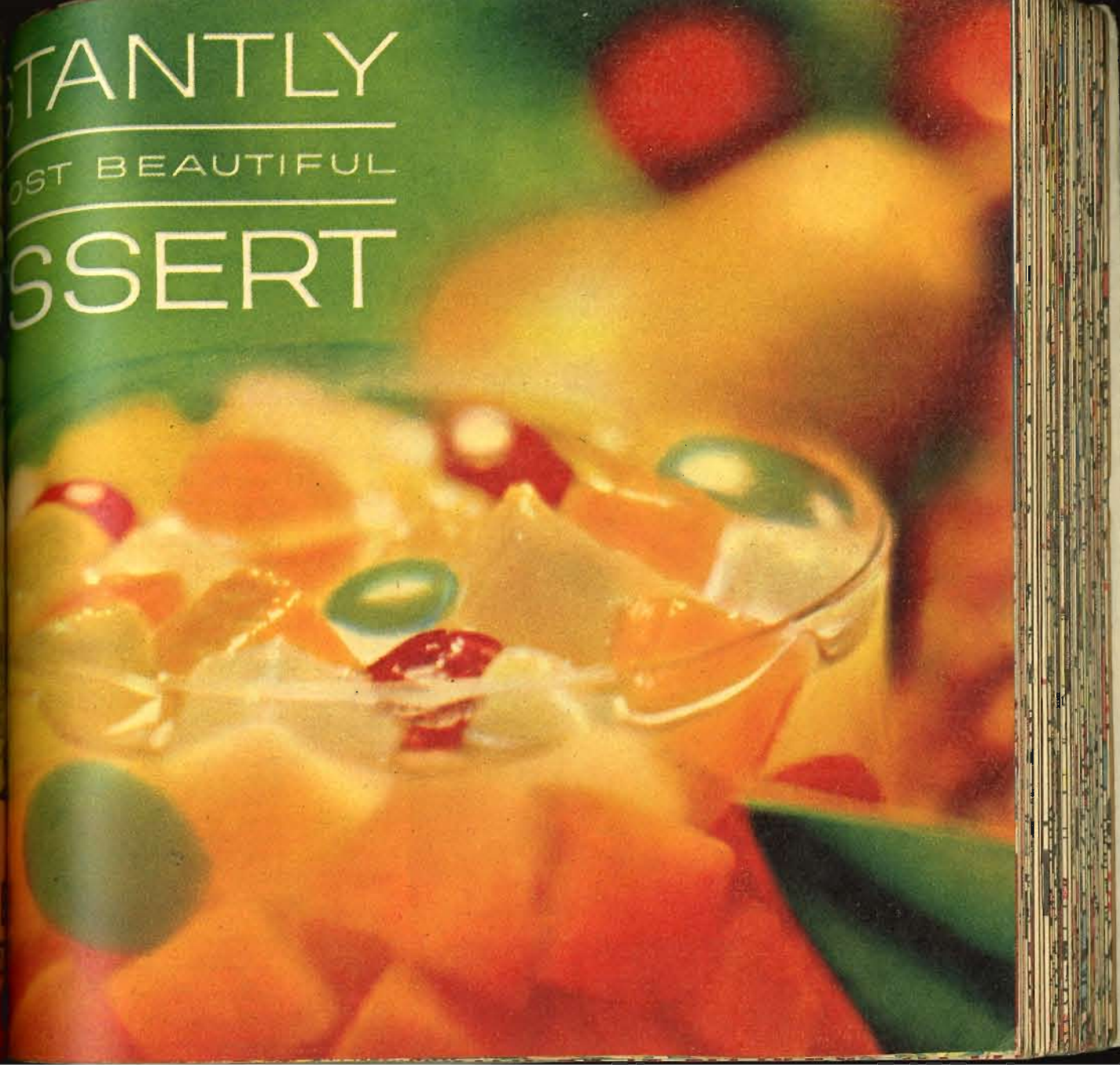
THAT'S RIGHT!
THE SNOW BALL
IS THE BIG WIN-

I KNOW, BABY...
—I WENT TO
MAHAEE

... AND I HAVE
AN EVIL MIND --
I THINK I JUST



TANTLY
OST BEAUTIFUL
SSERT



DOCTORS RECOMMEND
ASPIRIN



BAYER

Famous Combos

- 13 Bud Freeman and Summa Cum Laude Band**
(with Jack Teagarden, trombone)
"Comes Jazz"
Columbia (to be reissued soon)
- 14 Benny Goodman Quintet, Sextet:**
"Combos"
Capitol T-669
- 15 Red Norvo Group**
"Music to listen to Red Norvo By"
Contemporary 3534
- 16 Dave Pell Octet**
"Jazz & Romantic Places"
Atlantic 1216
- 17 Dave Brubeck Quartet**
(Paul Desmond, alto sax)
"Time Out"
Columbia CL 1397
- 18 Gerry Mulligan Quartet**
(Bob Brookmeyer, valve trombone)
"Paris Concert"
World Pacific 1210
- 19 The Modern Jazz Quartet**
(John Lewis, piano; Milt Jackson, vibraphone; Jimmy Giuffre, clarinet)
"Third Stream Music"
Atlantic 1345
- 20 Horace Silver Quintet**
"Blowin' the Blues Away"
Blue Note 4017

Solo Instruments

- 30 Sonny
"Sonny"
RCA
- 31 Julius
Add
"In the
Cameo
Merco
- 32 Cole
"The
Cole
Verve
- 33 Les
(Coun
"Les
Vol. 1
Epic
- 34 Don
"Jazz
des Pre
Verve
- 35 Stan
"Stan
(trom
at the
Verve
- 36 Sonny
"Saxo
Prestige
- 37 Sidney
"Sidney
Classical
Blue
- 38 Bix
"Front
saxophone
"Bix
Columbia
- 39 Louis
"Louis
Favorite
Lower

1 Kraft Macaroni and Cheese Dinner—
You're so smart to keep Kraft Dinner on your pantry shelf! In one handy box—bite-size macaroni and golden Kraft Grated for mellow cheddar cheese goodness. And all it costs to fix homecooked macaroni and cheese the quick Kraft Dinner way is 5¢ a serving! Good team for tonight: Kraft Dinner, pickled beet salad.



KRAFT
Macaroni and Cheese
DINNER

for making Macaroni and Cheese



KRAFT
Macaroni and Cheese
DINNER

The 60 Greatest Jazz Records of All Time

BENNY GOODMAN, with LESLIE LIEBER

the world's discovered American
— but some Americans haven't.
e in on the boom with this "cool"



Suzanne Szasz

got a smattering of the teen-appealing jazz programs floundering in shops, ignorant of the short of Elvin. Over the years, I asked me to select the albums ever made need for such a time Music Time. Stokowski's music, this is much more than.

Some of the had to omit any stretch Tommy and Brown, Claude how could I? more about the side of jazz.

Since just a handful of the immortal records, for some. Some of the giants that I've scores of albums able. No one, every immortal in your jazz library.

BENNY GOODMAN

Anthology

1 "Spirituals"

WESTERN FLYERS for Real CHRISTMAS SAVINGS!!

YOUR CHOICE!

29⁸⁸

At W.A.

BUY NOW...

\$1 Holds in Layaway!

Famous Quick-Action Coaster Brakes for Extra Riding Safety!

Available in Boy's or Girl's Models and Flamboyant Colors!

Boy's or Girl's 26" Western Flyer. Here are the champions of their class! Loaded with features and built to last! Double adjustable handlebars... two-tone vinyl saddle... all-welded frame... reinforced lug joints... rugged steel triple cantilever frame... chrome-plated rims... silver striping on frame for customized styling! Boy's red enamel, girl's blue. These and many more features make these bikes ideal gifts! Save Now! 2FC2014,15

LAYAWAY NOW at W.A.

\$1 HOLDS IN LAYAWAY



Western Flyer English Light
Buy Now!
1.00 Holds
in
LAYAWAY!

- 3-speed gear assembly, from
- Sparkling chrome rims and
- Full-size, double rubber shock
- Two-tone vinyl comfortable
- Gleaming four-coat flamboyant
- Adjustable handlebars! Extra
- Perfect combination of speed and
- long-life durability and low
- Boy's or girl's model 2FC2



Best the
 Do your
 to save
 while you
 stocks. Lay
 little down

W.A. Special

35⁸⁸
 Buy Now!

26" Western Flyer "Jet"
 Sleek and Fast... That's a
 Western Flyer! It's a great
 youngsters love all year round
 • Three-bar cantilever frame
 • Full-length front fender! Bell
 • Three-coat flamboyant finish
24" Boy's or Girl's Bike
20" Boy's or Girl's Bike

Any Model or Size

It's Famous Western

LAYAWAY
 NOW
 AT W.A.!

26" Deluxe English

Buy Now!
1.00 Holds

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MOTOROLA
Sales & Service
MICHAEL'S
Radio & TV Service
 Hanover 770
 South Main

RADIO...TV

ONARD'S
and Electric
APPLIANCES
 Electric Contractors

Pyrofax

(32) (81) Jack Paar Show
 12:15 (4) PM West
 12:45 (4) World News Report
 1:00 (5) Almanac, News, Prayer
 (4) Big Movie: "Adventures
 of Jane Arden"

WEDNESDAY

5:00 (3) (9) Popeye (4) Movie: "San Antonio" (5) Bozo the Clown (8) Superman (32) (81) Kukla & Ollie (32) (81) Movie: "Macao" 5:05 (3) Robin Hood 5:15 (3) Three Stooges 5:30 (7) Early Show: "The McCon- nell Story" (2) What's New 5:45 (3) Bozo the Clown (2) Friendly Giant (5) Rocky and His Friends 6:00 (2) Friendly Giant (3) Great Headlines of the Century (5) News - Leo Egan (7) Evening Report (9) Cartoon Carnival 6:05 (5) Dateline Boston 6:10 (3) Sports and Weather 6:15 (7) Early News and Weather (2) Americans at Work 6:30 (2) News (3) Newstime (4) News and Weather (5) Bat Masterson (7) Expedition (9) News and Weather 6:45 (2) Backgrounds (3) Douglas Edwards News (4) Huntley - Brinkley (9) Evening Report 7:00 (3) Brothers Brannagan (2) Pres. Kennedy's Press Conference - When held (4) Death Valley Days (5) News and Weather (7) Ripcord (9) Country Folk 7:15 (5) Douglas Edwards News (8) Picture Edition, News and Weather (32) (81) Western Mass. High- lights 7:30 (3) (5) Alvin Show - David Se- ville (2) Playwright at Work (4) (32) (81) Wagon Train (7) (8) (9) Steve Allen Show 8:00 (2) American Memoir (3) (5) Father Knows Best 8:30 (2) Children of the Silent Night (3) (5) Checkmate (4) (32) (81) Joey Bishop Show (7) (8) (9) Top Cat 9:00 (4) (32) (81) Perry Como (2) Eastern Wisdom and Mod- ern Life (7) (8) (9) Hawaiian Eye;	(4) (32) (81) The Bob New- hart Show (7) (8) (9) Naked City 10:30 (32) (81) Film 11:00 (3) (4) (5) (7) (9) News 11:15 (4) Schaefer Award Theatre: "I Was a Male War Bride" (7) Late Show: "Marx Bros. at the Circus," "Bushwack- ers" (5) Jack Paar Show 11:20 (3) Movie: "Mrs. Miniver" (9) New Hampshire Final (8) Movie: "The Silver Chal- ice" 11:25 (9) Weather 11:30 (9) Movie: "Treachery Rides the Range" (32) (81) Jack Paar Show 12:45 (4) World News Report 1:00 (5) Almanac, News, Weather, Sports
--	---

PROGRAM HIGHLIGHTS WEDNESDAY, Nov. 22nd

9:00 PM (7) (8) (9) Hawaiian
 Eye - Guest Karyn Kupciet
 in "The Queen From Kern
 County." Tom investigates
 murder to clear his friend.
 10:00 (7) (8) (9) Naked City -
 Guest Louise Allbritton in
 "Show Me the Way to Go
 Home." Young man, neglect-
 ed by mother, seeks love.
 11:15 (4) Schaefer Award
 Theatre - "I Was a Male War
 Bride" with Cary Grant, Ann
 Sheridan. Mad-cap misad-
 ventures of French Army Of-
 ficer who falls in love with
 and marries WAC lieutenant.



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- 6:15 (7) Early News and Weather
(2) Images of Art
- 6:30 (2) News
(3) News, J. A. Sullivan
(4) News and Weather
(5) Bat Masterson
(6) Quick Draw McGraw
(9) News and Weather

- 6:45 (2) Backgrounds
(3) Douglas Edwards News
(4) Huntley - Brinkley
(9) Evening Report

- 7:00 (2) Postscript to Empire:
Great Britain in Transition
(3) Rescue 8
(4) Movie: "Johnny Belinda"
(5) News and Sports
(7) Tales of Texas Rangers
(9) Expedition

- 7:15 (5) Douglas Edwards News
(8) Picture Edition News
(32) (81) Western Mass. High-
lights

- 7:30 (3) (5) To Tell the Truth
(7) (8) (9) Cheyenne Show
(32) (81) World of Giants

- 8:00 (3) (5) Pete and Gladys
(2) The Richest People

- 8:30 (2) Blessings of Liberty
(3) (5) Window on Main Street
- Robt. Young
(4) (32) (81) Price Is Right
(7) (8) The Rifleman
(9) The Californians

- 9:00 (3) (5) Danny Thomas Show
(2) Parents Ask About School
(4) (32) (81) 87th Precinct
(7) (8) (9) Surfside 6

- 11:25 (9) Weather
- 11:30 (9) Movie: "Sweet Mamma"
- 12:15 (4) PM West
- 12:45 (4) World News Report
- 1:00 (5) News, Weather, Sports
- 1:00 (4) Movie: "The Merry Frinks"

PROGRAM HIGHLIGHTS

MONDAY, Nov. 20th

7:00 PM (9) Expedition - "Val-
ley of Shangri-La." A study
of a people inhabiting fabu-
lous valley high in Hima-
layas.

7:30 (7) (8) (9) Cheyenne -
Guest Robt. Crawford, Jr. in
"Storm Center." Bodie heeds
the plea of orphan to help
him find parents who — he
suspects are alive.

10:00 (7) (8) (9) Ben Casey -
Guest Bethel Leslie in "Pa-
vanne for a Gentle Lady."
Casey clashes with comely
pediatrician while elderly pa-
tient faces suffering gallantly.

TUESDAY

- 6:00 (2) Shelter For Man
(3) (9) Popeye
(4) Movie: "Castle on the
Hudson"
(5) Bozo the Clown
(8) Superman
(32) (81) Kukla & Ollie
- 5:05 (32) (81) Movie
- 5:15 (3) Abbott and Costello
- 5:30 (2) What's New
(7) Three Stooges
(8) Early Show: "Twelve
O'Clock High," Part II
- 5:45 (3) Bozo the Clown
(5) Rocky and His Friends
- 6:00 (2) Friendly Giant
(3) Great Headlines of the
Century
(5) News - Leo Egan
(7) Evening Report
(9) Cartoon Carnival

- 6:05 (5) Dateline Boston
- 6:10 (3) Sports and Weather
- 6:15 Industry on Parade
(7) Early News and Weather
- 6:30 (2) News
(3) News - J. A. Sullivan
(4) News and Weather

- 7:00 (2) Elliot Norton Extra
(3) Huckleberry Hound
(4) Assignment Underwater
(5) News and Weather
(7) Rescue 8
(9) All Star Theater: "And
Son"
- 7:15 (5) Douglas Edwards News
(2) WCBS Views the Press
(8) Picture Edition News and
Weather
(32) (81) Western Mass. High-
lights
- 7:30 (2) Computer Age Math
(3) Real McCoys
(4) (32) (81) Laramie
(5) King of Diamonds
(7) Margie
(8) Inside Sports
(9) Gov. Powell

- 8:00 (2) The Sculpture
(3) (5) Dick Van Dyke Show
(7) (8) (9) Bachelor Father
- 8:30 (2) Boston Symphony Orches-
tra
(4) (32) (81) World of Arthur
Fiedler
(3) (5) Bobie Gillis



SURPRISE VISIT — Professor Sayre (Clifton Webb), mer silent screen star, is surprised in his academic by his former leading lady, Gloria Marlowe (Ginger Rogers), and her agent Sam Levitt (Fred Clark), in a comedy "Dreamboat," the full-length feature film on NBC-TV day Night at the Movies" Nov. 25.

THE WEEK IN SPORTS

NOV. 17TH TO 23RD
FRIDAY, Nov. 17th

6:30 PM (32) This Is Skiing -
Special Anniversary Show
with Stan and Ruth Brown.
Rollie Jacobs, host.

SATURDAY, Nov. 18th
12:00 N (5) Candlepin Bowling
12:30 PM (9) Candlepin Bowl-
ing

1:00 (4) Ten-Pin Time
(5) Hole In One - Les Ken-
nedey of Pawtucket (Rhode
Island) Country Club will de-
fend his title against Jim
Browning of Weston (Mass.)
Golf Club. Leo Egan is com-
mentator.

1:30 (7) (8) (9) College Foot-
ball Kickoff

1:45 (7) (8) (9) NCAA Foot-
ball Game - Oklahoma vs
Army at Army

2:30 (32) NBA Pro. Basketball
- Chicago Packers vs Detroit
Pistons at Detroit. Bud Pal-
mer, commentator.

4:30 (3) NFL Game of the
Week

(4) Junior Bowling
(5) Race of the Week - Gal-
lant Fox Handicap for purse
of \$75,000-added, over dis-
tance of mile and five-eighths
for 3-yr old Thoroughbreds
and up at Aqueduct, N. Y.

6:00 (8) Big Time
6:20 (3) Football
6:30 (32) Candlepin Bowling
from Springfield
cobs, host.
7:00 (3) Big Time
10:00 (7) (8) (9) Football
Week - Carlos Ornelas
Rosi in 10 round
bout at Madison
den, N. Y.
10:45 (7) (8) (9) Football
Spare

SUNDAY, Nov. 19th

1:00 PM (3) Women's
2:00 (3) (5) NFL
Pittsburgh Steelers
Giants at N. Y.
(7) Cleveland - Browns
ball Game

4:30 (7) (8) (9) AFL
N. Y. vs Houston
4:45 (5) Skiing with
Miller - "Ski Zerk"

THURSDAY, Nov. 22nd

11:00 AM (7) (8) (9) Football
Game - Buffalo at
12:00 N (3) (5) NFL
Green Bay Packers
Lions at Detroit
2:15 PM (7) (8) (9) Football
Game - Texas A. & M. vs
2:45 (5) Skiing with
Miller - Ski lift





EW

PER SMOOTH
SHAVE

54321 12345

Secure it with transparent tape to the outside of the glass, placing it horizontally just below one of the windows so the top of the scale is at the bottom of the window.

5. Prepare lid: With the hammer and nail, punch two holes close together one inch from the center of the can lid. Two inches directly across the lid from these holes, punch two more holes.

6. Make the radiation indicators: Using the 25-cent coin as a pattern, cut out two circles of aluminum foil.

Cut two lengths of nylon thread of about 15 inches each. Be careful to touch only the ends of the threads. Stretch out the two threads parallel and almost touching on the yardstick so they can be measured at the same time. Do not cross or tangle them.

Measure off five-inch lengths near the center of the two threads. Anchor them to the yardstick with two short strips of transparent tape. Place the tapes just inside the five-inch lengths of thread so that five inches are held taut against the ruler, leaving five inches of thread extending from each side.

Insert a knife beneath the center of one of the five-inch lengths. Raise the thread slightly, but do not touch it with your fingers. Slide one of the quarter-sized circles of foil beneath the knife. Remove the knife, allowing the thread to drop onto the foil. Fold a small edge of foil circle back over the thread to attach it. This fold should be only one half inch long, just enough to hook the foil

PALL MALL
FAMOUS CIGARETTES



"WHEREVER PARTICULAR
PEOPLE CONGREGATE"

Mall's natural mildness is so good to you

The Town That Knocked Out Delinquency



By ARLENE and HOWARD EISEN

perfectly average
community have run
out of town. Yes,
but, but here they

To appreciate this truly startling achievement, you should be aware that for 12 straight years delinquency has climbed annually in the U.S. with a depressing — and alarming — consistency.

Yet Pearl River's Junior-Senior High has not filed a complaint against a student in eight years. Only one youngster has been declared a delinquent in the district court in five years. Delinquencies of all classes have been just *one fiftieth* of the national average.

How has this phenomenal record been accomplished? It wasn't an accident — that's for sure. The explanation lies partly in a remarkable philosophy, which was put into these words by high

school principal Walter Reiner: "We let our children, and we let them know it."

The other part of the explanation is an interesting, old-fashioned, key ingredient: discipline.

Pearl River has achieved its K.O. on crime in the teeth of the kind of population explosion that has brought trouble to many communities. Though the population of Pearl River has doubled in six years (it's now 12,000), no gangs have rumbled, no gas stations

have been burglarized. Youngsters are busy working in the fields and in more than 120 shops created for them by the community's unique Youth Committee.

Pearl — continues



Supt. Manning



Principal Reiner



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28 Transogram Yogi Bear
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29 Ideal Lucky Star. Clim-
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or more children to play

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30 Daisy Smoke - Noise
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smokes

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31 Tonka Mobile Clam.
Actually works. All Steel con-
struction.

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Race Game. Complete with
four thoroughbreds

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type real letters

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Junior "Special" Model. Size
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that removes to all ball bearing cushion seat.

27⁸⁸

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incident at a school in a well-to-do neighborhood, where the pupils in a home economics class grumbled about having to clean up after class. A few of the girls even offered to chip in and pay the teacher to do their chores!

There are other factors equalizing morale in good schools and bad. Principals tend to be more appreciative in the difficult schools and less given to petty harassment about lesson plans and administrative trivia. Moreover, in these schools the faculty tends to be more cohesive, possibly out of a need to band together against harsh circumstances.

MORALE problems change from one school level to another. In the elementary schools (kindergarten to sixth grade), perhaps the chief burden is that of maintaining professional status. Principals and teachers are prone to project the blame on each other. "One of the things I have to fight," a principal said, "is the deterioration of the teacher to the level of the pupils." (One principal actually conducts seminars on art and po-

talk do to The have the school best loved they principal mean school age survive small This Curious study of New York Frederick N. Y. teachers their division little has impa past A contri now have pend "806" distur been ar ters, the sultant (with

these...

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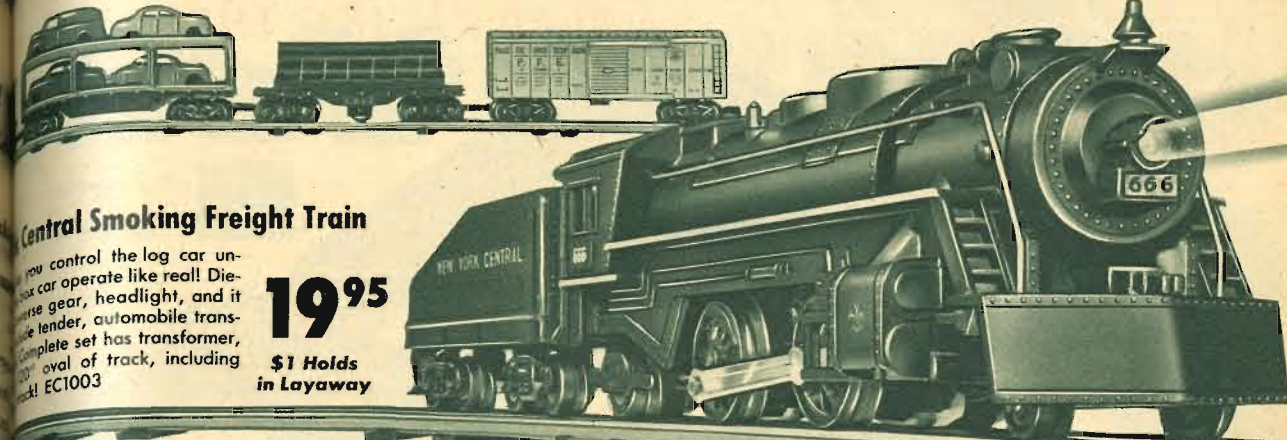
By WILLIAM
President, The Reading

You may already use "the
read. Now use it as the

BEING SELECTIVE is one of the keys to Rapid Reading. Back in Lesson No. 1 (September 17) we talked about "pre-reading" a selection looking over the article to determine how thoroughly and how rapidly you want to read it. Today I want to talk about *skimming* — the trick of reading swiftly without missing important points.

There are just two reasons for skimming. The first is to find a specific piece of information which you know is in the selection; the second is to grasp quickly the main idea and significant details. Each purpose calls for its own method.

Skimming for a fact. You are looking for a specific piece of information — let's say it is the date of the last Presidential election. You are reasonably sure it is somewhere in the article you have in front of you. You don't want to *read* the article. All you want is that elusive date. Here's how to find it quickly.

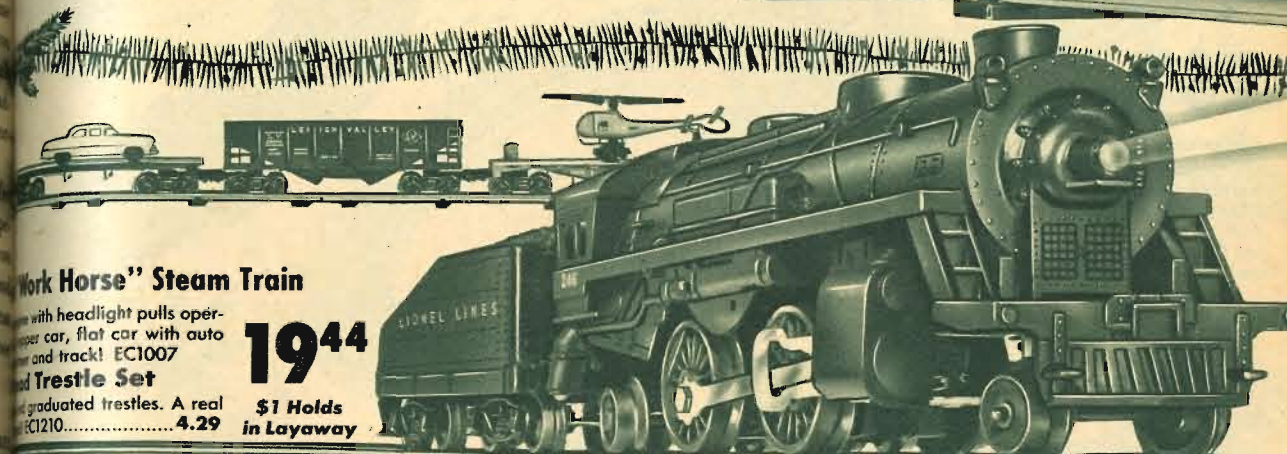


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KLENZO Antiseptic (KD-50) Mouth Wash

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Ruby-red; spicy flavor. Works
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Soothe minor skin irritations. 12's. (KD-827) 2 for 1.40
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- ☐ 95c NASAL DECONGESTANT
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- ☐ 1.25 CHERRY SYRUP

- ☐ 1.09 ADULT
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- ☐ 98c WHOLE POUND JAR

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- ☐ SACCHARIN
- ☐ 35c 1/4
- ☐ 45c 1/2
- ☐ 55c 1
- ☐ 1.19 1 1/2
- ☐ 1.30 1
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- ☐ 1.09 100's.

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ALUMINUM TREE

For every Christmas to come.
6 feet tall with
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TREE LIGHT SET

Seven C7 1/2 lamps for
indoor use. Each burns
independently. **1.69 Value**

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3.49 Value 15 Indoor lights. (TY-317) 2.39
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Fancy shapes, scenic
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69c Round 5-pc. set, or



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Includes spotlight. Color rotation —
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TV PLUSH HORSE

16" tall, 23" long. Gaily colored
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OKS (6)	2 for 1.51
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2 for .11	<input type="checkbox"/> 29c PLASTIC SHOWER CAP (KB-872)	2 for .30
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2 for .30	<input type="checkbox"/> 10c HAIR NETS Choice of mesh, style, and color. (KB-1911-44)	2 for .11
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	DENTAL NEEDS	
	<input type="checkbox"/> 69c DENTAL PLATE BRUSH	

<input type="checkbox"/> 1.50 CHRISTMAS CARDS "Hollywood Originals," 25's. (KS-54)	2 for 1.20
<input type="checkbox"/> 1.00 CHRISTMAS CARDS "Studio Assortment," 21's. (KS-55)	2 for 1.51
<input type="checkbox"/> 1.00 GIFT WRAP ROLLS 3 rolls to a box. (KS-75)	2 for 1.01
<input type="checkbox"/> 59c GIFT WRAP ROLL Choose from 6 designs. (KS-76)	2 for 1.01
<input type="checkbox"/> 50c FOIL GIFT WRAP Choose from 10 designs. (KS-77)	2 for .60
<input type="checkbox"/> 25c DELUXE GIFT WRAP 4 sheets, 20 x 26". (KS-78)	2 for .51
<input type="checkbox"/> 15c GIFT WRAP 2 sheets, 20 x 30". (KS-79)	2 for .26
<input type="checkbox"/> 50c CURLING RIBBON Rayon. 45-foot roll. (KS-93)	2 for .16
<input type="checkbox"/> 49c EXTRA WIDE CURLING RIBBON 3/4" x 35 feet. (KS-94)	2 for .51
<input type="checkbox"/> 39c CURLING RIBBON with metallic glitter or rayon. (KS-95, 6)	2 for .50
<input type="checkbox"/> 25c CURLING RIBBON Rayon or self-adhering. (KS-118, 9)	2 for .40
<input type="checkbox"/> 25c PAK O' TAGS Folders, tags. (KS-121)	2 for .26
<input type="checkbox"/> 59c GIFT BOWS Stick on any surface, 5's. (KS-129)	2 for .26
<input type="checkbox"/> 39c CELLOPHANE TAPE 400" x 1/2" on a dispenser. (KS-158)	2 for .60
	2 for .40

(Matching envelopes with all cards)



KLENZO TOOTH BRUSHES

Reg. 49c **2 for 50c**

Nylon bristles in choice of
styles and textures. (KB-354-9)



Gift of Gifts



BY 1953 the TV Western heroes had lost ground, though not much and not for long, to a passle of space explorers, and the change was promptly reflected in Toyland. This was, however, a space *fiction* trend, not to be confused with what toy-makers like to call the space *fact* emphasis of the present day. Youngsters

stage coaches and other assorted glories. changed from the vehicular to the scientific. Today what gets put together and pulled apart is more likely to be a model of the human anatomy than a racing car.

In 1955 there was a marked preoccupation with housekeeping items: stoves, washing machines, refrigerators, and almost everything else, including the kitchen sink. But who noticed it? One man came thundering across the land,

the year of Davy Crockett. The following season gave clear indication of Things to Come, with all manner of electronic and military goods — broadcasting systems, electronic telephone switchboards, Nike rockets, anti-aircraft weapons—appearing on the market. Then came the first real satellite and Toyland hasn't been the same since.

That was in October of
(Continued on Page 72)



for cigarettes, cards, jewelry, etc., hand-carved, inlaid and burned.

Genuine Amber Jewelry
Large assortment of rings, necklaces, earrings, bracelets.

Visit our shop
or write for
Christmas catalog.
Browsers
welcome.



Cepelia
Corporation

Polish Folk Craft and Art Center
5 East 57th Street, New York 22
PLaza 1-0005

*Different!
Smart!*



**PLANNING GUIDE
DESK CALENDAR**



*Perfect
Gift*

**FOR THE BUSIEST
PERSON YOU KNOW!**

The modern memo-organizer. One of the most practical daily reminders ever developed! Styled by a famous designer. Handsome 7 1/2" x 5 1/2" x 1" loose-leaf binder, with scientifically planned memorandum, appointment and calendar pages providing for daily and weekly organization. A huge success among professional and business people and in the home. Rich simulated leather cover. \$4.45. Genuine leather black Morocco Grain. \$9.00. Deluxe genuine tan Pique. \$13.50. FREE pages for remainder of this year with orders for next year while they last. Orders shipped promptly. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. E-61. Memindex Co., Inc., Rochester 21, N. Y.

Genuine Solid Teakwood
THE WORLD'S

ica" ("Of Thee I Sing—May-be" Nov. 24). I too have carried out the same experiment that Mr. Nurnberg describes. My results have been no less humorous.

However, I do feel I have one line which rivals his examples given for the line reading:

Protect us by Thy might:

One of my students, showing the tolerance we desire on certain subjects from citizens of our nation, wrote:

Protect a spy by night.

(Mrs.) JUDY MARGOLIS.
New York.

A LEADER

TO THE EDITOR:

Maxwell Nurnberg's article brings to mind an incident that took place in one of my kindergarten classes. After teaching the children the pledge of allegiance to the flag, I asked the children to recite it in unison. All was perfect, except for one little boy, who very dutifully recited, "I led the pigeons to the flag. . ."

(Mrs.) JUDITH L. FREED.
New Rochelle, N. Y.

WILSON'S SWITCH

TO THE EDITOR:

In reference to Russell Baker's article, "Comments on the Non-Candidate" (Nov. 19) the name of Woodrow Wilson should be added to the list of famous decliners who accepted. On July 9, 1910, he stated to The Newark Evening News:

"The mention of my name in connection with the Governorship, Senatorship or Presidency is a matter to which I have never (*sic*), and do not now, attached any importance whatever. Make it as forcibly plain as you can, so that it may perhaps put an end to all these stories most of them

HIGHWAY

You may want to put your hands up and holler "bandit" when you see this coffee priced at 40¢ more per pound than you are now paying for coffee. But Brown Gold is a rare commodity. Not only is this 100% Colombian Coffee, it is the choicest of all the coffees of Colombia, offered at what seems to be a ransom.

Is this highway robbery? Many people who try Brown Gold start with that assumption. They may never change their minds, but they seem to go on drinking it. When you buy your first can of

the **FUN** game that makes
THINKING...fun!



by **E. S. LOWE**

It started out as a West Coast craze. NOW the rage everywhere. YAHTZEE! NEW, EXCITING, CHALLENGING game of skill and chance. Just for fun and excitement get up a YAHTZEE PARTY tonight. The whole family will enjoy YAHTZEE. Play it alone or in any size group. Easy instructions.

COMPLETE

Just give it a try.
Choose from any
CHEESE OF THE
has served the

NEW VITAMIN FORMULA SUPPLIES WHAT YOUR BREAKFAST MAY LACK

Now, from one of America's most famous laboratories, comes important vitamin news. It's about Geritol BREAKFAST VITAMINS, a remarkable new one-calorie vitamin tablet for daily supplement use—to give you all the *Vitamin Power* you need to start your day right—and keep going.

Medical records show thousands of people eat a breakfast that may be lacking in vitamins! You probably won't change your breakfast-eating habits. But you need never again fear a vitamin-short breakfast.

Supplies What Many Breakfasts Lack

Just one Geritol BREAKFAST VITAMINS tablet each day gives you the full minimum daily requirements of all the essential vitamins a normal person need take—plus an iron-booster. Never before has so much vitamin power been compressed into one tiny easy-to-take tablet. Yet each tablet has only one calorie. Perfect for the entire family—even for youngsters.

And Geritol BREAKFAST VITAMINS are ideal for weight watchers. This one-calorie vitamin tablet



Just one Geritol "BREAKFAST VITAMINS" Tablet
you all the vitamin values indicated in these fine

 VITAMIN B ₁ (thiamine): more than 1 pound of cooked smoked ham	 CALCIUM PANTOTHENATE: as much as 4 medium whole eggs	 VITAMIN D: as much as one quart of irradiated whole milk	 VITAMIN B ₆ : as much as 5 ounces of wheat germ	 VITAMIN B ₁₂ : as much as 4 ounces of beef liver
 VITAMIN C: as much as two 8-ounce glasses of tomato juice	 IRON (as Ferrous Sulfate): as much as 4 ounces of beef liver	 VITAMIN B ₁₂ : as much as 4 ounces of fish	 NIACINAMIDE: as much as 8 ounces of broiled boneless chicken	 VITAMIN B ₁₂ : as much as 4 ounces of beef liver

**Never Before Has So Much Vitamin Power
Compressed Into One Tiny Easy-To-Take**

lets you stay on your diet yet never be hungry." Start the day right—with *Vitamin Power*. Start the day with Geritol BREAKFAST. At all good drug counters now!

98¢
30 Day Supply
\$2.69
90 Day Supply



GERITOL
Brea
Vita

IF IT'S MADE BY

IONA

**SORE THRO
RELIEVE PA
EASE SORENESS DOU**



Thousands Pre
CUTICURA OINT
for
PSORIASI

READ THIS: "I've had years. Recently I had a tack, my whole body being

do you want for **only \$1** ea

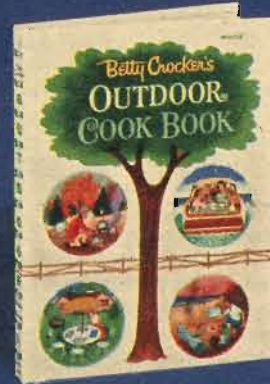
explore Switzerland...



Betty Crocker's
GUIDE TO EASY ENTERTAINING

How to avoid "hostess jitters." Simple, easy suggestions for getting ready for your party. Foods that are fancy but not too tricky, to be prepared in advance. Recipes, menus. How to have fun to enjoy your guests. Common-sense answers on etiquette. How to avoid dash- ing to kitchen during dinner.

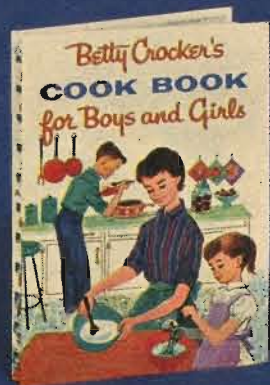
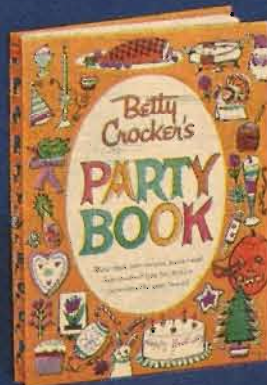
only **\$1⁰⁰**



Betty Crocker's
OUTDOOR COOK BOOK

ABC's of outdoor cookery. Basic rules for fire building and control. Equipment for outdoor cooking. How to plan and prepare the food. Menus and recipes for backyard barbecues, picnics, automobile trips and outdoors everywhere. How to add to your enjoyment of all your cooking in the open.

only **\$1⁰⁰**



GOOD

1000 times
frozen or
ous dishes
old favor
lunch, d
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meals, be



but too shy to propose

here but the pastor and his wife — and Saskia, who opened the door to his knock. She was dressed in a peach-colored muslin dress, but instead of the animated and vivacious girl he knew, she seemed strangely lent and grave.

She led him to the living room where he greeted the elderly aunt and uncle, and gradually, under their friendly comments and questioning, he lost the inarticulateness he had felt at first. He began to talk more easily, telling them about himself, his financial situation, giving as fair a judgment as he could.

Then suddenly an embarrassing silence descended, and young Rembrandt did not understand its meaning. Saskia sat with her head suddenly high and spots of color in her cheeks. Saskia's aunt was gazing out the window at the fading light, and it was she who broke the silence. And now, here is Miss Schmitt with the scene as she tells it in her book:

IT'S GETTING DARK, said the little old lady.

Her husband coughed, and Saskia flicked a boxwood leaf from her knee.

"Yes, it's getting dark," Vrouw Sylvius repeated in a quavering but determined voice, "and if you

down a little aisle of clipped hedges and issued into the garden — it was not until she turned, still wordless, and faced him under a yellowing sycamore, that he understood. They had fashioned for him the occasion which he had not had the wit and courage to fashion for himself; they had sent him into the garden to make his declaration of love.

"If you didn't want to come out here, you didn't have to," she said in a voice that was choked by tears. "I never told my aunt to send you out here with me. You can go right back in as soon as you please." . . .

"Why should I want to go back? I want to stay with you forever."

"Nobody would know it from the way you act —"

He came a step closer to her, over crumbling leaves, and the innocent fragrance of her came up to him with the smell of drying summer things. "I was afraid," he said. "I didn't dare."

"Afraid of what?"

"Afraid to ask, afraid you wouldn't have me."

She covered her face and sobbed aloud, and he felt her sobs like thrusts of pain in his own chest. "I wouldn't have you — after the shameless way you've made me run after you!" she said.

He reached for her, but she was not easy to encompass. Before she would let him hold her, she



Gladys Schmitt

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Reprinted by permission of Random House, \$5.95.



orange juice "break" so important?



But
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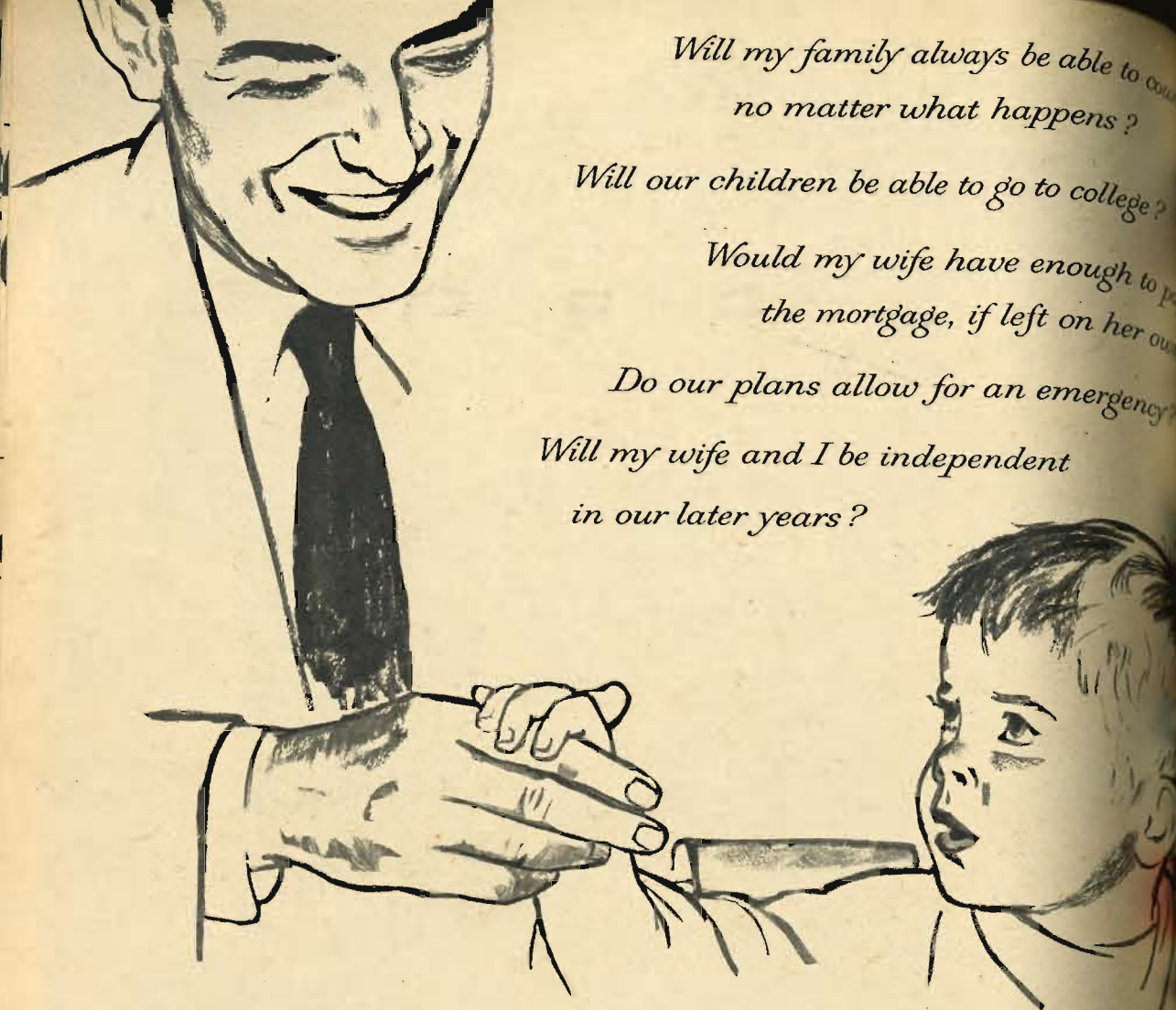
six top
sts tell
u their
secrets

RATTNER

Week Women's Editor

modern history, hair
a part of fashion as
st few years, women
ow the trends in coif-
and fall of hemlines.
the big change is a
le hairdressing a pro-





Will my family always be able to count on me
no matter what happens?

Will our children be able to go to college?

Would my wife have enough to pay
the mortgage, if left on her own?

Do our plans allow for an emergency?

Will my wife and I be independent
in our later years?

How **5** unique advantages of life insurance
these questions... bringing peace of mind at the

6⁸⁸

with this fun
Plastic and
res! EC3511

5⁸⁸
Hurry!

Battery Bagatelle Game
A real operating ball game with automatic scoring. Bell rings! Light flashes! Score registers! Every youngster will love this action toy. Hours of fun! Save! EC3512

Only... 9⁸⁸ at W.A.!

50¢ Holds in LAYAWAY! at W.A.

JOY BRINGER Special

Girls! A World of Fun from W.A. to You!





Wizard 4-Ball Croquet Set
Fun for all with America's favorite lawn game! Built-to-last lacquered hardwood mallet and balls! EC4505

W.A. Price
4⁹⁹

Tennis and Badminton Set
2-in-1 sport for younger players! 2 junior size nylon strung rackets! 2-color tennis ball! Action! EC4511

Hurry!
1⁹⁹
Save!

Deluxe 4-Player Badminton Set
Deluxe Don Budge "Signature" Nylon strung rackets, complete—poles, net, etc.

Make W.A. Your Christmas Sporting Goods Head



50¢ Holds on Layaway

7⁵⁰
W.A.
Low Price!

Daisy Golden "750" Air Rifle. Gleaming golden color! Carbine-style lever action! 750-shot magazine! Lightning-fast loading! 35" overall! Save! 3EC4996
Air Rifle Shot. Copper-coated. Lge. tube. 3EC5010 2 for 19¢

Air Rifle Not stocked where prohibited

Daisy "Cub" Air Rifle
350 shot lever action repeater! A real value at this low W.A. price! Durable steel construction! 30½" L. 3EC4997

5⁹⁵

3⁷⁵
At W.A.

1⁷⁷
Now!



Darts & Target. Always a hit for the whole family! Bright 4-color target has aerated poly-foam backing for accuracy! Do your Christmas shopping at W.A. this year!

PS
ES

2 for .26

2 for .06

2 for .40

2 for .50

2 for 1.01

2 for .40

2 for 1.51

2 for .40

2 for .30



- ☐ 1.00 CHRISTMAS CARDS "Hollywood Originals," 25's. (KS-54) 2 for 1.51
- ☐ 1.00 CHRISTMAS CARDS "Studio Assortment," 21's. (KS-55) 2 for 1.01
- ☐ 1.00 GIFT WRAP ROLLS 3 rolls to a box. (KS-75) 2 for 1.01
- ☐ 59c GIFT WRAP ROLL Choose from 6 designs. (KS-76) 2 for .60
- ☐ 50c FOIL GIFT WRAP Choose from 10 designs. (KS-77) 2 for .51
- ☐ 25c DELUXE GIFT WRAP 4 sheets, 20 x 26". (KS-78) 2 for .26
- ☐ 15c GIFT WRAP 2 sheets, 20 x 30". (KS-79) 2 for .16
- ☐ 50c CURLING RIBBON Rayon. 45-foot roll. (KS-93) 2 for .51
- ☐ 49c EXTRA WIDE CURLING RIBBON ¾" x 35 feet. (KS-94) 2 for .50
- ☐ 39c CURLING RIBBON with metallic glitter or rayon. (KS-95, 6) 2 for .40
- ☐ 25c CURLING RIBBON Rayon or self-adhering. (KS-118, 9) 2 for .26
- ☐ 25c PAK O' TAGS Folders, tags. (KS-121) 2 for .26
- ☐ 59c GIFT BOWS Stick on any surface, 5's. (KS-129) 2 for .60
- ☐ 39c CELLOPHANE TAPE 400" x ½" on a dispenser. (KS-158) 2 for .40

(Matching envelopes with all cards)

SHOP TODAY!

- ☐ 26 35c SANITARY BELT Lady Fair ¾". (KZ-3038) 2 for .36
- ☐ 50 1.00 HAIR DRYER HOOD Pink or white. Fits all hair dryers. (KX-1673) 2 for 1.01
- ☐ 99 10c BOBBY PINS Rubber tipped. Black or bronze. 20's. (KX-1903-4) 2 for .11
- ☐ 11 29c PLASTIC SHOWER CAP (KB-872) 2 for .30
- ☐ 24 2.00 HAIR BRUSHES (KB-382) 2 for 2.01
- ☐ 30 10c HAIR NETS Choice of mesh, style, and color. (KB-1911-44) 2 for .11
- ☐ 36 1.98 HAND MIRROR Assorted styles. (KB-66) 2 for 1.99

DENTAL NEEDS

- ☐ 40 69c DENTAL PLATE BRUSH 2 for .70



KLENZO TOOTH BRUSHES

Reg. 49c **2 for 50c**

Nylon bristles in choice of styles and textures. (KB-354-9)





TREE LIGHT SET

Seven C7½ lamps for indoor use. Each burns independently. **1.69 Value**
 3.49 Value 15 Indoor lights. (TY-317)**2.39**
 4.39 Value 15 Outdoor lights. (TY-318)**3.39**

109



COLOR WHEEL, Motorized
 Includes spotlight. Color rotation — amber, blue, green, and red. 7-foot cord.

688

11.95 Value



TV PLUSH HORSE
 16" tall, 23" long. Gaily colored with realistic vinyl head and neck.

2

4.98 Value



21⁹⁵
 5-Pc. Set Only
 \$1 Holds in Layaway

Aluminum Dinette Set
 Brighten Christmas with a new dinette set of her own that's just



2⁹⁸
 Special!



6⁹⁹
 Save!



7⁸⁸
 at W.A.

Child's Red Rocker . . . Musical Rocker . . . Cricket Rocker

Bright red. Built for fun! 23" high. 11"x13" color weave seat! EC1900
 High gloss oak. Music box plays as it rocks. 23" high, 14" wide. EC1902
 Maple finish. Upholstered seat, pillow. Pleated skirt. 23½" high. EC1903

Very Own...Christmas Specials at W.A.!



15⁸⁸
 \$1 Holds in Layaway
Hardwood Table and Chair Set
 for dining . . . for real or play! Genuine hardwood in beautiful light maple finish. 22"x28" table. 2 chairs. EC1927



9⁹⁵
 \$1 Holds in Layaway



BUY NOW At W.A.



Nationally Advertised Remco

"Little Red Spinning Wheel"

at W.A. Only . . .

688
North Pole Special

• Yes! It Really Works!
• Authentic Colonial Replica
• Rich Wood Style Plastic
• Complete with Wool, 2 Knitting Needles, 3 Spin Heads!
What a thrill for your own li'l Story Book Princess to be first in your neighborhood to own one . . . make her own rugs, pot holders, coasters, etc.! Spin, loop, pull . . . out comes the braid! Your li'l girl will spin 1001 hours of golden enchantment! Save! EC2306

17" High

Sewing is Fun for Little Girls



Christmas Special!
Daisy the Doodle Doll

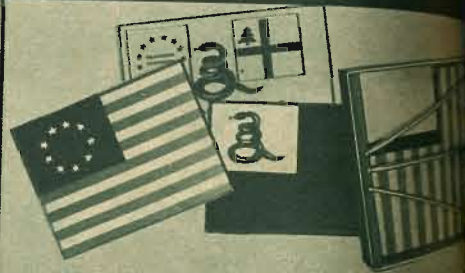
188

Make your own dolly! It's easy and it's fun! This kit has everything you need: yarn, ribbon, clothing and instructions! Daisy is 15 inches tall, perfect for your bed, dresser. EC2302

Elegant!
Practical!

Bath-mat!
Make 'em
Comfy slippers,
bag, etc. Come

"HOBBY TIME"



Giant Stuff 'n Lace Dolls
2 feet tall! Cuddly, colorful animals,
dolls! Ready to stuff & lace! EC2303

166
Each

Handy Campus Knit Kit
Includes knitting spool, wool,
needles, instructions. EC2305

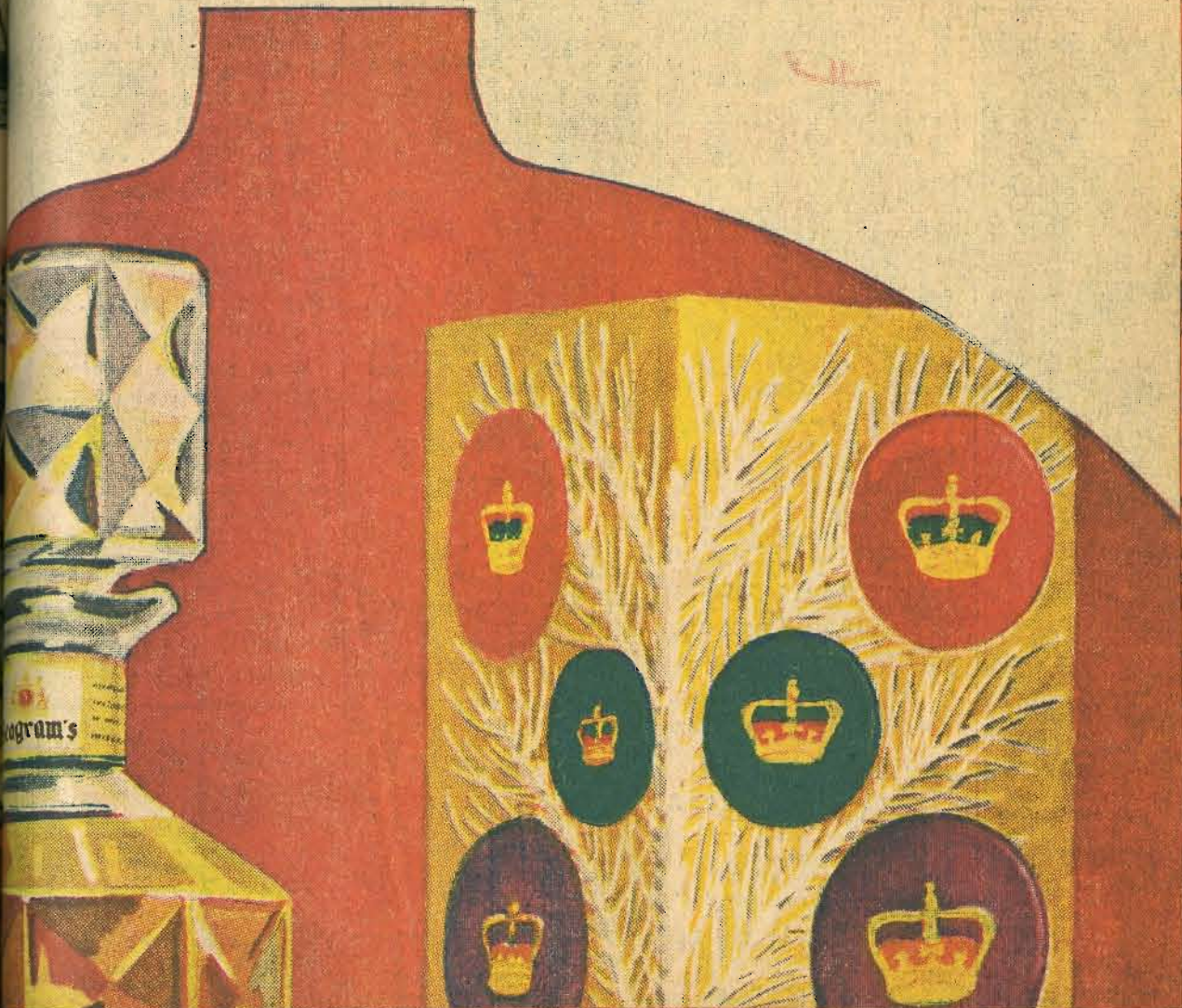
88¢

Betsy Ross Famous Flags Sewing Set

You sew, embroider, cut and decorate three famous flags!
Kit includes: thread, hoops, needles, flag sticks,



BRILLIANT GIFT
IN EVERY WAY



created (color)
SCIENCE REPORT-
no, Pain and Placebo
As Dr. Henry K. Beech-
authority on pain, its
cal causes and im-

13 — ARMSTRONG
THEATER. "Battle of
Dramatizes the work
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OF

6:00 3-5-12-13-CONTINENTAL CLASS-
ROOM (C)
6:30 3-SUNRISE SEMESTER
4-ENGLISH FOR AMERICANS
5-10-CONTINENTAL CLASS-
ROOM (C)
6:45 4-ALMANAC
7:00 3-TEMPEST IN A TEST
TUBE
4-6-10-TODAY SHOW
5-MORNING KEY CLUB-Ray
Dorey (C) ohn Fraser, the star
of "El Cid" will be guest
7-THREE STOOGES
12-COLLEGE OF THE AIR
13-CARTOONS
7:30 3-GENIUS
12-STORYTIME
13-WONDERFUL WORLD
8:00 3-5-12-13-CAPTAIN
KANGAROO
8:15 8-FARM AND HOME
8:30 7-DAY IN COURT
8:45 8-PLAYHOUSE
9:00 2-LITERATURE
3-HAP RICHARDS
4-NEWS AT NINE
5-6-12-ROMPER ROOM (C)
7-13-JACK LA LANNE
10-FILM, "Human Cargo"
9:15 3-DEBBIE DRAKE
9:30 3-SERIAL
4-TRUTH OR CONSEQUENCES
6-GROUCHO MARX
7-FILM, "Design for Scandal"
9-KARTOON KARNIVAL

Afternoon

12:15 4-BIG BROTHER with Bob
Emery
11-MAN AND THE LIVING
WORLD
12:30 3-5-12-13-SEARCH FOR
TOMORROW
6-7-10-IT COULD BE YOU (C)
8-9-MAKE A FACE
12:45 3-5-12-13-GUIDING LIGHT
4-FILM, "Ready, Willing and
Able"
1:00 2-PARLONS FRANCAIS
3-BEST SELLER
5-NEWS, Leo Egan — N. E.
FARM AND FOOD (C)
6-WEEKDAY
7-LOUISE MORGAN
8-9-DAY IN COURT
10-FILM, "Do You Love Me"
11-FRENCH
12-FILM, "Beyond the Blue
Horizon"
13-MEDIC
1:15 2-SCIENCE SPECIALS

13-BINNIE ELLIS
9:45 2-MUSIC
5-DEBBIE DRAKE
9-LIVING WORD
10:00 3-12-13-CALENDAR
4-6-SAY WHEN
5-NEWS, Leo Egan — FOR
WOMEN ONLY (C)
9-FITNESS IS FUN
10-WORLD AROUND US
11-MUSIC THEATER
10:15 2-11-EXPLORING NATURE
5-WE BELIEVE (C)
9-WAY OF LIFE
10:30 3-FILM, "Panic in the Par-
lor"
4-6-10-PLAY YOUR HUNCH (C)
5-12-13-I LOVE LUCY
8-CAPT. DAVID GRIEF
10:45 9-KATHY PETERSON
11-LISTEN AND SAY
11:00 2-SCIENCE SPECIALS
4-6-10-PRICE IS RIGHT (C)
5-12-13-VIDEO VILLAGE
7-8-9-THE TEXAN
11-FRENCH
11:15 11-LISTEN AND SAY
11:30 4-6-10-CONCENTRATION
5-SURPRISE PACKAGE
7-8-9-YOURS FOR A SONG
12-AS THE WORLD TURNS
13-OUR MISS BROOKS
12:00 3-5-12-13-LOVE OF LIFE
4-NEWS, WEATHER
6-10-TRUTH OR CONSE-
QUENCES (C)
7-8-9-CAMOUFLAGE

4-6-10-LORETTA YOUNG
7-8-9-SEVEN KEYS
11-CAREERS
3:00 3-5-12-13-MILLIONAIRE
4-6-10-YOUNG DR. MALONE
7-8-9-QUEEN FOR A DAY
3:30 3-5-12-13-VERDICT IS
YOURS
4-6-10-FROM THESE ROOTS
7-8-9-WHO DO YOU TRUST?
4:00 3-RANGER ANDY
4-6-10-MAKE ROOM FOR
DADDY
5-12-13-BRIGHTER DAY
7-FILM, "Bachelor Mother"
8-9-AMERICAN BANDSTAND
4:15 5-12-13-SECRET STORM
4:30 3-5-12-13-EDGE OF NIGHT
4-6-10-HERE'S HOLLYWOOD
5:00 3-4-5-6-7-8-9-10-12-13 — SPE-
CIAL — The annual White
House Christmas tree lighting
ceremonies with President John
F. Kennedy extending seasons

By ARTHUR E. PETRIDGE

Boston, Woburn, Swampscott
now serving in France with the
Air National Guard will be heard
to be broadcast on Channel 5
10:30. The interviews were
Germany.

'WATCH ON THE RHINE'

Titled "Watch on the Rhine,"
the program will document the
life, duties and morale of this re-
cently reactivated group now sta-
tioned in Phalsbourg, France.

Channel 5's newsman Jim Har-
rington and WHDH's cameraman
Jack Cryan spent five days at the
base talking with the men and
getting pictures of them on active
duty.

Among the men interviewed
by Harrington were S/Sgt. Ern-
est Turke of Forest Hills, T/Sgt.
James Shea of Dorchester, Air-
man Robert Ebrecht of Boston
and Airman Gerald Hutchinson
of Medford.

In addition Harrington also
taped more interviews with other
members of the unit for a special
Christmas Eve broadcast at 8:40
p.m. (Sunday) on WHDH radio.

Bob Hope leaves today with

AM-FM STATION

WGBH-FM 89.7 Megacycles
P. M.
12:00-Albany Medical College
1:00-Music
1:30-Reading Aloud
2:00-Festival of Concerts
3:30-Ethics for Broadcasting
4:00-International Politics
5:00-New Recordings
6:00-London Forum
6:30-News, Backgrounds
7:00-Talent Showcase
7:30-Valley of the Kings
8:00-The Illusion of Civil Defense
8:30-N.E. Conservatory of Music
10:15-News
11:00-William James Lectures
WBUR-FM 90.9 Megacycles
P. M.
12:00-Light Music

LUGGAGE at Lechmere Low Pri



UNCHALLENGED
Lechmere
PRICE
9⁸⁸
TAX INC.

"FLIGHT 88" LUGGAGE



will be
and use
of the
Wednes-
The air-
ing ar-
the Wes-
show
Steve
Dec. 11
nothing
more
ably
hour

ATTACHE CASE THE PORTABLE SECRETARY

This lightweight case is
complete with desk, ex-
pansion file and blotter,
covered with extra
tough wearing material,
dependable in any
weather, ample room
for over-night necessi-
ties.



GENUINE LEATHER SPORT BAG

Ideal gift for sports-minded men,
for skiing trip, golf, etc. Extra side
pocket for shoes, etc.

UNCHALLENGED
Lechmere
PRICE
8⁸⁸
TAX INC.



TOP GRAIN COWHIDE 2 SUITER

Selected imported English
leathers. Lightweight alum.
Reinforced French edge. Sub

UNCHALLENGED
Lechmere
PRICE
26⁸⁸

SOCI LUG



The contour m
glas reinforced
#1. This is u
signed lugga
well as beaut
signed and
carries a thr
tee. Your cho
coal gray or

from U. S. TRUNK . . .
handsome, extra durable

Yes, now one of America's most
respected manufacturers brings
you this unique matched lug-
gage . . . "Flight 88". Stylish
luggage now being featured at
Lechmere Sales at never-before
prices! Available in your choice
of charcoal grey or horizon blue.

Unchallenged Lechmere Prices

Train Case	10.88
18" overnighter	8.88
21" weekend	9.88
24" pullmanette	12.88
26" pullman	15.88
29" overseas case	17.88
Ladies' wardrobe	18.88

TAX INC.

UNCHALLENGED LECHMERE

Train Case	20.48	24" Pullman	
Hat Box	19.88	27" Pullman	
18" O'Nite	16.28	Men's Companion	
21" Weekender	19.88	Men's Two Suit	

CALL PRICE

VE RISSES 3.37
GERS 4.46
INS

KIDS SAY THE
DARNDDEST THINGS
ART LINKLETTER 2.21

COMPLETE COOK
AMY VAN
40

AND NAME SAVINGS FOR CHILDREN



RIC FOOD
into 3 sections... Each
all jar of baby food...
... prevents tipping
... No need
... Easy to clean...
... Pink, blue



COMFORT JUMPER—Sturdy, chrome
tip-proof frame... contour seat, back
holds baby secure... Safest action of
any bouncer... Nylon fabric, non-tear,
washable... hi-impact tray with color-
ful non-toxic beads.



HANKSCRAFT VAPORIZER—Large
one gallon capacity... provides up to
8 hours of safe soothing steam...
fully automatic... shuts off when
water is gone... doubles as ideal room
humidifier.



BABY'S FIRST CHAIR—Sleeping and sitting
Change position with
Complete with
handles... Upholstered
vinyl... Pink, blue

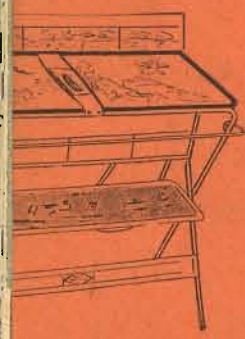
ED
ICE 10⁸⁸

UNCHALLENGED
LECHMERE PRICE 7⁸⁸

UNCHALLENGED
LECHMERE PRICE 4⁸⁸

UNCHALLENGED
LECHMERE PRICE 1⁸⁸

UNCHALLENGED
LECHMERE PRICE 1⁸⁸



TE—Aluminum dressing top with
flexible vinyl tub with headrest,
drain hose... tubular frame...
... standard size undershelf...
... pockets, towel bar.

NGED
PRICE 11⁸⁸



THAYER CHEST ROBE—Pivots open to make
wide bath table or dressing table or closes to serve
as bedside or nursery table... has 4 roomy com-
partments... enameled hardboard panels and
hinged table top... towel rack at one end...
wide, adjustable strap attached.

UNCHALLENGED
LECHMERE PRICE 18⁸⁸



ABBOT PLAY YARD—All hardwood
natural finish... pastel floor...
round spindles and teething rail
plastic casters... improved cushion
lock... 8 1/2" off floor.

UNCHALLENGED
LECHMERE PRICE 1⁸⁸

PLAN, BUT SPECIALLY PRICED NOW AT OUR STORE

- 29
 - 39
 - 59
 - 59
 - 98
 - 75
 - 79
 - 50
 - 1.35
 - 1.99
 - 59
 - 1.59
 - 49
 - 39
 - 49
 - 29
- REXALL STERILE COTTON. Absorbent.**
- ☐ 39c 2 oz. roll. (TW-2257).....27
 - ☐ 1.19 8 oz. roll. (TW-2259).....81
 - ☐ 2.19 Pound roll. (TW-2260).....1.49
 - ☐ 65c 3-WIDTH GAUZE BANDAGE
10 yds. each of 1, 1 1/2 and 2". (TW-2207).....44
 - ☐ 1.49 SURGICAL GAUZE
5 yds (TW-2216).....97
- RUBBER GOODS**
- ☐ 4.49 FOAM CUSHION
Symbol. Medium size. (TR-155).....2.79
 - ☐ 4.95 Large size. (TR-154).....2.99

Snugfold (TR-415-B) **Snugfold Folding FOUNTAIN SYRINGE**
Reg. 3.98
For home or travel
Pink, Blue, Green or Yellow
2.59

- ☐ 98c RUBBER GLOVES
Belmont Household, lined. S, M, L. (TR-151).....69
- ☐ 98c Value BATH & SHAMPOO SPRAY
Pink, yellow, blue, or green. (TR-762).....69
- ☐ 2.29 PORTABLE SHOWER
Easily attaches to wall. (TR-759).....1.49

- BABY NEEDS**
- ☐ 1.95 HOT WATER BOTTLE
Kuddle Kitty. Blue or pink. (TN-400-1).....1.29
 - ☐ 49c BABY CARE SOAP
Castile. 3 cakes. (TN-904).....33
 - ☐ 59c BABY CARE POWDER
9 oz. (TN-905).....39
 - ☐ 39c BABY CARE GLASS NURSER
with nipple hood and cap. (TN-127).....26
 - ☐ 43c BABY CARE PLASTIC NURSER
with nipple hood and cap. (TN-128).....29
 - ☐ 2.95 BABY BOTTLE WARMER
(TN-660).....1.89
 - ☐ 1.98 Value LAYETTE SET
10 pieces. (TN-629).....1.59
 - ☐ 98c FOAM FILLED TERRY ANIMALS
Choose from 12. (TN-615).....69
 - ☐ 59c BABY BOTTLE BRUSH
Nylon Bristles. (TN-123).....39

(TCN-3310)

Pretty Kitty

MIST COLOGNES

Reg. 2.50 **1.19**

Four intriguing fragrances — Tabby, Siamese, Angora, Lynx.

Rexall

LOW CALORIE
DIET AID
FOR WEIGHT CONTROL

900 calories, balanced nutrition, powder or liquid.

8 oz. powder. Chocolate, vanilla, butterscotch.**.68**

3 1/2 lb. powder. One week's supply. Chocolate, vanilla.**3.83**

Powder in packets (one meal per packet). Chocolate, vanilla. Box of 4**.68**

Prepared liquid. Chocolate, vanilla, coffee. 24c each. 6-pack**1.44**

(TCN-3319)



MUSICAL ANIMALS

Wind-up, music-box toys. Bear, sleepy pup, turtle, or sitting dogs.

3.98 Value **269**
82.



VALIANT CAMERA KIT

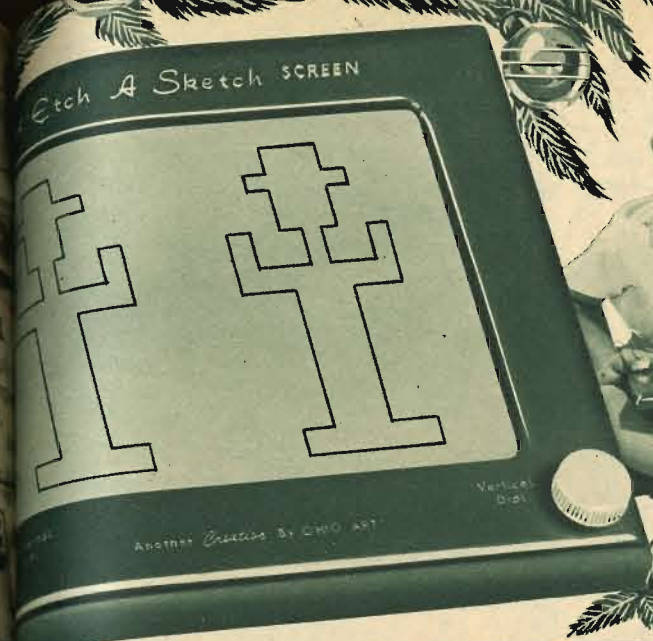
Includes pre-focused lens, view finder, flash gun, bulbs, film. Choose from 5 colors.

5.95 Value **399**



APRIL DOLL

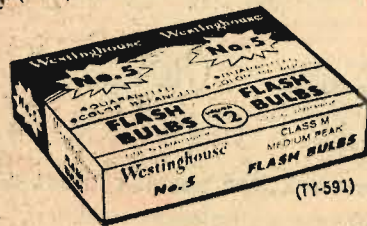
9½" tall, beautiful. Comes with six sets of clothing.



333
W.A. Special Price

Exciting Etch-A-Sketch

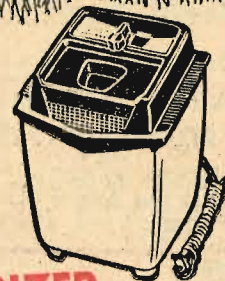
Just turn the knobs and watch the lines form on your slate! Pictures, letters, designs. Simply shake to remove printing! Year's most exciting toy! 9½x7¼". EC2314



Westinghouse FLASH BULBS

129

Reg. 1.80
No. 5 Photoflash. Sleeve of 12. 1.56 M-2 size. 12's (TY-586) 1.14



REX RAY VAPORIZER

499

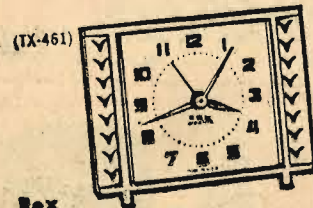
6.95 Value
One gallon capacity. Operates up to 10 hours. Automatic shut-off. Guaranteed.



BEAUTY TRAY & TISSUE BOX

99c

1.49 Value
14" x 7". Holds lipsticks, many cosmetic items. Has a covered tissue compartment.



Rex Electric ALARM CLOCK

220



Flameproof GLASS PERCOLATOR

200



HAIR DRYER

5.95 Value **399**

PLAY TIME with Gifts from W.A.!



Paint Set 88¢

American Heritage Paint Sets. History comes to life! 2 pictures, frames. EC2327

188

Look! Glitter-Paint Set. Jewel-like pictures are fun & easy! Nine in set. EC2311....

198

Child's World Color Box. Over 250 pictures to color, paint! Crayons, watercolors. EC2321

88¢



Have Hours of Fun with Scribblebug



Learn History as You Play American Heritage Civil War



Deluxe Family Game Chest

This king-sized game set includes all the family favorites, and new fun thrills that everyone will enjoy! Chess, checkers, dominoes, roulette and many more for hours of wholesome family fun! At W.A. EC3626

Variety "52" Game Chest—52 of America's favorites. EC3617 1.88

LOOK! ALL YOUR FAVORITE GAMES



FIRST TUNA IN TASTY VEGETABLE BROTH*

HALF THE CALORIES— ALL THE FINE FLAVOR





ALL
STAINLESS
STEEL

GENERAL ELECTRIC
mild • roasty • strong

Stainless-Steel Coffee Maker...counts the cups!

side and out—so easy
polishing cloth!
n? It's Danish Mod-
that calls for compli-

General Electric's Peek-A-Brew Coffee Maker,
cup after cup, 3 to 10 cups at a time. Just select
the strength you like and get set for those
requests for second cups!

General Electric Company, Portland
Department, Bridgeport 2, Conn.

Progress Is Our Most Important

Minimum copy accepted 2 words (2 lines).
Minimum cash price, \$1.00. Minimum billing charge, \$2.00.

PLEASE READ YOUR AD
Classified or "Want" ads are taken over the phone as a convenience. The advertiser should read his ad the FIRST DAY IT APPEARS AND REPORT ERRORS in time for the next insertion. The Sentinel is responsible for only ONE incorrect or omitted insertion for an advertisement and then only to the extent of a "made-good" insertion. Errors which do not lessen the value of the advertisement will not be corrected by "make-good" insertion.

The right is reserved to properly classify, edit or reject any classified or display advertising submitted for publication in these columns.

All copy must be in by 4:00 p.m. for following day.
Classified Display advertising must be in by 12:30 p.m. for the following day.

OFFICE HOURS: 8 A.M. to 5 P.M.
Daily, Saturday: 8 A.M. to 12 noon, closed Sundays. No classified or display advertising copy or changes in copy will be accepted after these hours.

Place ads with one of our agents listed below:
Mrs. Robert Corson, Weston Avenue, Madison; Eva Bachelder, Birmingham.

USED CARS FOR SALE
1950 CHEVROLET, 4 door sedan, Call Madison, OW 6-3322.

FOR SALE 1960 Thunderbird red convertible, owner overseas, Call Winthrop 7-8310 evenings.

Julius, duke of Brunswick-Luneburg, who owned the rich Harz Mountains silver mines in northern Germany, issued large silver coins weighing up to 10 ounces. One carried his coat of arms, which depicts the famed wildman of Brunswick grasping an uprooted tree.

Seventy out of every 100 persons in India earn their living from agriculture.

chosen to pantomime the story: Mary, Jennifer McGowan; Joseph, Harvey Carter; Shepherds, Clayton York, Bobby York, Donald Bickford, and Geoffry Hall; Wise men, Patrick McGowan, Scott Adams and Arnold Bickford; Angel Gabriel, Rosemary Bailey; Angels, Karen Foss and Barbara Bridge; Heavenly Hosts, Robin Adams, Janet Hiltz, Debra Bridge, Gayle Lush, Jolene McGowan, Susan Brown, Linda York, Deborah McKeil, George Starkey, Allan Smith, Eric Carter, Kenneth, Kathie, and Patricia Fletcher.

The junior choir, under the direction of Mrs. Joseph Banks will present Christmas music.

The director will be Miss Carolyn Muzzy; assistant director, Mrs. Stetson Carter; Music, Mrs. Joseph Banks, Mrs. Ellsworth Mackback; costumes, Mrs. Wilfred Combellack, Miss Jean Combellack; properties, Mrs. Wayne Frankenfield, decorations, Miss Hazel Coombs; assistants, Mrs. Grant Kirker, Jr., Mrs. Irving Hiltz, Mrs. Ray Riggs, Miss Janet Wilson, Mr. William Foster, David Riggs, Ralph Hiltz, James McDonald, and Kendall Foster.

The ushers will be Carlaine Brown, Calvin Bubar, Doreen Foss and Stephen Foss. Blaine Bailey, Jr., will be a helper. The program covers have been made by the Junior B.Y.F.

Children are asked to be at the church by 3.15 Sunday. Parents are to help costume their children. The program will last about a half hour, followed by a tree with candy for the children.

Dress rehearsal will be Saturday at 2 p.m. There will be no church school Sunday.

A Christmas party for the employees of the China Telephone Company was held Saturday evening at the Fish and Game Club at Sheepscot. About 15 couples enjoyed a social evening. Mrs. Joyce Campbell, chief operator, was chairman of arrangements, assisted by Mrs. Maynard Sproul, Mrs. Kenneth Cook, Mrs. Donald Cook,

Steve Allen to rejoin hands to keep Steve's Wednesday night series rolling. So what's the connection?

Well possibly it's too bad that Allen and NBC-TV haven't their old relations so Steve just might go back to the late-at-night show he started with Paar reviving it. Probably Allen wouldn't want to do the series now but he'd be a better emcee than Carson based on Carson's daytime appearances on ABC-TV.

A few years back Carson attracted a lot of favor with a few "standup comic" appearances on variety shows, just as Bob Newhart later did. Carson settled for contracting to appear on shows that didn't give his comic ability full play. Steady work but the Hugh Downs type of thing.

Now if NBC-TV wants just an emcee for its late shows it already has one in Downs. He wouldn't flip occasionally like Paar but then Carson won't either.

Allen flipped in the sense he became angered at NBC-TV when one of his comedy show segments was scissored a few years back. He didn't make a major play out of it, like Paar but he and NBC-TV parted company. Steve has returned on ABC-TV Wednesday nights this season with a pretty good variety show but it has been stacked against "Wagon Train" which has the viewer cards stacked in its favor every week. Allen's show belonged to a later time slot, soon won't be in any.

It's a loss to television, for Allen, unlike a lot of other emcees you can mention, has talent himself, in comedy, in music and if you want to get serious, just plain talking. However, cowboys and Indians, not savoir faire, is the TV attraction in the 7:30 kiddie hour in which his show has been planted this season.

Daytime

6:30 a.m. - 5:30 p.m.
CONTINENTAL CLASSROOM,
C2, 6, 6:30 a.m., color. Discussion

TIONAL

SUN

9 P.M.

SKOWHEGAN
AND MADISON

Mo
Skow
OPEN

CHRISTMAS

EYS

EVISCERATED
OVEN READY

NO WASTE
16 lbs. and up

MELTS

Medium
Tender

19^c/_{lb} BACON



HAIR DRYER: Packaged in
\$26.95. Hood 'n' Comb Model \$19.95.†



or, when she wishes, dry and
Dutch-boy style with the COMB DRYER.*



Number One-and-Only wife can
comfortably dry her pin-curl-set under the adjustable HOOD DRYER.



Rapunzel can have her waist-length "pride and joy"
conditioned and dried with non-pin-up-drying attachment, the BRUSH DRYER.*





Kellogg's Concentrate

ns defatted wheat germ and
ntial minerals and vitamins.
h-quality protein, yet 99% free
fat found in many other high-
foods. Ready to eat, good to eat!

free of the fat found in many other high-protein
foods. (And, a one-ounce serving with 4 ounces
of skim milk and a teaspoon of sugar contains
only 166 calories.)

Most folks eat Concentrate as a cereal or added
to other cereals. But there are lots of other ways

S LARGE
BROWN
GRADE "A"
REG. 55c Doz. **49^c**

TOM SCOTT 13 OZ. MIXED

NUTS Reg. 79c **59^c**

FANCY DINNER

ROLLS Reg. 35c Doz. **25^c**

M&M ENGLISH

MUFFINS Reg. 25c Pkg. of 6 **19^c**

U. S. No. 1

50 Lb. Bag

REG. 1.09

69^c

3 lbs. ALL BEEF HAMBURG
64 Count TETLEY TEA BAGS

2 lb. Box SPREADIT CHEESE

10 Lb. Bag Pillsbury® Gold Medal

Twin Pack HUMPTY DUMPTY Potato

LEWIS 12 oz. JELLY CANDIES

FRUIT FILLED COFFEE BUNS

ZIPPER SKINNED, LARGE SIZE

TANGERINES Doz.

LARGE CELERY HEARTS

CELERY Reg. 45c

YELLOW RIPE

REG. 19^c

PROTEIN
of food
VITAMIN
SOURCE

UBELESS

ALL SIZES

\$2.90 MORE *

* Plus Taxes and Recappable Trade-In

SPECIAL SALE PRICES

ON ALL COMPACT SIZES

- 5:00x15
- 6:40x15
- 6:00x13
- 5:60x15
- 5:90x13
- 6:50x13

ROAD HAZARD GUARANTEE

Prices Also On All Mohawk Storm Trac Snow Tires
As Shown

BUDGET TERMS

AS LOW AS

\$1.00

PER WEEK

INSTALLED FREE

Tube Type BW
6:70x15 8:00x15
7:10x15 6:00x16
7:60x15

BW 7:50x14 — 6:70x15

- 8:00x14 — 7:10x15
- 8:50x14 — 7:60x15
- 9:00x14 — 8:00x15

Why is it every time we have
an argument you never
take MY side!"

(Advertisement)
**NOTICE OF FORECLOSURE
BY PUBLICATION**
WHEREAS, LEONARD D. CROCKER and
MILDEED CROCKER, now or former-
ly of Clinton, in the County of Kenne-
bec and State of Maine, by their Mor-
gage Deed dated October 21, 1955 and
recorded in the Kennebec Registry of
Deeds, Book 1020, Page 48, conveyed to
the WATERVILLE SAVINGS BANK, a
Maine banking corporation with a usual
place of business in Waterville, in the
County of Kennebec and State of Maine,
a certain lot or parcel of land, with
the buildings thereon, situated in Clinton,
County of Kennebec and State of Maine,
bounded and described as follows, to
wit: Beginning at the center of the road
leading from Clinton Village past Otis
Roundy's in Benton, at a point where
the southwest corner of land of Asher
E. Roundy intersects said road; thence
running easterly on north line of land
of E. E. Piper 1 1/4 rods; thence north-
erly parallel with the center line of
said road 6 rods; thence westerly parallel
with the first mentioned line 1 1/2 rods, to
the center of the road aforesaid; thence
southerly along the center of said road
six (6) rods to point begun at.
Being the same premises conveyed to
Leonard D. Crocker and Mildred Crocker
by Deed of Clinton and Mabel Kinney
dated October 21, 1955 and recorded in
the Kennebec Registry of Deeds. AND
WHEREAS the condition of said mortgage
has been broken; NOW, THEREFORE, by
reason of the breach of the conditions
thereof the said WATERVILLE SAVINGS
BANK claims a Foreclosure of said
Mortgage.

WATERVILLE SAVINGS BANK
By
Melvin A. Mower, Jr.
Treasurer, duly authorized
Dated: December 15, 1961
Dec. 20 - 27 - Jan. 3

(Advertisement)
NOTICE OF FORECLOSURE
Whereas, Marion R. Cates of Clinton,
County of Kennebec, State of Maine, by
mortgage deed dated April 12, 1956 re-
corded in Kennebec Registry of Deeds in
Book 1038, Page 223, conveyed to De-
positors Trust Company, a corporation
established by law, and having its place
of business at Augusta, Kennebec County,
Maine, a certain lot or parcel of land
with the buildings thereon situated in
Clinton in said county and state, bound-
ed and described as follows, to wit:
Being the premises described in a mort-
gage deed of Charles F. Proctor to Frank
L. Besse dated May 11, 1914 and re-
corded in Kennebec Registry of Deeds,
Book 531, Page 373, to which mortgage
deed reference is hereby made for a
more particular description. Being the
same premises conveyed to Charles F.
Proctor by Mary A. Besse by her quit-
claim deed dated June 7, 1944 and re-
corded in Kennebec Registry of Deeds
Book 802, Page 552, And being the same
premises conveyed by deed of warranty
dated April 22, 1947, recorded in Kenne-
bec Registry of Deeds, Book 802, Page 552.

"ROAD" TRAVELING FUN...READY AND RIGHT FOR CHRISTMAS!

Buy at Western
Handy Layaway
Plan for Up to 24
After Purchase!

Model Set. All action! 26"
bulldozer! Steel. EC3338

Friction Pickup Truck.
Whitewalls.. EC3311

Friction Truck. 26" boom works!
Elimination ball! EC3335

Friction Cadillac. 18 1/2"
"glass"! EC3334

Control Buick. You control &
really work! Fun! EC3138

Set. 2 trucks, 4 trailers.
floating boat! EC3342

Fire Truck, 3' Ladder.
Ladder for rescue! EC3340
EC3313.....3.44

Friction Trailer Truck.
Rubber tires! EC3145

Truck & Sand Loader. Works!
Nearly two feet long! EC3321

Mixer. Hopper fills thru
Mixer tilts! EC3330

"Special. Model Ford
2' long! All metal! EC3327

Truck. Winch winds tow
balls! Full 12" long! EC3317

"Live-action steel truck
motor! 21 1/2" long. EC3312

Truck. Lever raises body to
1 1/4" long! Fun! EC3314



Vacation Set
1.88

2.99
Auto Transport

Racing Cycle
69¢

1.98
Dump Truck

3.77
Jeep



T 4" Disney Riders
Wind-up cartoon characters pedal
in circles! Bells ring! EC3101

U Friction Vacation Set
Car, 2 trailers and floating boat!
All-metal! Really rolls! EC3122

V Auto Transport and Cars
23" cross country hauler! 4 cars!
Realistic detail! Big fun! EC3304
Giant 34" Auto Carrier. EC3337 7.77

W 12 1/2" Friction Dump Truck
Really works! Crank dumps load! Six
rubber tires! A Marx Toy! EC3307

X Police Telephone Jeep
Radio beeps, battery jeep stops,
officer takes call! Fun! EC3135

Y Rough Rider Racing Cycle
Rider bounces as power friction
motor speeds! 8" long. EC3103

WANTED

GUNS FROM WESTERN AUTO

by every YOUNG COWHAND

There's a complete se-
lection of toy guns at
Western Auto to please
any young "Gunslinger"!
Easy Layaway Terms
available! Buy now, save!



JOY BRINGER
Special

488

Loaded
with
Fun!

Cheyenne "Long Shot" Rifle

TELESCOPIC SIGHT—A W.A. EXCLUSIVE!

All the smoke and sound of real gunplay! This
gun Bangs! Smokes! And Whines like ricocheting
bullet! All you do it pull the trigger. 31" rifle
is all steel except stock—needs no
ammunition. Built for fun. EC1320

"Silver Bullet"
Double Gun Belt

297

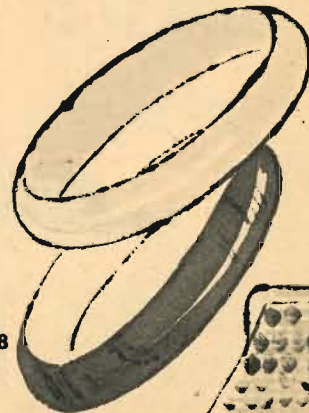
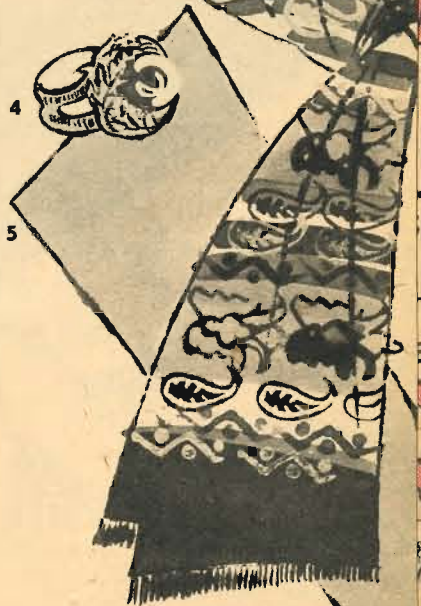
Christmas
Special!



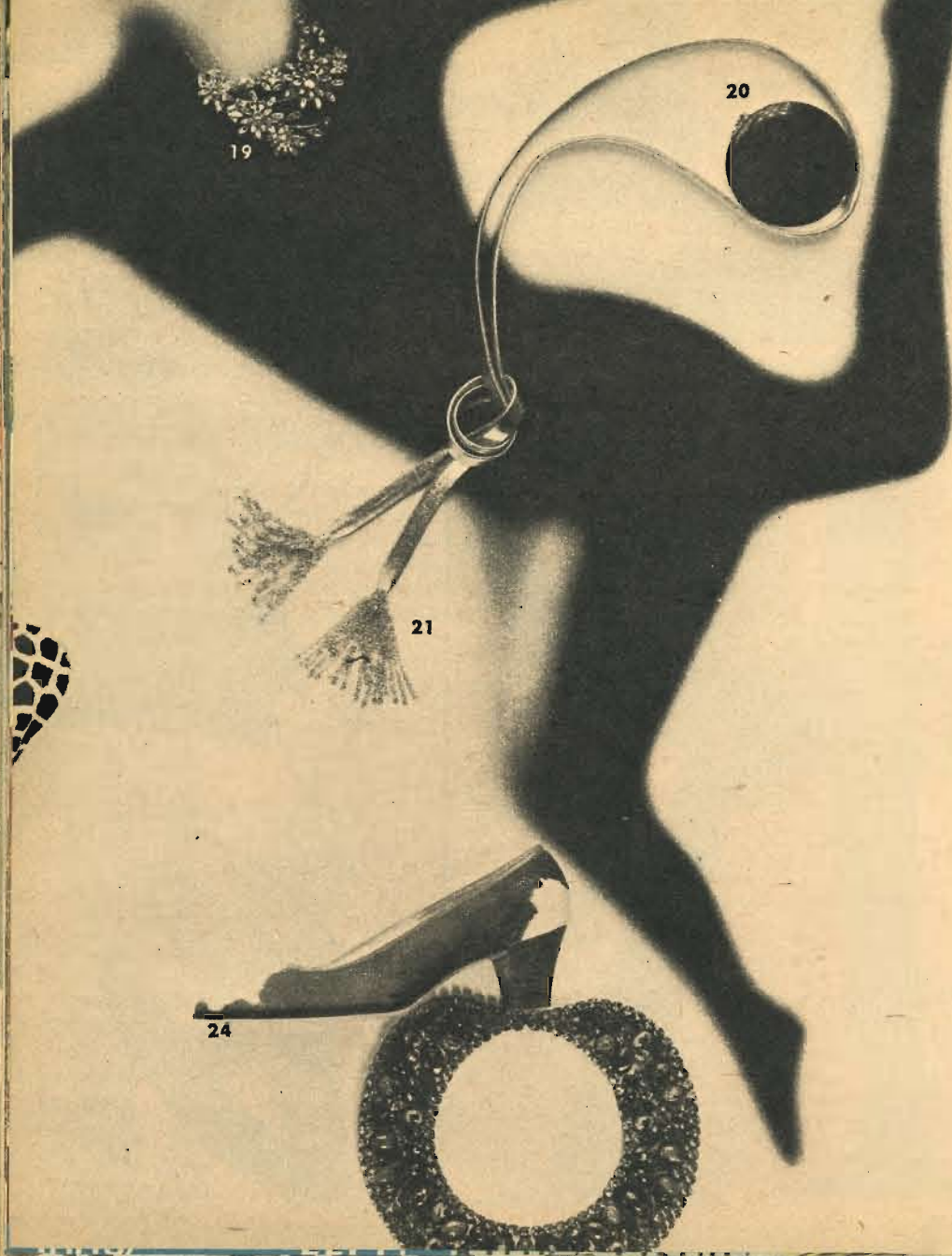
Multi-color double holsters hold two 50-shot
break-open guns. Belt studded with 12 shining
"silver" bullets! Cone shaped holsters for fast
draw or reverse draw! Mighty fine! EC1353



Espresso for Martinis. Remember: in mixing cocktails it's not how



8



19

20

21

24



1.27

ALL SIZES
FROM 4 to 10

RE'S THE BIG BUY!

HUNTING PACS

*All rubber
construction
with steel
shanks!*

\$**4.00**

COMPARE
WITH \$7.95
VALUES

**WORK
SHOES**

\$**2.67**

All S
6 1/2 t

- All sizes from 6 to 12
- Three eye tie lace top
- In O.D. color
- Extra sturdy clear sole

- 6 inch boot style
- Dura-Hyde uppers
- Duraprene oil-resisting soles
- For work or for sports



COMPARE WITH \$4.99 VALUES!

PRE-CHRISTMAS

Sale



All The Latest, Brightest
Styles and Designs . . .

3 Rolls for 47^c

REGULAR 97^c VALUE!



Goblin' Good Candy for
Halloween Fun!

50 CANDY HAND-OUT BAGS 23^c



Henry Miniatures . . . GIANT BAG 39^c

amous Candy Corn . . . BAG 25^c



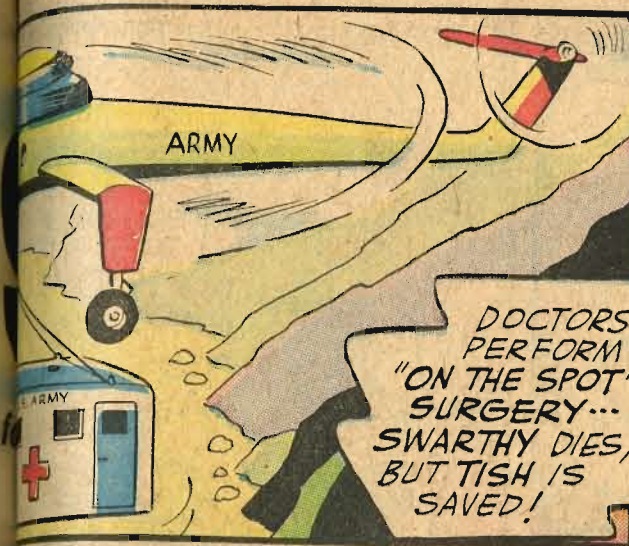
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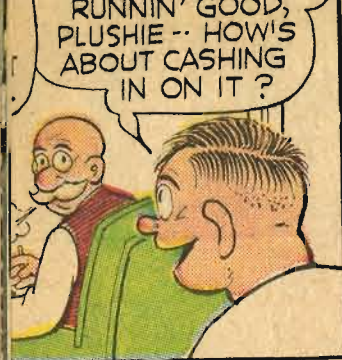
REGULAR
\$1.98
VALUES

Look at this

- Belafonte
- Sinatra
- Tommy Dorsey
- Bing Crosby
- Boston Pops
- N.B.C. Symphony

Plus hundreds of others
choose from . . . Waltzes, Polkas,
Latin American, etc.





ED SAVINGS we are proud to offer you. Heavens to Betsy you'll be glad you came!

ROCKDALE has NO "FANCY" STORE FIXTURES, NO "FANCY" OVERHEAD and NO HI-FALUTIN EXECUTIVES, just old time BARGAINS. The kind you haven't seen for a generation or two.

So c'mon down. You'll leave the ROCKDALE store with SAVINGS in your pocket, a smile on your face and the carefree feeling of long ago. Gather round, be our guest for CRACKERS and CHEESE 'n PICKLES right out of the barrel served old GENERAL STORE style.

See you at ROCKDALE during "CRACKER BARREL DAYS" ---- WHERE ELSE!

Rockdale Weather Report

IT'S GONNA' RAIN

"BARRELS of BARGAINS"

LOT'S OF **FREE**

'N EASY PARKIN'

"BARGAINS IS OUR BUSINESS"

FREE DILL PICKLES

FREE Just Like Grandpa Made

OWN'N JOIN THE FUN. IT'S JUST A SHORT MONEY-SAVIN

former
MILLS
St., RTE. 4

ROCKDALE

Located in
MASCOM
Mechanics

YOU EVER

STARTIN' MO

OCTOBER 9 AT

CONTINUIN' ON THRU' S

C'mon down 'n save VALUA

GOOD
READIN'
INSIDE
fer the
WHOLE
FAMILY

6 BIG

inclu

'COLUME

Mon.-Oct.9 th

e were forced to remove the
bels on this lovely group of
iors'— Misses'— Womens'

ew fall—BETTER RESSES

ual SHIRTWAISTS and dressy
ATHS, Full skirted Lovelies---
antique colors--PRINTS 'n' SOLIDS
ach store at this low price!

64

JRS'
MISSES'
WOMENS'
SIZES

EACH

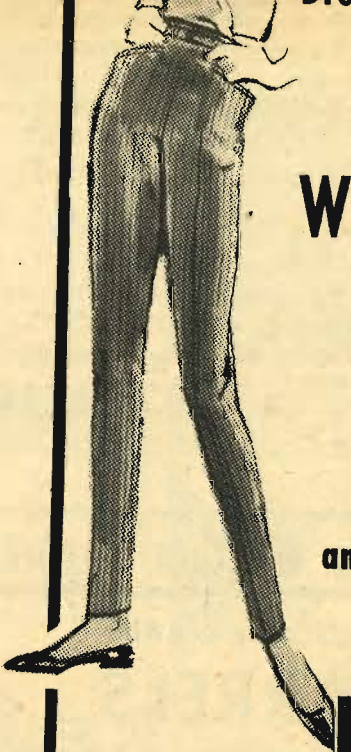
SPECIAL
LOW
PRICE

1.00

LES and
FABRICS -- ALL
KDALE'S
SSIBLE PRICES

ROCKDALE

Our complete Ladies' collection
includes HATS, HAIR
SPORTSWEAR, COATS
DRESSES, LINGERIE,
DRESSES 'N ACCESSORIES



Washable — CAPR

Tailored for slender
and the colors are BLACK
GREEN stitched with

Ladies'-Misses'
Choose from this color

AND
ELLING
BLEM
OUGH
RENT



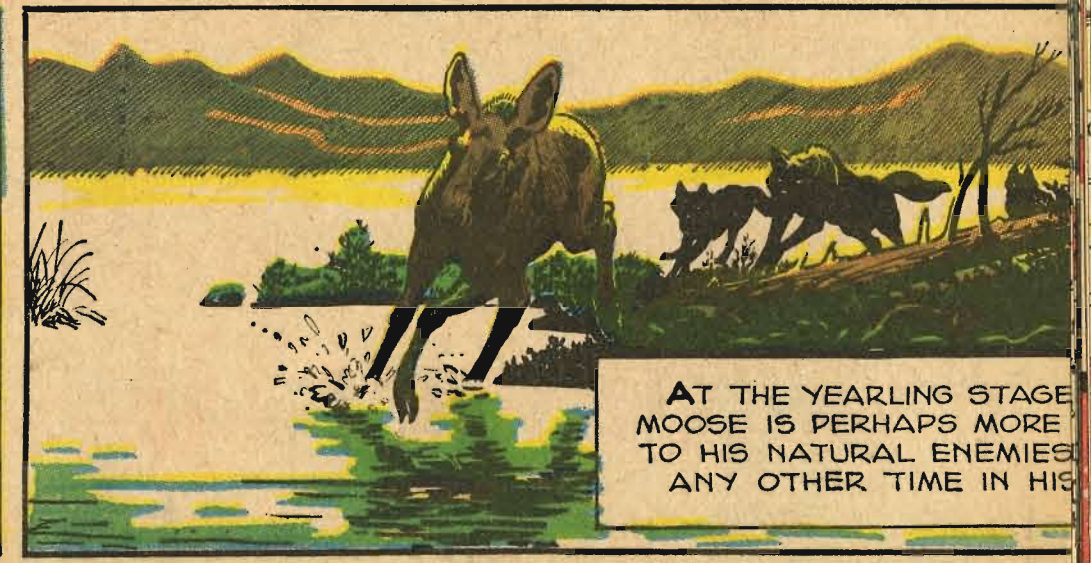
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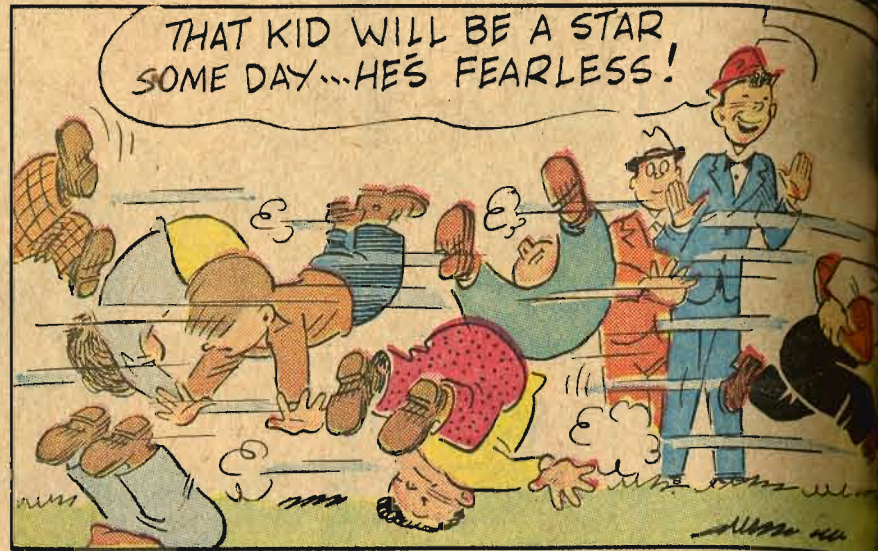
REMEMBER
RACE FINDS DIFFICULTY
IN ADJUSTING TO SOCIETY...



OR HE MAY JOIN
A GANG OF OTHER
YOUNG OUTCASTS OR
SOMETIMES HE TAGS
ALONG (AT A SAFE
DISTANCE) BEHIND
AN OLD BULL

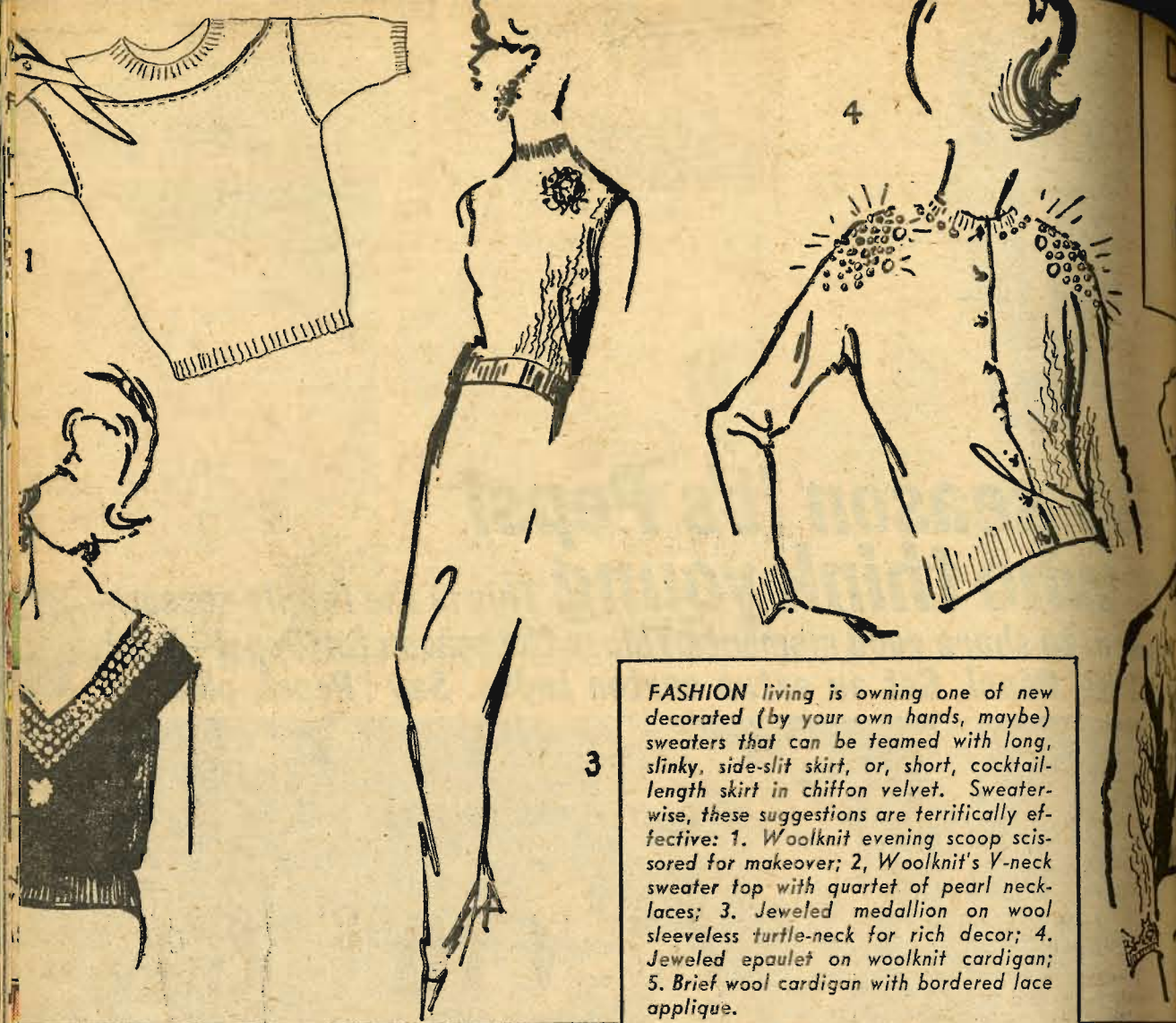


AT THE YEARLING STAGE
MOOSE IS PERHAPS MORE
TO HIS NATURAL ENEMIES
ANY OTHER TIME IN HIS



Every day season it's Pepsi
for the family who think young. This is the family season—
together, to share good moments. This is the season for Pepsi—light,
tasting Pepsi. Get an extra carton today. Say "Pepsi, please!"





3

FASHION living is owning one of new decorated (by your own hands, maybe) sweaters that can be teamed with long, slinky, side-slit skirt, or, short, cocktail-length skirt in chiffon velvet. Sweater-wise, these suggestions are terrifically effective: 1. Woolknit evening scoop scissored for makeover; 2. Woolknit's V-neck sweater top with quartet of pearl necklaces; 3. Jeweled medallion on wool sleeveless turtle-neck for rich decor; 4. Jeweled epaulet on woolknit cardigan; 5. Brief wool cardigan with bordered lace applique.

anders
orried

Chic Sweater Easy Home Work

By RUTH MUGGLEBEE

REXALL ALCO-REX RUBBING ALCOHOL

Pint
Reg. 59c

2 for 60c

Cooling, invigorating body rub.
Save now!



(KD-217, 220)

Rexall GLYCERIN SUPPOSITORIES

12's
Reg. 53c

2 for 54c

Choice of adults' or infants'



KLENZO Antiseptic (KD-50) Mouth Wash

Pint
Reg. 79c

2 for 80c

Ruby-red; spicy flavor. Works
fast to sweeten breath.

- ☐ 1.09 CASCARA SAGRADA TABLETS
5-grain, 100's. (KD-825) 2 for 1.10
- ☐ 1.09 CASCARA FLUID EXTRACT
Aromatic, 4 oz. (KU-1043) 2 for 1.10
- ☐ 98c CHLOROPHYLL MOUTH WASH
Pint. (KD-496) 2 for .99
- ☐ 49c CORN SOLVENT ½-oz. (KD-303) 2 for .50
- ☐ 89c DIURETIC PILLS 60's. (KD-171) 2 for .90
- ☐ 1.39 EUDICAINE SUPPOSITORIES
Soothe minor skin irritations. 12's. (KD-827) 2 for 1.40
- ☐ 98c EYELO EYE LOTION
With eye cup. 8 oz. (KD-380) 2 for .99
- ☐ 49c FOOT POWDER 4-oz. (KD-156) 2 for .50

FUNGI-REX For Athlete's Foot

- ☐ 98c SALVE 1½ oz. (KD-467) 2 for .99
- ☐ 98c GREASELESS OINTMENT
1½ oz. (KD-565) 2 for .99
- ☐ 1.69 FOOT SPRAY
4-oz. aerosol. (KD-584) 2 for 1.70

LANOLIN. Soothes and softens skin.

- ☐ 45c 1-oz. tube. (KD-321) 2 for .46
- ☐ 89c 3-oz. tube. (KD-329) 2 for .90

MILK OF MAGNESIA TABLETS

- ☐ 29c Bottle of 36. (KD-260) 2 for .30
- ☐ 57c Bottle of 85. (KD-261) 2 for .58
- ☐ 39c MONACET APC TABLETS
For pain relief. 25's. (KD-841) 2 for .40
- ☐ 69c PETROFOL MINERAL OIL
Pint. (KD-526) 2 for .70

- ☐ 1.29 REX-RUB
For muscular aches. (KD-263) 2 for 1.30
- ☐ 75c REX-SALVINE
Burn ointment, 1½ oz. (KD-446) 2 for .76
- ☐ 59c SODA MINTS
For acid-indigestion. 140's. (KD-239) 2 for .60
- ☐ 45c TOOTHACHE DROPS or
STOPPER (KD-441-2) 2 for .46

ZINC OXIDE OINTMENT

for skin irritations, minor burns

- ☐ 35c 1-oz. tube. (KD-834) 2 for .36
- ☐ 59c 2-oz. tube. (KD-835) 2 for .60
- ☐ 25c AMMONIA SPIRIT 1 oz. (KU-2511) 2 for .36

- ☐ 95c NASAL
For nasal co
- ☐ 98c TRIF
& steam inh
- ☐ 1.25 CH
SYRUP &

TRIP

- ☐ 1.09 Adult
- ☐ 98c Child
- ☐ 35c Lip
- ☐ 1.42 NE
OINTME
- ☐ 1.58 PO
BACITR
- ☐ 98c WH
Pound jar.

PEROX

- ☐ 25c 4 oz
- ☐ 45c Pin
- ☐ 55c CA
- ☐ 75c CA
- ☐ 80c GL
- ☐ 1.19 A
breathing

SACCHARIN

- ☐ 35c ¼
- ☐ 45c ½
- ☐ 55c 1
- ☐ 1.19 ¼
- ☐ 1.30 ½
- ☐ 1.59 1
- ☐ 1.09 C
100's. (

SALE

49th
YEAR



ARTS NOVEMBER 2
0 DAYS ONLY!

ONERY

gifts for
(KS-59-63, 172, 409)

2 for
1.01

98c REXALL AEROSOL

SHAVE CREAM

11-oz. Lavender or Ready-Shave,
regular or mentholated. (KP-3227-8, 3244-5)

2 for
99c

SPRAY

that holds
osol. (KCN-258)

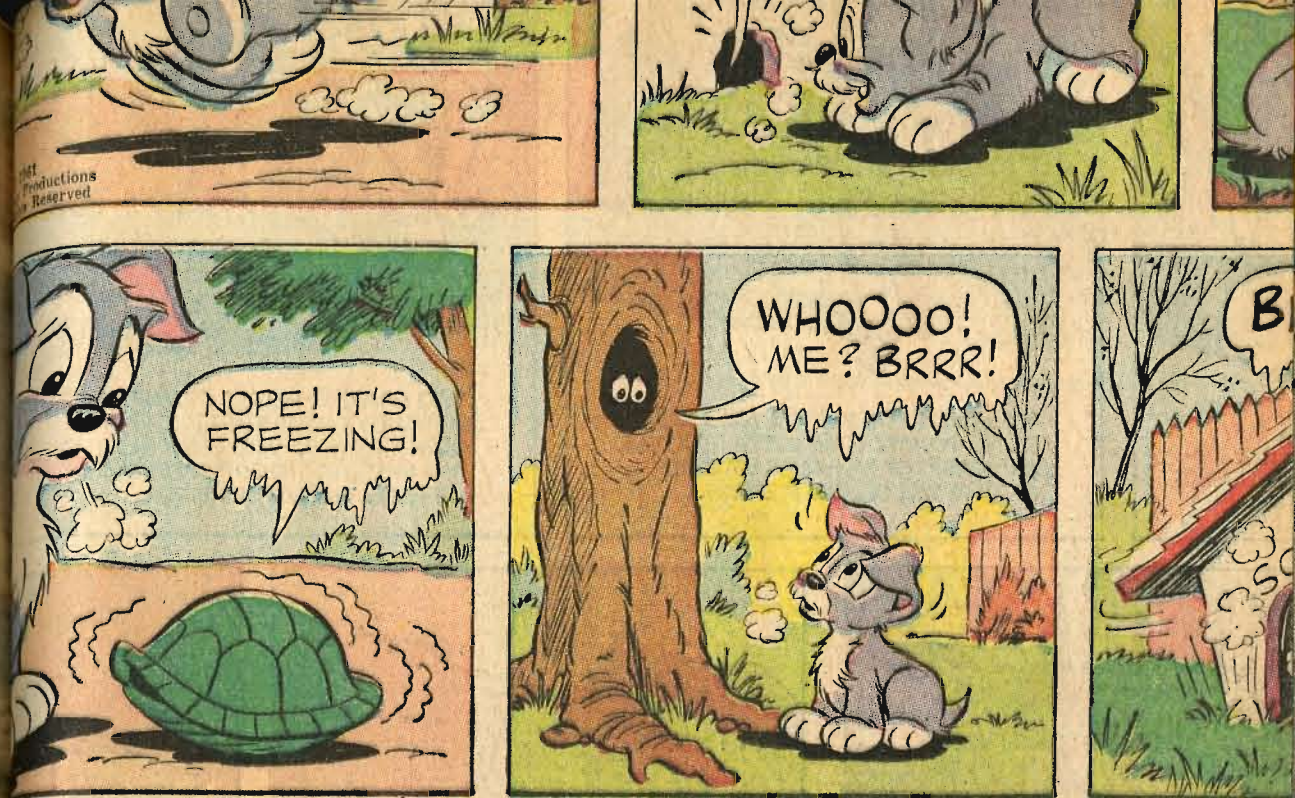
2 for
1.26

43c REXALL PRO-CAP

ADHESIVE TAPE

Waterproof. Choice of 1/2"
x 10 yds. or 1" x 5 yds. (KW-4104, 4107)

2 for
44c



OM

By Lee

"ONCE MORE NEWS OF A NON-EXISTENT NEW DAUGHTER"

THE QUEEN
HAS HAD
A BABY~
A GIRL!

THE CHILD WILL
BE RAISED
ABROAD~
THE QUEEN
WAS!

"THE YEARS AND CENTURIES PASS~ QUEEN SAMARIS~ ALWAYS REALLY THE SAMARIS"



ELEVEN TIMES
I HAVE BEEN
BURIED~
ELEVEN TIMES
I HAVE RETURNED



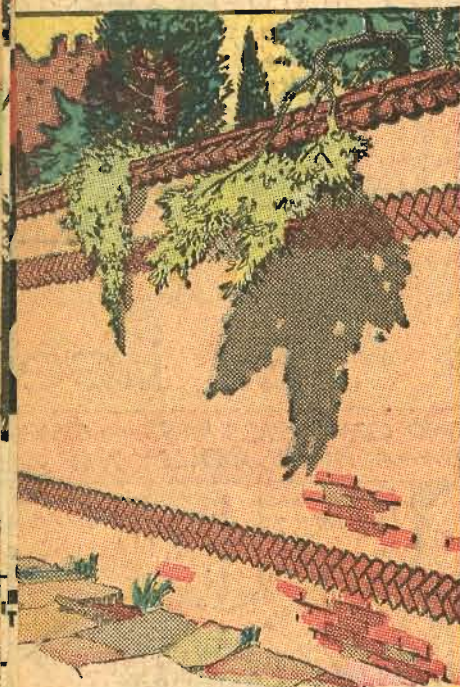
HIS HOST
AL MAY
N GOVERN-
AN AUDIENCE



THE STREETS OF ROME TELL A SAD
STORY. POVERTY IS THE LOT OF ITS PEOPLE,
AND GROUPS OF BARBARIANS WANDER
ABOUT AT WILL SEEKING PLEASURE.



TWO GRACEFUL PILLARS OF MARBLE,
INTRICATELY CARVED, STAND BEFORE A
RUINED PALACE. WITH GREAT SHOUTING
AND LAUGHTER THE GOTHs ARE HEAVING
ON ROPES FLUNG OVER THE TOP.



IS A SMALL SWEET VOICE IS SINGING.
WHEN COULD INSPIRE SUCH A HAPPY
TO SEE IT. HE CAN, IN FACT, FOR
BUILDING OVERLOOKS THE GARDEN



BUT HERE IS A MYSTERY. THERE IS CERTAINLY
A WINDOW ON THE OUTSIDE, BUT NONE
INSIDE! OR COULD THERE BE A SECRET



HE CLIMBS TO THE
ENOUGH, IS A STAIN
NESS OF THE WALL

SURPRISE BUYS



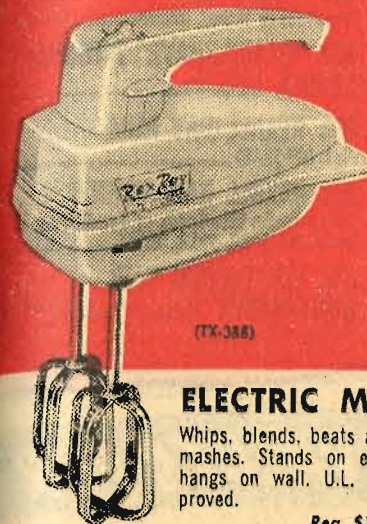
(TX-387)

STEAM or DRY IRON

Rex-Ray made by Universal. Uses
tap water, wider temperature
choice.

Reg. \$11.95

888



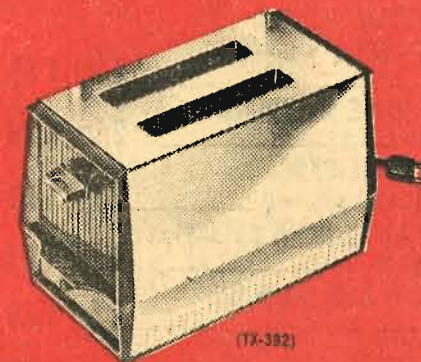
(TX-388)

ELECTRIC MIXER

Whips, blends, beats and
mashes. Stands on end,
hangs on wall. U.L. Ap-
proved.

Reg. \$14.95

995



(TX-382)

ELECTRIC TOASTER

Rex-Ray. Fully automatic,
9-position control...also
reheats cold toast.

\$15.95 Value

995



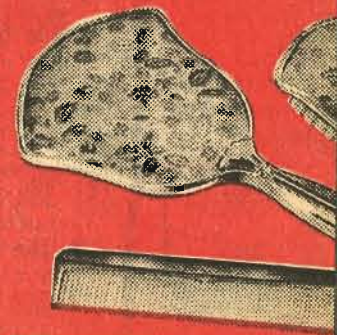
(TW-540-4)

BATH SCALE

Rex-Ray. Low, flat,
square styling with han-
dle, matching mat.

\$6.49 Value

4



POWDER

for 1.26

shades to blend
skin tone. In
case.



Cara Nome

LOTION

2 for 99c

tion leaves hands
smooth.



DANDRUFF

SHAMPOO

for 99c

d formula to rid
slightly dandruff.
ic bottle.



KC-3190-1

- ☐ 1.25 CARA NOME COLD CREAM (KCN-3160) 2 for 1.26
- ☐ 1.25 CLEANSING CREAM FOR DRY SKIN By Cara Nome. (KCN-3162) 2 for 1.26
- ☐ 1.50 CARA NOME NIGHT CREAM (KCN-3164) 2 for 1.51
- ☐ 2.00 CARA NOME HORMONE CREAM (KCN-3166) 2 for 2.01
- ☐ 1.00 FAST CLEAN Liquid skin cleanser by Cara Nome. (KCN-3158) 2 for 1.01
- ☐ 1.00 VIOLET CERATE Complexion Cream. 3 oz. (KP-2492) 2 for 1.01
- ☐ 59c GLYCERIN & ROSE WATER 4 oz. (KU-1273) 2 for .60
- ☐ 1.50 THEATRICAL COLD or CLEANSING CREAM Pound tins. (KP-1047-8) 2 for 1.51
- ☐ 1.25 CARA NOME ASTRINGENT 4 oz. (KCN-3144) 2 for 1.26
- ☐ 1.00 CARA NOME SKIN FRESHENER 4 oz. (KCN-3146) 2 for 1.01
- ☐ 1.00 CARA NOME HAND CREAM 4-oz. jar. (KCN-610) 2 for 1.01
- ☐ 1.19 SEQUOIA PINE BATH OIL 6 oz. (KP-615) 2 for 1.20

SAVE ON FIRST AID NEEDS

- ☐ 43c QUIK-BANDS "True-Skin." Sterile adhesive bandages, 21's. (KW-3200) 2 for .44
- ☐ 49c QUIK-BANDS in dispenser. "True-Skin" or Regular, 21's. (KW-3192, 3205) 2 for .50
- ☐ 65c ADHESIVE TAPE 3 widths on 1 roll. 5 yds. (KW-4147) 2 for .66
- ☐ 25c ADHESIVE TAPE Waterproof. 1/2" x 5 yds. (KW-4103) 2 for .26
- ☐ 69c QUICK ACTING PLASTER Counter-irritant. (KW-2164) 2 for .70
- ☐ 45c GAUZE BANDAGE 3" x 10 yds. (KW-2204) 2 for .46
- ☐ 30c GAUZE BANDAGE 2" x 10 yds. (KW-2202) 2 for .31

- ☐ "8480" non-smear. 4 oz. (KP-1522)
- ☐ 98c ADRIENNE SHAMPOOS Oil or Liquid Cream. 8-oz. (KP-500-1) Coconut
- ☐ 98c SILQUE CREAM SHAMPOO 4 oz. (KP-3200)
- ☐ 89c "8480" TALCUM Pound. (KP-3192)

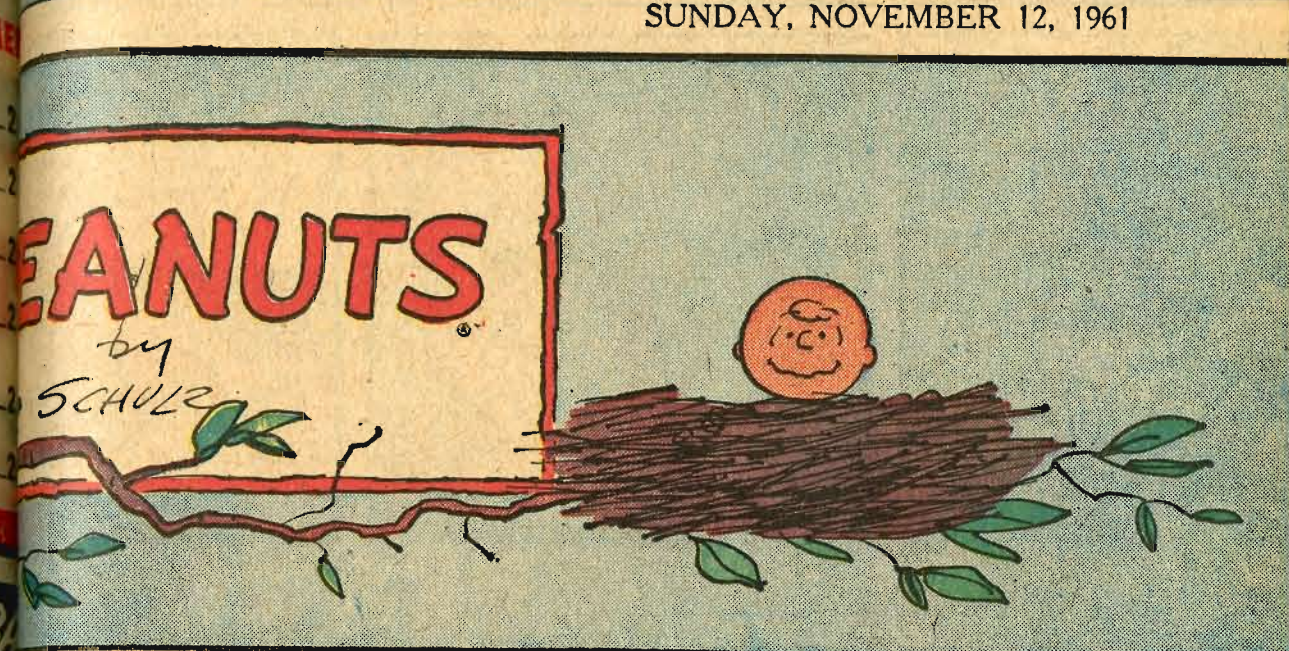
TOILETRIES FOR MEN

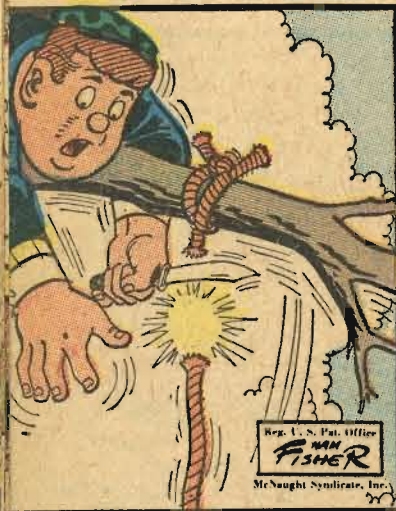
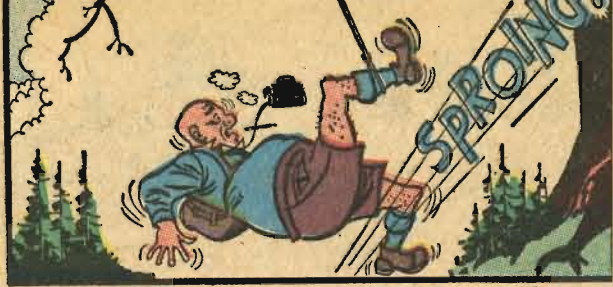
- ☐ 59c AFTER-SHAVE LOTIONS Lavender or "Ready-Shave." (KP-3220, 3240)
- ☐ 69c LAVENDER SHAVE CREAMS Brushless or lather, mentholated. (KP-3230-1)
- ☐ 89c "READY-SHAVE" PRE-SHAVE LOTION (KP-3241)
- ☐ 89c REXALL BAY RUM Pint. (KP-3248)
- ☐ 59c REXALL HAIR TONICS Cream Tonic, Vita-Tonic, or Conditioner Tonic. (KP-3210, 3213, 3216)
- ☐ 59c MR. GROOM HAIR CONTROLLER For butch cuts. (KP-1111)

VALUES FOR BABIES

- ☐ 69c REXALL COTTON BALLS 130's. (KN-48)
- ☐ REXALL COTTON SQUARES
- ☐ 45c 80's. (KN-44)
- ☐ 98c 200's. (KN-50)
- ☐ 89c BABY CARE LOTION or SHAMPOO 10 oz. (KN-923-4)
- ☐ 89c REXALL BABY TALC 1 pound. (KN-908)
- ☐ 59c QUIK-SWABS Cotton-tip applicators. 200's. (KN-45)
- ☐ 39c QUIK-SWABS Double-tip. 54's. (KN-47)

SUNDAY, NOVEMBER 12, 1961





Guns Collection 3 88
 13-Pc. Set
 Various firearms! Authentic Western models! Western Rifle, Carbine, 50¢ Holds in Layaway



LAYAWAY PLAN...
 ANY ITEM ON THIS PAGE!

RE COMPARTMENTS!



3 99
 7-Pc. Set
HURRY to W.A.

Tommy Gun Detective Set

All you need to catch the crooks! Black leather shoulder holster, .38 model "Police Special", 50 shot repeater Tommy Gun, Fingerprint pad & paper, Authentic detective badge and identification case. Fun toys for boys! EC1355



REALLY SHOOTS!

IT KICKS!

HURRY!

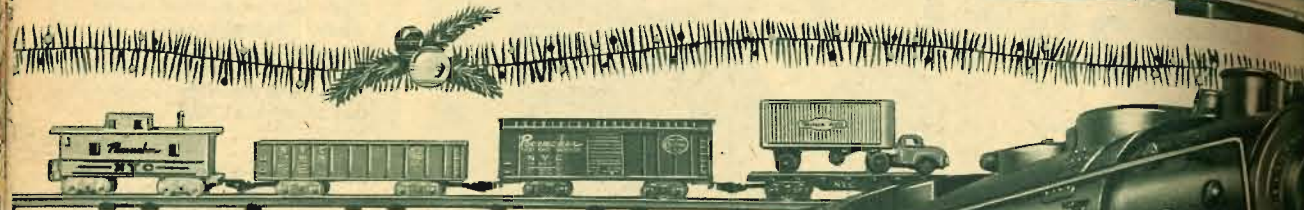
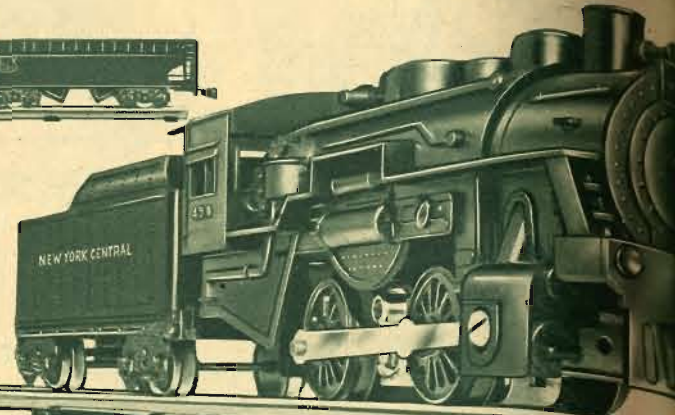
For Christmas... Here's RAILROADING FUN



"New York Central" Freight Train

Here's a Marx 5-unit electric freight hauler that youngsters (and Dad too) will love! Steam type N.Y. Central locomotive, tender, open gondola, hoppercar and bright red caboose! Transformer, 84" of track! EC1001

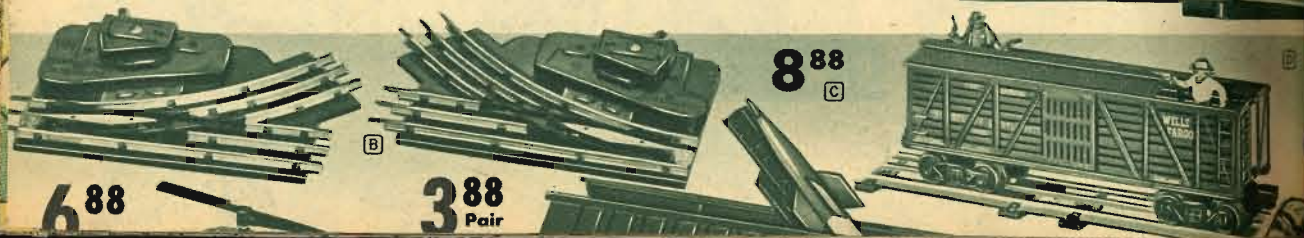
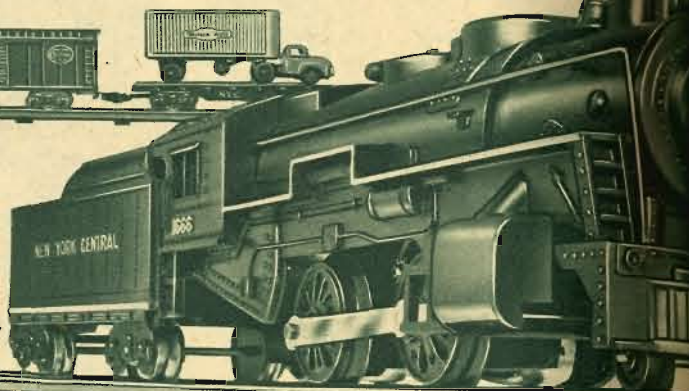
9⁹⁵
At
W.A.
50¢ Holds
in Layaway



Marx "Pacemaker" Freight Train

A genuine main liner! Chugging sound like the real thing! Six units. Steam type N.Y. Central locomotive has real shining headlight! Complete with tender, box car, gondola, caboose, piggy-back car or wrecker! Transformer and over 8 feet of track! Save today! EC1002

12⁸⁸
\$1 Holds
in Layaway



6⁸⁸

3⁸⁸
Pair

8⁸⁸
C

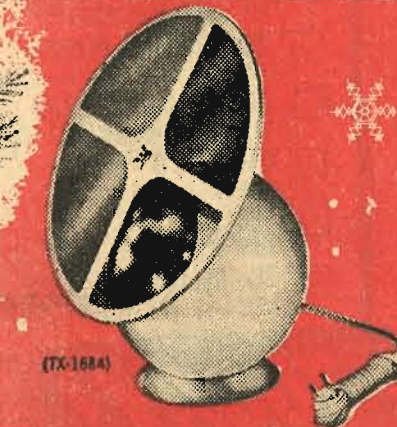
Gifts



ALUMINUM TREE

For every Christmas to come. 6 feet tall with stand.

6⁹⁹



COLOR WHEEL, Motorized

Includes spotlight. Color rotation — amber, blue, green, and red. 7-foot cord.

11.95 Value

6⁸⁸



TV PLUSH HORSE

16" tall, 23" long. Gaily colored with realistic vinyl head and neck.

4.98 Value

2⁹⁹



TREE LIGHT SET

Seven C7½ lamps for indoor use. Each burns independently. 1.69 Value

3.49 Value 15 Indoor lights. (TY-317)2.38
4.39 Value 15 Outdoor lights. (TY-318)3.39

10⁹

TREE ORNA

Fancy shapes, scenic and shiny. 5 pieces.

79¢

69¢ Round 5-pc. set, en

SEEDS INGS

BLET	2 for .26
PEN	2 for .06
(KS-1742)	2 for .40
S-1862)	2 for .50
PEN	2 for 1.01
(KS-134)	2 for .40
TABLET	2 for .40
BOOKS	2 for 1.51
(56)	2 for .40
X CARDS	2 for .30
3 x 5" (KS-133)	

MINIES-SHOP TODAY!

2 for .26	<input type="checkbox"/> 35c SANITARY BELT	2 for .36
2 for .50	Lady Fair 3/4" (KZ-3038)	
2 for .99	<input type="checkbox"/> 1.00 HAIR DRYER HOOD Pink or white.	2 for 1.01
	Fits all hair dryers. (KX-1673)	
2 for .11	<input type="checkbox"/> 10c BOBBY PINS Rubber tipped.	2 for .11
2 for .24	Black or bronze. 20's. (KX-1903-4)	
2 for .30	<input type="checkbox"/> 29c PLASTIC SHOWER CAP (KB-872)	2 for .30
2 for .36	<input type="checkbox"/> 2.00 HAIR BRUSHES (KB-382)	2 for 2.01
	<input type="checkbox"/> 10c HAIR NETS Choice of mesh,	2 for .11
	style, and color. (KB-1911-44)	
	<input type="checkbox"/> 1.98 HAND MIRROR Assorted styles. (KB-66)	2 for 1.99
	DENTAL NEEDS	
	<input type="checkbox"/> 69c DENTAL PLATE BRUSH	

<input type="checkbox"/> 2.50 CHRISTMAS CARDS	2 for 1.20
"Hollywood Originals," 25's. (KS-54)	
<input type="checkbox"/> 1.00 CHRISTMAS CARDS	2 for 1.51
"Studio Assortment," 21's. (KS-55)	
<input type="checkbox"/> 1.00 GIFT WRAP ROLLS	2 for 1.01
3 rolls to a box. (KS-75)	
<input type="checkbox"/> 59c GIFT WRAP ROLL	2 for 1.01
Choose from 6 designs. (KS-76)	
<input type="checkbox"/> 50c FOIL GIFT WRAP	2 for .60
Choose from 10 designs. (KS-77)	
<input type="checkbox"/> 25c DELUXE GIFT WRAP	2 for .51
4 sheets, 20 x 26". (KS-78)	
<input type="checkbox"/> 15c GIFT WRAP	2 for .26
2 sheets, 20 x 30". (KS-79)	
<input type="checkbox"/> 50c CURLING RIBBON	2 for .16
Rayon. 45-foot roll. (KS-93)	
<input type="checkbox"/> 49c EXTRA WIDE CURLING RIBBON	2 for .51
3/4" x 35 feet. (KS-94)	
<input type="checkbox"/> 39c CURLING RIBBON	2 for .50
with metallic glitter or rayon. (KS-95, 6)	
<input type="checkbox"/> 25c CURLING RIBBON	2 for .40
Rayon or self-adhering. (KS-118, 9)	
<input type="checkbox"/> 25c PAK O' TAGS	2 for .26
Folders, tags. (KS-121)	
<input type="checkbox"/> 59c GIFT BOWS	2 for .26
Stick on any surface, 5's. (KS-129)	
<input type="checkbox"/> 39c CELLOPHANE TAPE	2 for .60
400" x 1/2" on a dispenser. (KS-158)	
	2 for .40

(Matching envelopes with all cards)



KLENZO TOOTH BRUSHES

Reg. 49c **2 for 50c**

Nylon bristles in choice of styles and textures. (KB-354-9)



Keep This Lechmere Christmas Section As Your Guide To Value



TIE BAR SET
Links and tie bar
14K gold.
PRICES START AT **3.88** tax inc.



SMITH CORONA "STERLING" TYPEWRITER
All-metal construction . . . Convenient tabulator
Page gauge . . . Touch selector . . . Holiday
carrying case . . . Choose from grey, blue, or
green . . . Complete with 5-Yr. Warranty.
UNCHALLENGED LECHMERE PRICE **78.88** tax inc.

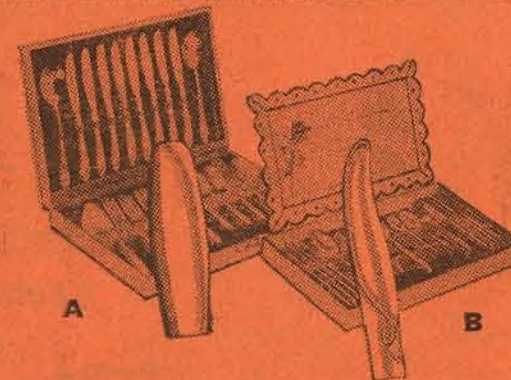


400-DAY ANNIVERSARY CLOCK
The famous Kundo Clock from the Black Forest
Needs just one winding a year . . . Guarantee
for a full year.
UNCHALLENGED LECHMERE PRICE

SHAVERS

UNCHALLENGED
LECHMERE
PRICE

8.66
HEAD 16.88
OMATIC 15.88
19.88
15.88
6.48
9.88
6.48



EXTRA HEAVY WEIGHT DAGMAR STAINLESS
STEEL FLATWARE
Graceful Modern Design . . . Bright Mirror Finished
Solid stainless Steel . . . One Piece Solid Forged Knives
Microserrated Cutting Edge . . . 50-Pc. Family Set.
UNCHALLENGED LECHMERE PRICE **19.88**
DIANA STAINLESS STEEL FLATWARE
A Designers Masterpiece for Those Who Insist On Dis-
tinctiveness . . . All Pieces in High Mirror Polish
52-Piece Service for 8
UNCHALLENGED LECHMERE PRICE **9.88**



CUCKOO CLOCK
Imported From Germany's Black Forest . . .
Carved Precision Movement . . . Strikes E
Hour and Half Hour.
UNCHALLENGED LECHMERE PRICE

Lowest Price ever for Revere's Tea Kettle.

ENGED PRICE 2⁸⁸



PC. SOLID BRASS ENSEMBLE

pull chain black mesh curtain
screen . . . solid brass tools in-
hand brush.

ENGED PRICE 18⁸⁸



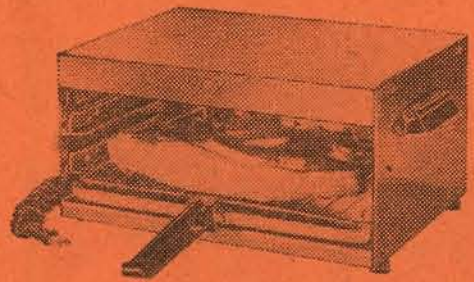
COOKER-FRYER

Qt. Cooker . . . Fully
Single Temperature
minates guesswork . . .
asts, Steams, Blanches,
s.

ENGED PRICE 6⁸⁸

Versatile: Mixing Blender, Beats, Chops, Grates,
Purees and Whips.

UNCHALLENGED LECHMERE PRICE 19⁸⁸



REX INFRA-RED BROILER

Here's the broiler for the budget-minded families
. . . your meals will be tastier, steaks juicier . . .
meals faster . . . all chrome finish . . . 4 adjustable
heat levels.

UNCHALLENGED LECHMERE PRICE 7⁸⁸



HANOVIA SUN BULB

Complete with Stand . . . Largest, most
powerful filtered Sun Bulb . . . gives
Glorious Sun Tan.

UNCHALLENGED LECHMERE PRICE 10⁸⁸

UNCHALLENGED LECHMERE PRICE



PRESTO 4-QT. PRESSURE COOKER

Modern streamlined design
vegetables, desserts, even corn
times faster . . . new automatic
new cooking guide handles.

UNCHALLENGED LECHMERE PRICE



THESE ARE JUST A SMALL SELECTION OF LECHMERE
HOUSEWARE DEPARTMENT. IF YOU DON'T SEE
YOU ARE LOOKING FOR, ASK ONE OF LECHMERE'S
SPECIALLY TRAINED SALES PERSONNEL TO HELP YOU.



first 3 packages FREE!
Special touch. We'll refund the entire
price of these other delights at your
choice of Fordhook Limas and Cheese Sauce
or Fordhook Celery and Green Peas and Pearl
Onions, plus price you paid, to Birds Eye,
any store. Limit one refund per customer.



BY APPOINTMENT TO HER MAJESTY, QUEEN ELIZABETH II
PURVEYORS OF CHAMPAGNE, J. BOLLINGER

BOLLINGER®

The Aristocrat of French Champagne

LET THIS SEAL BE YOUR GUIDE TO QUALITY, JULIUS WILE SONS & CO., INC., NEW YORK



Remove meat to a hot platter. Strain gravy, pressing vegetables through a sieve. Remove fat from the surface. Thicken gravy with three tablespoons cornstarch or arrowroot mixed with water. Serves eight to ten.

- 6 medium-sized potatoes
 - 2 eggs
 - 1½ teaspoons salt
 - ½ cup flour
 - 1 slice of bread, crust removed into one-quarter-inch cubes
 - 2 tablespoons butter
 - ½ cup butter
 - ¼ cup dry bread crumbs
 - ¼ cup chopped parsley.
1. Scrub the potatoes and place in a saucepan. Cover with water, boil, uncovered, in their jackets tender, about thirty minutes.
 2. Chill the potatoes well for hours or longer. Peel and rice.
 3. Add the eggs, salt and flour

writing
count per
26c
tablets,
Envel-

designs.
Boxed Notes, 3 styles. (KS-73, 4, 171) with envelopes. Reg. 60c2 for .61
White Vellum Notes, (KS-2081) Reg. 75c2 for .76
Thank You Notes, (KS-332) Reg. 50c2 for .51

CELLO PACKS

Reg. 79c **2 for 80c**
White Vellum or Beauty Check pastel stationery.



Cellophane TAPE

Reg. 39c **2 for 40c**
400" of transparent ½" tape in handy dispenser.

AIR MAIL TABLETS

Reg. 25c **2 for 26c**
6x10" 30 sheets, Lord Baltimore onion skin.



Belmont Disposable Ball Point PEN

Reg. 39c **2 for 40c**
6½" long. Blue, black, red.

LEAD PENCILS

Reg. 5c **2 for 6c**
No. 2 medium lead.



Cascade ALL-IN-ONE REFILLS

Reg. 49c **2 for 50c**
Fit over 150 ball pens.

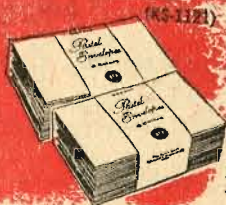
Typing TABLET

Reg. 39c **2 for 40c**
Rexall tablet, 8½x11" size. 52 sheets. White paper.



PASTEL WRITING TABLET

Reg. 39c **2 for 40c**
52 sheets in 4 pastel shades. Quality paper.



PASTEL COLORED ENVELOPES

Reg. 39c **2 for 40c**
Standard size envelopes. Pastels to match tablet.

PLAYING CARDS

STOCK UP NOW ON ENVELOPES

SAVE DOLLARS WITH PENNIES! You'll Find Great

(KD-542)



**ELKAY'S
MOTH
FUME
CRYSTALS**

Pound
Reg. 89c **2 for 90c**

Fumes kill moth eggs and larvae. Protect your woollens.

**MANICURE
IMPLEMENTS**

Emery boards, manicure scissors, nail clippers, nail files, tweezers, and toenail clippers.

**All at 2 for the
price of 1
PLUS A PENNY!**

BALLOON PACKAGE
16 assorted shapes and colors. (KB-324) Reg. 25c **2 for .26**

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40 assorted shapes and colors. (KB-325) Reg. 49c **2 for .50**

SANITARY BELT
Lady Fair, Stretch. (KZ-3037) Reg. 39c **2 for .40**

SANITARY BELT
Elastic Rayon Style. (KZ-3038) Reg. 35c **2 for .36**

HAIR DRYER HOOD
Pink or Blue. (KX-1673) Reg. \$1.00 **2 for 1.01**

MAGNIFYING GLASS
"Al-Site" 2½". (KX-1686) Reg. \$1.00 **2 for 1.01**

PENNY SHINE

SHOE POLISH

Shines all shoes regardless of color, 8 oz. aerosol.

Reg. 98c

2 for 99c

(KX-1658)



REX WATCH BANDS

Men's or ladies' expansion. Gold-color or silver-color.

Reg. \$2.00

2 for 2.01

REX LEATHER WATCH STRAPS,

Reg. \$1.00 (KX-1660) **2 for 1.01**

(KX-1661)



POWDER PUFFS

Assorted size puffs for applying face powder.

Reg. 25c

2 for 26c

Reg. 25c Bath Puffs (KX-1804) **2 for .26**

(KX-1798, 2, 1800 - 3)



EXTENSION CORDS

9 ft. Rex-Ray. (KX-1096) Reg. 69c

KLENZO SPONGE

Large oval shape. (KX-1284) Reg. 49c

AIR REFRESHER,

Elkay's aerosol. (KD-633) Reg. 98c

SPACE FRAGRANCE

Room Deodorant. (KP-477) Reg. \$1.19

AEROSOL MOTHPROOFER

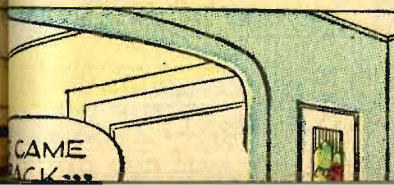
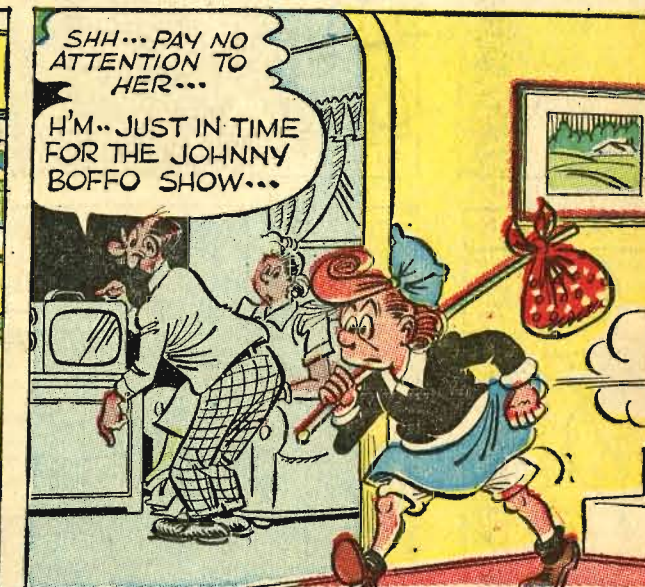
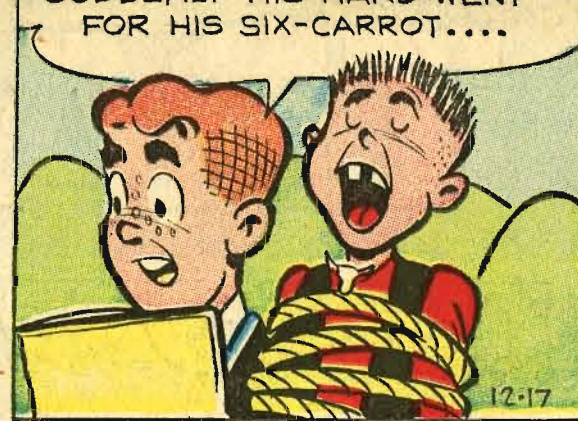
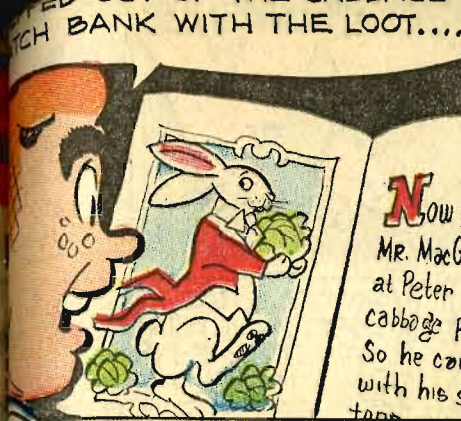
10 oz. (KD-611) Reg. \$1.95

NO. 6 PINE OIL DISINFECTANT

16 oz. (KU-175) Reg. \$1.29

TARGET INSECT KILLER

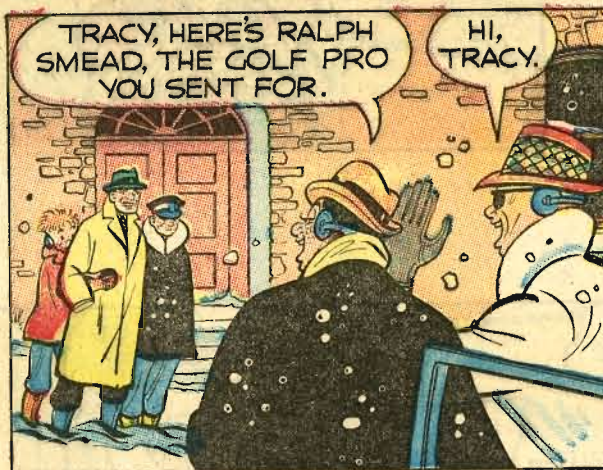
7 oz. (KU-1869) Reg. 87c



K TRACY



WALKED
T AGAIN
ND THEIR
HEDGE
SE.



TRACY, HERE'S RALPH
SMEAD, THE GOLF PRO
YOU SENT FOR.

HI,
TRACY.



MY GOLF HAS TAKEN ME INTO
OF CRAZY THINGS, BUT THIS IS
FIRST TIME I'VE BEEN CALLED
TO HELP THE GENDARMES.



ATER
A PAR
THREE
CINCH.



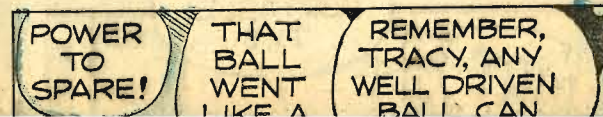
COULD A MAN DRIVE A BALL WITH
SUFFICIENT POWER TO KILL A PERSON
SITTING NEAR A WINDOW IN THAT
OLD HOUSE —



—PROVIDED THE BLOW
LANDED ON THE
TEMPLE—THAT IS?



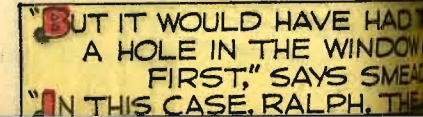
SE!



POWER
TO
SPARE!

THAT
BALL
WENT
LIKE A

REMEMBER,
TRACY, ANY
WELL DRIVEN
BALL CAN



BUT IT WOULD HAVE HAD
A HOLE IN THE WINDOW
FIRST," SAYS SMEAD
"IN THIS CASE, RALPH, THE



SPECIAL
PURCHASE
6⁶⁶ Set
Gilbert
Microscope

60, 70 & 400 power! Plug-in illu-
minator! Complete lab. EC2228

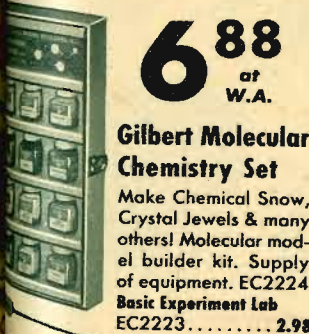


Save big
at W.A.!

5⁶⁶
Hurry!

This is
no toy!

Microscope Lab Set
Adjustable 100, 200, 300X lens!
Blank slides, tweezers, lab scissors &
more! Wood carry-case. EC2227



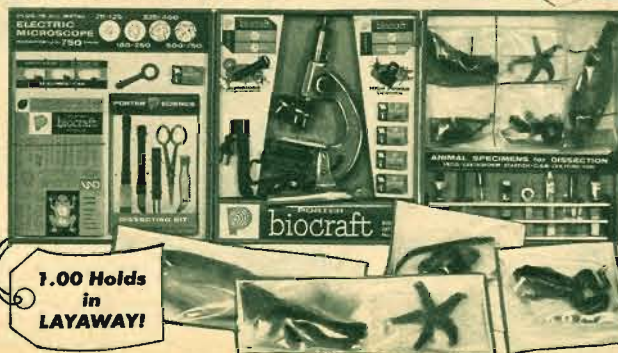
6⁸⁸
at
W.A.
Gilbert Molecular
Chemistry Set
Make Chemical Snow,
Crystal Jewels & many
others! Molecular model
builder kit. Supply
of equipment. EC2224
Basic Experiment Lab
EC2223..... 2.98



14⁸⁸
\$1 Holds
in Layaway

1000X Zoom Microscope
Zoom in to 1000X "close-ups"! Zoom back
for big objects. Big microscope swings full
180° tilts up 90°! Real power! EC2230

JOY BRINGER
Special



19⁸⁸
\$1 Holds
in Layaway

Look! Famous Porter
Biocraft Biology Set
Complete with animal & insect
specimens. 750X microscope
—4 turrets, 8 magnifications.
Complete dissecting kit. Man-
ual edited by experts. EC2231



JOY

Cherish

7.88
2.88
3.88

17.88

11.88
6.88
4.88

UNIVERSAL PERCOLATOR
4 to 10 cups, lifetime stainless steel with bright chrome finish. New modified spout for easy cleaning. Instant perking.

UNCHALLENGED LECHMERE PRICE 17.88



3-PC. MAHOGANY SALAD SET
Distinguished hand turned, hand finished salad bowl and server.

UNCHALLENGED LECHMERE PRICE 13.88



ENGLISH BONE CUP & SAUCER
Comes in six delightful patterns... start your collection today... ideal for gift giving.

UNCHALLENGED LECHMERE PRICE 98c

VALOR ELECTRIC CAN OPENER
Fully automatic... Opens any size and any shape can.

UNCHALLENGED LECHMERE PRICE 8.88



ICE BUCKET
Walnut ice bucket on walnut legs... 11 1/2" high x 7 1/4" wide... fibreglas insulation with Pyrex liner... 2 qt. capacity... longer insulation... a super value.

UNCHALLENGED LECHMERE PRICE 9.98



TEA 'N' TOAST SET
In celadon (shadings from white to jade green)... a gracious 8-pc. set... designed for the casual buffet... note the generous coffee cup.

UNCHALLENGED LECHMERE PRICE 2.98

WEST BEND URN
12-30 cup automatic urn at an economical price... Signal light flashes coffee is serving hot... temperature is maintained automatically.

ALSO AVAILABLE
25-55-cup 23
25-75-cup 31

UNCHALLENGED LECHMERE PRICE 14



IMPORTED CHINA FROM THE HOUSE OF MIKASA
59 pc. service for 8... traditional pattern in blue and grey in trim.

UNCHALLENGED LECHMERE PRICE 29



HELLENIC GLASSWARE BY JEANNETTE
8 Grecian style 1 3/4 oz. taperedblers... an unusual serving in your home... complete with handled brass caddy.

UNCHALLENGED LECHMERE PRICE

YOU WILL FIND ALL FAMOUS BRAND NAMES AT LECH

GIVE RADIOS & PHONOS FOR CHRISTMAS

SYMPHONIC RECORD PLAYER

4-speed automatic Hi-Fi Stereo player . . . A wonderful way to hear music . . . Puts you right in the middle of the orchestra. Makes regular records sound better, too.

Unchallenged
LECHMERE
Price

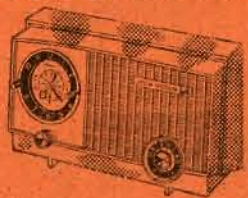
48⁸⁸



E RADIO

Stereo Table Radio
in antenna . . . Comes
in colors.

NGED
PRICE **8.88**



RCA VICTOR CLOCK RADIO
AUTOMATIC 5-TUBE CLOCK RADIO
THAT GENTLY WAKES YOU WITH
LYRICAL "GOLDEN THROAT"
TONE . . . LARGE EASY TO READ
CLOCK . . . AUTOMATIC VOLUME
CONTROL.

Unchallenged
LECHMERE Price **17⁸⁸**

SYMPHONIC PHONOGRAPH

Symphonic 4-Speed Monaural
Phonograph . . . Two front
mounted speakers . . . Flip
over cartridge with sapphire
needles . . . Tone and volume
control.

Unchallenged
Lechmere Price

19⁸⁸



TRANSISTOR RADIO

na plus a supplement
antenna . . . Excellent
reception with hi fidel
Complete with Carry
and Earphone.

Unchallenged
LECHMERE
PRICE

6⁸⁸



EMERSON TABLE RADIO

Emerson Twin Speaker fully
molded table Radio . . . High
fidelity sound . . . Tone
control switch . . . Slide rule dial
. . . Phono and FM tuner jack

Unchallenged
LECHMERE
PRICE

22⁸⁸

RCA VICTOR TRANSISTOR RADIO

More station pulling power . . .
new improved, high efficiency
break-resistant case . . . Carry
included.



Shields Is A World Of Gifts

are these distinctive and unusual gifts,
Only a handful from a great collection,
entire galaxy of Shields gifts and jewelry.
Series: Ash tray \$1.95; Lighter \$2.95;
American eagle bar set in gold or silver
series: Ice bucket \$15; Cigarette urn
\$2.95. The Imperial Malt . . .

Shields

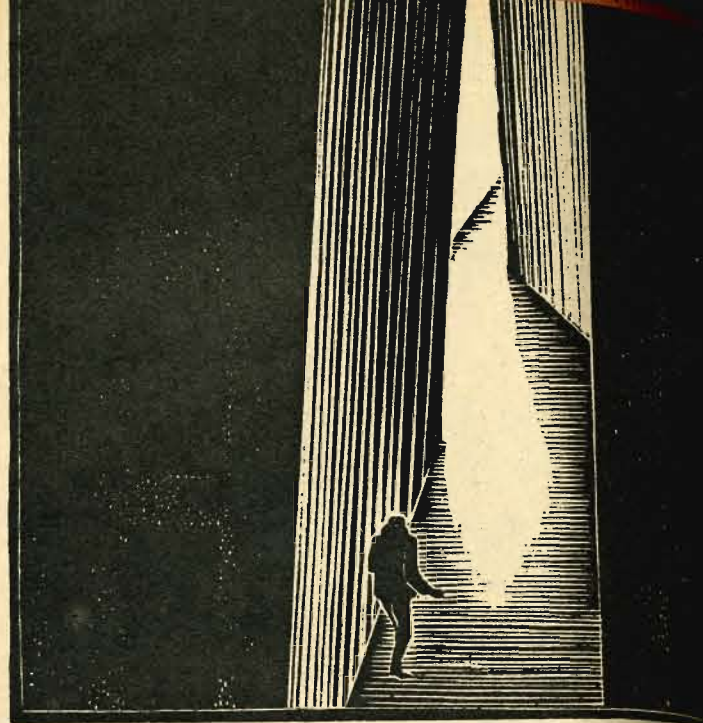
When crime becomes epidemic, are aroused and dash off in all directions with impromptu panaceas. "Write a law!" "Impose the death penalty!" Our remedies are ineffectual because they fail to take into account that epidemic crime differs from "ordinary" crime, in that a greater degree of irrationality attaches to the former. Irrationality will not yield to law, no matter how stringent. To reduce the contagion we must study the virus—irrationality.

It is not the individual offense that is intrinsically irrational. Any crime can be rational, when undertaken by sane people for logical, if disapproved, reasons. When John steals to eat, we understand although we do not condone. When five men and a girl hijack a Portuguese airplane—as happened last month—and drop leaflets over Lisbon urging voters to express their opposition to Premier Salazar, that, too, has a logic.

JUST as any kind of crime can be rational, so it can become irrational, whether it be burglary or bombing. It is the offender, not the offense, who makes it so. To comprehend crime epidemics we must, therefore, ask what creates the disturbed individuals who produce them. Why will a man purloin a plane he does not need, cannot sell, and dare not use? Why will he explode a bomb that maims persons he never met? And why does he follow the leader into a given pattern of crime?

An obvious answer is that emotionally unstable individuals do unpredictable, senseless things. Freud found that neurotics suffer from hysteria. And he and Josef Breuer wrote, "The unconscious, split-off mind in hysteria is pre-eminently suggestible * * *." While the authors were concerned only with medical aspects of the phenomenon, their findings are applicable to epidemic crime, for suggestibility is its cornerstone.

This is nowhere better illustrated



From a work

work, a New York business man burned down his factory, expecting to collect insurance. The next night a volunteer fireman on Long Island set a field of dry weeds ablaze, put in the alarm, and raced to answer it. The following week, a half-dozen fires were set in Manhattan and the Bronx.

Chief Fire Marshal Tom Brophy told me that at one he looked into the crowd and spotted a young man "slavering at the mouth." The youth later confessed he set the fire because "it did something for me." He decided on it "when I read about the others."

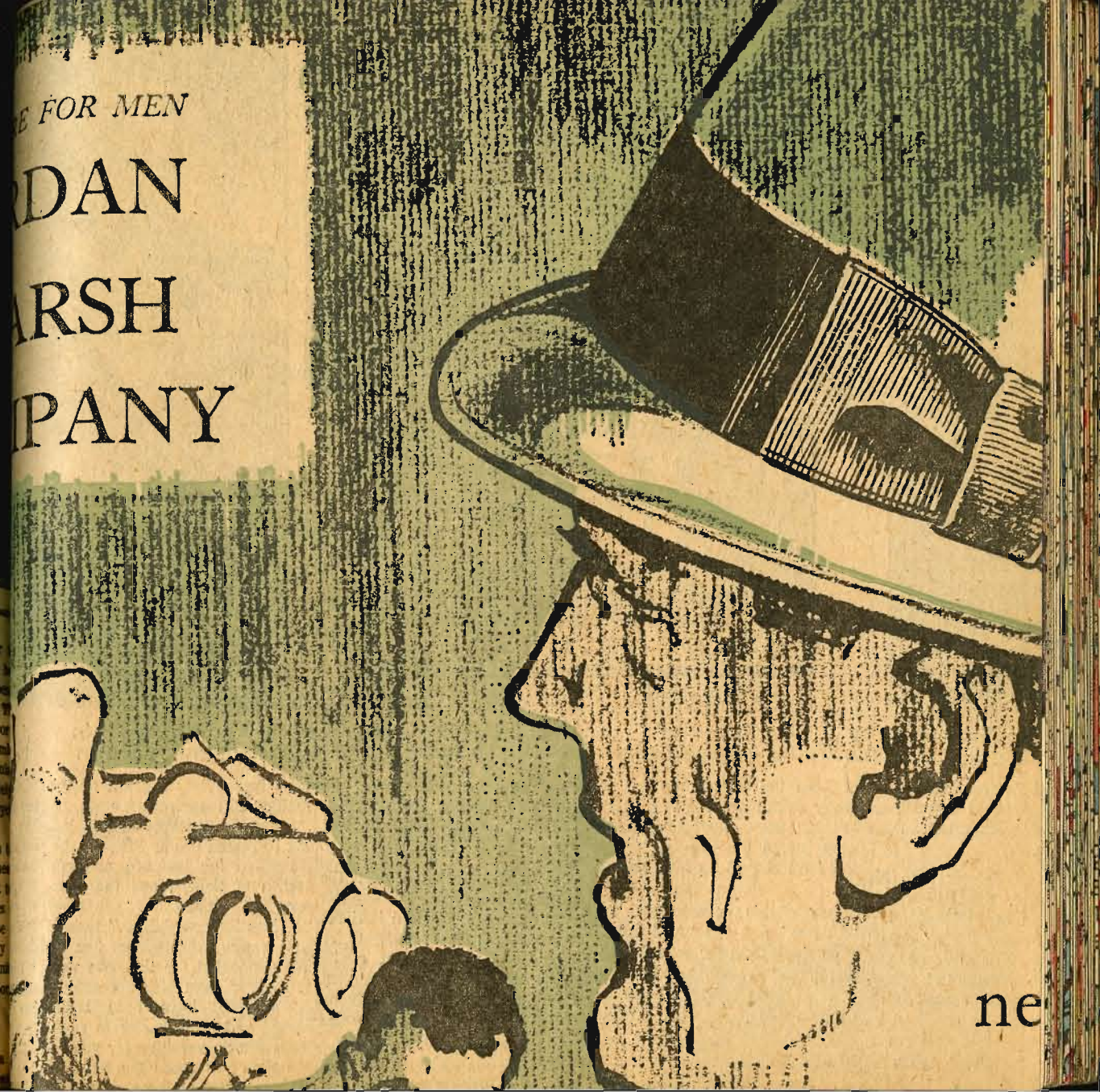
But while emotionally sick persons do weird and vicious things under suggestion, they don't all commit criminal acts. How account for those who do? Dr. Franz Alexander's study of the "neurotic criminal" furnishes a clue. While most neurotics suffer out

live in caves, or wear, commit crimes. But all do in order to release says Dr. Alexander. erupt into just any Each act must have sym must express a particu a pyromaniac is unlik plane and a sexual p steals a painting.

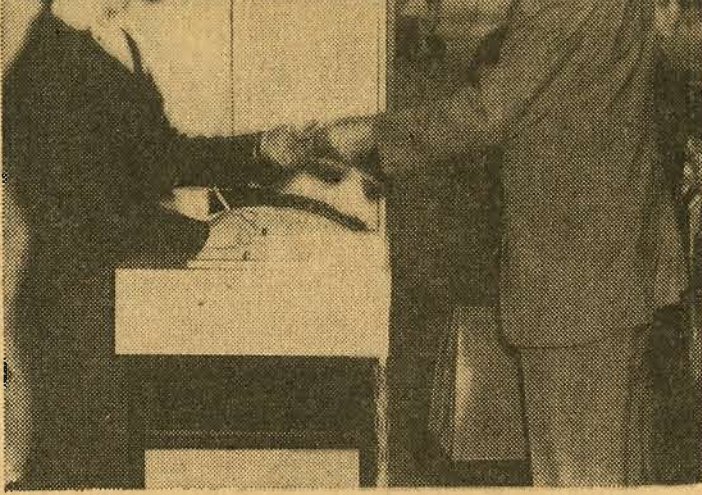
Dr. Alexander seems neurotics commit crimes consciously, they want for suppressed desires they feel guilty. These build up, and finally crimes that invite punishment and a temporary emotional peace.

CARRYING this suppose, as tension

FOR MEN
DAN
ARSH
PANY



ne



HOTEL and TRAVEL SECTION

Edited by PAUL L. ROWELL



atic dispenser at La Guardia Airport to pick
rding pass as he trundles his luggage plane-

d its customers—since
colleagues' founded an
air transportation three
o.
tful deference to his
ries, most of whom
a cockpit and come
famous flyers" school
ace, MacIntyre will tell
ail he came to Eastern,
new about operating an
what he observed as
ng customer from a
passenger cabin.

of from the cockpit, he has al-
ready given Eastern a "new look"
has introduced innovations which
have jarred the industry awake
and have shaken up his competi-
tor.
Two of his experiments, the
"Air-Bus" and the "Air-Shuttle"
were singled out for special men-
tion in the "Project Horizon" blue-
print of goals for the airline in-
dustry made public by the White
House.

On-Time

ward. He then signs name on boarding pass. In
center, he hands pass to flight attendant. He then

ern along the road to finding new
customers for air travel can be
judged by anyone who has ridden
this airline in recent months.

Particularly noticeable is the
on-time performance. For five con-
secutive months Eastern held the
airline industry with a record for
better than 90 per cent of its
flights departing and 86 per cent
of its flights arriving exactly on
time or not more than 15 minutes
over the published timetables.

The July record of 91 per cent
departures and 87 per cent ar-

tems has greatly speeded up the
making of reservations.

Streamlined procedures, includ-
ing increased use of Flite-Checks,
simplified the issuance and col-
lection of tickets, and the pres-
ence of uniformed "Customer
Services Representatives" to help
with check-in procedures has all
but eliminated the tiresome wait
at busy airport ticket counters.

Timetables have been re-de-
signed and made easier to read.
Bags are now waiting for you by
the time you reach the baggage
claim counter at the end of your



YOU SHOULD HAVE SEEN HIS EYES POP
WHEN HE GOT THE DINNER CHECK!
... \$37.95!

HOW MUCH
DID YOU TIP THE
GIRL?

A DIME, OF
COURSE! Y'THINK
I'M CRAZY?



THEN I PULLED THE OLD ONE
ABOUT "CHANGE FOR THE POWDER
ROOM MAID"...AND BORROWED
THIS!

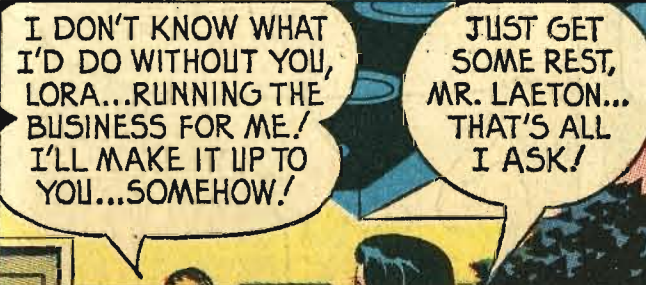


ORGAN, M.D.

I DON'T KNOW WHAT
I'D DO WITHOUT YOU,
LORA...RUNNING THE
BUSINESS FOR ME!
I'LL MAKE IT UP TO
YOU...SOMEHOW!

JUST GET
SOME REST,
MR. LAETON...
THAT'S ALL
I ASK!

THANK YOU,
MY DEAR!



Rembrandt In Love

*What's it like
what's it like
A warm and r
takes you into
a great artist*



Clifton Fadiman

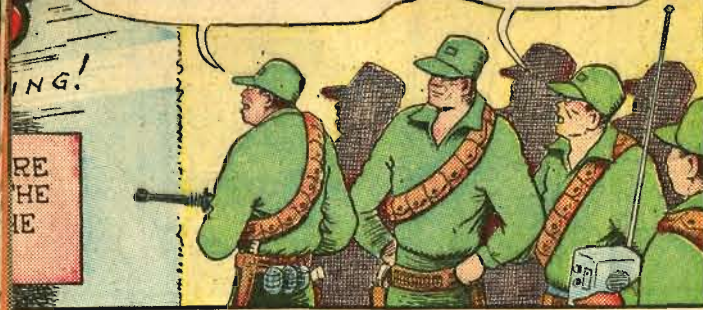
■ E
No
swe
pra
bra
gre
Too
best

*how it feels to be a ge
love with one.*

Rembrandt is no
Next Wednesday eve
in New York will
"Aristotle Contempla
J. Marion, executiv
who will be the auc
be sold for more tha
will be the highest p
ing at an auction.

Rembrandt van R
the son of a malt mi
artist — not just an
genius, though, needs
easy for a malt miller
to study under a mas

Rembrandt's fau
should have been use
and Rembrandt stud
Lastman.



travel to Italy...



Run AND



By Bill



Carries
your voice
up to 300'
9.88
50¢ Holds in
layaway!

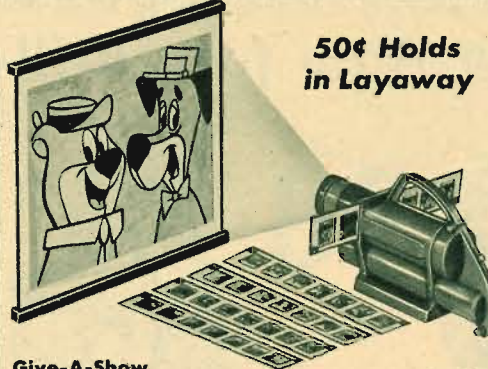
Electronic Powermeg
Kids! Transistor am-
plifier with microphone &
carry strap. Loud, clear!
volume control! EC2522

"UP" TOYS FOR BIG GIRLS & BOYS!



Battery-powered lights
Shutters for flashing
Send messages to
Navy! Save! EC2516

15.88
Buy Now!



Give-A-Show
Projector. Battery-oper-
ated. 112 color slides! Big Picture! EC3025
224-Slide Projector. EC3026,..... 7.77

4.88
Hurry!



Big World Globe
All-metal lithographed
in full color. Makes
learning fun! Ideal for
any child! 11½" high on
metal base! Big 9" di-
ameter! Save! EC2207

1.88
At
W.A.



3.99
At
W.A.

Coca-Cola
Machine
Money Bank!
Realistically de-
signed "Coke"
machine dispens-
es drinks and
is a bank tool

Takes real coins for saving or toy coins are in-
cluded for use at parties! All metal! EC3028



2.88
Save!

Tom Thumb Cash Register. Educational,
entertaining! Heavy steel, enamel finish! Play
money included! Real Christmas Fun! EC3024

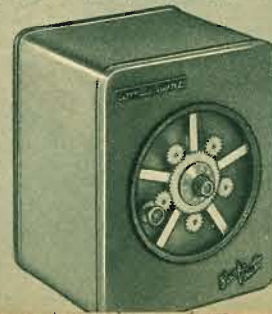


Real Working
Dial Phone Set!



6.88
Save!

Dial Telephone Set
Dial one phone, other
one rings! Talk!
Listen! 50-foot
cable! EC3024



Fun to Save
With This
Bank Vault!

2.99

Dial Oper-
ation

7" high



Mechanical Reading Bear
Reads-nods-turns pages! EC3003

77¢

"Little Shaver" Razor Set
Teaches good grooming! EC2705

88¢

Unbreakable Play Train
Bright colored polyl. EC2916

26¢

7" Pistol-Grip
Prop spiral gun

Over 5 Feet Long

Now! Shop Western Auto for Thrill-Packed, Fun



NOW ONLY

3 98
Santa Saves AT W.A.

Blackboard-Peg Table

Draw... Write... Hammer!!! Have endless fun filled hours! Big hard-wood blackboard desk with hinged top—2 ft. x 1½ ft. overall. Complete w/chalk, eraser, pegs, mallet! Top opens on peg board—teaches kids to work with their hands. Savel EC2213

50¢ Holds in LAYAWAY!



Jack-in-the-Music Box
Colorful clown with moving eyes pops up and plays tune! EC2006

Shop These Specials at W.A.

24¢

"Real Dial"
Dial springs—rings bell



Favorite Poems

Baron's poem is a glowing tribute to the gift but usually "the praise is mine." Next week we want to print one to help us with as many as you can. —*Boston Herald.*

IN A SHAKESPEARE CLASS

By Betty Frye Leach

New pupils read the words of Shakespeare's pen—
And yet, behind their desks I see the men
I knew as boys (Was it so long ago?):
Some fought in Butenback in driving snow—
One fell on Surabachi near our flag

For knowledge of earth and sky,
And the way to love.
Books are the treasure-trove. Yet the words we utter
To the wide-eyed world of youth
Holds wisdom well.
Ours is a privilege beyond a duty—

To guide, to teach, to give
What the heart can tell.
Send in by Mrs. A.W.J., of Jamaica Plain.

RETIRED TEACHER

By Mary B. Ward

She wanted this so many years—
This time to do just as she

RAISIN OAT BREAD

- 2 cups rolled oats
- 2 tablespoons sugar
- 3 tablespoons molasses
- ¼ cup shortening
- 2½ teaspoons salt
- 2 cups boiling water
- 2 envelopes dry yeast
- ½ cup warm water
- 4½ to 5 cups sifted flour
- 1½ cups dark or golden raisins

PLACE IN BOWL, rolled oats, sugar, molasses, shortening and salt; pour boiling water over all, stir and let stand until lukewarm. Dissolve yeast in warm water; add to cooled oat mixture.

ADD HALF OF FLOUR and beat well. Add remaining flour and mix to a stiff dough.

Just for tod-
tinies at the H-T
thank-you and a
We'll have to rec-
and "a heart so
to quote James I

First, evidently
Corp. learned back
ing and started pla-
too intimate friends
sorrows, her weakne-

They raided what
found the box of far
Carl de Suze wove the
ous "This Is Your
just the right mixture
ment and almost lit

Dear boy, I DID
nitions factory to ge-
story back in 1916
blow it up as you pe-
Lincoln O'Brien DID
rarely for the Herald
Johnny O'Flanagan
DID send me home
before 11 when the
to protect the work-
city's wicked wiles an-

Anyway, I hear y-
splicing film and de-
tempered by the fact
think of as my "in-
cultured gatherer of n-

My loving gratitude
less for coming after
the party and give eve-
author who wanted to

LITTLE LUCY O
as co-workers couldn't
me I was to work
and resisted it for a
Mamma' to our staff
'Little Mamma'." In-
told me what lay ahe-
goes for Nance Kovel
flowered hat from wh-

NOW THE "THA
Marshard and his boys
Ehrlich for his sponta-

APS

D.

Ideal Holiday Gifts!

um
VEN READY
ENS
G 27[¢]
LB.

FRUIT CAKE
um and Brandy FRUIT CAKES
RS. BERKE'S—packed in



Beautiful BISCAY
DINNERWARE

146 Huntington Ave.
Boston, Opposite New
Prudential Center
NATIONALLY KNOWN
TO SERVE
ON STORE

DOUBL

Prices Effective thru Saturday, Nov. 18th

TS COLONIAL BRAND

\$1.40 on this famous ham!

anned Ham

POUND CAN

\$ 3 49
Regular
price \$4.89

ONELESS —NO WASTE

OTS of NICE CLEAN MEAT

STER HICKORY SMOKED SUGAR CURED

ED BACON

POUND
CARTON

59[¢]



Get Your CH

or LONDON BROIL

All Clear U.S. Choice Steer Beef

79[¢]



and aboard
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growing sophis-
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New Zealand
Asia are soon
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ports such as
Walvis Bay, the
Juan Fernandez
the Seychelles

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passengers.

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photography
and and Tash-
Dr. Albert
pital in Lam-

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ANA
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MOD. AM.
PLAN
akfast & Dinner

Hotel

esque Paget
RMUDA PLAN
om & Breakfast



ELI MELTZER, veteran South Florida hotel executive, who has been named general manager of the Delano Hotel, Miami Beach.

harene, overnight stops at the Treetops Hotel in Kenya, and special flights to Darjeeling to view Mt. Everest and Annapurna.

To travel professionals like Bill Harris, cruise lecturer on the Rotterdam World Cruise (Jan. 25, 1962), this trend toward greater tourist sophistication and increased quest for knowledge is expected to continue.

A number of factors account for it—more cruises to lesser known areas, jets, a shrinking world and longer vacations.

MORE LEISURE

More retired couples are spending an increased amount of their leisure time away from home.

Faster and more convenient forms of transportation are now available.

Travel restrictions and red tape are being reduced.

And, perhaps most important, the desire to travel to the relatively unexplored areas of the world is spreading rapidly.

Almost everyone today carries

A favor to the travel public for over a decade the S.S. Liberte made her final trans-Atlantic voyage as the French Line flagship last week.

In an unusual gesture more reminiscent of a maiden voyage arrival than a farewell sailing the city of New York honored the Liberte with a ceremony down the bay.

Marine and Aviation Commissioner Vincent A. G. O'Connor, in the company of General Manager Guy de Berc, sailed with the Liberte from Pier 88 and performed a "turnabout" ceremony of bidding farewell to the ship by hauling down the Blue Peter with the captain on the bridge as the vessel came abreast of the Statue of Liberty. The harbor adieu included a fireboat display.

Nautical tradition requires the Blue Peter to be lowered as the ship leaves her pier. It is probably the first time in New York history that the tradition was broken.

Christened in honor of France's liberation she began her Le Havre-Southampton-New York service in 1950 and established herself as one of the "greats" of the North Atlantic.

Her kitchen, which could serve over 7,000 meals a day, became legendary and a wit dubbed her the Calory Express.

Built as the Europa in 1930 she once held the Blue Ribbon, emblematic of the maritime speed record.

She was awarded to France as

proved transportation—up the hills as well as on the highways—have brought the Berkshires back into the ski picture during the past five seasons until it is again hitting the peaks reached during the metropolitan snow trains of the 1930s.

The rejuvenation started in 1956 when the Bousquet Ski Center at Pittsfield in the heart of the Berkshires became the first New England center to have mechanical snow-making equipment.

That season, while other New England areas were having difficulty because of the open winter, Bousquet's machines spewed out the white stuff on demand.

The machines worked so well that Bousquet's operated 82 days between Nov. 27th and March 8 while other areas depending on nature for snow ran approximately 20 days.

Today, snow-making equipment is the rule rather than the exception in the Berkshires, but Bousquet's still holds the record of having the world's most extensive snow-making equipment.

Three areas—one serviced by a

1-bar, one another, a second by duel rope tow, entered by snow from

Bousquet's white is one of four in the Berkshires

A new route around the state Slingshot and trails, affording for novices, and of the slope has doubled in width

This portion of slope in the snow-making part of this run bar, is gentle enough for novice skier.

Jiminy Peak's Fisher, says the snows will be good holidays and

He said the packed and often frequently during



Gifts



(TY-316)

(TX-1658)

TREE LIGHT SET

Seven C7½ lamps for indoor use. Each burns independently. 1.69 Value

109

3.49 Value 15 Indoor lights. (TY-317) 2.38
4.39 Value 15 Outdoor lights. (TY-318) 3.38

TREE ORN

Fancy shapes, scenic and shiny. 5 pieces.

69c Round 5-pc. set,



(TX-1685)

ALUMINUM TREE

For every Christmas to come. 6 feet tall with stand.

699



(TX-1684)

COLOR WHEEL, Motorized

Includes spotlight. Color rotation—amber, blue, green, and red. 7-foot cord.

688

11.95 Value



(TB-58)

TV PLUSH HORSE

16" tall, 23" long. Gaily colored with realistic vinyl head and neck.

299

4.98 Value



EDS INGS

ET	2 for .26
	2 for .06
EN S-1742)	2 for .40
(1862)	2 for .50
EN -134)	2 for 1.01
ABLET	2 for .40
KS	2 for 1.51
	2 for .40
CARDS 5" (KS-133)	2 for .30



<input type="checkbox"/> 1.15 DELUXE CHRISTMAS CARDS 18 long slims. (KS-52)	2 for 1.20
<input type="checkbox"/> 1.50 CHRISTMAS CARDS "Hollywood Originals," 25's. (KS-54)	2 for 1.51
<input type="checkbox"/> 1.00 CHRISTMAS CARDS "Studio Assortment," 21's. (KS-55)	2 for 1.01
<input type="checkbox"/> 1.00 GIFT WRAP ROLLS 3 rolls to a box. (KS-75)	2 for 1.01
<input type="checkbox"/> 59c GIFT WRAP ROLL Choose from 6 designs. (KS-76)	2 for .60
<input type="checkbox"/> 50c FOIL GIFT WRAP Choose from 10 designs. (KS-77)	2 for .51
<input type="checkbox"/> 25c DELUXE GIFT WRAP 4 sheets, 20 x 26". (KS-78)	2 for .26
<input type="checkbox"/> 15c GIFT WRAP 2 sheets, 20 x 30". (KS-79)	2 for .16
<input type="checkbox"/> 50c CURLING RIBBON Rayon. 45-foot roll. (KS-93)	2 for .51
<input type="checkbox"/> 49c EXTRA WIDE CURLING RIBBON 3/4" x 35 feet. (KS-94)	2 for .50
<input type="checkbox"/> 39c CURLING RIBBON with metallic glitter or rayon. (KS-95, 6)	2 for .40
<input type="checkbox"/> 25c CURLING RIBBON Rayon or self-adhering. (KS-118, 9)	2 for .26
<input type="checkbox"/> 25c PAK O' TAGS Folders, tags. (KS-121)	2 for .26
<input type="checkbox"/> 59c GIFT BOWS Stick on any surface, 5's. (KS-129)	2 for .60
<input type="checkbox"/> 39c CELLOPHANE TAPE 400" x 1/2" on a dispenser. (KS-158)	2 for .40

(Matching envelopes with all cards)

NIES-SHOP TODAY!

2 for .26	<input type="checkbox"/> 35c SANITARY BELT Lady Fair 3/8". (KZ-3038)	2 for .36
2 for .50	<input type="checkbox"/> 1.00 HAIR DRYER HOOD Pink or white. Fits all hair dryers. (KX-1673)	2 for 1.01
2 for .99	<input type="checkbox"/> 10c BOBBY PINS Rubber tipped. Black or bronze. 20's. (KX-1903-4)	2 for .11
2 for .11	<input type="checkbox"/> 29c PLASTIC SHOWER CAP (KB-872)	2 for .30
2 for .24	<input type="checkbox"/> 2.00 HAIR BRUSHES (KB-382)	2 for 2.01
2 for .30	<input type="checkbox"/> 10c HAIR NETS Choice of mesh, style, and color. (KB-1911-44)	2 for .11
2 for .36	<input type="checkbox"/> 1.98 HAND MIRROR Assorted styles. (KB-66)	2 for 1.99

DENTAL NEEDS

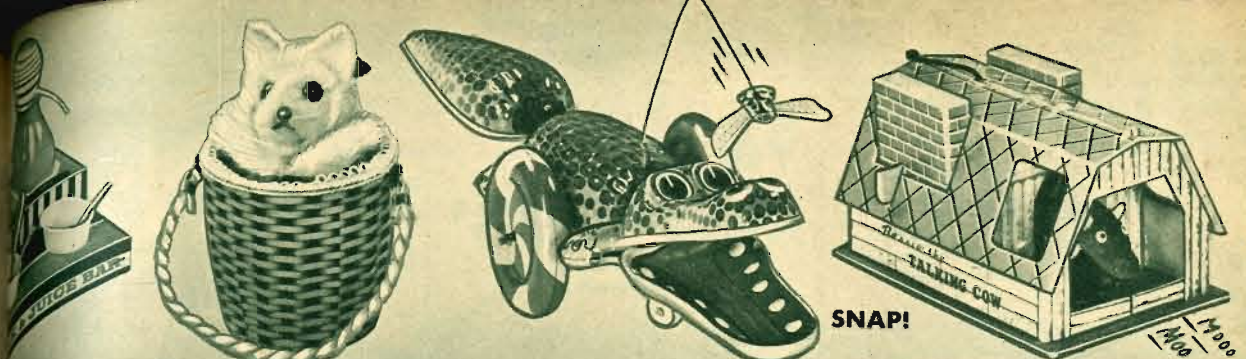


KLENZO TOOTH BRUSHES

Reg. 49c **2 for 50c**

Nylon bristles in choice of
styles and textures.

(KB-354-9)



177 5 1/2" Peek-a-Boo Kitten Fuzzy plush kitty peeks out, looks around! Wind up fun toy. EC3002	79¢ Alligator Chases Fly Alli races back and forth to catch pesky fly! EC3000	66¢ Bossy the Talking Cow Bossy moo-moo's from her barn when string is pulled! EC2700	39¢
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CHRISTMAS!



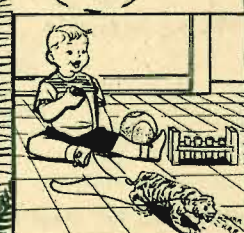
Trained Kitty Struts! Meows!

"Meow-w"... finely furred Kitty purrs,
opens mouth, eyes light too!
They'll adore him, cuddliest
li'l Kitty Cat ever as he
struts across the floor! With
control. Save now! EC3007

288



1 Foot Long!



Prowling Growling Tiger

Head moves, tail swishes—the big jungle
cat stalks across your room, raises his
head and roars! Control box. EC3034

Super
Value!
At W.A.!

4.99
50¢
Holds in
Layaway!

Keeps 'em Busy!

Now,
Save at
W.A.!

88¢



88¢ Each
Choose 'Jingle Blox',
Swiss Bells, or Play
Bottle! EC2800



98¢
Plastic Snap-
Lock Beads. EC2803



Unbreakable Plastic!

177

Hi-Lo Express Truck & Blocks! Colorful interlocking Hi-Lo blocks! Children love to play & build with these! Hurry! EC2201



98¢

Lady Bug Pull Toy! Her shell spins busily, antenna quivers like real! Hours of fun with this lovable toy! EC2904



Big, soft, cuddly tiger is a lovable companion for any young child. Cotton-rayon plush! Black & white felt eyes! Pom-pom nose! There's a big ribbon bow around his neck! He's cute and cuddly up by himself! He's the perfect pal for the youngster!

THEY'RE CUTE 'N CUDDLY...THEY'RE LOVABLE 'N LIVELY...THEY'RE TOYS!



298
at W.A.

Tail Swishing Moo Cow. She "Moo's" tosses her head & wishes her tail as she rolls merrily across the floor! EC2920



Cute 'n
Cuddly!
288
SAVE!

"Big Woofy" 10" Vinyl Doggie. Head moves, eyes open, close! EC2811
Mittens the Kitten. EC2810... 2.88



398

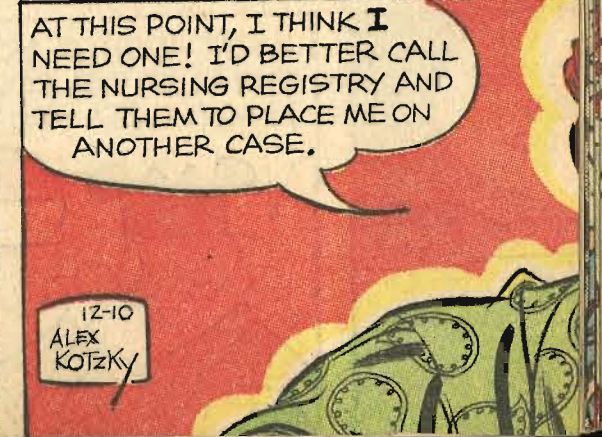
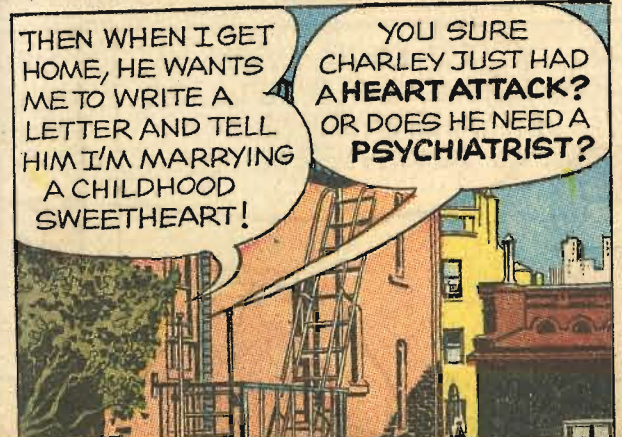
Creative Blocks & Wagon
Light, soft, washable plastic blocks. 15 1/4" wagon! EC2921



is over... When you've had too much to eat or drink, get quick relief for upset stomach, headache pain with speedy ALKA-SELTZER! Dissolve two ALKA-SELTZER® tablets in water. Drink. This *liquid* speeds relief to soothe upset stomach, ease headache pain. Get the feel-better feeling speedy ALKA-SELTZER gives.



Department 3-G by ALEX



12-10
ALEX
KOTZKY

AND SEIZED BY A SHAWNEE PAPOOSE,
LED FIRST TO A FAMILY QUARREL AND
THEN TO A FULL-SCALE TRIBAL WAR
THAT EXTERMINATED HALF OF
THE SHAWNEE TRIBE! 1735

REFRESHMENT STANDS
WERE ERECTED EVERY WINTER FOR
YEARS ON BLOCKS OF ICE
JUST BELOW NIAGARA FALLS

NATON
near

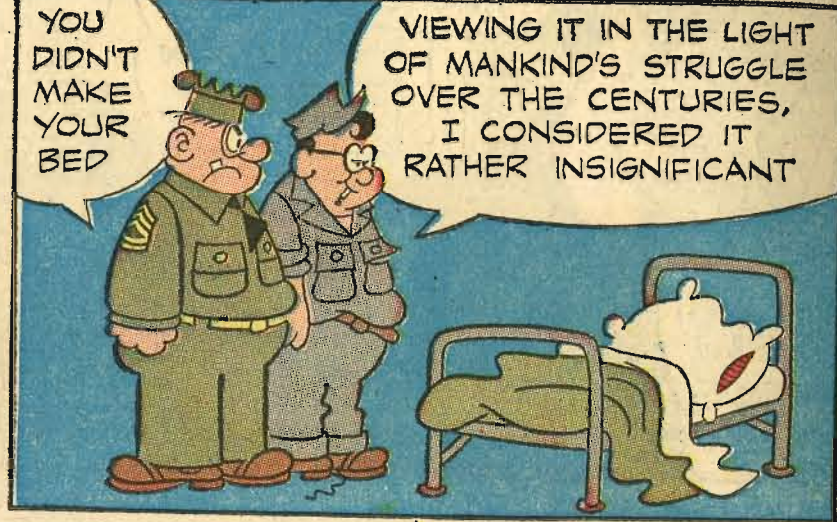
le bailey

by

VERELY AN
OF RESPECT.
N I RESPECT
SEEMED
UPERFLUOUS



YOU
DIDN'T
MAKE
YOUR
BED



VUEWING IT IN THE LIGHT
OF MANKIND'S STRUGGLE
OVER THE CENTURIES,
I CONSIDERED IT
RATHER INSIGNIFICANT

TNESS
ES
DO



WHAT WOULD YOU
THINK IF WE COURT-
MARTIALED YOU?!



I'D LOOK UPON IT
AS A NEW EXPERIENCE
--- ENRICHING MY
KNOWLEDGE AND ---

WHAT
SHOULD
WE DO,
SIR?



Winter is wonderful at The Greenbrier

Winter at The Greenbrier offers so much to do. You can play golf on The Greenbrier's three championship courses. These are usually open throughout the winter, for the weather is rarely very cold. Or you can shoot skeet, or ride a horse, or walk. It's a marvelous season for any of them.

Then there are the indoor reasons. The gently heated indoor pool, the bowling alleys, the Old White Club, the sumptuous interiors, the magnificent food. And the blaze and crackle of a good log fire.

There are more reasons, of course. But maybe you'd like to discover them yourself. Come once, this winter, and see if you don't agree: winter might have been made for The Greenbrier.

For color brochure, reduced winter rates and reservations, write Dept. U.

THE *Greenbrier*

WHITE SULPHUR SPRINGS • WEST VIRGINIA



If I am going to make a picture about a Negro and a white man ('The Defiant Ones') or about the end of the

—the scene in which the top German judge on trial breaks and acknowledges his betrayal of a fundamental trust—I

caster. This was my free device to give it the actor's

REMEMBER THE NEEDIEST!

"I don't production Hollywood deed, it is

GIVE A GIFT FROM

LIVING STEREO

RCA VICTOR INTERNATIONAL

RECORDED IN PARIS

JOSEPHINE BAKER



CHANTE PARIS

LISTEN...THE SOUND OF THE SEINE...
THE MURMUR OF MONTMARTRE...THE HEARTBEAT
OF LES HALLES."PARIS, JE T'AIME,"
SHOUTS THE INCOMPARABLE JOSEPHINE BAKER,
AS SHE SINGS OF HER NEVER ENDING
LOVE AFFAIR WITH THE MOST BEAUTIFUL CITY IN
THE WORLD. LOVERS EVERYWHERE,
LISTEN...AND DREAM. YOU ARE IN PARIS.

LIVING STEREO

RCA VICTOR INTERNATIONAL

RECORDED IN LONDON

Ave a go wiv the Buskers

Listen
Cockney street singers and musicians after
quaffing a few pints of ale...Sentimental songs with
a wailing accordion...Bawdy songs with a
"spoon-basher's" beat...Drown your sorrows or laugh
your bloomin' ead off...you're in a man's town...
You're in London



99
Each

288
Each
W.A.'s Low Price!

Jumbo Musical Bear or Pup
Cuddly soft cotton rayon plush
animals with built-in key-wind
music boxes! Sleepy-eyed pup is
15" long, Bear 16" tall! EC1816,7

Only
398

Sleepy Dalmation Doggy
Adorable! 21" long. EC1814

299

Turtle TV Hassock. Makes TV
viewing more fun! 18" l. EC1830

688

198
At W.A.

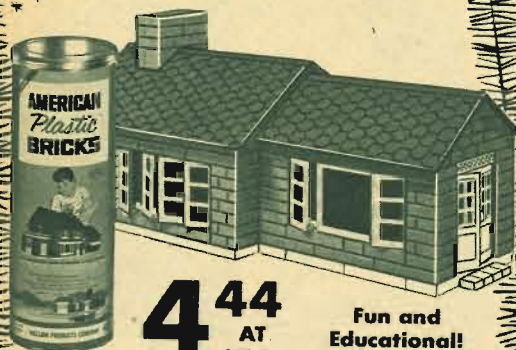
Autograph Pooch with Pen. 18"
pup is a real autograph hound! EC1808



W.A.'s Low Price
198

Original American Logs Set

Build model Pioneer cabins from real wood logs! Beveled edges, smooth sanded, splinter-free! 103 interlocking pieces. EC2102



444
AT W.A.

Fun and Educational!

Modern American Plastic Bricks

290 locking pieces—bricks, working windows, sliding garage door, roofs, chimneys. Teaches dexterity and interest in building! EC2105

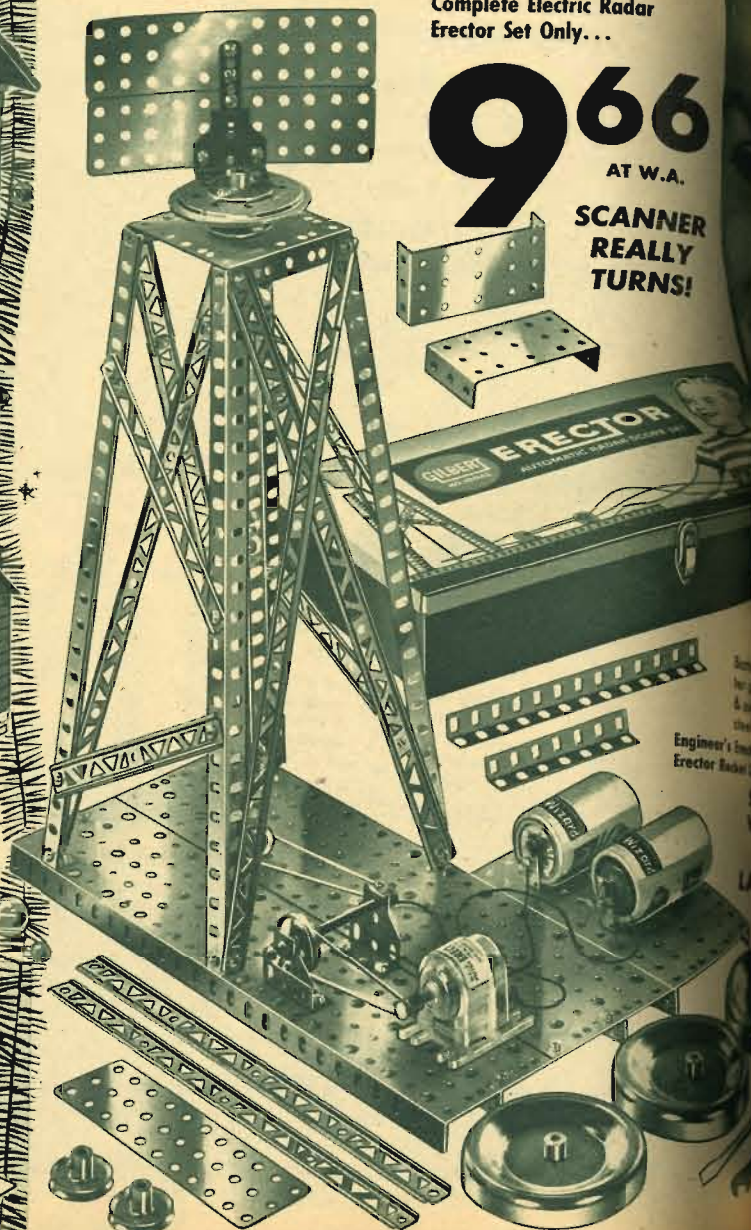


BUILD A RADAR STATION!

Complete Electric Radar Erector Set Only...

966
AT W.A.

SCANNER REALLY TURNS!



would it make the most electricity?
"Any place in the world, I hope."

bear the champagne label, but not the true champagne brilliance of Mercier.
IMPORTED BY DENNIS & HUPPERT, N.Y.

MERCIER

*AT ALL TIMES

TIONAL SET

STEREO

RCA VICTOR INTERNATIONAL

ONLY PULSATING MANDOLINS IN THE HANDS OF PASSIONATE ITALIANS. MEN OF NAPLES SERENADE YOU. THE SHIMMERING BAY FEEL THE VISITE SILK TASTE PIZZA ALLA NAPOLETANA. LIFE IS SENSUOUS HERE. YOU ARE IN NAPLES. APOLITAN MANDOLINS



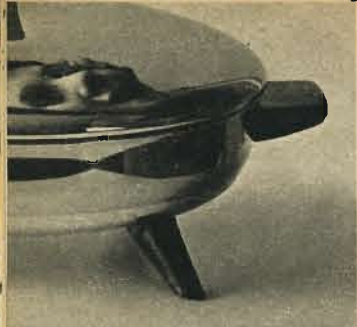
NEW IMPORTS ready for Christmas

Glamorous, dramatic, exotic sounds of great native artists recorded on location in France, Mexico, England and Italy, on the same label that brings you original soundtrack albums of the prize-winning Italian film hits: LA DOLCE VITA and ROCCO AND HIS BROTHERS. Available in Living Stereo and Monaural Hi-Fi on

RCA VICTOR INTERNATIONAL







SOMETIMES SHE IS), BUT MOSTLY, GRACEFUL FARBERWARE STAINLESS STEEL WORK OUT OF COOKING WITH EASY. 10½" AND 12" SIZES.



WHO IS SHE? SHE COLLECTS RECIPES AND ACTUALLY TRIES THEM. NEVER HAS ENOUGH POTS, LET ALONE THE RIGHT ONES. THIS IS IT. GLEAMING STAINLESS STEEL FARBERWARE, ITS BONDED ALUMINUM-CLAD BOTTOM BRINGS THE YEAR-ROUND JOY OF SURE-FIRE, EVEN-HEAT COOKING. COMES IN 4 TO 12 QT. SIZES.

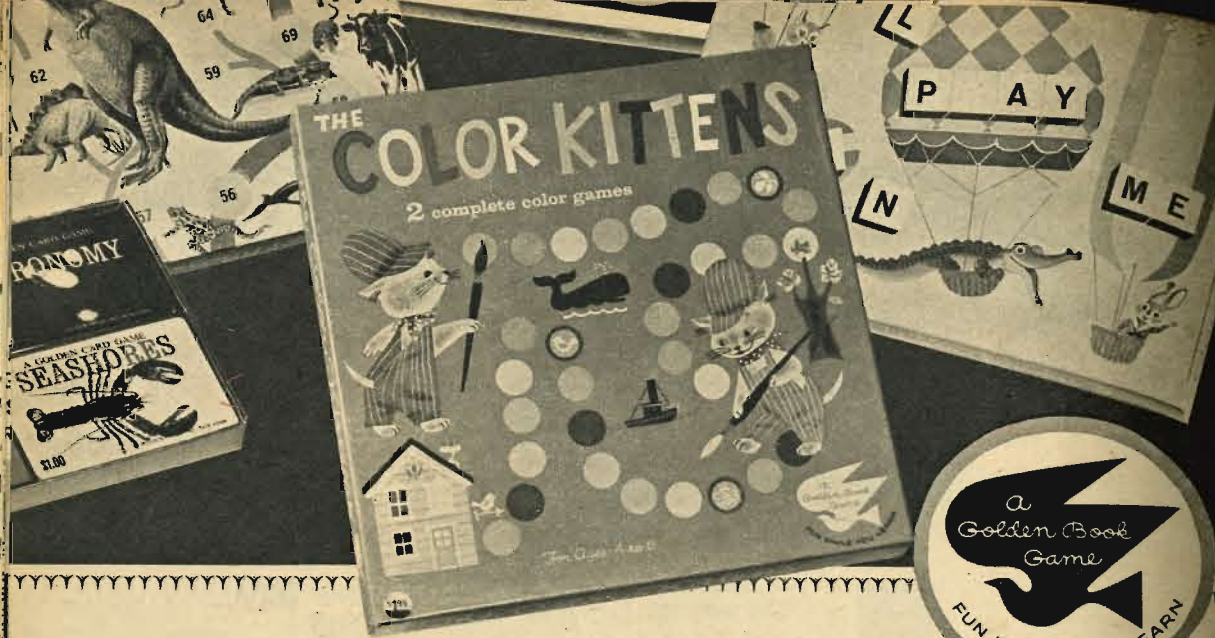


SO THE FIRST CUP OF COFFEE IS PERFECT. STAINLESS STEEL ELECTRIC COFFEE MAKER. 4-8-12-30-AND 55-CUP SIZES.



WHO IS SHE? A HOMEBODY AT HEART, BUT HER TASTES ARE WELL-TRAVELED. SHE'D RATHER HAVE A BEAUTIFUL FARBERWARE STAINLESS STEEL FRY PAN THAN SOME BEAUTIFUL FRIVOLITY. ITS BONDED ALUMINUM-CLAD BOTTOM SPREADS HEAT EVENLY, COOKS WITHOUT STICKING, SCORCHING, HOT SPOTS. 7" TO 12" SIZES.





for boys and girls—a Christmas array of GOLDEN BOOK GAMES

have been created by experts
ing educational activity to—
With their bright colors, ap-
f things to mount, punch-out
of sheer enchantment. Ideal

six colorful, illustrated playing
s. Boxed, 10 x 10 x 1½. \$1.95

udes brightly illustrated playing
ed, 10 x 10 x 1½. \$1.95

g board of animal and plant life,
ke this an exciting way to learn

GOLDEN DOMINOES

A new twist on the favorite dominoes idea. Color pictures are mounted on mahogany plywood (making them virtually indestructible). Each player gets a standup rack to hold his pieces. *Animals, Birds, Flowers*. Boxed, 8¼ x 12¼. Each, \$1

GOLDEN CARD GAMES

Fact-filled playing cards for educational games. Each deck of 52 full-color cards is printed on high-quality bridge stock.

For the Young: ALPHABET. COLOR. MOTHER GOOSE. NUMBER BABIES. Each, in a plastic box, \$1. All 4, in a Gift Pack, \$3.95

For Older Children: ASTRONOMY. BIRDS. MAMMALS. SEASHORES. Each, in a plastic box, \$1. All 4, in a Gift Pack, \$3.95

GOLDEN CAPITOL FIRST LEARNING GAMES

Marry Ellen Sulek of the award-winning pre-school TV program, "Fun at One," has created these kits to teach basic concepts to pre-

BOGNER

IMPORTED from GERMANY
Famous "BOGNER"
STRETCH PANTS

\$39⁹⁰

CLOSEOUT
From a Famous

g the upper parking lot, opened up an entirely new building and road sites as future base lodge ex-

ay to Mt. Snow's success to be its orderly ex- by adding new lift lines new ski slopes and these with bigger base

ts eight restaurant area, er by Jack Richards this ve been completely re- for better food, improved and more comfortable

eg and Kettle is trans- a 4:30 p.m. "apres ski" and nightly entertainment d for Snow Lodge.

R KEY

key is its "more fun yone" philosophy evi- the increase in both s and lessons.

eks in both the seven day variety are among vacation buys at any

ng lesson and lift tickets in the ski week packages sold separately at sub- avings from day tickets.

PORT, Inc.

**END STREET
14, MASS.**

lity Shop and inspect New Imported and Equipment. Complete whole family.

**L CLEARANCE
LAST YEAR'S
HANDISE**

or 27 Years

ready to serve the skiing public this year with many of the larger areas proceeding on schedule with elaborate expansion plans.

Nor have existing areas been idle. New chair lifts, expanded and extended uphill lifts, new

KILLINGTON BASIN, Sherburne, Vt., offers mont's highest skiing. Double chairlift under- struction will serve new beginners' area.

slopes and trails, shelters, res- taurants, and ski shops will be found throughout the state.

Numerous up-to-the- motels and lodges have- structed.

VERMONT

MT. SNOW

AND THE VALLEY OF THE INNS COMES TO BOSTON

FREE PRIZES

Twelve exciting ski-land prizes, three each day of the show. Just register your name for our drawing and you might win a free ski week-end for two, rides on the lift, or a free lesson at the Harvey Clifford Ski School. Fun at Mt. Snow . . . and it's free if you win one of these great prizes.

SKI FASHION

The Mt. Snow Ski Shop models will show you the newest in ski and after-ski clothing. The new bright colors, the contoured stretch pants, the casual clothes for the Lodge. And you'll see the latest in skis, poles, and boots, in a wide range of styles and prices to suit your ski-time budget. American and Imported . . . the finest values for the skier!

COLOR MOVIE

See the famous Harvey Clifford Ski School techniques in a colorful movie, filmation at Mt. Snow. Harvey Clifford, director of the Mt. Snow Ski School, will be present to answer your questions about wedeln slalom, and sitzmarks. The Ski School has 60 professional instructors, individual and group lessons, snowbunnies and expert, reasonable fees.

WORLD'S LARGEST SKI AREA BOOTH 57-58 N. E. WINTER SPORTS SHOW

Southern Vermont's Favorite Development



5 Poma lifts including

VERMONT'S NEWEST SKI DEVELOPMENT

**OPENS
December
1961**

SKI

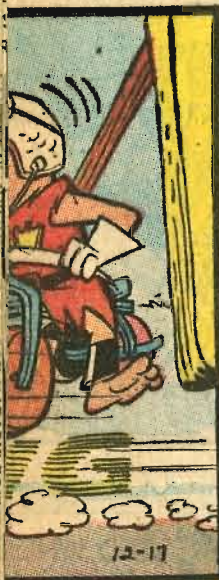
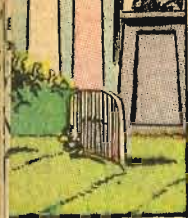


AND WE WANT TO THANK
FELIX FUMSTRUM, CHOLLIE
CHOWDER, FRED FLUBB,
OTIS DIPPLE, WILBUR
STRUTT, ALEX
WHEATCAKE--

JOE--STILL
WORKING

HOWCUM DEPT. A LOT OF
GUYS HAVE BIG WALLETS
FULL OF CREDIT CARDS,
MEMORANDA
AND
ASSORTED JUNK--

AND WHEN
THEY K
THEIR DO
LOOSE--
THEIR PAN
POCKET



© HANNA-BARBERA-PROD.



By Bi

PULL OVER,
FLINTSTONE!

WE'RE NOT
A DRAG
HERE...
CHIPPING A

I'LL
ED IN

OH, YEAH? JUST HOW
DO YOU THINK YOU
CAN DO THAT?

Gifts



(TY-316)



(TX-1658)

TREE LIGHT SET

Seven C7½ lamps for indoor use. Each burns independently. 1.69 Value

109

3.49 Value 15 Indoor lights. (TY-317) 2.39
4.39 Value 15 Outdoor lights. (TY-318) 3.38

TREE ORN

Fancy shapes, scenic and shiny. 5 pieces.

69c Round 5-pc. set,

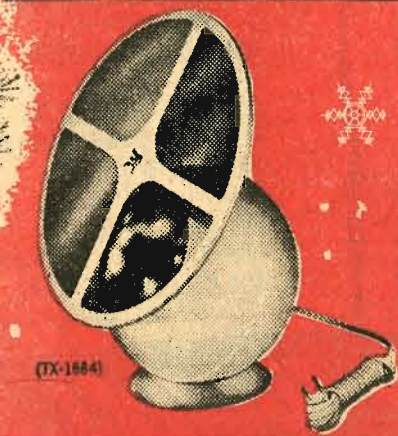


(TX-1665)

ALUMINUM TREE

For every Christmas to come. 6 feet tall with stand.

699



(TX-1664)

COLOR WHEEL, Motorized

Includes spotlight. Color rotation — amber, blue, green, and red. 7-foot cord.

11.95 Value 688



(TB-58)

TV PLUSH HORSE

16" tall, 23" long. Gaily colored with realistic vinyl head and neck.

4.98 Value 299



EDS INGS

ET	2 for .26
	2 for .06
EN (S-1742)	2 for .40
(1862)	2 for .50
EN (134)	2 for 1.01
ABLET	2 for .40
KS	2 for 1.51
	2 for .40
CARDS x 5" (KS-133)	2 for .30

NIES-SHOP TODAY!

2 for .26	<input type="checkbox"/> 35c SANITARY BELT Lady Fair 3/8". (KZ-3038)	2 for .36
2 for .50	<input type="checkbox"/> 1.00 HAIR DRYER HOOD Pink or white. Fits all hair dryers. (KX-1673)	2 for 1.01
2 for .99	<input type="checkbox"/> 10c BOBBY PINS Rubber tipped. Black or bronze. 20's. (KX-1903-4)	2 for .11
2 for .11	<input type="checkbox"/> 29c PLASTIC SHOWER CAP (KB-872)	2 for .30
2 for .24	<input type="checkbox"/> 2.00 HAIR BRUSHES (KB-382)	2 for 2.01
2 for .30	<input type="checkbox"/> 10c HAIR NETS Choice of mesh, style, and color. (KB-1911-44)	2 for .11
2 for .36	<input type="checkbox"/> 1.98 HAND MIRROR Assorted styles. (KB-66)	2 for 1.99

DENTAL NEEDS

☐ 69c DENTAL PLATE BRUSH

<input type="checkbox"/> 1.50 CHRISTMAS CARDS "Hollywood Originals," 25's. (KS-52)	2 for 1.20
<input type="checkbox"/> 1.00 CHRISTMAS CARDS "Studio Assortment," 21's. (KS-55)	2 for 1.51
<input type="checkbox"/> 1.00 GIFT WRAP ROLLS 3 rolls to a box. (KS-75)	2 for 1.01
<input type="checkbox"/> 59c GIFT WRAP ROLL Choose from 6 designs. (KS-76)	2 for 1.01
<input type="checkbox"/> 50c FOIL GIFT WRAP Choose from 10 designs. (KS-77)	2 for .60
<input type="checkbox"/> 25c DELUXE GIFT WRAP 4 sheets, 20 x 26". (KS-78)	2 for .51
<input type="checkbox"/> 15c GIFT WRAP 2 sheets, 20 x 30". (KS-79)	2 for .26
<input type="checkbox"/> 50c CURLING RIBBON Rayon. 45-foot roll. (KS-93)	2 for .16
<input type="checkbox"/> 49c EXTRA WIDE CURLING RIBBON 3/4" x 35 feet. (KS-94)	2 for .51
<input type="checkbox"/> 39c CURLING RIBBON with metallic glitter or rayon. (KS-95, 6)	2 for .50
<input type="checkbox"/> 25c CURLING RIBBON Rayon or self-adhering. (KS-118, 9)	2 for .40
<input type="checkbox"/> 25c PAK O' TAGS Folders, tags. (KS-121)	2 for .26
<input type="checkbox"/> 59c GIFT BOWS Stick on any surface, 5's. (KS-129)	2 for .26
<input type="checkbox"/> 39c CELLOPHANE TAPE 400" x 1/2" on a dispenser. (KS-158)	2 for .60
	2 for .40

(Matching envelopes with all cards)



KLENZO TOOTH BRUSHES

Reg. 49c **2 for 50c**

Nylon bristles in choice of
styles and textures. (KB-354-9)



MAS WORLD OF DOLLS AT WESTERN AUTO!



Biggest
Baby of 'em
all! Coos!
Life-size!
All-vinyl!

8⁸⁸

Buy Now

Baby Cries "Ma-ma"
as Chubby but bigger
Cutie in nylon, flowers 'n
Dutch boy bob! EC1734



Snowballs
Anyone?!

5⁸⁸



Amazing 12" Wind-
up Baby Ann

Only **1⁴⁴**
at
W.A.



Wind her up
She cries!
Moves arms,
head, feet!

18" Snosuit Roberta. Joy for ma-
ma indoors & out! Drinks, wets! Chic
4-pc. fleece suit! EC1728

Lively baby! Moves arms, head, feet, cries
automatically! Dainty beruffled dress, bonnet.
Baby-soft vinyl. 101 hours of joy
for li'l ma. Tiny li'l price!
EC1707



2⁸⁸
Hurry
Santa

12" Baby Beth Traveler packed
her suitcase to go home to mama!
Mom'll adore bathing, dressing her!
4 outfits! P.j.'s, sunsuit, party dress,
layette! Windblown root hair!
Moves, drinks, wets! Sassy! EC1705

1. Layaway Now! While
selections are complete!
Starts as low as 50¢!
2. You Save Money!
W.A.'s special low Holiday
prices make your Christ-
mas \$\$ do a lot more
jingling!
3. Buy all Your Gifts
on One Easy Pay Plan!
Stretch Gift Budget! Pay
just a little down and low
weekly payments later!





YOUR CHOICE!
Authentic 12" Indian Dolls
1.00 Each

- Princess
 - Squaw
 - Brave
- Heap Big Buy! And How!**

Hunt happy playing ground with your li'l papoose! Honest injun leather dress, moccasins, beaded belt, head band. Plastic. Sleep, move too! EC1702



Dryer Lights Up!



88¢

Vinyl Doll & Battery Dryer
Let's play beauty shop! Fun! Set, dry perky Ponytail's coiffure! Gay smock, curler, net, chair! EC3005



6.66
Big Buy!
Cries real tears!

16" Cry Baby, Suitcase, Layette
Ma'll comfort, wipe away real tears! Wash, feed, change, dress beddy-bye her too! Darling layette! Vinyl! EC1732



15" Bride has Trousseau & Wardrobe

Myl Aren't wears taffeta stole, frack, eyes, rooted

FUN for the Little "Homemakers"!



29-pc. Fantasy Tea Set. Entertain royally! Laven-der 'n purple poly. Metal plates, "silver", EC1605



31-pc. Milk Glass Set. "Heirloom"! Lazy Susan, "silver". Serves 4! Teaches manners, fun. EC1606



29-pc. White-Ivy. Friends, dolls 'n teddy bears! Parties are most fun with luxury set! Rich 3-D overlay. Breakproof. For 4. EC1607

3.88



Make your Christmas Gift \$\$\$\$ do a lot more jingling! Shop W.A.'s fabulous "Joy Bringers"! Every "Joy Bringer" has been specially selected by the folks at W.A. ... and is guaranteed by them to be outstanding in quality and Play-Education-Fun Value!



Dis

DO I HAVE TO?

YES!

ANNOUNCING A GREAT SHOW WITH LOTS OF TRICKS AND FUNNY STUFF!

EEEK!
AWK!

THAT'S ALL! THE SHOW'S OVER.

NO, IT ISN'T! WE'RE JUST GETTING STARTED.

NO, DEAR. THAT'S ENOUGH.

by MORT WALKER

BOO
BOO
BOO

SHOWS A
SUPPOSE
TO LAST
A LONG
TIME.

FIRST AID SPECIALS



Rexall Aerosol Spray-on
MERTHIOLATE
(Thimerosal-Lilly)

Reg. 98c **2 for 99c**
Quick, clean first aid. No need to touch the wound; just spray it on.

QUIK-BANDS

- True-Skin, 21's. Regular 43c (KW-3200) **2 for 44c**
- Antiseptic Sting, 4 ozs. Regular 69c (KW-303) **2 for 70c**
- Mercurochrome 1 oz. Reg. 25c (KU-1609) **2 for 26c**
- Tincture Iodine 1 oz. Regular 39c (KU-3041) **2 for 40c**



QUIK-BAND DISPENSER PACK

Reg. 49c **2 for 50c**
21 True-Skin or Flesh adhesive bandages.

Rexall **GAUZE BANDAGE**

Reg. 30c **2 for 31c**
10 yd. roll of 2" wide gauze. 3" x 10 Yds. Gauze, Reg. 45c (KW-2204) **2 for .46**



Rexall **BABY TALC**

Reg. 89c **2 for 90c**
Pound tin of fine talc for after baby's bath, diaper change. (KN-908)



QUIK SWABS SINGLE TIP

Reg. 59c **2 for 60c**
Cotton tipped applicators. 200's. (KN-45)



DIAPER RASH CREAM

Reg. 75c **2 for 76c**
Helps heal skin irritations due to diaper rash. Soothing. (KD-225)



BABY PANTS

Reg. 49c **2 for 50c**
Plastic bloomer style. Small, medium, large, extra large.



QUIK SWABS DOUBLE TIP

Reg. 39c **2 for 40c**



STORK NURSER

Reg. 59c **2 for 60c**
4 or 8 oz. bottles. 3-pc. units.



8 BRUSH ROLLERS
and 50 Curler Pins. (TB-68) \$2 Value

WRITING PORTFOLIO

Paper, Envelopes. (TS-1200) Reg. 79c

BABY BOTTLE WARMER

Electrical. (TN-660) \$2.95 Value

BABY BOTTLE BRUSH

Stork. (TN-123) Reg. 59c

BABY DIAPER PINS

Safety Lock. (TN-501) Reg. 25c

BOTTLE STERILIZER

Stork. (TN-203) Reg. \$4.69

BABY CARE POWDER

9 oz. (TN-905) Reg. 59c

REX SELTZER TABLETS

25's. (TD-101) Reg. 58c

HOUSEHOLD COTTON

lb. roll. (TW-101) 98c Value

3 for 1.33

1.89

.39

.19

3.59

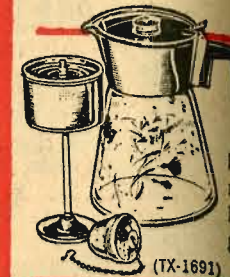
.39

3 for .99

.59



(TX-461)



(TX-1691)



(TX-1069)

Electric hair
with remote
cold switch

Rex
Electrical
tick to keep
tractive deal

PE
SCRIPT
IN USA
FOR
RICK

Rex

CANDY SURPRISES

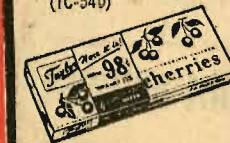


(TC-137)

Old Fashion
**HONEY &
HOREHOUND
DROPS**
Reg. 59c pound
Ever-popular hard candy with sugar crusting.

39c

(TC-540)



Taylor's
**LIQUID CENTER
CHOCOLATE
CHERRIES**
Rich milk chocolate-coated ripe mar-
sachinos swimming in liquid center.

12 oz. box



(TC-522)

GIANT BAG OF POPS

Pure sugar candy suckers in as-
sorted flavors. Big value bag of
100. Reg. 89c

79c

MANOR HOUSE CHOCOLATES

14 oz. (TC-912) Reg. \$1.10

.85

PEANUT BRITTLE

Taylor's lb. (TC-225) Reg. 59c

.49

PECAN BARK

Queen Anne, 11 oz. (TC-532) Reg. \$1.35

1.19

(TC-531)



CHU-CHU BANK

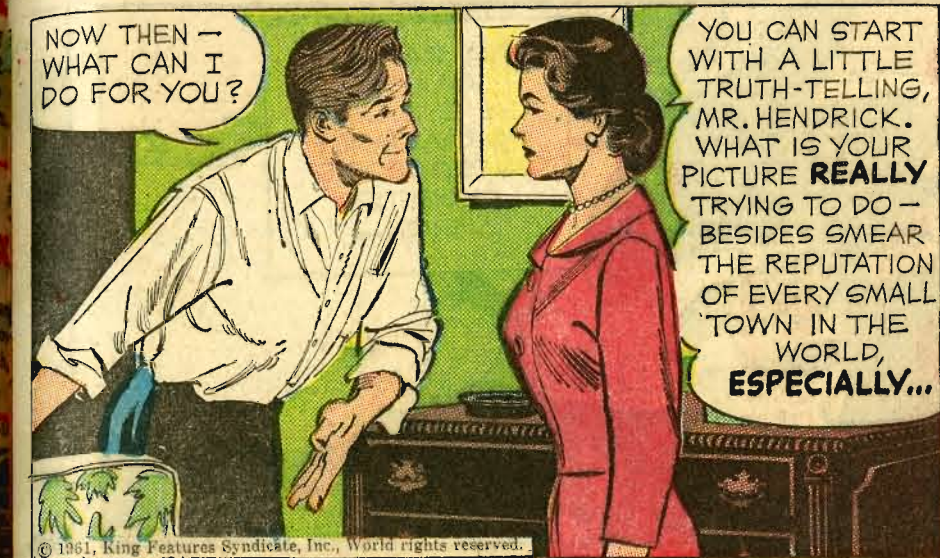
Bubble gum pops out when coin
is deposited. Reg. \$1.00

89c

59c Bubble Gum Refills. (TC-199) 100's .49

100 SWEET TREATS

100 pcs. candy



NOW THEN —
WHAT CAN I
DO FOR YOU?

YOU CAN START
WITH A LITTLE
TRUTH-TELLING,
MR. HENDRICK.
WHAT IS YOUR
PICTURE **REALLY**
TRYING TO DO —
BESIDES SMEAR
THE REPUTATION
OF EVERY SMALL
'TOWN IN THE
WORLD,
ESPECIALLY...

STAY!
12-10



NOW JUGHEAD
PICKS UP A ROCK
AND COMES DOWN!

HOW
CLEVER!



64

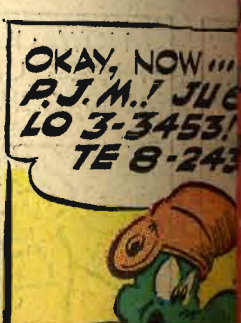
MEMBERS OF THE HAWK
FAMILY HAVE PERHAPS THE
MOST HIGHLY DEVELOPED
VISION IN THE WORLD

AND RAPIDLY
ADJUST
THE EYE LENS
FOR ALMOST
MICROSCOPIC
CLOSEUP
VISION...

man who hated gifts

HE OPENED A PACKAGE OF TRUVAL SHIRTS

It is not ungracious to observe that many a Christmas wish is motivated more by well-meaning motives than by practical ones. In such circumstances, it strains a man's gallantry to say, "That's what I needed," with even half-hearted conviction. Therefore, it is to study this page closely. It illustrates ideas for playing Santa—each calculated to inspire ideas even from the most Scrooge-like characters. Prices, you can breeze through your entire male gift list with a minimum of anguish to your budget. Because Truval is famous from its role as the brand "where fashion and v





Will you spend
5 minutes
on a better figure
for life?

Next time you're buying a bra, spend five minutes in the fitting room of a good store. Take a Bali Bra and several other bras with you. Test them on these points:

Do the straps dent the flesh of your shoulders?

Does the back of the bra ride up, letting the front sag?

Must the straps be worn short to produce the uplift you like?

If so, that's not a Bali.

Does the back of the bra fit low and snug?

Do the straps move as you do—freely?

Is the under side of the cup firm, the top side free of strain?

That's a Bali.

In a Bali Bra, your curves *curve*. Bali designers remember that bras are meant to be worn. It's the way a Bali behaves on living flesh that proves it the best planned bra ever born.



der why you ever put
carefully made bra.

But what's more im-
ure improves in a Bali.

Even the briefest wi-
it's a Bali, is capable of
figure with gentle insi-
Lo, for instance, has
straps, bared-away fr



In the fitting room, the under side of a Bali curves, how straps are



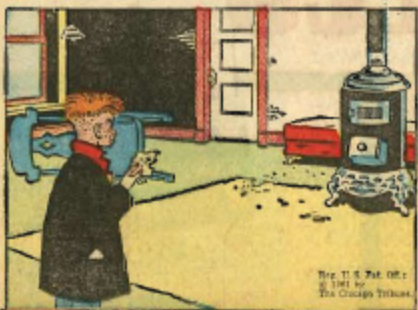
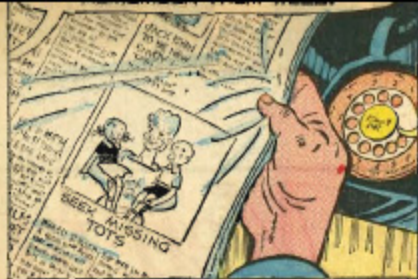
s Shop for Men in

MODERN... LUXURIOUS

**Gillette
Gifts**



Two 15-blade dispensers of



That Score A . . . **TOUCHDOWN**

orange
S
TING
TS
12.⁹⁷

nylon
in shell and
pocket



For the outdoor man!

Men's Fortrel Insulated SUITS

\$9.⁹⁷

REG. \$14.95 VALUE

The **WARMEST** insulation — 3 oz. zero temp. Fortrel Polyester with a rugged 70 denier nylon outer shell.



Regular \$

**MEN'S
REVERSIBLE
SKIN
PAR**

- Sizes S-M-L
- Mosaic quilt with sub-zero temp. fortrel
- 2-ply nylon shell, reversing to 100% nylon waist
- 2 zipper pockets on both sides
- Oyster, Black



Giant STORE

Men's Sanforized

KNIT SHIRTS

99¢

A wonderful gift for the man who works outdoors! It's another Giant value!



Shirt Draw 99¢

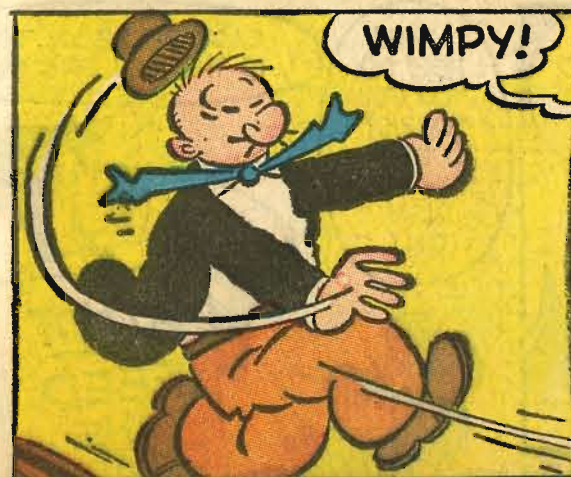
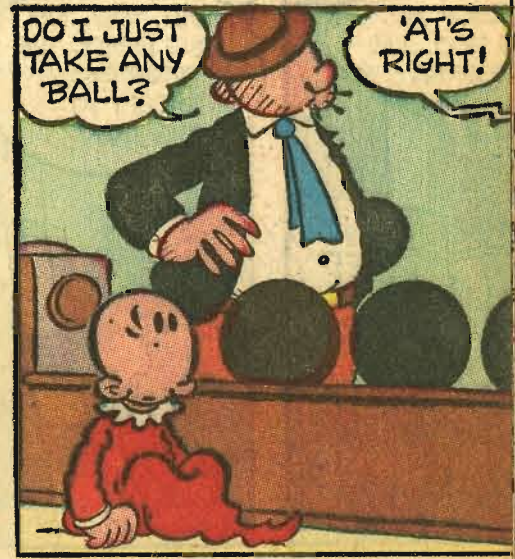
- Sizes: S-M-L
- Retains shape life of garment
- No sag or stretch you warm weight by the heat.

Elastic top . . . sizes 10 to 13

Men's Thermal Sox

MEN'S THERMAL UNDERWEAR PIEYIE

by BUD



By Bill Hall



SURPRISE BUYS

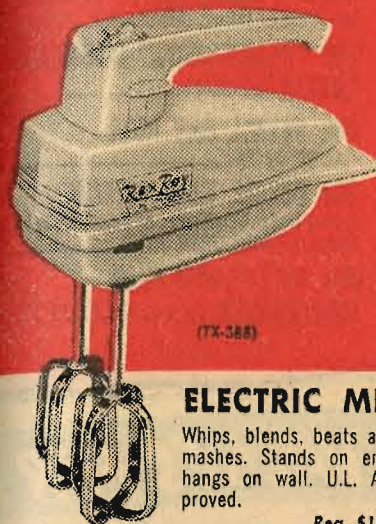


STEAM or DRY IRON

Rex-Ray made by Universal. Uses tap water, wider temperature choice.

Reg. \$11.95

888

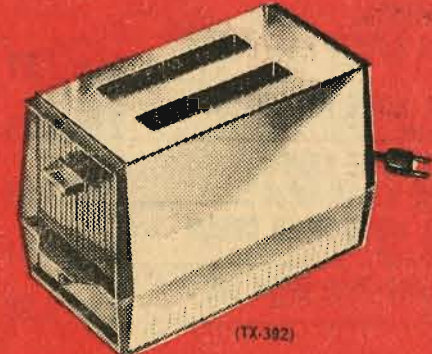


ELECTRIC MIXER

Whips, blends, beats and mashes. Stands on end, hangs on wall. U.L. Approved.

Reg. \$14.95

995



ELECTRIC TOASTER

Rex-Ray. Fully automatic, 9-position control...also reheats cold toast.

\$15.95 Value

995



BATH SCALE

Rex-Ray. Low, flat, square styling with handle, matching mat.

\$6.49 Value



1.26

shades to blend
skin tone.. In



Nome

LOTION

for 99c

leaves hands
soft.



ANDRUFF

SHAMPOO

for 99c

formula to rid
thly dandruff.
bottle.



(60-1)

- ☐ 1.25 CLEANSING CREAM FOR DRY SKIN By Cara Nome. (KCN-3162) 2 for 1.26
- ☐ 1.50 CARA NOME NIGHT CREAM (KCN-3164) 2 for 1.51
- ☐ 2.00 CARA NOME HORMONE CREAM (KCN-3166) 2 for 2.01
- ☐ 1.00 FAST CLEAN Liquid skin cleanser by Cara Nome. (KCN-3158) 2 for 1.01
- ☐ 1.00 VIOLET CERATE Complexion Cream. 3 oz. (KP-2492) 2 for 1.01
- ☐ 59c GLYCERIN & ROSE WATER 4 oz. (KU-1273) 2 for .60
- ☐ 1.50 THEATRICAL COLD or CLEANSING CREAM Pound tins. (KP-1047-8) 2 for 1.51
- ☐ 1.25 CARA NOME ASTRINGENT 4 oz. (KCN-3144) 2 for 1.26
- ☐ 1.00 CARA NOME SKIN FRESHENER 4 oz. (KCN-3146) 2 for 1.01
- ☐ 1.00 CARA NOME HAND CREAM 4-oz. jar. (KCN-610) 2 for 1.01
- ☐ 1.19 SEQUOIA PINE BATH OIL 6 oz. (KP-615) 2 for 1.20

SAVE ON FIRST AID NEEDS

- ☐ 43c QUIK-BANDS "True-Skin." Sterile adhesive bandages, 21's. (KW-3200) 2 for .44
- ☐ 49c QUIK-BANDS in dispenser. "True-Skin" or Regular, 21's. (KW-3192, 3205) 2 for .50
- ☐ 65c ADHESIVE TAPE 3 widths on 1 roll. 5 yds. (KW-4147) 2 for .66
- ☐ 25c ADHESIVE TAPE Waterproof. 1/2" x 5 yds. (KW-4103) 2 for .26
- ☐ 69c QUICK ACTING PLASTER Counter-irritant. (KW-2164) 2 for .70
- ☐ 45c GAUZE BANDAGE 3" x 10 yds. (KW-2204) 2 for .46
- ☐ 30c GAUZE BANDAGE 2" x 10 yds. (KW-2202) 2 for .31
- ☐ 98c AEROSOL MERTHIOLATE 2 for .99

- ☐ 98c ADRIENNE SHAMPOOS Oil or Liquid Cream. 8-oz. (KP-500-1) 2 for 1.26
- ☐ 98c SILQUE CREAM SHAMPOO 4 oz. (KP-3200) 2 for 1.51
- ☐ 89c "8480" TALCUM Pound. (KP-3192) 2 for 2.01

TOILETRIES FOR MEN

- ☐ 59c AFTER-SHAVE LOTIONS Lavender or "Ready-Shave." (KP-3220, 3240) 2 for 1.26
- ☐ 69c LAVENDER SHAVE CREAMS Brushless or lather, mentholated. (KP-3230-1) 2 for 1.51
- ☐ 89c "READY-SHAVE" PRE-SHAVE LOTION (KP-3241) 2 for 2.01
- ☐ 89c REXALL BAY RUM Pint. (KP-3248) 2 for 1.26
- ☐ 59c REXALL HAIR TONICS Cream Tonic, Vita-Tonic, or Conditioner Tonic. (KP-3210, 3213, 3216) 2 for 1.51
- ☐ 59c MR. GROOM HAIR CONTROLLER For butch cuts. (KP-1111) 2 for 2.01

VALUES FOR BABY

- ☐ 69c REXALL COTTON BALLS 130's. (KN-48) 2 for 1.26
- ☐ REXALL COTTON SQUARES
- ☐ 45c 80's. (KN-44) 2 for 1.26
- ☐ 98c 200's. (KN-50) 2 for 1.51
- ☐ 89c BABY CARE LOTION or SHAMPOO 10 oz. (KN-923-4) 2 for 2.01
- ☐ 89c REXALL BABY TALC 1 pound. (KN-908) 2 for 1.51
- ☐ 59c QUIK-SWABS Cotton-tip applicators. 200's. (KN-45) 2 for 1.26
- ☐ 39c QUIK-SWABS Double-tip. 54's. (KN-47) 2 for 1.51
- ☐ 59c STORK NIPPLE VALVE 2 for 2.01

Release effective.
moth-killing vapors.
Odor disappears when
clothes are aired.



WRIST WATCHES

8.88
Water-resistant*, shock resistant. anti-magnetic. With luminous dial. *As long as crystal, crown, and back are intact.



SPUNTEX NYLONS

Reg. 99c pair
3 prs. \$2.01
Plain or dark seam,
60 gauge 15 denier,
first quality.



TOOTH PASTE

Reg. 1.59
89c
3-tube pack. Busy-foaming action leaves
teeth cleaner.

Starfire

- ☐ 1.29 NO. 6 PINE OIL DISINFECTANT 2 for 1.96
- ☐ 87c TARGET INSECTICIDE 2 for 1.30
- ☐ 1.19 ADRIENNE SPACE FRAGRANCE 2 for .88
- ☐ Room deodorant. 5 oz. Aerosol. (KP-477) 2 for 1.20

MORE SURPRISE BUYS NOT ON

EVERYDAY NEEDS

- ☐ 1.00 CARDIGAN LIPSTICKS 3 for 1.25
- ☐ 3.00 Value LORIE BUBBLE BATH Floral bouquet 3 boxes of 20 packets each. (TP-2070) .98
- ☐ 98c Value HOUSEHOLD COTTON One pound roll. (TW-101) .59
- ☐ 4.95 VALUE U.S. REGIONAL COOK BOOK Illustrated, thumb indexed. (TS-690) 2.98
- ☐ 2 for 79c FILLER-PAPER 5-hole, wide or narrow rule, white or pastel. (TS-354-5, 1116-7) 3 for 1.16
- ☐ 29c REXALL FACIAL TISSUES White, pink, or maize. (TX-640-2) 3 for .79
- ☐ 75c REXALL MINERAL OIL Pint. (TD-75) .49
- ☐ 1.19 REXALL MINERAL OIL Quart. (TD-76) .75
- ☐ 58c REX-SELTZER TABLETS Effervescent, for pain relief. (TD-101) 3 for .99
- ☐ 79c WRITING PORTFOLIO Paper with envelopes. (TS-1200) 3 for 1.33
- ☐ 2.00 Value HALLOWEEN SUITS S, M, L. (TB-315) 1.29
- ☐ 2.00 Value HAIR CURLERS & brush rollers with pins, or 10 reg. rollers with pins. (KB-68) .99
- ☐ 49c "TWIRL PUFFS" COTTON BALLS For beauty care. 100's. (TW-2268) .33
- ☐ 65c "QUIK-PUFFS" COTTON DISPENSER Pluck amount desired. 300". (TW-2265) .44
- ☐ 1.69 Value SANITARY NAPKINS Lady Fair. Regular. 48's. (TW-305) 1.39

CANDY

- ☐ 2.50 KITCHEN KETTLE CHOCOLATES Assorted dark and milk. 2 lb. (TC-501) 1.69
- ☐ 59c HONEY and HOREHOUND DROPS Pound. (TC-137) .39
- ☐ 1.25 CHOCOLATE COVERED CHERRIES Liquid center. 12 oz. (TC-540) .98
- ☐ 1.35 CHOCOLATE PECAN BARK Queen Anne. 11 oz. (TC-532) 1.19
- ☐ 59c PEANUT BRITTLE

POPS with PUMPKIN (TC-

- ☐ 35c Bag. 25's.
- ☐ 49c Bag. 40's.
- ☐ 69c Bag. 60's.
- ☐ 79c DAINTY CREME MIN Pound. (TC-195)
- ☐ 1.10 BITS 'N BITES Assorted chewy and crunchy candies. (TC-195)
- ☐ 98c MONREALE OLIVE OIL for salads or cooking. 12 oz. (TE-195)

CANNON C

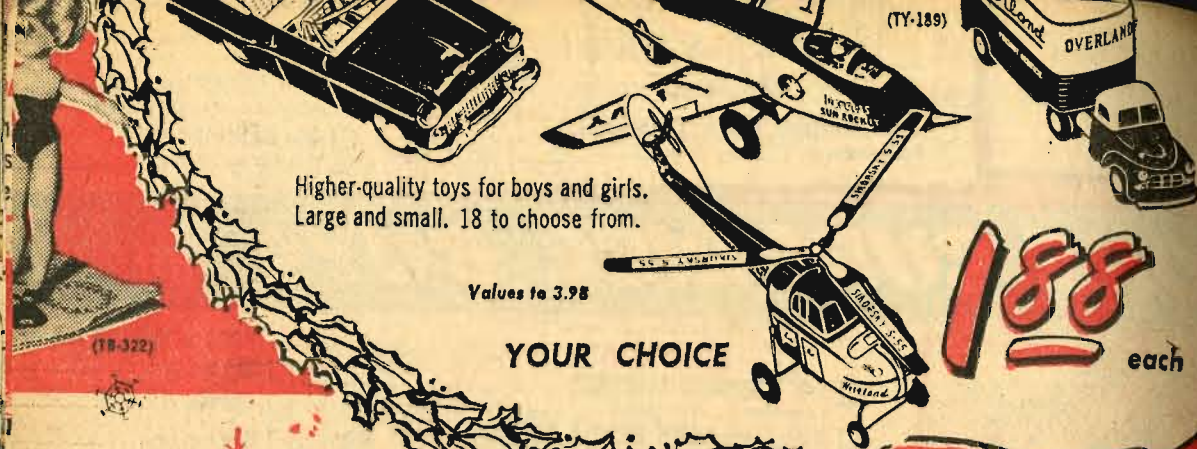
- ☐ STRIPED KITCHEN TOWEL 16 x 30". (TX-1182)
- ☐ DISH CLOTH 15 x 14". (TX-1183)
- ☐ TERRY DISH CLOTH 15 x 30". (TX-1184)
- ☐ BATH TOWEL 22 x 44". (TX-1185)
- ☐ FACE CLOTH Heavy weight. 12 x 12". (TX-1186)
- ☐ STRIPED BATH TOWEL 20 x 40". (TX-1187)
- ☐ FACE CLOTH 12 x 12". (TX-1188)

FIRST

- ☐ 69c FINGERTIP QUIK BANDS Rexall. Flesh colored. 18's. (TW-3180)
- ☐ 79c EXTRA LARGE QUIK BANDS Rexall. 11's. (TW-3209)
- ☐ 39c ADHESIVE TAPE DISPENSER White tape or "True-Skin." (TW-3209)



Q
A
Reg. 43



Higher-quality toys for boys and girls.
Large and small. 18 to choose from.

Values to 3.98

YOUR CHOICE

188 each



(TX-1635)

JEWEL BOX
3.00 Value **369**

Pearl inlay, riser tray, mirror inside top. Winds up to play music.



(TX-1093)

MUSICAL POWDER BOX
2.98 Value **199**

Has Swiss-built musical instrument guaranteed against over-winding.

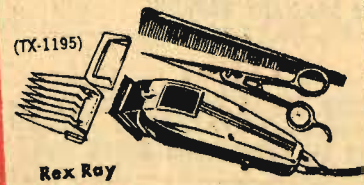
K-A-BOO

ARM LOCKS

5.95 Values

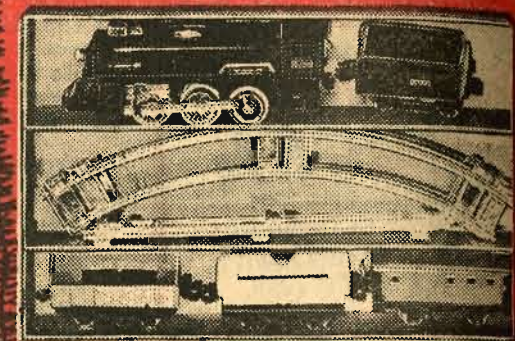


(TX-1667)



Rex Ray

HAIR CLIPPER SET
5.98



(TB-319)

0 GAUGE TRAIN SET

Battery operated steam locomotive with light, tender, freight car, tank car, caboose, and 8 pcs. of track.

(Batteries extra) 4.98 Value **299**

REXALL ALCO-REX RUBBING ALCOHOL

Pint Reg. 59c

2 for 60c

Cooling, invigorating body rub. Save now!



(KD-217, 220)

Rexall GLYCERIN SUPPOSITORIES

12's Reg. 53c

2 for 54c

Choice of adults' or infants'



KLENZO Antiseptic
(KD-50) Mouth Wash

Pint Reg. 79c

2 for 80c

Ruby-red; spicy flavor. Works fast to sweeten breath.

- ☐ 1.09 CASCARA SAGRADA 5-grain, 100's. (KD-825) 2 for 1.10
- ☐ 1.09 CASCARA FLUID EXTRACT Aromatic, 4 oz. (KU-1043) 2 for 1.10
- ☐ 98c CHLOROPHYLL MOUTH WASH Pint. (KD-496) 2 for .99
- ☐ 49c CORN SOLVENT 1/2-oz. (KD-303) 2 for .50
- ☐ 89c DIURETIC PILLS 60's. (KD-171) 2 for .90
- ☐ 1.39 EUDICAINE SUPPOSITORIES Soothe minor skin irritations. 12's. (KD-827) 2 for 1.40
- ☐ 98c EYELO EYE LOTION With eye cup. 8 oz. (KD-380) 2 for .99
- ☐ 49c FOOT POWDER 4-oz. (KD-156) 2 for .50
- FUNGI-REX For Athlete's Foot**
- ☐ 98c SALVE 1 1/2 oz. (KD-467) 2 for .99
- ☐ 98c GREASELESS OINTMENT 1 1/2 oz. (KD-565) 2 for .99
- ☐ 1.69 FOOT SPRAY 4-oz. aerosol. (KD-584) 2 for 1.70
- LANOLIN. Soothes and softens skin.**
- ☐ 45c 1-oz. tube. (KD-321) 2 for .46
- ☐ 89c 3-oz. tube. (KD-329) 2 for .90
- MILK OF MAGNESIA TABLETS**
- ☐ 29c Bottle of 36. (KD-260) 2 for .30
- ☐ 57c Bottle of 85. (KD-261) 2 for .58
- ☐ 39c MONACET APC TABLETS For pain relief. 25's. (KD-841) 2 for .40
- ☐ 69c PETROFOL MINERAL OIL Pint. (KD-526) 2 for .70
- ☐ 1.29 REX-RUB For muscular aches. (KD-263) 2 for 1.30
- ☐ 75c REX-SALVINE Burn ointment, 1 1/2 oz. (KD-446) 2 for .76
- ☐ 59c SODA MINTS For acid-indigestion. 140's. (KD-239) 2 for .60
- ☐ 45c TOOTHACHE DROPS or STOPPER (KD-441-2) 2 for .46
- ZINC OXIDE OINTMENT for skin irritations, minor burns**
- ☐ 35c 1-oz. tube. (KD-834) 2 for .36
- ☐ 59c 2-oz. tube. (KD-835) 2 for .60
- ☐ 35c AMMONIA SPIRIT 1 oz. (KU-2511) 2 for .36

- ☐ 95c NASO decongestant
- ☐ 98c TRIPH & steam inh.
- ☐ 1.25 CHE SYRUP 8
- TRIPH**
- ☐ 1.09 Adult
- ☐ 98c Child
- ☐ 35c LIP
- ☐ 1.42 NEO OINTMENT
- ☐ 1.58 PO BACITRA
- ☐ 98c WH Pound jar.
- PEROX**
- ☐ 25c 4 oz
- ☐ 45c Pint
- ☐ 55c CA
- ☐ 75c CA
- ☐ 80c GL
- ☐ 1.19 AS breathing.
- SACCHARIN**
- ☐ 35c 1/4
- ☐ 45c 1/2
- ☐ 55c 1-g
- ☐ 1.19 1/4
- ☐ 1.30 1/4
- ☐ 1.59 1
- ☐ 1.09 C 100's. (K
- ☐ 1.3c

Deluxe 1961

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**STARTS NOVEMBER 2
60 DAYS ONLY!**

TOILETORY

2 for
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Gifts for
K-3, 5-6, 172, 40%

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2 for
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that holds
prool. (KCN-258)

LADIES'

98c REXALL AEROSOL

SHAVE CREAM

2 for
99c

11-oz. Lavender or Ready-Shave,
regular or mentholated. (KP-3227-8, 3244-5)

43c REXALL PRO-CAP

ADHESIVE TAPE

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44c

Waterproof. Choice of 1/2" x 10 yds. or 1" x 5 yds. (KMW-4104, #107)

55c PANCHROMATIC

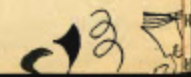


The difference in butters is
the one you can taste. It's here...
sweet-cream sweet...churned
fresh by the hour in the land

specifically and meet
for the type of rear
struction they will
Denver's classrooms. T
gram is under the dire
the school system. Par
provided with a guideb
a telephone number to
they have any quest
problems in relation
lessons.

THE television pr
which are supported
grant from the Carneg
poration of New Y
being taped and will b
available in time to
tional television
throughout the country
in charge of the Denv
ect have already had
inquiries about it fro
states, Canada and P

The second "need
have in mind is the p
few schools have deve
working directly with
of preschool children
across what the scho
youngsters to learn b
tering kindergarten.
ample of this approach
in its second year i
Free School District
Valley Stream, N. Y.
help of the PTA. Pr
Committee, a special
of materials is made
to parents of 3-year
the community. This
book suggestions for
references for paren
selves, a brief pamph
speech development, p
servations on how
grow and learn and



Every member of the y should be briefed on to do in an emergency. droom doors should be closed at night. If smoke elled or a fire cry heard, feel the panel of the door, e your head. If the wood , don't open it. If it isn't, solid footing and brace up against the door; put and across the crack be- n the door and the jamb, r than your head; with other hand, open the nch. If there is any antial pressure or the in- ng air is hot, slam the shut again. It's too late ake the stairs. If you no other way out, go to window and yell for help. atures of habit, we au- tically try to go out of a ng the way we came in oke and flames notwith- ing. Therefore, it is im- nt for families to plan rehearse their use of gency exits.

n when it is safe to for the doors, don't use t-recommended crawling que, Mr. Kearney ad- Studies have shown that urest air is about four rom the floor. "In an phere where your life is measured in minutes, smarter to crouch and ke the devil!"

Worried About Anxiety?
f the worst things about g "anxious"—and show e wife and mother who does—is the disturbing ht that follows like a w: If I were normal I n't feel this way. In a issue of Child Welfare, ation of the Child Wel- league of America, Dr.

"If the anxiety can be faced before and during the change, then the chances are good that these affects need not arise in serious degree to contaminate later adjustment. . . . Every new thing is paid for with anxiety and in this analogy cash-on-the-line payment is more effective than long-delayed installments or a prolonged debt."

Child Labor: Automation, or something, has come to the hospital nursery and prema- ture babies can now be put to work operating the tempera- ture controls on their own lit- tle incubators. How they do it was described at the fall con- ference of the American Acad- emy of Pediatrics. Actually the business of being one's own thermostat is not too demand- ing. It only involves having a temperature-sensing element attached to one's abdomen. When the body temperature of a baby thus equipped goes below a prescribed level, the "sensing" element calls for heat and the infra-red lamps which supply it go right to work. We await the day when homes will be provided with bottle-warmers, cradle-rockers and lullaby-loaded hi-fi's that will spring into action at the sound of the first cry.

Things We Don't Plan to Worry About Right Now: De- spite the objections of lan- guage purists, the term "un- derachiever"—used to describe



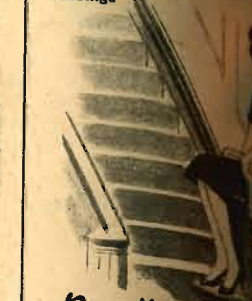
CRY WOLF—Now experts worry if kids do better than expected.

a youngster who is not doing as well academically as tests of his abilities suggest he should—is rapidly becoming part of the everyday vocabu- lary of teachers, guidance counselors and PTA-prone par- ents. We can understand their concern.

The latest addition to the edu- cators' roster of children-with- special-problems, however, is one we intend to forget about as soon as this paragraph has been written. He is the "over- chiever." According to a re- cent discussion of this unfor- tunate: "The straight A stu- dent who was predicted to be a straight C may have just found himself intellectually but it is also possible that he is retreating into his studies in a neurotic attempt to solve some deep emotional problem." As long as neurotic retreats are necessary can anybody suggest a better role?

Classes in the Kitchen?
Shortly after we had conclud- ed last week's column on the part parents could play in pre- paring their children for read- ing without usurping the teacher's role, Dr. Margaret

at the PRESS OF
Completely Safe.
Does not obstruct
landings



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ELEVATOR CO.
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turers of apartment,
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Lechmere 48.88
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ideal for plaster, concrete
and interior surfaces . . .
fast, easy cleanup with
damp cloth.

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HEADQUARTERS FOR BRAND NAMES AT LOW PRICES!

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BOLENS SNO-CASTER
Fingertip throttle and clutch control . . .
Crank-type discharge chute control . . .
Snow-proof engine hood . . . Non-slip, positive chain drive . . .
Snow-hugging, rubber tired wheels . . .
Cleans a full 18" at every sweep . . .
Briggs & Stratton 4-cycle, 3 h.p. easy-spin starting.

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SNO-FLYER
20" wide . . . 12" banks . . . 2 foot and neutral pos . . .
Positive roller drive . . . Start without rotor m . . .
Safety clutch Recoil starter . . .
Control wheels ball-bearing mounted . . .
Edge replaceable reversible . . .
Cuts desert sunset and beau red.

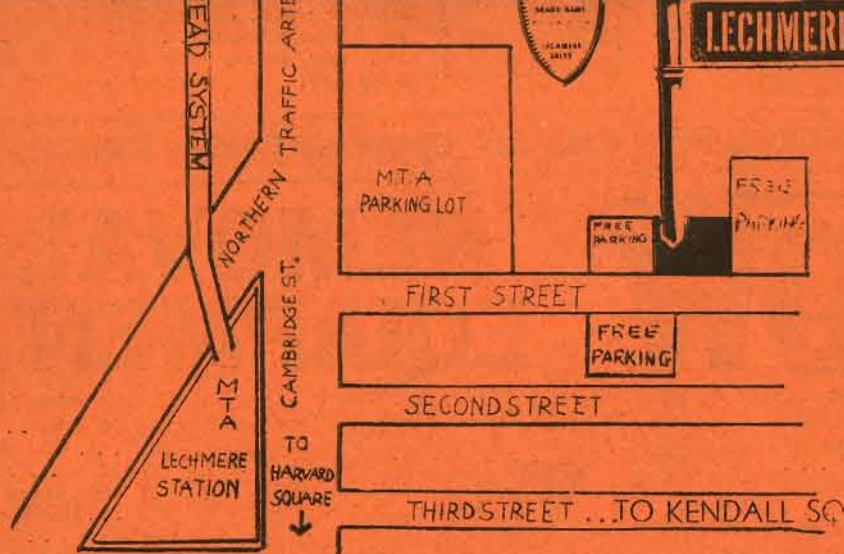
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REO SNOW THROW
Controls in easy reach . . .
Cleans a 20" path . . .
Self-propelled . . .
New high-torque starter . . .
Easy-adjusting snow-chute . . .
Blasts snow up to 30 feet.

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STEARNS SNO-THROWER
Full 3 h.p., 4 cycle Briggs & Stratton engine . . .
Recoil starter . . .
Protection shield . . .
Traction tread tires.

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LECHMERE 78.00
PRICE



You can depend on Lechmere Sales, winner of the nation's most coveted retailing award, for the best brand name service and value.

EXTRA SHOPPING HOURS FOR CHRISTMAS 9:30 A.M. to 9:30 P.M. MONDAY THROUGH SATURDAY

Prices subject to change without notice. Quantities in all departments are subject to stock on hand at start of sale.

It's a wonderfully different kind of store... and you pocket the diff



Lechmere Sales would like to wish you and yours best Happy Holidays



35c LIP AID

Rexall. For chapped lips. (KP-1166)

2 for .36

39c Bottle of 25 (KD-841)

2 for .40

Rexall ANTIHISTAMINE

25 mg. 15's, Reg. 59c

2 for 60c

Tablets for colds, hay fever symptoms. Bring prompt relief.



Rexall NASOTHRICIN

1/2 oz. squeeze bottle, Reg. 95c

2 for 96c

Antibiotic nasal decongestant. Quickly reduces nasal stuffiness of colds, hay fever.

Rexall NASAL-ATOR

Reg. 69c

2 for 70c

Inhalant for the temporary relief of nasal congestion.



TRIPLE ACTION CHEST RUB

Reg. 98c

2 for 99c

Chest and Steam Inhalant. Eases local surface congestion and minor bronchial congestion.

CHERROSOTE COUGH SYRUP

8 oz., Reg. \$1.25

2 for 1.26

12 active ingredients relieve coughs due to colds.



TRIPLE ACTION COUGH SYRUP

4 oz., Reg. \$1.09

2 for 1.10

Eases coughing of colds. Quick acting. Penetrates to soothe throat membranes. 98c Child's. (KD-379) 2 for .99

SAVE NOW ON RUBBER GOODS



VICTORIA HOT WATER BOTTLE

Reg. \$3.59

2 for 3.60

Quality rubber guaranteed for 2 years. White or red. 3.89 Victoria 2-Heat Bottle (KR-545-6) 2 for 3.90



VICTORIA Combination WATER BOTTLE & SYRINGE

Reg. \$4.59

2 for 4.60

Guaranteed two years. Wide funnel mouth, solid-neck construction.



VICTORIA FOUNTAIN SYRINGE

Reg. \$3.89

2 for 3.90

Red or white with standard attachments.

SYMBOL BULB SYRINGE

For Feminine Hygiene

Reg. \$2.98

2 for 2.99

White or pink. Flexible or hard rubber. (KR-48-50)

DEFENDER ICE CAP

Reg. \$2.98

2 for 2.99

Red rubber. Molded, oval shaped. Bakelite cap. (KR-41)

(KD-354, 484)



1.19 1/4-gr.
1.30 1/2-gr.
1.59 1-gr. 1

29c TABLET
57c TABLET



29c CHILD'S TOOTH BRUSH

69c DENTAL PLATE BRUSH

NEW SHEER COMFORT
SUPPORT NYLONS
 WITH SEAMS
 Sheer stretch hosiery with built-in support to help relieve leg fatigue. 90-day unconditional replacement guarantee. Spuntex brand.

Reg. \$4.95 **2 for 4.96**

(Z-402)

POLYMULSION
CHILDREN'S LIQUID MULTI-VITAMINS
 Pleasant tasting. Contains Vitamins A, B1, B2, C, D and others. Orange flavored.

Pint, Reg. \$3.89 **2 for 3.90**




CAR WASHER: Jobs like this keep Pearl River kids busy — and out of trouble



CUT FOOD SPOILAGE

Refrigerator manufacturers recommend frequent cleansing with S

Cleanse with ARM & HAMMER SODA BICARBONATE

When food spoils in your refrigerator, mold can easily and contaminate other food. "Keeping time" falls off shelves. *Save on food bills this easy way:* purify your refrigerator with ARM & HAMMER SODA bicarbonate (baking soda). Dissolve 3 tablespoons per quart of water. SODA removes film, stains, mold spores. Never scratches... leaves surfaces gleaming.



Use SODA Gentle for cleaning day

FREE: Illustrated booklet, "How to Live Better and Save Money" name and address to CHURCH & DWIGHT CO., INC. TH-19, P.O. Box 3266, Grand Central Sta., N. Y. 17.

1c SALE PLAN, TOO GOOD TO MISS!


(TCN-3319)



Electric GIFT SET
 New TWIG
 Reg. \$3.50 **1.75**

Cologne and Dusting Powder in a fragrance fresh as an autumn breeze.

(TX-1664)



Christmas TREE LIGHT SET
 Seven C7½ lamps for indoor use. Each burns independently.
 \$1.69 Value **1.09**

3.49 Value 15 Indoor Lights (TY-317) **2.39**
 4.39 Value 15 Outdoor Lights (TY-318) **3.39**

1.00 LIPSTICKS
 New Cardigan Colors. 6 shades. (TCN-3440-61) **3 for 1.25**

3.00 Value BUBBLE BATH
 Floral Bouquet. 3 boxes of 36 packets each. (TP-2070) **.98**

1.59 3-PACK TOOTH PASTE
 Rexall. 9¾ oz. total. Fresh taste. (TP-1521) **.89**

6.49 Value BATH SCALE
 Rex-Way low, flat, square styling. With handle. (TW-540-4) **4.29**

99c Value NYLONS
 Plain or dark seam, 60 gauge. (TZ-6015, 6021) **.67**
 1.19 Seamless dress sheer. (TZ-415, 418) **.87**

43c QUIK-BANDS
 Sterile adhesive bandages. 31 plain or merc. (TW-3180, 3187) **.29**

1.98 STATIONERY
 "Starfire" paper with matching envelopes. (TS-56) **.98**

18.95 Val. ELECTRIC BLANKET
 Rex-Ray. 72 x 84", single control. (TX-981) **13.99**

3.98 SYRINGE
 Snugfold folding fountain type. (TR-415-18) **2.59**

When a youngster does get into trouble — uprooting a tree newly planted by Rotary, or saluting the Fourth of July by tossing firecrackers into mailboxes — the Religious Education Council is quickly available for consultation. This group was founded 24 years ago by Msgr. Michael J. Toner, the Rev. Dr. Edward Buller and recently retired Superintendent of Schools Dr. Samuel Hicks.

Says Dr. Buller: "I found out myself just how strong a moral force in the community this unity of Pearl River clergy is when I went to a family's home once to discuss a boy's problems. I was told to mind my own business. When I returned after a Council meeting, the family — knowing I now spoke for religious leaders, school and community as well — listened, and co-operated."

Board of Education president Dr. Lee Starker says, "While Pearl River is pretty well J.D.-free today, none of us intends to sit back and tell ourselves tomorrow is secure. All of us — parents, churches, school, law-enforcement officers and children, too — try to spot troubles before they strike Pearl River."

The tail-end of a conversation overheard recently by a Religious Education Council member in another town perhaps illustrates just how well Pearl River is succeeding. At a

Oh, my aching back!



Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain — you want relief — want it fast! Another disturbance may be mild bladder irritation following wrong food and drink — often setting up a restless uncomfortable feeling. Doan's Pills work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, head-

Miracle Cush Holds False Tight

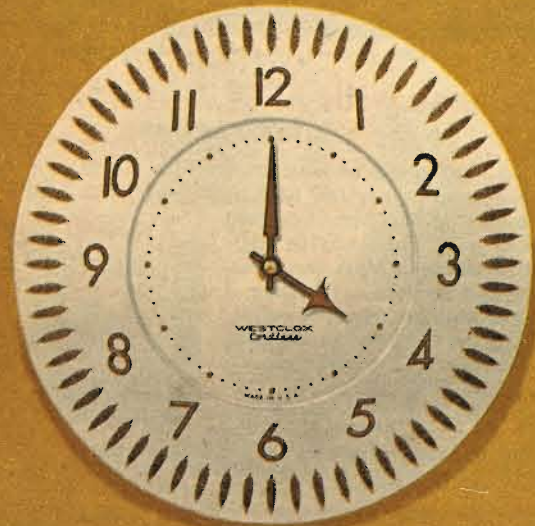
Eases Sore Gums

• Sticks to • No More

Snug® brand Denture Cushions are a triumph of science, a sensational new ever-soft plastic re-lining that gets rid of loose, badly fitting dentures. Snug eases sore, irritated gums, loose dentures. Helps prevent sore getting under plates. Applies, makes wobbliest plates in place — gives perfect comfort.

CLOCK OFFER!

(WITH PURCHASE OF KEN-L RATION)



This handsome new "Cordless" Electric Clock by Westclox (makers of Big Ben) is yours for only... **\$5.95**

(a \$14.95 value, if sold at retail) with six Ken-L Ration labels

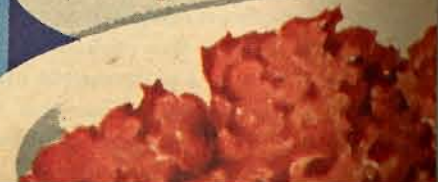
★ Convenient! You can hang it anywhere.

★ Economical and Noiseless—runs 1 year

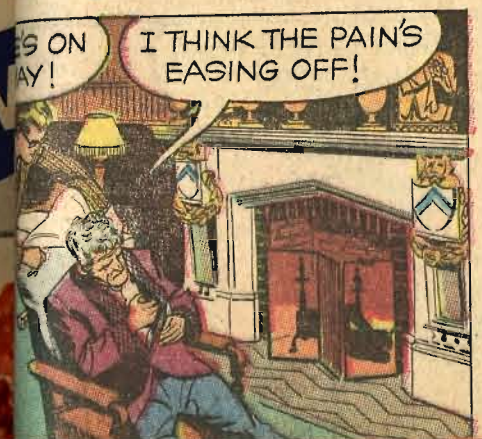
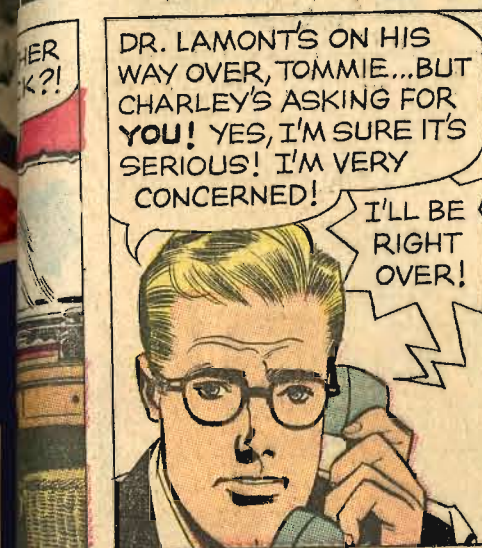
THE REAL THING..



Ken-L RATION



ment 3-G by ALEX KO



Beetle Bailey

I THINK BEETLE'S ONE OF THEM

CHEER UP, BEETLE! IT'S NOT THAT BAD

BUT I HAD THE WHOLE WEEK END PLANNED! DATE.. TICKETS.. EVERYTHING

HEE HEE

WHAT AND?!

IT WAS A DIRTY, ROTTEN, CRUMMY THING FOR HIM TO DO, BEETLE

HE OUGHTA BE SHOT

FINISH A GAME OF CHESS
THE MONARCH DIED WHILE THE GAME WAS IN PROGRESS
AND HIS CONDEMNED BROTHER BECAME YUSUF
KING OF GRANADA

Lechmere Your Guide for Christmas Shopping

WOMEN ONLY

SHOP LECHMERE FIRST

FOR MEN ONLY

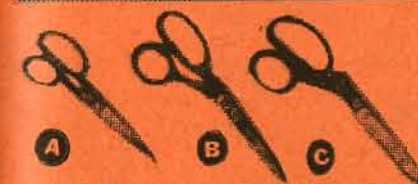
SHOP LECHMERE FIRST



ELNA PLANA AUTOMATIC

A deluxe quality... easy to use sewing machine that will make buttonholes, blind stitch, monogram and make hundreds of decorative stitches... Lifetime guarantee... One year free service... Comes complete in a handsome walnut cabinet and sewing hassock.

Unchallenged Lechmere Price **178.88**



Wiss Dressmaker's Shears

A. #36 6" Straight Trimmers **\$2.88**

B. #28 8" Bent Trimmers **\$3.58**

C. #27 7 1/2" Bent Trimmers **\$4.00**



GOODYEAR SUBURBANITE SNOW TIRE

Free Mounting... No Turn-In Required... Black Tube Type 670x15 size

Unchallenged Lechmere Price **15.38**

BATTERIES
6 or 12 volt "Exide" battery... 24 month guaranteed

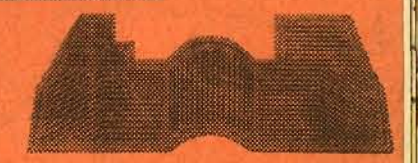
Unchallenged Lechmere Price
16.88 12 volt
12.88 6 volt



CAR RADIO

"Automatic" car radio to fit most cars... antenna included... installed free.

Unchallenged Lechmere Price **48.68**



CAR MATS

1-PC. CONTOUR MATS... BLACK

Unchallenged Lechmere Price **1.80**

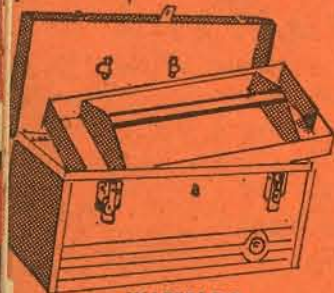


Unchallenged
LECHMERE
Price
159⁸⁸



Unchallenged
LECHMERE
Price
149⁸⁸

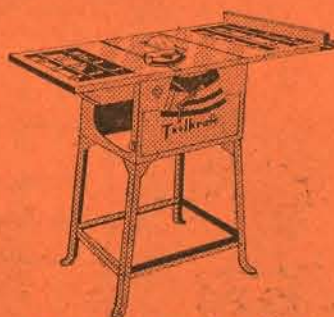
**BUY NOW!
PAY NEXT YEAR**



WATERLOO MECHANICS BOX

Steel with tote tray, green baked enamel finish. Comfort handle. Full piano hinge. 8 1/2" x 9 1/2" x 20".

Unchallenged
LECHMERE
Price
6⁸⁸



TOOLKRAFT ARBOR SAW

8" motorized tilting arbor saw with 1/4 h.p. G. E. motor, custom stand, and extensions in one complete package.

Unchallenged
LECHMERE
Price
98⁸⁸



DELTA "SUPER 900" RADIAL SAW

The perfect workshop tool with 1 h.p. motor which develops up to "2 h.p." under load with stand and casters. Limited quantities.

Unchallenged
Lechmere Price
218⁸⁸



BLACK & DECKER 1/4" DRILL

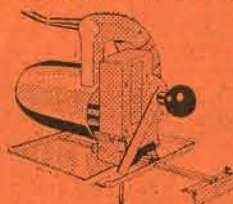
The basic tool of any workshop. Lightweight 3 lb. "2000 rpm". Drill suitable for all Black & Decker 1/4" attachments.



POWERHOUSE WORKSHOP

New 60 piece workshop with its own wall mounting pegboard, powerful 2.6 amp. 1/4" drill with accessories to do 101 odd jobs for the home owner.

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LECHMERE
15⁸⁸



WEN SABRE SAW

Most powerful machine today. 6 amp. 1/4 h.p. rated motor. Handles all cutting jobs up to 6" with rip guide and chip blower. Full set of blades.

Unchallenged
LECHMERE
27⁸⁸



DISSTON SAW

The popular D-7 model for home or craftsman in the 5 1/2", 8 and 10 ppi. sizes. A full 26" saw with large comfortable handle.

Unchallenged
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6⁵⁸

HOBBY GIFTS

2⁹⁸
at W.A.
Toyland!

Folds
flat to
store!

Sturdy 5"
EC1428*



LAYAWAY
NOW
AT W.A.!

9⁹⁹
SAVE!

Extra Big, Extra Luxurious Folding Carriage

- Big 7" Wheels!
 - Safety Foot Brake!
 - Chromed Tube Handle!
- For mom with twins or triplets or bigger babies to 30"l Pink'n white print plastic. Rugged Fun-for-a-Childhood design! Thrilling gift! 30" long! 30" high! EC1432

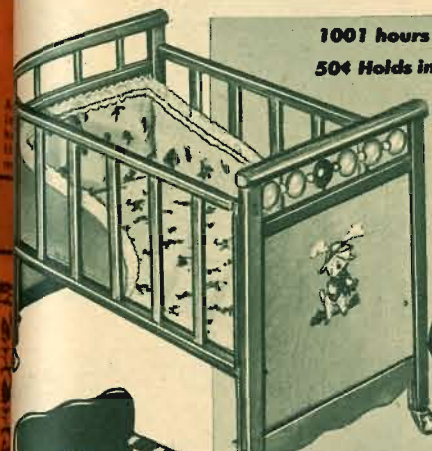
Folding Doll Carriage

Pretty pram'll make any li'l parent 3-to-6 proud! For baby - 22"l Chromed tube handle. 24 1/2" high. 5" wheels. Dainty blue'n white, stem to stern! Gay quilted floral print, and blue tires too! EC1430



3⁹⁹

g the "Little Mother" Needs to Play "House"!



1001 hours of fun at W.A. only...
50¢ Holds in Layaway

8⁸⁸

Deluxe Drop-Side 26" Crib. For the mom whose li'l one deserves the very best! Lovely hand-crafted with hand-rubbed natural wax finish. Happy Lamb decal! Beads to keep li'l one entertained! EC1438

1⁹⁹
AT
W.A. Hurry for this
Big Fun Buy!

Colorful Candy - Stripe Cradle. Moms 2-to-10 will love rocking children to sleep. Authentic Colonial design, genuine wood. Non-toxic finish, won't hurt teething baby! Story Book decals, nursery colors. 21x14x11". Save more at W.A. EC1436



2-in-1 Fun
Only

6⁸⁸
At
W.A.

- Genuine Solid Oak!
- Ladder
- Simulated Springs
- 2 washable Tufflex mattresses

26"x
13"x
23 1/2"

Twice as
Much Fun
for Your
Li'l One!

USE W.A.'s
EASY
LAYAWAY!

2-in-1 Bunk-Twin Beds for Mom with Big Family. Wee mom can rearrange nursery to fit her growing family needs! Rich natural finish. Gay Happy Rest bedding. Special! EC1440

**Drop-Side
Dolly Crib**

JOY BRINGER
Special

Magic Enchantment!
As the Music Plays,
2 Dancers Waltz
before 3-way Mirror!
You see 8 Dancers!



2⁹⁹

**Oriental
Jewel Box**

Artist's masterpiece! Mother pearl
inlay. Hand lacquer! Rich Royal Red
Gold. 5 drawers. Real gift! EC1409



3⁸⁸

Fun
Buy!

Jewel Music Box & Ballerina
Magic! Doll dances! You see 3!
Mirror. Lock, key. Ebony. EC1410

1⁹⁸

Smart
inside

Gifts for the Little "Debutant"

Every Gal
Wants One!

6⁶⁶

Santa's Best
Buy Now!

Elegant Oriental Music-Jewel Box

It's magic! Glamour of the Orient to captivate your li'l
glamour gal! Music plays, lovers dance! 2 drawers, 3 compartments
for all milady's gems, sweet notes! Hand-lacquer wood finish! Daz-
zling ebony, red, gold. Lock and key. 11 1/4" x 5 1/2". Save! EC1411



"Santa,
I want luggage'n..."

Dolly and Me 4-Pc. Luggage Set
What Mom'n baby need to travel First
Class to grandma's! Mommy & baby
have separate train case, zipper hat
box! Durable, colorful vinyl! EC1424

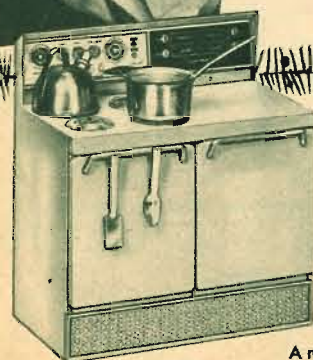
4-Pc. Mom'n
Daughter Set

2⁸⁸

That's All
at W.A.I.

Traveling
Pic'n mate
Blue'n w
cases. Te

NOW! SHE CAN KEEP HOUSE LIKE MOM



2⁹⁸

Good
House-
keepers'
Buy!

**Famous
Wizard
Imperial
12" Range**

Just what every
homemaker needs!

A modern push-button
range! Raised burners! Oven

and Pot'n Toy Bin! Aluminum whistling teakettle, pan,



Really Make
Ice Cream!
Mix Up Cakes!

4-Piece Electric Food Center
Blender, mixer, ice cream maker! Battery-powered

8⁸⁸

Less
Batt.

Helps her
learn to
help you,
Mom!



SINGER

\$79⁵⁰

SINGER

\$109⁵⁰

SPARTAN

\$49⁵⁰

E® covers

antly!

ircles? Skin flaws?
Gone... instantly
RACE, clever
up stick in six
s. \$1.75. At one
r another, every
eds ERACE.

FACTOR



ELECTRAChord®
PATENTS PENDING

the PIANO
you can play in minutes

Push a button—play a beautiful chord—play the melody on the regular keyboard. Never has a piano been so exciting—so easy to learn—so much fun for the whole family.

As your skills improve, the ElectraChord Piano can be played in the regular way. But whichever method you use, you'll get more music from your piano than you ever thought possible before.

So stop in at your piano dealer now, choose your ElectraChord Piano—the best gift of all for family fun.

ElectraChord Piano now offered by these leading Piano Manufacturers: Everett, Wurlitzer, Starck, Story & Clark, Kohler & Campbell, Kimball, Gulbransen, Grinnell. See it. Try it at your favorite piano dealer.

Send for free LP recording now and hear for yourself how easy it is to play the ElectraChord Piano. (Enclose 25¢ to cover postage and mailing.) Write: Wood and Brooks Company, P. O. Box 1115, Buffalo 11, New York.

A Development of
WOOD AND BROOKS COMPANY 1961
A Division of Aurora Corporation of Illinois
Ontario Street and West Kenmore Ave.
Buffalo 7, New York

try a new shade.

The most important thing I have to say to women who are concerned about their hair is "Relax." A hairdo is a very brief thing. And it's not that serious. If a hair style doesn't turn out exactly right, let the hairdresser try again.

Have an open mind when you go to the hairdresser. Don't be afraid of change. Or, if you are, don't change—it will only make you uncomfortable, something you shouldn't be in a hairdo.



CLAUDE:

*"Your hair
must be clean,
clean, clean"*

I'VE FOUND that very few women see themselves as they are, or can even visualize themselves as they would like to be. The coiffeur, to the contrary, is trained to perceive an over-all picture of a woman and she should place her trust in him to know how she will look best.

The trend today is for a coiffure to be close to the head, but soft. It respects the shape of the head rather than deforming it. If a new style is becoming to a woman, she should try it. But she should never wear a style just because it is in fashion. Some women look best in long hair. Some in short. Some women can't wear "funny" hairdos.

The same with color. Don't wear a color because it is popular. Your natural hair color probably suits you best and it is usually best to stay more or less with it. The trend in coloring is going more to the honey colors, softer and more natural looking.



By Lank L



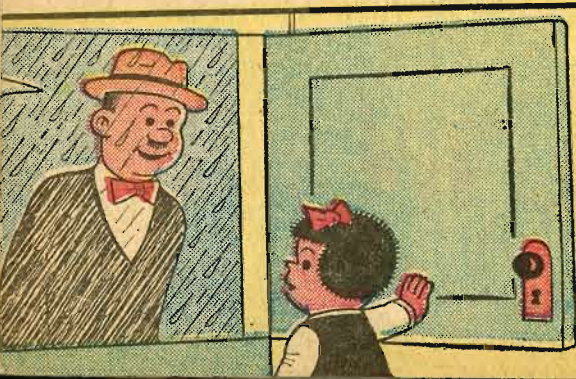
Tr. Reg. U. S. P. O.
Copr. 1961 by U.



OUR NEW
DUTCH DOOR
SHOULD BE
VERY USEFUL



KNOCK
KNOCK



JUST
MOM
MR. JO

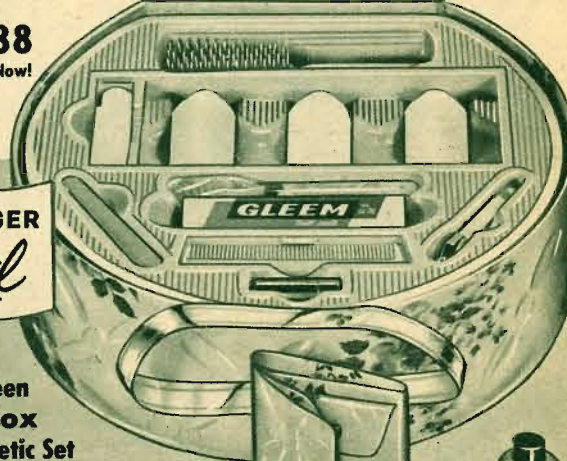


88¢
At
W.A.!



10-Pc. Vanity. Make-up, perfume, atomizer, plastic case! EC1414

2⁸⁸
Now!



JOY BRINGER
Special

Deb-U-Teen
Hat Box
Cosmetic Set

Teach Good Grooming Easy-Fun Way!

- Complete! Safe, approved cosmetics
 - Glamorous Model's Hat Box, wallet
 - Hints! What every gal should know!
- Jr. Miss'll love you for this! Polish, cologne, shampoo, comb, brush, Glem. Gay patent leather case! Real cool for slumber parties! EC1415

3⁷⁷
Santa
Special

14-pc. Set



AMOUR CORNER"!

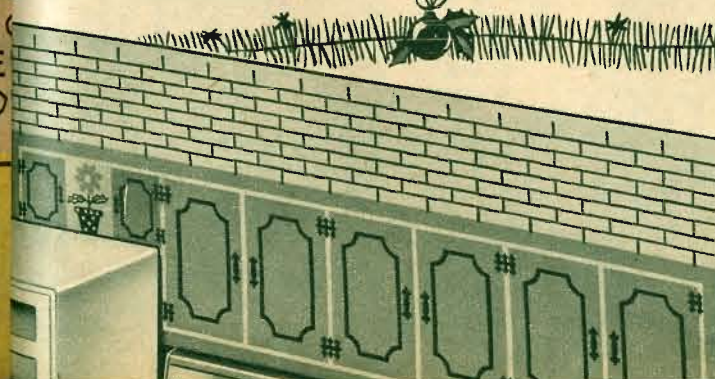


Li'l ladies look simply gorgeous . . . using Shirley's own brand!

1⁸⁸
At
W.A.

Shirley Temple 8-pc. Beauty Bar. Everything to make your Li'l Miss Marker even sweeter! Atomizer, cologne, lotion, bubble bath, talc, sachet, soap! EC1413

APPLIANCES & HOUSEWARES FOR HER VERY OWN!



Free! Box
of Tide!

88¢

Dishwashing Set
Six-piece set includes poly dishpan, drainer, silver holder, scraper, cloth. To help her learn to help you, mom! EC1611



42" High
36 3/4" Wide

Combination 3-in-1 Toy Chest-Bookcase-Blackboard

Always handy around the house with youngsters! There's a place to store their books, toys, knickknacks! Blackboard that's fun, educational! Ivory & green. Sturdy wood frame! EC1908

10⁷⁷

\$1 Holds in Layaway

JOY BRINGER
Special

See W.A.'s
Complete
Line of Toys

- Sliding Doors!
- Toy Compartment!
- 3 Roomy Shelves!
- ABC-Numbers Design!
- Complete with Eraser, Chalk!



Hardwood finish table has mirror. Perfect for budding 3-Piece Dresser Set. Comb.

Tot's P



\$1 Holds in Layaway!

YOUR CHOICE

Little Rocker Rocking Chair

Conventional or platform rocker, size little folks. 24" high. Washable vinyl upholstery and hardwood frames. Youngsters can rest, relax or watch TV... just

12⁸⁸

\$1 Holds in Layaway



Santa Saves at W.A.

99¢

"Magic" Baton

Twirl with a twist of the wrist! Big! EC2001

Free Baton Booklet



This Week's beauty consultant gives advice on lipstick, skin care, eye make

*Why does the very same lipstick look so well on
ne women and terrible on me?*

E.K., PITTSFIELD, MASS.

Maybe you don't know how to apply your lip-
k properly. Here's how:

1. Powder your lips — first making sure your
s are perfectly dry.
2. Draw a definite outline for your mouth with
ipliner pencil or a brush, using a darker outline
in the shade you use to fill in. Then fill in.
3. Blot with a tissue and coat with one of the
ducts made to make your lipstick look moist.

*I have dry skin and no make-up seems to go on or
y on smoothly.*

UNSIGNED, LONGMONT, COLO.

I am surprised that you have not tried any of
very fine moisturizers *under* your make-up.
isturizers keep your skin dewy and allow your
ke-up to go on smoothly and to remain so until
change it.

UTIFUL HAIR — Continued from preceding page

to Christian Dior or Balenciaga, you don't tell
m how to do it. Please trust me." I like women
come to me, not like they're going to the dentist,
to enjoy themselves. If you don't like the hairdo
hair stylist makes for you, ask for something
erent the next time. Or try another stylist in the
n. Don't be timid.

For me, there are two different types of hair
es — the casual one for everyday and a special
for the evening. The casual one should be done

Q. What do you think is the greatest sign of age?

G.L., CHARLOTTE, N. C.

A. A neglected neck is the most obvious sign of age.
Watch your posture to prevent a sagging chin line
and give your neck the same loving care you give
your face. Cleanse it, massage it, and tone the skin
with lotions and skin toners. Use plenty of moistur-
izer to avoid a dried-up crepey look.

**Q. My daughter walks badly. Have you some advice
for her?**

M.S., LAFAYETTEVILLE, N. C.

A. A smooth walk can be developed by walking
around the room with your hands at your sides and
a book balanced on your head. Do this at least five
minutes daily. Make sure to walk in a straight line,
on the balls of your feet. Walk from the hips, as if
you were dancing, knees not really bent but not
stiff. Don't let your feet do all the work.

Remember that you should keep your tummy
and bottom pulled in, as if you were squeezing

Here are some more suggestions which might
be helpful to you. It is a big mistake to go to the
hairdresser without your make-up on. Never take
a hot bath after leaving the salon. The steam will
take the whole hairdo out. Unless you are the dar-
ing type, don't change the color of your hair too
completely; have it tinted the nearest you can to
your own original shade. If you don't want to dye
your hair, use a rinse that washes out.

through
A beauti
it can su

Q. What

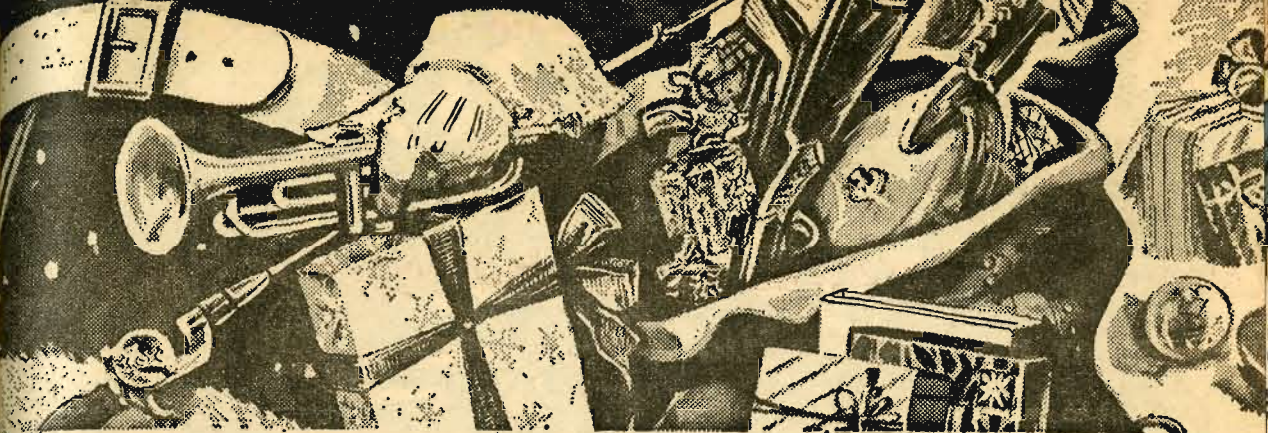
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**Q. I we
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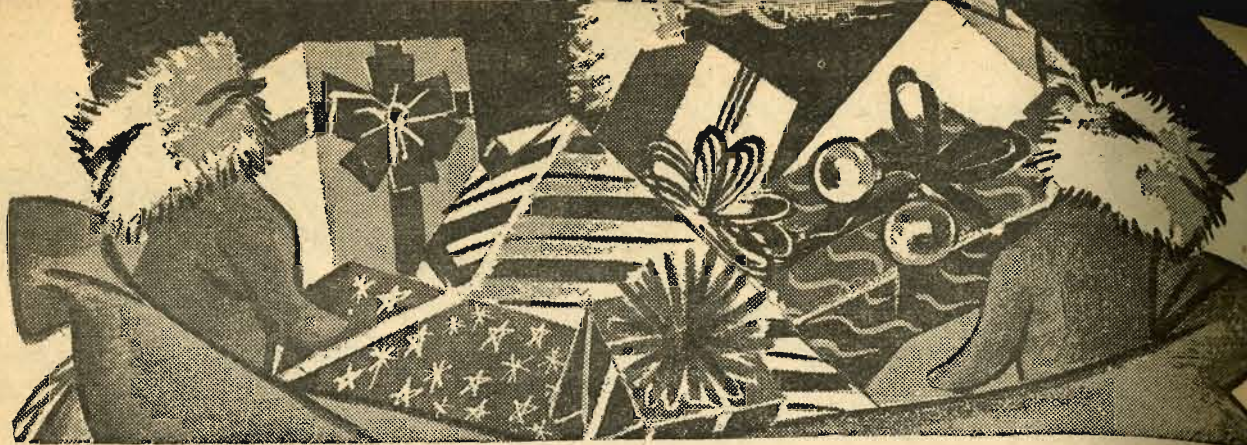
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It is
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styled pr



What Say
MERRY CHRISTMAS

**WIDER GIFT SELECTIONS . . . IN LESS TIME . . . TO MAKE
BUYING DOLLARS GO FARTHER. SHOP WATERVILLE
THE SHOPPING CENTER OF CENTRAL MAINE**



Of course, it's fun to shop for gala gifts with worries on your mind...and you can do it as a member of our Christmas Club! You never miss a bit you put aside each week, but it mounts up as you'll discover when you get your general savings plan that suits you best.

DON'T FORGET - - -
WE PAY INTEREST on all COMPLETED CLUB SAVINGS

FEDERAL TRUST COMPANY

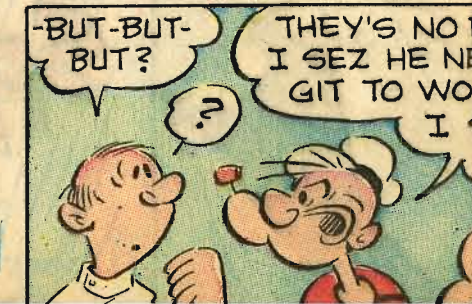
MEMBER OF THE
FEDERAL DEPOSIT INSURANCE CORPORATION

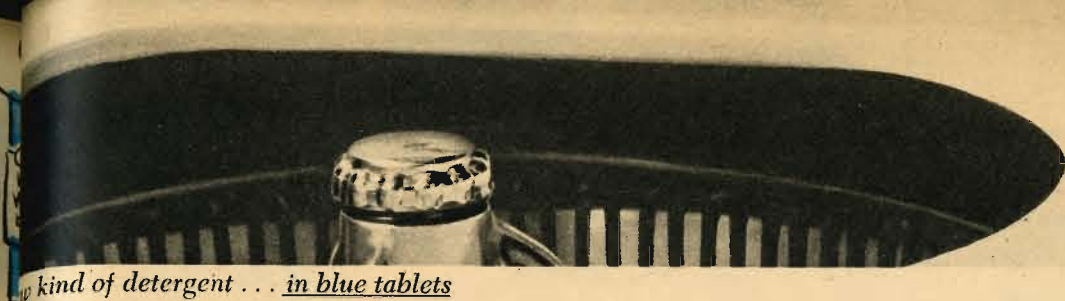
BINGHAM WATERVILLE UNITY



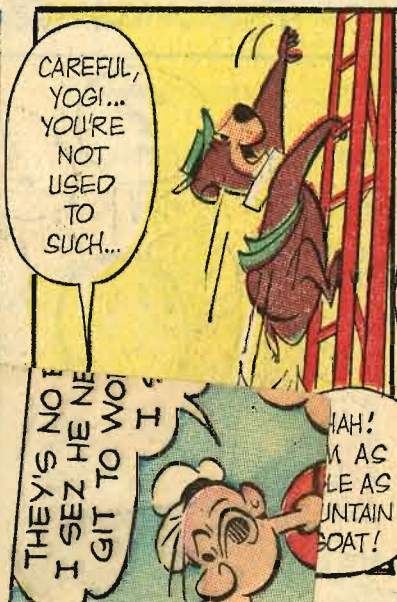
YIE

by *BUD SAG*





kind of detergent . . . in blue tablets



FEDERAL

FEDERAL



By **VIM** guarantees whiter wash by leading detergent

most powerful cleaning ingredients and a brilliant
pre-measured in every low-sudsing **VIM** tablet

atories bring
heavy-duty

rgent—com-
ndry whiter

VIM tablets mean no spill, no mess, nothing to measure. And vim is low-sudsing to protect your machine. Just pop 4 tablets in a top loader, 2 in a front loader. vim does the rest.

VIM is guaranteed

Buy a box of new, blue vim today. Lever



OWS AND BALLS—Fake for wall or door is decorated with multicolored velvet ornaments. \$10.98, Bloomingdale's.

GRASS PYRAMID — Tree with urn base is hung with ribbons and stars. \$30, Helen Cole.

TREE IN BLOOM—Topiary is a riot of brilliant bright red tissue-paper flowers. \$22.50, Lord & Taylor.

GILT TREE—Mexican is trimmed with brightly foil decorations, tiny bells and beads. \$75 at Helen Cole.

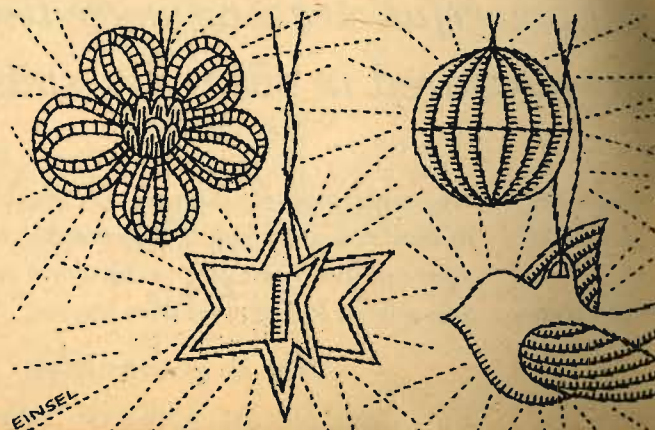
Christmas

countries. They are made by hand and machine of paper, plastic, and foil, wood, adobe and velvet, sequins, wool and glass. In style, they range from primitive to space-age.

contemporary. Their prices are as varied as their origins. For people who travel, they recall days spent abroad. For armchair travelers, they bring a world of Christmas to the home.

MANGER SCENE — Hand-made Pueblo Indian figures of painted ceramic. Manger is adobe. Bright colors were suggested by Alexander Girard. \$75 at Textiles & Objects.

Right—



Your Choice

4⁶⁶

Full 19" Wingspan!

JOY BRINGER Special

Operating 707 Jetline. Swi-i-i-sh! Watch this 20" long jet land under your Christmas tree! Each pod lights up and roars like the real plane. Plane then taxis! Has Pan-American markings! EC3142

It's perfect for "air-minded" youngsters! Lights flash! 16" long American Airlines jet then stops. Props shut off! EC3141

ING ACTION with MODELS that MOVE!

10⁸⁸

\$1 Holds in Layaway

Runs 35 MPH!

AT W.A. 9⁸⁸

504 Holds in Layaway

Rocket Firing Airacobra
Actually fires rockets in flight! Automatic starting .049 engine. 2-ft. wingspread! Flashing navigation light adds realism to this scale model of the World War II fighter! With all accessories. Hours of action fun! EC2526

Here's Real Bronco Bustin' Fun on the GO!

Now! Range Ridin'
Fun! Pastel Pony!

8⁹⁹
Shop Early
At W.A.

50¢ Holds
in
Layaway

Spring-Action Bronco-Bustin' Fun for 1- to 3-year-olds! Molded of rugged plastic and designed for years of rough ridin'! Nursery matched beautiful pastel shades! Blue base, pink saddle! Big 33½" long! A Christmas gift that keeps on giving, the Pastel Pony will provide year 'round fun for all kids! EC3423

Ideal for Young
"Wranglers"!

W.A.
Special
Hurry!
4⁹⁸

Cuddly Coaster Horse
Durable Red and Black
Easy-roll! 20" long! E

15⁸⁸
At W.A.

The Golden
play! Exciting
in golden co

Only **23**

Deluxe 41"
your li'l cowpr
hours of ridin'
charger! 24½
endurance

Big
Savings!

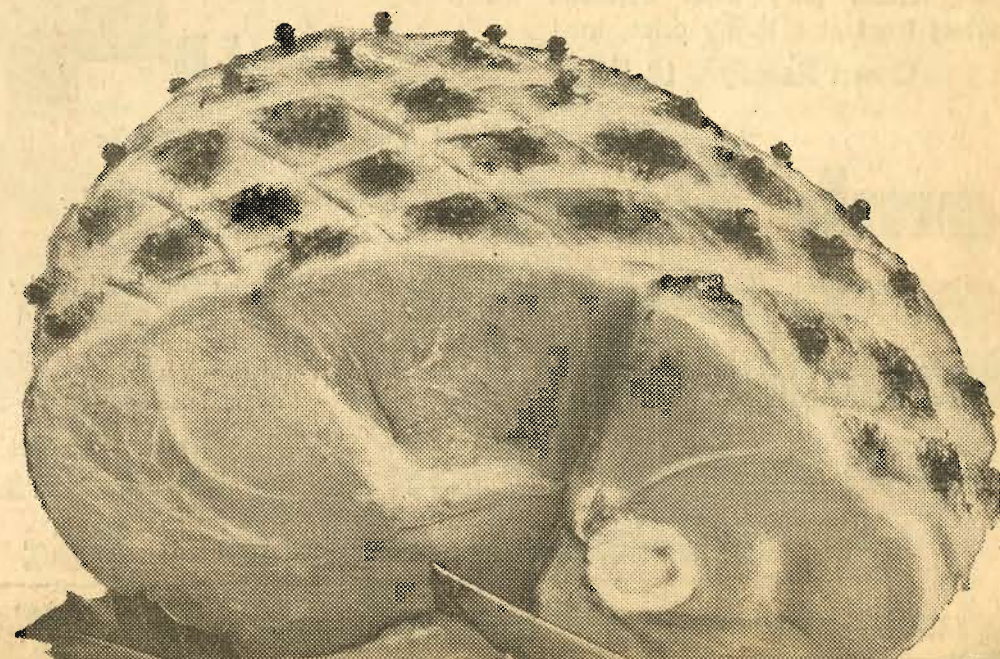
6⁶⁶

ospitality

on's Certified Meats

easy for your holiday entertaining

for your money. Every meat is truly a Red Ribbon Hospitality buy. They're so easy, too, for your big holiday parties; all the hams are fully cooked. Add extra enjoyment to your holidays—serve Wilson's Certified Meats. They make wonderful gifts, too!



National
Stores

HOLIDAY
FOODS

LAMB LEGS

Savory Lamb... a feast for all the family... cut through the crackling brown outside to the sweet, tender juicy meat beneath. It's a gourmet treat at a thrifty price, too!

Oven Ready LB 59c

Regular
Dressed

LB 49c

Serve with Finast Mint Jelly 12 oz JAR 23c

Lamb Fores Lamb Combination Ducklings

BONE-IN - A Real Value for
an Economical Roast

LB 29c

Forequarter Chops and Tender
Pieces for Stewing

LB 33c

Massachusetts Grown - Young,
Tender - Low in Price

LB 45c

Premium
Swift Smokies 12 oz PKG 63c

FINAST - Sandwich Favorite
Liverwurst LB 49c

Halibut Delicious Seafood Treat LB 55c

GLOVE
1-pc
68c

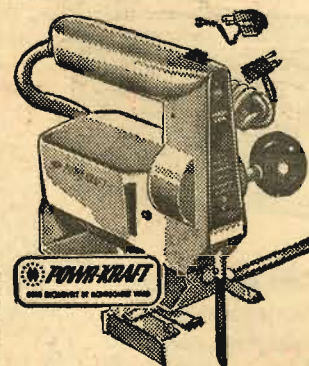
BADMINTON SET
4 laminated-frame rackets;
poles, 20x2-ft. net and 2 shuttlecocks. 5⁵⁹



BUY NOW AND
SAVE

\$4 OFF! VERSATILE
ORBITAL SANDER

Reg. 19.99. Gives a hand-
finished effect. 4000
stroke per minute
motor. 1-yr.
guar. Gift. 15⁴



POWER-KRAFT SABRE
SAW—SAVE 6.62

Reg. 26.50. Features a
3000 stroke per minute
motor; adjustable

regularly
NO MONEY
with a Wards easy

now here's value for

FOLDING 7-FT. POOL TABLE—WITH ACCESSORIES

Just the ticket for hours of den or family-room fun... see
Professional-type table with 6 bed levelers, woven-cotton
scoring, automatic ball-return, mar-resistant beige finish.
legs adjust to floor contours. 52" cues; balls, triangle, chalk

8-FT. FOLDING POOL TABLE. Includes all the features
in the table above, but with extra-length, 57-in. pool cues



NOW!
Twin Beam
Bike

HAWTHORNE
BOLD EXCLUSIVELY BY HAWTHORNE WARD

24" or 26"
Models

Streamlined-tank design, twin
headlights! Chromed carrier,
fenders, wheels, white

39⁸⁸

EXTRA 1/3 STAMPS With a PKG of
Mushroom or Pepper 1 LB or More

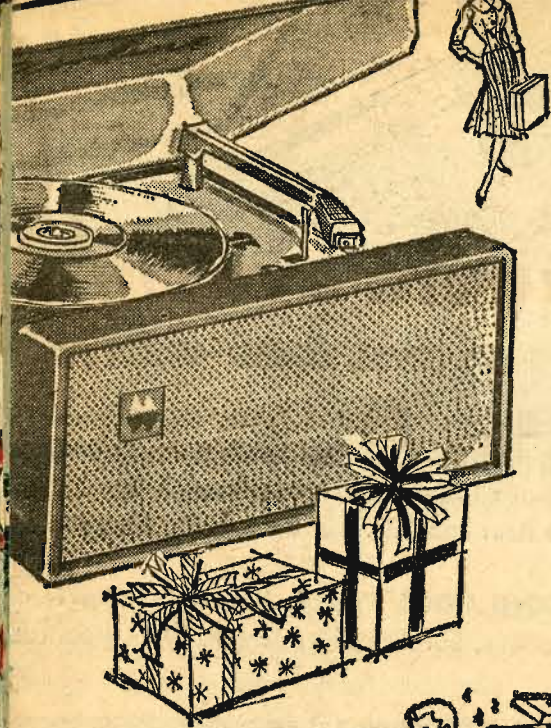
25

EXTRA 1/3 STAMPS With a
4 oz PKG

25

EXTRA 1/3 STAMPS

2000
ing trig-



**DELUXE AIRLINE PORTABLE
DELIVERS GLORIOUS SOUND**

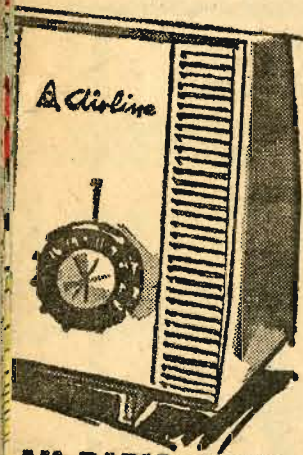
99⁹⁵ no money
down
Only \$5 a month

A quality gift that will be cherished for years to come. Magnificent stereo with 4-speed automatic changer, double sapphire styli, and a speaker that separates up to 12 ft. All this plus the best in FM/AM radio!

**BUDGET-PRICED HI-FI PORTABLE
WITH FOUR-SPEED TURNTABLE**

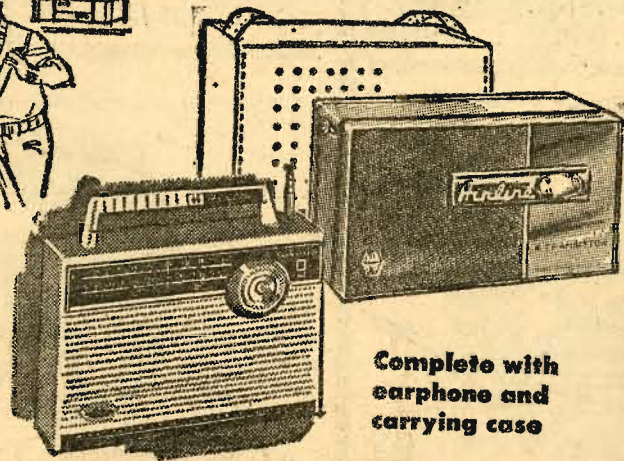
Big front-mounted speaker gives remarkable acoustical qualities. Flip-type styli, separate tone and volume controls. Cherry red case with white trim.

26⁹⁹



**AM RADIO GIVES
ENJOYMENT**

at a very modest price. Big rich tone. Molded plastic



**SHORT WAVE/AM
TRANSISTOR RADIO**

9 transistors give you

**TINY RADIO WITH
BIG SET POWER**

Pocket-sized but power-

Complete with
earphone and
carrying case

NO MONEY DOWN DELIVERS



**HEATING
PAD**

Wetproof, 3-speed. Removable green plaid cover. U.L. approved.

Reg. \$5.95

2 for 5.96



**RO-BALL
DEODORANT**

Ideal for every member of your family. Reliable antiperspirant. Rolls on; no waste. 24-hour protection.

Reg. 69c

2 for 70c

BONUS BUYS

NOT ON BUT VALUE

(TCN-3310)

**Pretty
Kitty**



**MIST
COLOGNE**

3-oz. Aerosol,
Reg. \$2.50

1.19

New exciting, playful fragrances in your choice of Siamese, Tabby, Angora, or Lynx.

(TC-501)



**Taylor's
Kitchen Kettle
CHOCOLATES**

2 lbs.
Reg. \$2.50

1.69

Dark and milk chocolates with cream centers, caramels, chips, others.

(TX-318-9)

**REX
WRIST
WATCH**



Reg. \$12.95
8.88

Men's or Ladies' water-repellent, shock-resistant, anti-magnetic, luminous dial.

(TX-392)



**Rex-Ray
TOAST**

\$15.95
Value

Fully automatic; timing control. Reheat too. Chrome body.

(TB-318)

**Barbara Jo
DOLL**



In Rocking Chair,
\$5.95 Value

3.99

Big 21", fully jointed, dressed. She drinks, wets... has sleeping eyes.

(TB-276)

**Plush
GIANT
BEAR**



\$4.98 Value

2.99

29" tall, black and white fur, movable eyes, red tongue.

Rex-Ray

VAPORIZER



Gallon,
\$6.95 Value

4.99

Single speed with automatic shut-off. Operates up to 10 hours.

**UNIVERSAL
ELECTRIC
FRYING**

\$19.95 Value

Buffet type automatic. Built-in control.

(KD-877) 2 for .30
 s. (KD-873) 2 for 1.20
 s. (KD-876) 2 for 1.31
 (KD-879) 2 for 1.60

REXALL
MILK OF
MAGNESIA

12 oz.
 Reg. 59c **2 for 60c**

Mild laxative, antacid.
 Choose plain or new mint
 flavored.

s. (KD-260) 2 for .30
 s. (KD-261) 2 for .58

FOOT POWDER
 4 oz.,
 Reg. 49c **2 for 50c**
 Relieves burning, smarting. Helps
 absorb perspiration.

(KD-834) **ZINC OXIDE**
ointment
 1 oz., Reg. 35c
2 for 36c
 For skin irritations and
 minor burns.
 59c 2-oz. size.
 (KD-835) 2 for .60

(KU-286) **Rexall**
PEROXIDE
 4 oz.,
 Reg. 25c **2 for 26c**
 Bleaching, 6%, 20 volume.
 45c Medicinal, 10 vol.
 16 oz. (KU-285) 2 for 46c

Foot Powder
 Reg. \$1.39 **2 for 1.49**
 Antipruritic, anesthetic, antiseptic

75c CASCARA COMPOUND
 Rexall. Time-tested laxative tablets. 100's. (KD-824)..... **2 for .75**
1.09 CASCARA SAGRADA TABLETS
 5-gr. 100's. (KD-825)..... **2 for 1.09**
1.09 CASCARA EXTRACT
 Aromatic liquid. 4 oz. (KU-1043)..... **2 for 1.09**
89c DIURETIC PILLS
 Rexall. 60's. (KD-171)..... **2 for .89**
45c LANOLIN
 Rexall. 1-oz. tube. (KD-321)..... **2 for .45**
89c LANOLIN
 Rexall. 3-oz. tube. (KD-329)..... **2 for .89**
1.58 POLYMYXIN-NEOMYCIN-BACITRACIN
 Ointment. 1/2 oz. (KAOI-114)..... **2 for 1.58**
1.42 NEOMYCIN-BACITRACIN OINT.
 1/2 oz. (KAOI-102)..... **2 for 1.42**
75c REX-SALVINE
 Burn Ointment. 1 1/2 oz. (KD-446)..... **2 for .75**
49c CORN SOLVENT
 Rexall. 1/2 oz. (KD-303)..... **2 for .49**

ORAL HYGIENE SPECIALS

KLENZO
TOOTH
BRUSHES
 Adults', Reg. 49c
2 for 50c

Nylon bristles in choice of
 e, medium or hard textures.

(KD-360) **2 for .30**
 (KD-361) **2 for .70**

(KD-50) **KLENZO**
ANTISEPTIC
MOUTH WASH
 Pint, Reg. 79c
2 for 80c
 Ruby-red, spicy
 flavor. Works fast
 to sweeten bad breath.



(KP-1198) **Rexall Aerosol**
TOOTH
PASTE
 7 oz., Reg. 98c
2 for 99c
 More paste, less
 waste, better taste.
 Stock up now...
 save!

DENTUREX **NEW**
DENTAL PLATE
ADHESIVE CREAM



Plates stay firm and comfortable all
 day. Helps prevent denture breakage.

89c DENTUREX
ADHESIVE POWDER
 3 oz. (KP-3272)..... **2 for .89**
69c DENTUREX
FALSE TEETH CLEANER
 7 1/2 oz. (KP-3274)..... **2 for .69**

PINK OF
MAGNESIA

INCORPORATED

21

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REALITY SPECIALLY

TOOTH
PASTES

KISSIO

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